

MEMORANDUM

TO: CITIZEN AWARENESS PROJECT
FROM: GENE ULM, ROBERT BLIZZARD & GEORGE NASSAR
RE: ARIZONA & PENNSYLVANIA POLLING



Public Opinion Strategies conducted both an Arizona statewide survey and a Pennsylvania statewide survey among registered voters, April 11-13, 2023. A total of 500 voters were interviewed on cell and landline phones in each state, and each survey has a margin of error of ± 4.4 percentage points. The samples were selected from each state's voter file and were stratified by geography, age, gender, and vote history to ensure a representative sample.

KEY FINDINGS

- DeSantis leads Biden in the key '24 battleground states of Arizona and Pennsylvania. On the other hand, Trump trails Biden in both states.

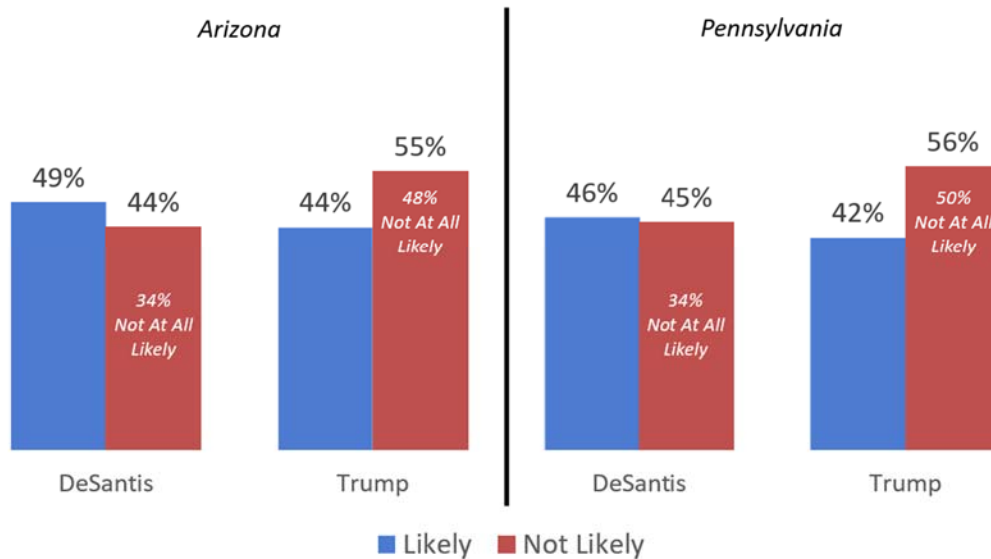
<i>Arizona</i>	<i>Ballot</i>
Ron DeSantis (R)	48%
Joe Biden (D)	42%
Donald Trump (R)	44%
Joe Biden (D)	45%
<i>Net Difference Between Trump & DeSantis</i>	<i>DeSantis +7</i>

<i>Pennsylvania</i>	<i>Ballot</i>
Ron DeSantis (R)	45%
Joe Biden (D)	42%
Donald Trump (R)	42%
Joe Biden (D)	46%
<i>Net Difference Between Trump & DeSantis</i>	<i>DeSantis +7</i>

- In Arizona specifically, DeSantis leads Biden among independent voters (41%-39%), key suburban voters in Maricopa County (48%-41%), and White Women (51%-42%). Conversely, Trump trails Biden among independent voters (38%-43%) and Maricopa County voters (43%-46%) and is only tied among White Women (45%-44%).
- In Pennsylvania specifically, DeSantis leads Biden among independent voters (44%-31%), Seniors (46%-43%), White Women (44%-41%), and in the Philly suburbs (43%-40%). Yet, Trump trails Biden among independent voters (37%-44%), Seniors (40%-45%), White Women (42%-46%), and in the Philly suburbs (39%-48%).

- **Supporting Trump has already been ruled out by a majority of voters in these two swing states.** A strong majority of these general election voters in Arizona (55%) and in Pennsylvania (56%) say they would NOT be likely to vote for Trump, while a plurality in each state say they would be likely to vote for DeSantis:

How likely are you to vote for the following individuals for President?



- **DeSantis at the top-of-the-ticket in '24 would be a positive for down-ticket Republicans while Trump puts the GOP House majority in jeopardy.** In Arizona, voters asked a generic ballot for Congress immediately after the DeSantis-Biden trial heat favored the GOP candidate for Congress over the Democratic candidate by a 47%-38% margin. On the other hand, Arizona voters asked a congressional generic ballot immediately after the Trump-Biden ballot supported the Democratic candidate (42%) over the Republican candidate (41%).



GOP +9
 → Generic U.S. House Ballot

DEM +1
 → Generic U.S. House Ballot