WISCONSIN STATEWIDE SURVEY

Interview Schedule

Thinking about things nationally...

1. Do you approve or disapprove of the job Joe Biden is doing as President?

    (IF APPROVE/DISAPPROVE, ASK:) And would you say you STRONGLY (**APPROVE/DISAPPROVE**) or just SOMEWHAT **(APPROVE/DISAPPROVE)**?

44%	**TOTAL APPROVE**
51%	**TOTAL DISAPPROVE**
21%	STRONGLY APPROVE
23%	SOMEWHAT APPROVE
6%	SOMEWHAT DISAPPROVE
45%	STRONGLY DISAPPROVE
2%	DON'T KNOW **(DO NOT READ)**
3%	REFUSED **(DO NOT READ)**

Now, I would like to read you some names of different people active in politics. For each one, please tell me, first whether you've heard of the person; then, if so, please tell me whether you have a favorable or unfavorable impression of the person. If I name someone you don't know too much about, just tell me and we'll go on to the next one.

(IF FAV/UNFAV, ASK:) And would that be STRONGLY (favorable/unfavorable) or just SOMEWHAT (favorable/unfavorable) impression of that person?

	TOT FAV	TOT UNFAV	STRG FAV	SMWT FAV	SMWT UNFAV	STRG UNFAV	HRD OF/ NO OPIN	NEVER HEARD	REF
The **(FIRST/NEXT)** name is...**(RANDOMIZE NAMES)**									
2. Ron DeSantis	**35%**	**40%**	23%	12%	6%	33%	11%	14%	*
3. Donald Trump	**42%**	**55%**	23%	18%	8%	47%	2%	–	*

Thinking ahead to the 2024 election...

4.   (And,) if the election for President were being held today, for whom would you vote if the candidates were...**(ROTATE)**

Ron DeSantis, Republican
...and...
Joe Biden, Democrat

(IF CHOICE, ASK:) And would you DEFINITELY vote for (choice) or just PROBABLY for (choice)?

(IF UNDECIDED, ASK:) Which way do you lean as of today? Do you lean toward... **(REPEAT NAMES)?**

45%	**TOTAL DESANTIS**
45%	**TOTAL BIDEN**
9%	**TOTAL LEAN/UNDECIDED**
39%	DEFINITELY DESANTIS
6%	PROBABLY DESANTIS
1%	LEAN DESANTIS
7%	HARD UNDECIDED/NOT SURE **(DO NOT READ)**
1%	LEAN BIDEN
7%	PROBABLY BIDEN
38%	DEFINITELY BIDEN
1%	REFUSED **(DO NOT READ)**

5.   (And,) if the election for President were being held today, for whom would you vote if the candidates were...**(ROTATE)**

Donald Trump, Republican
...and...
Joe Biden, Democrat

(IF CHOICE, ASK:) And would you DEFINITELY vote for (choice) or just PROBABLY for (choice)?

(IF UNDECIDED, ASK:) Which way do you lean as of today? Do you lean toward... **(REPEAT NAMES)?**

43%	**TOTAL TRUMP**
47%	**TOTAL BIDEN**
7%	**TOTAL LEAN/UNDECIDED**
38%	DEFINITELY TRUMP
5%	PROBABLY TRUMP
1%	LEAN TRUMP
5%	HARD UNDECIDED/NOT SURE **(DO NOT READ)**
*	LEAN BIDEN
4%	PROBABLY BIDEN
43%	DEFINITELY BIDEN
3%	REFUSED **(DO NOT READ)**

Next, how likely are you to vote for the following individuals for President? Are you **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**...very likely, somewhat likely, not too likely or not at all likely to vote for that individual?

	TOT LIKELY	TOT NOT LIKELY	VERY LIKELY	SMWT LIKELY	NOT TOO LIKELY	NOT AT ALL LIKELY	DK	REF
The **(FIRST/NEXT)** individual is...**(RANDOMIZE)**								
6. Ron DeSantis	**45%**	**48%**	26%	19%	7%	41%	6%	1%
7. Donald Trump	**42%**	**57%**	30%	13%	7%	51%	*	*

Now, I have just a few questions for statistical purposes only...

D1.   In what year were you born?

    15%   18-34
    15%   35-44
    17%   45-54
    22%   55-64
    31%   65+

      *   REFUSED

D3A.   What is the last grade you completed in school? **(DO NOT READ CHOICES)**

    28%   HIGH SCHOOL OR LESS
    29%   SOME COLLEGE
    43%   COLLEGE+

      *   SOME GRADE SCHOOL (GRADES 1-8)
     3%   SOME HIGH SCHOOL (GRADES 9-11)
    25%   GRADUATED HIGH SCHOOL (GRADE 12)
     6%   TECHNICAL/VOCATIONAL SCHOOL
    23%   SOME COLLEGE
    30%   GRADUATED COLLEGE (e.g. BACHELOR OF ARTS, BACHELOR OF SCIENCE)
    13%   POSTGRADUATE (e.g. PhD, MD, JD)

      *   REFUSED **(DO NOT READ)**

D4A.   And, in politics today, do you consider yourself ... **(ROTATE)**

a Republican,
a Democrat,
or something else?

(IF REPUBLICAN OR DEMOCRAT, ASK) Would you call yourself a STRONG
(Republican/Democrat) or a NOT-SO-STRONG (Republican/Democrat)?

(IF SOMETHING ELSE, ASK) Do you think of yourself as closer to **(ROTATE)** the Republican or to
the Democratic party?

30%	**TOTAL REPUBLICAN**
29%	**TOTAL DEMOCRAT**
41%	**TOTAL LEAN/INDEPENDENT**
23%	STRONG REPUBLICAN
6%	NOT SO STRONG REPUBLICAN
12%	LEAN REPUBLICAN
18%	UNAFFILIATED / INDEPENDENT / SOMETHING ELSE
11%	LEAN DEMOCRAT
5%	NOT SO STRONG DEMOCRAT
24%	STRONG DEMOCRAT
*	DON'T KNOW **(DO NOT READ)**
–	REFUSED **(DO NOT READ)**

D5A.   Generally speaking, do you consider yourself to be **(ROTATE TOP TO BOTTOM/BOTTOM TO
TOP)** conservative, moderate or liberal on most issues?

(IF CONSERVATIVE/LIBERAL, ASK:) And would you say you are VERY (CONSERVATIVE/LIBERAL)
or just SOMEWHAT (CONSERVATIVE/LIBERAL)?

38%	**TOTAL CONSERVATIVE**
25%	**TOTAL LIBERAL**
20%	VERY CONSERVATIVE
18%	SOMEWHAT CONSERVATIVE
34%	MODERATE
9%	SOMEWHAT LIBERAL
16%	VERY LIBERAL
2%	DON'T KNOW **(DO NOT READ)**
1%	REFUSED **(DO NOT READ)**

D6A.   What is your main racial or ethnic heritage? Is it... **(READ LIST SLOWLY BEFORE ACCEPTING**

ANSWER, THEN ACCEPT ONE RESPONSE ONLY)

88%	CAUCASIAN OR WHITE
4%	AFRICAN AMERICAN OR BLACK
3%	HISPANIC OR LATINO
1%	ASIAN OR PACIFIC ISLANDER
–	NATIVE AMERICAN OR AMERICAN INDIAN

2%   OTHER **(SPECIFY:_____) (DO NOT READ) (IF PUNCH, THEN ASK:** Now I realize you just said your main ethnic or racial heritage does not fall into any of the categories I just mentioned...but if you had to choose JUST ONE of these categories, which ONE would you choose?**)**

*	DON'T KNOW **(DO NOT READ)**
2%	REFUSED **(DO NOT READ)**

D8A.   Regardless of how you feel now, for whom did you vote in the 2020 Presidential election... **(ROTATE)** Donald Trump or Joe Biden?

TOTAL	VOTED	
44%	48%	DONALD TRUMP
46%	50%	JOE BIDEN
2%	2%	SOMEONE ELSE **(DO NOT READ)**
5%	–	DID NOT VOTE **(DO NOT READ)**
1%	–	DON'T KNOW/DON'T RECALL **(DO NOT READ)**
2%	–	REFUSED **(DO NOT READ)**

D2.   Gender **(BY OBSERVATION)**

47%	MALE
53%	FEMALE