

# NEVADA STATEWIDE SURVEY

Interview Schedule



April 17-20, 2023  
Project #: 232006  
N=500 Registered Voters  
Margin of Error = +4.38%

Thinking about things nationally...

1. Do you approve or disapprove of the job Joe Biden is doing as President?

**(IF APPROVE/DISAPPROVE, ASK:)** And would you say you **STRONGLY (APPROVE/DISAPPROVE)** or just **SOMEWHAT (APPROVE/DISAPPROVE)**?

**40% TOTAL APPROVE**  
**52% TOTAL DISAPPROVE**

16% STRONGLY APPROVE  
24% SOMEWHAT APPROVE  
11% SOMEWHAT DISAPPROVE  
40% STRONGLY DISAPPROVE

7% DON'T KNOW **(DO NOT READ)**  
2% REFUSED **(DO NOT READ)**

Now, I would like to read you some names of different people active in politics. For each one, please tell me, first whether you've heard of the person; then, if so, please tell me whether you have a favorable or unfavorable impression of the person. If I name someone you don't know too much about, just tell me and we'll go on to the next one.

**(IF FAV/UNFAV, ASK:)** And would that be **STRONGLY** (favorable/unfavorable) or just **SOMEWHAT** (favorable/unfavorable) impression of that person?

TOT FAV	TOT UNFAV	STRG FAV	SMWT FAV	SMWT UNFAV	STRG UNFAV	HRD OF/ NO OPIN	NEVER HEARD	REF
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The **(FIRST/NEXT)** name is...**(RANDOMIZE NAMES)**

2.	Ron DeSantis	<b>31%</b>	<b>36%</b>	18%	13%	7%	29%	11%	22%	*
3.	Donald Trump	<b>40%</b>	<b>54%</b>	26%	14%	12%	42%	4%	1%	1%

Thinking ahead to the 2024 election...**(BALLOTS WERE ROTATED)**

4. (And,) if the election for President were being held today, for whom would you vote if the candidates were...**(ROTATE)**

Ron DeSantis, Republican

...and...

Joe Biden, Democrat

**(IF CHOICE, ASK:)** And would you DEFINITELY vote for (choice) or just PROBABLY for (choice)?

**(IF UNDECIDED, ASK:)** Which way do you lean as of today? Do you lean toward... **(REPEAT NAMES)?**

**44% TOTAL DESANTIS**

**41% TOTAL BIDEN**

**10% TOTAL LEAN/UNDECIDED**

37% DEFINITELY DESANTIS

8% PROBABLY DESANTIS

2% LEAN DESANTIS

7% HARD UNDECIDED/NOT SURE **(DO NOT READ)**

1% LEAN BIDEN

10% PROBABLY BIDEN

31% DEFINITELY BIDEN

5% REFUSED **(DO NOT READ)**

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5. (And,) if the election for President were being held today, for whom would you vote if the candidates were...**(ROTATE)**

Donald Trump, Republican

...and...

Joe Biden, Democrat

**(IF CHOICE, ASK:)** And would you DEFINITELY vote for (choice) or just PROBABLY for (choice)?

**(IF UNDECIDED, ASK:)** Which way do you lean as of today? Do you lean toward... **(REPEAT NAMES)?**

**45% TOTAL TRUMP**

**46% TOTAL BIDEN**

**6% TOTAL LEAN/UNDECIDED**

38% DEFINITELY TRUMP

7% PROBABLY TRUMP

1% LEAN TRUMP

4% HARD UNDECIDED/NOT SURE **(DO NOT READ)**

1% LEAN BIDEN

9% PROBABLY BIDEN

37% DEFINITELY BIDEN

4% REFUSED **(DO NOT READ)**

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Next, how likely are you to vote for the following individuals for President? Are you **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**...very likely, somewhat likely, not too likely or not at all likely to vote for that individual?

<b>TOT LIKELY</b>	<b>TOT NOT LIKELY</b>	<b>VERY LIKELY</b>	<b>SMWT LIKELY</b>	<b>NOT TOO LIKELY</b>	<b>NOT AT ALL LIKELY</b>	<b>DK</b>	<b>REF</b>
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The **(FIRST/NEXT)** individual is...**(RANDOMIZE)**

6.	Ron DeSantis	<b>45%</b>	<b>46%</b>	21%	23%	9%	37%	8%	1%
7.	Donald Trump	<b>44%</b>	<b>54%</b>	31%	13%	7%	47%	1%	1%

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Now, I have just a few questions for statistical purposes only...

D1. In what year were you born?

22%	18-34
16%	35-44
15%	45-54
19%	55-64
27%	65+

\* REFUSED

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D3A. What is the last grade you completed in school? **(DO NOT READ CHOICES)**

<b>36%</b>	<b>HIGH SCHOOL OR LESS</b>
<b>29%</b>	<b>SOME COLLEGE</b>
<b>35%</b>	<b>COLLEGE+</b>

1%	SOME GRADE SCHOOL (GRADES 1-8)
4%	SOME HIGH SCHOOL (GRADES 9-11)
32%	GRADUATED HIGH SCHOOL (GRADE 12)
2%	TECHNICAL/VOCATIONAL SCHOOL
26%	SOME COLLEGE
27%	GRADUATED COLLEGE (e.g. BACHELOR OF ARTS, BACHELOR OF SCIENCE)
8%	POSTGRADUATE (e.g. PhD, MD, JD)

\* REFUSED **(DO NOT READ)**

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D4B. Regardless of how you may feel today, are you REGISTERED to vote as... **(ROTATE)**

a Republican,  
a Democrat,  
or something else?

**(IF REPUBLICAN OR DEMOCRAT, ASK:)** Would you call yourself a STRONG (REPUBLICAN/DEMOCRAT) or a NOT-SO-STRONG (REPUBLICAN/ DEMOCRAT)?

**(IF SOMETHING ELSE, ASK:)** Do you think of yourself as closer to the Republican or to the Democratic party?

<b>32%</b>	<b>TOTAL REPUBLICAN</b>
<b>35%</b>	<b>TOTAL DEMOCRAT</b>
<b>28%</b>	<b>TOTAL LEAN/INDEPENDENT</b>
20%	STRONG REPUBLICAN
12%	NOT SO STRONG REPUBLICAN
9%	LEAN REPUBLICAN
12%	UNAFFILIATED / INDEPENDENT / SOMETHING ELSE
7%	LEAN DEMOCRAT
16%	NOT SO STRONG DEMOCRAT
19%	STRONG DEMOCRAT
3%	DON'T KNOW <b>(DO NOT READ)</b>
2%	REFUSED <b>(DO NOT READ)</b>

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D5A. Generally speaking, do you consider yourself to be **(ROTATE TOP TO BOTTOM/BOTTOM TO TOP)** conservative, moderate or liberal on most issues?

**(IF CONSERVATIVE/LIBERAL, ASK:)** And would you say you are VERY (CONSERVATIVE/LIBERAL) or just SOMEWHAT (CONSERVATIVE/LIBERAL)?

<b>32%</b>	<b>TOTAL CONSERVATIVE</b>
<b>22%</b>	<b>TOTAL LIBERAL</b>
13%	VERY CONSERVATIVE
18%	SOMEWHAT CONSERVATIVE
41%	MODERATE
12%	SOMEWHAT LIBERAL
9%	VERY LIBERAL
4%	DON'T KNOW <b>(DO NOT READ)</b>
2%	REFUSED <b>(DO NOT READ)</b>

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D6A. What is your main racial or ethnic heritage? Is it... **(READ LIST SLOWLY BEFORE ACCEPTING ANSWER, THEN ACCEPT ONE RESPONSE ONLY)**

- 58% CAUCASIAN OR WHITE
  - 19% HISPANIC OR LATINO
  - 8% AFRICAN AMERICAN OR BLACK
  - 6% ASIAN OR PACIFIC ISLANDER
  - 2% NATIVE AMERICAN OR AMERICAN INDIAN
  
  - 3% OTHER (**SPECIFY:\_\_\_\_\_**) (**DO NOT READ**) (**IF PUNCH, THEN ASK:** Now I realize you just said your main ethnic or racial heritage does not fall into any of the categories I just mentioned...but if you had to choose JUST ONE of these categories, which ONE would you choose?)
  - 1% DON'T KNOW (**DO NOT READ**)
  - 3% REFUSED (**DO NOT READ**)
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D8A. Regardless of how you feel now, for whom did you vote in the 2020 Presidential election... **(ROTATE)** Donald Trump or Joe Biden?

<u>TOTAL</u>	<u>VOTED</u>	
40%	47%	DONALD TRUMP
43%	50%	JOE BIDEN
2%	3%	SOMEONE ELSE ( <b>DO NOT READ</b> )
12%	–	DID NOT VOTE ( <b>DO NOT READ</b> )
1%	–	DON'T KNOW/DON'T RECALL ( <b>DO NOT READ</b> )
2%	–	REFUSED ( <b>DO NOT READ</b> )

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D2. Gender **(BY OBSERVATION)**

- 48% MALE
  - 52% FEMALE
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