

MEMORANDUM

TO: CITIZEN AWARENESS PROJECT
FROM: GENE ULM, ROBERT BLIZZARD & GEORGE NASSAR
RE: GEORGIA STATEWIDE POLL



Public Opinion Strategies conducted a Georgia statewide survey among registered voters, April 25-27, 2023. A total of 500 voters were interviewed on cell and landline phones, and the survey has a margin of error of ± 4.4 percentage points. The sample was selected from the voter file and stratified by geography, age, gender, and vote history to ensure a representative sample.

KEY FINDINGS

- **DeSantis leads Biden. Trump loses to Biden.**

<i>Nevada</i>	<i>Ballot</i>
Ron DeSantis (R)	46%
Joe Biden (D)	41%
Donald Trump (R)	42%
Joe Biden (D)	43%

DeSantis runs better than Trump against Biden among white voters, independent voters, and Senior Citizens – all constituencies a GOP candidate needs to be successful in Georgia. Regionally, DeSantis leads Biden in the battleground Atlanta Media Market (44%-41%), while Trump trails Biden in that same market by four points (40%-44%).

- **Biden’s approval rating is negative, but only DeSantis, NOT Trump, can take advantage.**
Even with Biden’s job approval rating upside-down (41% approve-54% disapprove), Trump cannot take advantage as he trails the President. Biden runs ahead of his approval rating against Trump, while his ballot position against DeSantis is in-line with his approval score. Further, among the 13% of voters who both disapprove of Biden and view Trump unfavorably, Trump trails by seven points.

Supporting Trump has already been ruled out by a significant majority of voters in Georgia. Trump’s unfavorable rating is already at 54%. In addition, a strong majority of these general election voters (54%) already say they would NOT be likely to vote for Trump – including more than two thirds (68%) of independent voters.

- **DeSantis at the top-of-the-ticket would be a positive for down-ticket Republicans, while Trump doesn’t help Republicans a bit.**
Voters asked a generic ballot for Congress immediately after the DeSantis-Biden trial heat favored the GOP candidate for Congress by nine points (45%-36%) over the Democratic candidate. On the other hand, voters asked a congressional generic ballot immediately after the Trump-Biden ballot were dead even, giving the GOP candidate for Congress a narrow one-point advantage (41%-40%).