

Table 3-1
 QUESTION D4B:
 Are you registered to vote as a Republican, a Democrat, or something else?

BANNER 1

	PARTY							PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD	
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
**D/S (REPUBLICAN - LEAN/ INDEPENDENT)	281 70%	272 100%	68 100%	340 100%	-60 -100%	-31 -100%	-28 -100%	196 100%	154 71%	126 69%	51 57%	38 68%	98 79%	93 71%	53 66%	101 74%	35 55%	90 76%	196 84%	64 65%	260 78%	17 28%	249 79%	32 37%
TOTAL REPUBLICAN -----	340 85%	272 100%	68 100%	340 100%	-	-	-	196 100%	185 86%	155 84%	69 79%	47 84%	111 90%	112 85%	67 83%	118 87%	50 78%	105 88%	215 92%	82 82%	297 89%	40 64%	281 90%	59 69%
TOTAL LEAN/INDEPENDENT -----	60 15%	-	-	-	60 100%	31 100%	28 100%	-	31 14%	29 16%	19 21%	9 16%	13 10%	19 15%	13 17%	17 13%	14 22%	15 12%	19 8%	17 18%	36 11%	23 36%	32 10%	27 31%
STRONG REPUBLICAN	272 68%	272 100%	-	272 80%	-	-	-	196 100%	136 63%	137 74%	50 57%	37 66%	92 74%	93 71%	45 56%	91 67%	42 66%	94 79%	196 84%	58 59%	254 76%	18 29%	232 74%	40 47%
NOT-SO-STRONG REPUBLICAN	68 17%	-	68 100%	68 20%	-	-	-	-	50 23%	19 10%	20 22%	10 18%	20 16%	19 14%	22 27%	28 20%	8 12%	11 9%	19 8%	23 24%	42 13%	22 35%	49 16%	19 22%
LEAN TO REPUBLICANS	31 8%	-	-	-	31 52%	31 100%	-	-	21 10%	10 5%	15 17%	4 7%	9 7%	4 3%	11 14%	10 7%	7 11%	3 3%	12 5%	11 11%	23 7%	8 13%	17 5%	14 16%
UNAFFILIATED/INDEPENDENT/ SOMETHING ELSE	28 7%	-	-	-	28 48%	-	28 100%	-	10 4%	19 10%	4 5%	5 9%	4 3%	15 12%	2 2%	8 6%	7 11%	12 10%	7 3%	6 6%	14 4%	15 24%	15 5%	13 15%

Table 3-2
QUESTION D4B:
Are you registered to vote as a Republican, a Democrat, or something else?

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209	
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%	
**D/S (REPUBLICAN - LEAN/ INDEPENDENT)	281	142	139	77	102	102	22	75	123	37	23	185	77	212	253	27	171	103	21	39	72	150	129	163	
	70%	64%	77%	79%	68%	66%	54%	75%	70%	93%	53%	67%	74%	82%	77%	40%	76%	61%	100%	73%	82%	63%	80%	78%	
TOTAL REPUBLICAN	340	181	160	87	125	128	31	88	150	39	34	230	91	236	291	48	198	136	21	46	80	194	145	186	
-----	85%	82%	89%	90%	84%	83%	77%	88%	85%	97%	76%	84%	87%	91%	88%	70%	88%	81%	100%	86%	91%	81%	90%	89%	
TOTAL LEAN/INDEPENDENT	60	39	20	10	24	26	9	12	26	1	10	45	14	24	38	20	26	33	-	7	8	44	16	23	
-----	15%	18%	11%	10%	16%	17%	23%	12%	15%	3%	24%	16%	13%	9%	12%	30%	12%	19%	-	14%	9%	19%	10%	11%	
STRONG REPUBLICAN	272	148	124	60	101	111	23	67	124	31	27	189	67	205	240	31	166	101	19	43	63	147	121	152	
	68%	67%	69%	62%	68%	72%	58%	67%	70%	79%	61%	69%	64%	79%	73%	45%	74%	60%	92%	80%	72%	62%	75%	73%	
NOT-SO-STRONG REPUBLICAN	68	33	36	27	25	17	8	21	26	7	7	41	24	31	51	17	31	35	2	3	17	47	24	34	
	17%	15%	20%	28%	17%	11%	19%	21%	15%	18%	15%	15%	23%	12%	16%	25%	14%	21%	8%	6%	19%	20%	15%	16%	
LEAN TO REPUBLICANS	31	20	11	8	12	12	4	8	12	1	6	25	6	14	23	7	17	14	-	7	2	22	10	15	
	8%	9%	6%	8%	8%	7%	9%	8%	7%	2%	14%	9%	6%	5%	7%	11%	8%	8%	-	13%	2%	9%	6%	7%	
UNAFFILIATED/INDEPENDENT/ SOMETHING ELSE	28	19	10	2	12	14	6	4	14	1	4	20	7	10	15	13	9	19	-	-	6	22	6	9	
	7%	8%	5%	2%	8%	9%	14%	4%	8%	1%	10%	7%	7%	4%	5%	19%	4%	11%	-	1%	7%	9%	3%	4%	

Table 4-1
QUESTION D4C:
Party from file.

BANNER 1

	PARTY							PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD	
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
**D/S (REPUBLICAN - IND/ OTHER)	315 79%	267 98%	65 95%	332 98%	-17 -29%	-3 -11%	-14 -49%	192 98%	172 79%	143 78%	55 62%	48 86%	109 88%	103 78%	62 77%	110 81%	41 64%	102 85%	204 87%	80 80%	284 85%	28 44%	273 87%	41 47%
REPUBLICAN	356 89%	270 99%	65 96%	335 98%	21 35%	14 44%	7 24%	194 99%	193 89%	163 89%	70 79%	52 93%	116 94%	117 89%	70 87%	123 90%	52 81%	111 93%	218 93%	89 90%	307 92%	45 71%	293 94%	63 72%
DEMOCRAT	3 1%	-	2 3%	2 1%	1 1%	-	1 3%	-	2 1%	1 -	3 3%	-	-	-	2 3%	-	1 1%	-	2 1%	-	2 1%	1 1%	1 -	2 3%
INDEPENDENT/OTHER	41 10%	3 1%	1 1%	3 1%	38 64%	17 56%	21 73%	2 1%	21 10%	20 11%	15 17%	4 7%	8 6%	14 11%	8 10%	13 10%	11 17%	9 7%	14 6%	10 10%	23 7%	17 27%	20 6%	22 25%

Table 4-2
QUESTION D4C:
Party from file.

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY				CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB- URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO- LIFE	PRO- LIFE	PRO- CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%
**D/S (REPUBLICAN - IND/ OTHER)	315	164	151	82	116	117	26	81	142	37	29	207	87	231	283	31	193	115	21	46	76	172	132	170
	79%	74%	84%	84%	78%	76%	64%	81%	81%	93%	65%	75%	83%	89%	86%	45%	86%	68%	100%	87%	86%	72%	82%	81%
REPUBLICAN	356	191	165	88	132	135	33	89	159	39	36	241	95	245	306	48	209	140	21	50	82	204	146	190
	89%	87%	92%	91%	89%	88%	82%	89%	90%	97%	83%	88%	91%	94%	93%	70%	93%	83%	100%	93%	93%	85%	91%	91%
DEMOCRAT	3	2	1	2	-	1	-	2	1	-	-	1	2	-	-	3	-	3	-	-	-	3	-	-
	1%	1%	-	2%	-	1%	-	2%	-	-	-	-	2%	-	-	4%	-	2%	-	-	-	1%	-	-
INDEPENDENT/OTHER	41	27	14	6	16	18	7	8	17	1	8	33	8	14	23	17	15	25	-	4	6	32	15	20
	10%	12%	8%	7%	11%	12%	18%	8%	9%	3%	17%	12%	7%	6%	7%	25%	7%	15%	-	7%	7%	13%	9%	9%

Table 5-1
 QUESTION P1:
 And, how likely are you to vote in the 2024 Republican Presidential Caucus here in Iowa?

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
**D/S (EXTREMELY LIKELY - VERY LIKELY)	227 57%	191 70%	30 44%	221 65%	5 9%	3 9%	3 9%	143 73%	123 57%	104 56%	48 55%	42 75%	73 59%	64 49%	56 69%	67 49%	34 54%	70 59%	148 63%	47 47%	195 59%	29 46%	313 100%	-87 -100%
EXTREMELY LIKELY	313 78%	232 85%	49 72%	281 83%	32 54%	17 54%	15 55%	170 87%	169 78%	144 78%	68 77%	49 87%	99 80%	98 74%	68 85%	102 75%	49 77%	95 79%	191 82%	73 74%	264 79%	46 73%	313 100%	-
VERY LIKELY	87 22%	40 15%	19 28%	59 17%	27 46%	14 46%	13 45%	26 13%	47 22%	40 22%	20 23%	7 13%	25 20%	34 26%	12 15%	34 25%	15 23%	25 21%	43 18%	26 26%	69 21%	17 27%	-	87 100%

Table 5-2
 QUESTION P1:
 And, how likely are you to vote in the 2024 Republican Presidential Caucus here in Iowa?

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY				CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB- URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO- LIFE	PRO- LIFE	PRO- CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%
**D/S (EXTREMELY LIKELY - VERY LIKELY)	227	124	103	66	78	82	11	46	120	23	27	185	37	149	187	38	128	93	16	36	58	117	100	130
	57%	56%	57%	68%	53%	54%	27%	46%	68%	57%	62%	67%	35%	57%	57%	56%	57%	55%	78%	67%	67%	49%	62%	62%
EXTREMELY LIKELY	313	172	141	81	114	118	25	73	148	31	36	230	71	204	258	53	176	131	18	45	73	177	131	169
	78%	78%	78%	84%	76%	77%	63%	73%	84%	78%	81%	84%	68%	79%	78%	78%	79%	77%	89%	83%	83%	74%	81%	81%
VERY LIKELY	87	48	39	15	35	36	15	27	28	9	8	45	34	56	71	15	48	38	2	9	15	61	30	40
	22%	22%	22%	16%	24%	23%	37%	27%	16%	22%	19%	16%	32%	21%	22%	22%	21%	23%	11%	17%	17%	26%	19%	19%

Table 6-1
Summary of Caucus Vote Trend

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR	SOFT	TOTAL	LEAN/	LEAN	BASE	MEN	WOMEN	18-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	VERY	SMWT	TOT	MOD/	EXTR	VERY	
		GOP	GOP	GOP	IND	GOP																		IND
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
JUL 14-16, 2023 -----	227 57%	191 70%	30 44%	221 65%	5 9%	3 9%	3 9%	143 73%	123 57%	104 56%	48 55%	42 75%	73 59%	64 49%	56 69%	67 49%	34 54%	70 59%	148 63%	47 47%	195 59%	29 46%	313 100%	-87 -100%
EXTREMELY LIKELY	313 78%	232 85%	49 72%	281 83%	32 54%	17 54%	15 55%	170 87%	169 78%	144 78%	68 77%	49 87%	99 80%	98 74%	68 85%	102 75%	49 77%	95 79%	191 82%	73 74%	264 79%	46 73%	313 100%	- -
VERY LIKELY	87 22%	40 15%	19 28%	59 17%	27 46%	14 46%	13 45%	26 13%	47 22%	40 22%	20 23%	7 13%	25 20%	34 26%	12 15%	34 25%	15 23%	25 21%	43 18%	26 26%	69 21%	17 27%	- -	87 100%
JUN 21-22, 2023 -----	254 63%	172 64%	54 66%	226 64%	27 57%	15 59%	13 54%	130 70%	132 61%	122 67%	61 72%	45 64%	74 61%	74 59%	54 64%	78 59%	52 74%	70 62%	160 69%	49 47%	209 62%	43 68%	327 100%	-73 -100%
EXTREMELY LIKELY	327 82%	221 82%	68 83%	289 82%	38 78%	20 80%	18 77%	157 85%	174 80%	153 83%	73 86%	57 82%	97 81%	100 80%	69 82%	105 80%	61 87%	91 81%	195 85%	77 73%	272 81%	52 84%	327 100%	- -
VERY LIKELY	73 18%	49 18%	14 17%	63 18%	10 22%	5 20%	5 23%	27 15%	42 20%	31 17%	12 14%	13 18%	23 19%	25 20%	15 18%	27 20%	9 13%	21 19%	35 15%	28 27%	63 19%	10 16%	- -	73 100%
MAY 30-JUN 1, 2023 -----	187 47%	107 44%	39 43%	146 44%	41 61%	31 74%	10 40%	80 45%	124 57%	63 34%	28 40%	35 54%	65 52%	54 40%	44 49%	79 63%	18 41%	40 30%	112 50%	36 39%	148 47%	39 47%	293 100%	-107 -100%
EXTREMELY LIKELY	293 73%	175 72%	64 71%	239 72%	54 81%	37 87%	17 70%	129 72%	170 79%	123 67%	49 70%	49 77%	95 76%	95 70%	67 75%	102 82%	31 71%	88 65%	169 75%	64 70%	232 73%	61 73%	293 100%	- -
VERY LIKELY	107 27%	68 28%	26 29%	94 28%	13 19%	6 13%	7 30%	49 28%	46 21%	61 33%	21 30%	15 23%	30 24%	41 30%	23 25%	23 18%	13 29%	47 35%	57 25%	28 30%	85 27%	22 27%	- -	107 100%

Table 6-2
Summary of Caucus Vote Trend

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY				CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB- URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO- LIFE	PRO- LIFE	PRO- CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS
BASE=TOTAL SAMPLE	400 100%	220 55%	180 45%	97 24%	149 37%	154 39%	40 10%	100 25%	176 44%	40 10%	44 11%	275 69%	105 26%	260 65%	329 82%	68 17%	224 56%	169 42%	21 5%	53 13%	88 22%	238 60%	161 40%	209 52%
JUL 14-16, 2023	227 57%	124 56%	103 57%	66 68%	78 53%	82 54%	11 27%	46 46%	120 68%	23 57%	27 62%	185 67%	37 35%	149 57%	187 57%	38 56%	128 57%	93 55%	16 78%	36 67%	58 67%	117 49%	100 62%	130 62%
EXTREMELY LIKELY	313 78%	172 78%	141 78%	81 84%	114 76%	118 77%	25 63%	73 73%	148 84%	31 78%	36 81%	230 84%	71 68%	204 79%	258 78%	53 78%	176 79%	131 77%	18 89%	45 83%	73 83%	177 74%	131 81%	169 81%
VERY LIKELY	87 22%	48 22%	39 22%	15 16%	35 24%	36 23%	15 37%	27 27%	28 16%	9 22%	8 19%	45 16%	34 32%	56 21%	71 22%	15 22%	48 21%	38 23%	2 11%	9 17%	15 17%	61 26%	30 19%	40 19%
JUN 21-22, 2023	254 63%	141 64%	113 63%	39 56%	106 63%	109 68%	22 55%	61 61%	127 72%	18 44%	27 61%	185 66%	45 49%	168 66%	210 65%	37 51%	149 66%	101 59%	46 73%	76 69%	66 58%	66 58%	169 64%	170 64%
EXTREMELY LIKELY	327 82%	180 82%	147 81%	55 78%	137 81%	135 84%	31 77%	80 80%	151 86%	29 72%	35 81%	233 83%	69 75%	212 83%	265 83%	55 76%	186 83%	135 80%	54 87%	93 84%	90 79%	90 79%	217 82%	217 82%
VERY LIKELY	73 18%	40 18%	33 19%	15 22%	32 19%	26 16%	9 23%	20 20%	25 14%	11 28%	9 19%	48 17%	24 25%	44 17%	55 17%	18 24%	38 17%	34 20%	8 13%	17 16%	24 21%	24 21%	48 18%	48 18%
MAY 30-JUN 1, 2023	187 47%	90 42%	96 52%	62 62%	76 49%	49 33%	24 61%	54 54%	86 49%	3 7%	19 44%	148 49%	30 38%	119 49%	141 45%	42 50%	109 49%	77 44%	19 31%	36 48%	62 61%	69 43%	18 68%	86 43%
EXTREMELY LIKELY	293 73%	153 71%	140 76%	80 81%	114 75%	98 67%	32 80%	77 77%	131 74%	21 53%	32 72%	226 74%	55 69%	181 74%	227 72%	62 75%	164 75%	126 72%	40 65%	56 74%	82 81%	116 71%	22 84%	143 72%
VERY LIKELY	107 27%	63 29%	44 24%	19 19%	39 25%	49 33%	8 20%	23 23%	45 26%	19 47%	12 28%	78 26%	24 31%	62 26%	86 28%	20 25%	55 25%	49 28%	21 35%	20 26%	20 19%	46 29%	4 16%	57 28%

Table 7-1
Summary Table: % Very Favorable

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR	SOFT	TOTAL	LEAN/	LEAN	BASE	MEN	WOMEN	18-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	VERY	SMWT	TOT	MOD/	EXTR	VERY	
		GOP	GOP	GOP	IND	GOP																		IND
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
KIM REYNOLDS	279 70% (1)	212 78% (1)	33 49% (1)	245 72% (1)	34 57% (1)	19 61% (1)	15 53% (1)	160 82% (1)	144 67% (1)	135 73% (1)	59 67% (1)	42 74% (1)	90 72% (1)	88 67% (1)	50 62% (1)	94 69% (1)	51 79% (1)	84 70% (1)	190 81% (1)	60 61% (1)	250 75% (1)	24 38% (1)	228 73% (1)	51 59% (1)
DONALD TRUMP	190 48% (2)	150 55% (2)	22 32% (2)	171 50% (2)	19 32% (2)	10 32% (2)	9 33% (2)	114 58% (2)	102 47% (2)	88 48% (2)	38 43% (3)	23 41% (3)	71 57% (2)	60 45% (2)	30 37% (3)	72 53% (2)	30 48% (2)	58 48% (2)	130 56% (2)	40 40% (2)	170 51% (2)	20 32% (2)	162 52% (2)	29 33% (2)
RON DESANTIS	157 39% (3)	129 48% (3)	16 24% (5)	146 43% (3)	12 20% (3)	8 25% (3)	4 14% (4)	98 50% (3)	84 39% (3)	73 40% (4)	39 45% (2)	21 38% (4)	52 42% (3)	45 34% (4)	32 40% (2)	52 38% (3)	28 44% (3)	45 37% (4)	114 49% (3)	31 32% (4)	145 44% (3)	12 19% (3)	136 44% (3)	21 24% (4)
TIM SCOTT	144 36% (4)	113 41% (4)	21 30% (3)	133 39% (4)	11 18% (4)	4 12% (5)	7 25% (3)	85 43% (4)	67 31% (4)	77 42% (3)	12 14% (5)	23 41% (2)	51 41% (4)	58 44% (3)	15 19% (5)	52 38% (4)	20 31% (4)	57 48% (3)	96 41% (4)	37 37% (3)	133 40% (4)	11 18% (4)	118 38% (4)	26 30% (3)
VIVEK RAMASWAMY	96 24% (5)	69 25% (5)	18 27% (4)	87 26% (5)	9 15% (5)	6 20% (4)	2 9% (6)	54 28% (5)	57 27% (5)	38 21% (5)	21 24% (4)	13 23% (7)	30 24% (5)	31 24% (5)	26 32% (4)	32 23% (5)	9 14% (7)	29 24% (5)	62 26% (5)	21 21% (5)	83 25% (5)	9 15% (6)	86 27% (5)	10 12% (6)
NIKKI HALEY	72 18% (6)	54 20% (6)	12 17% (6)	66 19% (6)	5 9% (7)	3 11% (6)	2 7% (7)	36 18% (6)	39 18% (6)	33 18% (6)	6 6% (7)	15 26% (5)	24 19% (6)	27 21% (6)	8 9% (7)	32 23% (6)	13 20% (5)	20 17% (6)	43 18% (6)	19 19% (6)	62 19% (6)	10 16% (5)	61 19% (6)	11 13% (5)
MIKE PENCE	55 14% (7)	46 17% (7)	3 5% (9)	49 14% (7)	6 10% (6)	3 9% (7)	3 12% (5)	30 16% (7)	30 14% (7)	26 14% (7)	7 8% (6)	13 23% (6)	15 12% (7)	19 14% (7)	9 12% (6)	20 15% (7)	11 17% (6)	14 12% (7)	34 14% (7)	16 16% (7)	50 15% (7)	5 9% (7)	46 15% (7)	9 10% (7)
DOUG BURGUM	24 6% (8)	18 7% (8)	6 9% (8)	24 7% (8)	- - -	- - -	- - -	13 6% (8)	18 8% (8)	6 3% (9)	2 3% (9)	2 4% (9)	10 8% (8)	9 7% (8)	5 6% (9)	13 10% (8)	- - -	6 5% (8)	15 6% (8)	6 6% (8)	21 6% (8)	4 6% (9)	21 7% (8)	4 4% (9)
CHRIS CHRISTIE	16 4% (9)	7 3% (9)	7 10% (7)	14 4% (9)	2 4% (8)	1 3% (8)	1 5% (8)	5 2% (9)	8 4% (9)	8 4% (8)	6 6% (8)	5 8% (8)	3 2% (9)	3 3% (9)	6 7% (8)	2 2% (9)	4 6% (8)	4 3% (9)	7 3% (9)	5 5% (9)	12 3% (9)	4 7% (8)	12 4% (9)	4 5% (8)

Table 7-2
Summary Table: % Very Favorable

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY				CAUCUS HISTORY	
	TOTAL	TOT	TOT	URBAN	SUB-	RURAL	DAVEN	CEDAR	DES	SIoux	REST	YES	NO	STRG	PRO-	PRO-	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED
		LESS	COLL+		URBAN	PORT	RAPIDS	MOINES	CITY	PRO-	LIFE		LIFE	CHOICE	NO	IN A CAUCUS								
BASE=TOTAL SAMPLE	400 100%	220 55%	180 45%	97 24%	149 37%	154 39%	40 10%	100 25%	176 44%	40 10%	44 11%	275 69%	105 26%	260 65%	329 82%	68 17%	224 56%	169 42%	21 5%	53 13%	88 22%	238 60%	161 40%	209 52%
KIM REYNOLDS	279 70% (1)	157 71% (1)	122 68% (1)	64 66% (1)	109 73% (1)	105 68% (1)	29 72% (1)	66 66% (1)	129 73% (1)	27 67% (1)	29 66% (1)	197 72% (1)	65 62% (1)	196 76% (1)	249 75% (1)	29 43% (1)	167 75% (1)	106 63% (1)	14 67% (2)	43 81% (1)	65 74% (1)	157 66% (1)	125 78% (1)	162 77% (1)
DONALD TRUMP	190 48% (2)	111 50% (2)	79 44% (3)	44 45% (2)	68 46% (4)	78 51% (2)	17 43% (2)	47 47% (2)	85 49% (2)	21 53% (2)	19 44% (2)	144 52% (2)	38 36% (3)	139 53% (2)	166 50% (2)	24 36% (2)	112 50% (2)	73 44% (2)	15 71% (1)	30 55% (2)	39 45% (4)	107 45% (2)	77 48% (3)	99 47% (3)
RON DESANTIS	157 39% (3)	77 35% (4)	81 45% (2)	30 31% (5)	69 47% (2)	58 38% (3)	14 35% (4)	37 37% (4)	72 41% (3)	21 51% (3)	14 31% (3)	110 40% (3)	38 36% (4)	116 45% (3)	145 44% (3)	11 16% (3)	100 44% (3)	54 32% (3)	8 41% (4)	23 44% (3)	41 47% (3)	84 35% (3)	83 51% (2)	102 49% (2)
TIM SCOTT	144 36% (4)	77 35% (3)	67 37% (4)	35 36% (3)	69 46% (3)	41 26% (4)	15 37% (3)	41 41% (3)	68 38% (4)	13 31% (4)	8 18% (4)	92 34% (4)	41 39% (2)	105 41% (4)	134 41% (4)	8 12% (5)	88 39% (4)	52 31% (4)	12 57% (3)	19 35% (5)	42 48% (2)	72 30% (4)	76 47% (4)	96 46% (4)
VIVEK RAMASWAMY	96 24% (5)	38 17% (6)	58 32% (5)	31 32% (4)	39 26% (5)	25 17% (5)	12 29% (5)	28 28% (5)	43 24% (5)	7 18% (6)	6 14% (5)	61 22% (5)	26 24% (5)	65 25% (5)	87 27% (5)	7 11% (6)	54 24% (5)	40 24% (5)	4 19% (6)	19 36% (4)	21 23% (5)	52 22% (5)	45 28% (5)	61 29% (5)
NIKKI HALEY	72 18% (6)	40 18% (5)	32 18% (6)	15 15% (6)	36 24% (6)	21 13% (6)	6 16% (6)	19 19% (6)	34 19% (6)	8 20% (5)	5 11% (6)	50 18% (6)	20 19% (6)	45 17% (6)	62 19% (6)	9 13% (4)	38 17% (6)	32 19% (6)	6 29% (5)	11 21% (7)	17 20% (6)	37 16% (6)	41 25% (6)	50 24% (6)
MIKE PENCE	55 14% (7)	33 15% (7)	22 12% (7)	13 13% (7)	24 16% (7)	18 12% (7)	3 7% (7)	14 14% (7)	30 17% (7)	6 15% (7)	2 6% (7)	38 14% (7)	16 15% (7)	44 17% (7)	49 15% (7)	5 7% (8)	32 14% (7)	22 13% (7)	3 15% (7)	14 27% (6)	6 7% (8)	31 13% (7)	26 16% (7)	30 14% (7)
DOUG BURGUM	24 6% (8)	17 8% (8)	7 4% (9)	3 4% (9)	18 12% (8)	3 2% (9)	3 7% (8)	9 9% (8)	11 6% (8)	1 3% (9)	- - (8)	19 7% (8)	5 4% (9)	12 5% (8)	20 6% (8)	4 6% (9)	8 4% (8)	15 9% (8)	1 6% (9)	5 9% (8)	10 11% (7)	8 3% (9)	16 10% (8)	19 9% (8)
CHRIS CHRISTIE	16 4% (9)	7 3% (9)	9 5% (8)	6 6% (8)	6 4% (9)	5 3% (8)	- 1% (9)	7 7% (9)	6 4% (9)	1 3% (8)	1 2% (8)	9 3% (9)	6 6% (8)	8 3% (9)	9 3% (9)	7 10% (7)	4 2% (9)	12 7% (9)	2 8% (8)	1 3% (9)	3 4% (9)	10 4% (8)	8 5% (9)	10 5% (9)

Table 8-1
 QUESTION N1:
 Now, I would like to read you several names of different people active in politics. For each one, please tell me, first, whether you have heard of the person. If you have, please tell me whether you have a FAVORABLE impression of that person or an UNFAVORABLE impression of that person. If I name someone you have not heard of or someone who you do not know too much about, just tell me and we will go to the next one.

Ron DeSantis

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
**D/S (FAVORABLE - UNFAVORABLE)	248 62%	195 72%	23 34%	218 64%	30 50%	18 57%	12 41%	138 71%	137 63%	111 60%	45 51%	43 76%	78 63%	82 62%	50 62%	87 64%	38 60%	73 61%	163 70%	65 65%	228 69%	15 24%	208 66%	40 46%
TOTAL HEARD OF	396 99%	270 99%	68 99%	338 99%	59 99%	31 100%	28 98%	195 100%	214 99%	183 99%	87 99%	54 97%	123 99%	131 99%	79 98%	135 100%	63 99%	119 99%	232 99%	99 100%	332 100%	60 96%	311 99%	85 98%
TOTAL FAVORABLE	312 78%	227 83%	44 65%	271 80%	41 69%	25 79%	17 59%	165 84%	173 80%	139 76%	64 73%	46 83%	98 79%	103 78%	64 80%	109 80%	46 73%	93 77%	195 83%	78 79%	273 82%	35 56%	254 81%	59 68%
TOTAL UNFAVORABLE	64 16%	31 11%	22 32%	53 16%	12 19%	7 21%	5 17%	26 13%	36 17%	28 15%	19 22%	4 7%	21 17%	21 16%	14 18%	22 16%	8 13%	20 17%	32 14%	13 13%	45 13%	20 31%	46 15%	19 22%
VERY FAVORABLE	157 39%	129 48%	16 24%	146 43%	12 20%	8 25%	4 14%	98 50%	84 39%	73 40%	39 45%	21 38%	52 42%	45 34%	32 40%	52 38%	28 44%	45 37%	114 49%	31 32%	145 44%	12 19%	136 44%	21 24%
SOMEWHAT FAVORABLE	155 39%	97 36%	28 41%	125 37%	30 50%	17 54%	13 45%	67 34%	88 41%	66 36%	25 29%	25 45%	46 37%	59 45%	32 40%	57 42%	19 29%	48 40%	81 35%	47 47%	128 38%	23 36%	117 37%	38 43%
SOMEWHAT UNFAVORABLE	30 8%	15 6%	11 15%	26 8%	5 8%	3 11%	1 4%	13 7%	20 9%	11 6%	8 9%	1 2%	11 9%	11 8%	5 6%	15 11%	4 6%	7 6%	15 6%	8 8%	22 7%	8 13%	19 6%	11 13%
VERY UNFAVORABLE	34 9%	16 6%	11 16%	27 8%	7 12%	3 10%	4 13%	13 7%	17 8%	17 9%	11 13%	3 5%	10 8%	11 8%	9 12%	7 5%	4 7%	13 11%	17 7%	6 6%	22 7%	12 19%	26 8%	8 9%
HEARD OF/NO OPINION	20 5%	12 4%	2 2%	14 4%	6 10%	- -	6 21%	4 2%	5 2%	15 8%	4 5%	5 8%	5 4%	6 5%	- -	4 3%	8 13%	7 6%	6 2%	8 8%	14 4%	6 9%	12 4%	8 9%
NEVER HEARD OF	4 1%	2 1%	1 1%	3 1%	1 1%	- -	1 2%	1 -	2 1%	1 1%	1 1%	2 3%	1 1%	1 1%	2 2%	1 -	1 1%	1 1%	1 1%	- -	1 -	2 4%	2 1%	1 2%
**RATIO (FAVORABLE / UNFAVORABLE)	4.8	7.2	2.1	5.1	3.6	3.7	3.4	6.3	4.8	5.0	3.4	12.5	4.8	4.9	4.5	4.9	5.5	4.7	6.2	6.0	6.1	1.8	5.6	3.1

Table 8-2
 QUESTION N1:
 Now, I would like to read you several names of different people active in politics. For each one, please tell me, first, whether you have heard of the person. If you have, please tell me whether you have a FAVORABLE impression of that person or an UNFAVORABLE impression of that person. If I name someone you have not heard of or someone who you do not know too much about, just tell me and we will go to the next one.

Ron DeSantis

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN-PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209	
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%	
**D/S (FAVORABLE - UNFAVORABLE)	248	137	111	52	99	97	25	54	120	24	25	173	60	194	240	6	160	85	8	34	63	143	116	149	
	62%	62%	62%	53%	66%	63%	62%	54%	68%	60%	58%	63%	57%	75%	73%	8%	71%	51%	40%	63%	71%	60%	72%	71%	
TOTAL HEARD OF	396	217	179	97	147	152	40	100	173	40	43	272	104	259	329	65	224	165	21	53	88	235	160	209	
-----	99%	99%	100%	100%	99%	99%	100%	100%	98%	100%	98%	99%	99%	100%	100%	96%	100%	98%	100%	100%	100%	98%	100%	100%	
TOTAL FAVORABLE	312	172	141	72	121	120	31	75	142	32	33	217	79	222	278	32	188	119	14	43	74	181	137	177	
-----	78%	78%	78%	74%	81%	78%	78%	75%	81%	79%	74%	79%	75%	85%	85%	47%	84%	71%	70%	81%	84%	76%	85%	84%	
TOTAL UNFAVORABLE	64	35	30	20	22	23	7	21	22	8	7	43	20	28	38	26	28	34	6	9	11	38	21	28	
-----	16%	16%	17%	21%	15%	15%	16%	21%	13%	19%	16%	16%	19%	11%	12%	38%	13%	20%	30%	18%	13%	16%	13%	13%	
VERY FAVORABLE	157	77	81	30	69	58	14	37	72	21	14	110	38	116	145	11	100	54	8	23	41	84	83	102	
	39%	35%	45%	31%	47%	38%	35%	37%	41%	51%	31%	40%	36%	45%	44%	16%	44%	32%	41%	44%	47%	35%	51%	49%	
SOMEWHAT FAVORABLE	155	95	60	42	51	61	17	38	70	11	19	107	42	106	133	21	89	65	6	20	32	97	54	75	
	39%	43%	33%	43%	34%	40%	43%	38%	40%	28%	43%	39%	40%	41%	40%	30%	40%	39%	29%	37%	37%	41%	34%	36%	
SOMEWHAT UNFAVORABLE	30	17	14	10	8	13	3	9	9	4	4	22	8	16	22	9	15	13	4	6	7	13	12	14	
	8%	8%	8%	10%	5%	8%	8%	9%	5%	11%	9%	8%	8%	6%	7%	13%	7%	8%	19%	11%	8%	5%	8%	7%	
VERY UNFAVORABLE	34	18	16	10	14	10	3	11	13	3	3	22	12	12	17	17	13	21	2	3	4	25	9	13	
	9%	8%	9%	11%	9%	7%	8%	11%	8%	8%	7%	8%	11%	5%	5%	25%	6%	12%	11%	6%	4%	10%	6%	6%	
HEARD OF/NO OPINION	20	11	9	5	5	9	2	4	9	1	4	12	6	9	12	7	8	12	-	1	2	16	2	4	
	5%	5%	5%	5%	3%	6%	6%	4%	5%	2%	8%	4%	5%	4%	4%	11%	3%	7%	-	2%	3%	7%	1%	2%	
NEVER HEARD OF	4	3	1	-	2	2	-	-	3	-	1	3	1	1	1	3	-	4	-	-	-	4	1	1	
	1%	1%	-	-	1%	1%	-	-	2%	-	2%	1%	1%	-	-	4%	-	2%	-	-	-	2%	-	-	
**RATIO (FAVORABLE / UNFAVORABLE)	4.8	5.0	4.7	3.6	5.6	5.3	4.8	3.6	6.4	4.1	4.5	5.0	4.0	8.0	7.3	1.2	6.7	3.5	2.3	4.6	6.5	4.8	6.4	6.4	

Table 9-1
Summary of DeSantis Image Trend

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR	SOFT	TOTAL	LEAN/	LEAN	BASE	MEN	WOMEN	18-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	VERY	SMWT	TOT	MOD/	PRIMARY LIKELIHOOD		
		GOP	GOP	GOP	IND	GOP																IND	GOP	CON
BASE=TOTAL SAMPLE	400	272	68	340	60	31	28	196	216	184	88	56	124	131	80	136	64	120	234	99	333	63	313	87
	100%	68%	17%	85%	15%	8%	7%	49%	54%	46%	22%	14%	31%	33%	20%	34%	16%	30%	58%	25%	83%	16%	78%	22%
JUL 14-16, 2023	248	195	23	218	30	18	12	138	137	111	45	43	78	82	50	87	38	73	163	65	228	15	208	40
-----	62%	72%	34%	64%	50%	57%	41%	71%	63%	60%	51%	76%	63%	62%	62%	64%	60%	61%	70%	65%	69%	24%	66%	46%
FAVORABLE	312	227	44	271	41	25	17	165	173	139	64	46	98	103	64	109	46	93	195	78	273	35	254	59
	78%	83%	65%	80%	69%	79%	59%	84%	80%	76%	73%	83%	79%	78%	80%	80%	73%	77%	83%	79%	82%	56%	81%	68%
UNFAVORABLE	64	31	22	53	12	7	5	26	36	28	19	4	21	21	14	22	8	20	32	13	45	20	46	19
	16%	11%	32%	16%	19%	21%	17%	13%	17%	15%	22%	7%	17%	16%	18%	16%	13%	17%	14%	13%	13%	31%	15%	22%
JUN 21-22, 2023	253	185	48	234	19	13	6	130	136	116	40	42	74	97	39	98	43	73	167	61	228	23	214	39
-----	63%	69%	59%	66%	39%	51%	27%	71%	63%	63%	47%	59%	61%	78%	46%	74%	61%	64%	73%	58%	68%	37%	65%	53%
FAVORABLE	316	221	64	286	30	17	13	154	172	144	58	53	94	110	58	113	53	91	193	81	274	40	262	54
	79%	82%	78%	81%	62%	68%	56%	83%	79%	78%	68%	76%	78%	88%	69%	86%	75%	80%	84%	78%	82%	64%	80%	74%
UNFAVORABLE	63	36	16	52	11	4	7	23	35	28	18	12	20	13	20	16	10	18	26	20	46	17	48	15
	16%	13%	20%	15%	23%	17%	29%	13%	16%	15%	21%	17%	17%	10%	23%	12%	14%	16%	11%	19%	14%	27%	15%	21%
MAY 30-JUN 1, 2023	260	181	45	226	33	30	3	154	156	104	56	44	69	87	69	87	30	69	178	60	238	22	215	44
-----	65%	74%	50%	68%	50%	72%	12%	86%	72%	56%	79%	69%	56%	64%	77%	69%	68%	51%	79%	65%	75%	26%	73%	41%
FAVORABLE	322	207	66	274	48	35	13	163	182	139	60	53	95	109	78	105	35	99	198	73	271	50	251	71
	80%	85%	74%	82%	72%	83%	53%	91%	84%	76%	85%	83%	77%	80%	86%	84%	79%	74%	88%	80%	86%	61%	86%	66%
UNFAVORABLE	62	26	21	47	14	4	10	9	27	35	4	9	26	22	8	18	5	30	20	13	33	29	36	26
	15%	11%	23%	14%	22%	10%	41%	5%	12%	19%	6%	14%	21%	16%	9%	15%	12%	22%	9%	14%	10%	35%	12%	25%

Table 9-2
Summary of DeSantis Image Trend

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY				CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS
BASE=TOTAL SAMPLE	400 100%	220 55%	180 45%	97 24%	149 37%	154 39%	40 10%	100 25%	176 44%	40 10%	44 11%	275 69%	105 26%	260 65%	329 82%	68 17%	224 56%	169 42%	21 5%	53 13%	88 22%	238 60%	161 40%	209 52%
JUL 14-16, 2023	248 62%	137 62%	111 62%	52 53%	99 66%	97 63%	25 62%	54 54%	120 68%	24 60%	25 58%	173 63%	60 57%	194 75%	240 73%	6 8%	160 71%	85 51%	8 40%	34 63%	63 71%	143 60%	116 72%	149 71%
FAVORABLE	312 78%	172 78%	141 78%	72 74%	121 81%	120 78%	31 78%	75 75%	142 81%	32 79%	33 74%	217 79%	79 75%	222 85%	278 85%	32 47%	188 84%	119 71%	14 70%	43 81%	74 84%	181 76%	137 85%	177 84%
UNFAVORABLE	64 16%	35 16%	30 17%	20 21%	22 15%	23 15%	7 16%	21 21%	22 13%	8 19%	7 16%	43 16%	20 19%	28 11%	38 12%	26 38%	28 13%	34 20%	6 30%	9 18%	11 13%	38 16%	21 13%	28 13%
JUN 21-22, 2023	253 63%	143 65%	109 61%	37 53%	118 70%	97 61%	30 74%	61 61%	113 64%	20 51%	29 65%	191 68%	55 59%	180 70%	225 70%	24 33%	149 66%	100 59%	39 62%	76 69%	77 68%	61 54%	177 67%	178 67%
FAVORABLE	316 79%	174 79%	141 79%	52 74%	141 83%	123 76%	34 84%	77 77%	142 81%	29 71%	34 77%	229 82%	70 76%	212 83%	266 83%	45 62%	184 82%	127 75%	49 79%	93 84%	92 80%	82 72%	216 82%	217 82%
UNFAVORABLE	63 16%	31 14%	32 18%	15 21%	23 13%	25 16%	4 10%	16 16%	29 16%	8 21%	5 12%	38 14%	15 16%	32 13%	41 13%	21 29%	35 16%	27 16%	11 17%	17 15%	15 13%	21 19%	38 15%	38 15%
MAY 30-JUN 1, 2023	260 65%	128 59%	131 71%	82 83%	113 74%	65 44%	31 78%	70 70%	114 65%	23 58%	22 49%	195 64%	50 63%	183 75%	231 74%	25 30%	164 75%	92 53%	37 60%	54 71%	77 76%	92 57%	9 33%	126 63%
FAVORABLE	322 80%	166 77%	156 85%	89 90%	131 85%	102 69%	35 88%	83 83%	143 81%	29 72%	32 72%	243 80%	63 79%	209 86%	266 85%	52 63%	187 85%	131 75%	46 76%	64 85%	89 88%	122 76%	18 66%	161 81%
UNFAVORABLE	62 15%	38 17%	24 13%	7 7%	18 12%	37 25%	4 10%	13 13%	29 17%	6 14%	10 23%	48 16%	12 16%	26 11%	35 11%	27 32%	22 10%	39 23%	10 16%	10 14%	11 11%	30 19%	9 34%	35 17%

Table 10-1
 QUESTION N2:
 Now, I would like to read you several names of different people active in politics. For each one, please tell me, first, whether you have heard of the person. If you have, please tell me whether you have a FAVORABLE impression of that person or an UNFAVORABLE impression of that person. If I name someone you have not heard of or someone who you do not know too much about, just tell me and we will go to the next one.

Donald Trump

BANNER 1

	PARTY							PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY	
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%	
**D/S (FAVORABLE - UNFAVORABLE)	190 47%	177 65%	10 14%	187 55%	3 5%	8 24%	-4 -15%	140 72%	102 47%	88 48%	34 38%	12 21%	84 68%	60 46%	23 29%	79 58%	23 35%	65 55%	145 62%	35 35%	180 54%	6 9%	170 54%	20 23%	
TOTAL HEARD OF	397 99%	271 100%	66 97%	338 99%	60 100%	31 100%	28 100%	195 100%	213 99%	184 100%	88 100%	55 98%	124 100%	130 99%	79 99%	134 99%	64 100%	120 100%	231 99%	99 100%	330 99%	63 100%	312 100%	85 98%	
TOTAL FAVORABLE	293 73%	223 82%	38 56%	261 77%	31 53%	19 62%	12 42%	167 85%	157 73%	136 74%	60 68%	34 60%	104 84%	95 72%	50 63%	106 78%	43 68%	92 77%	187 80%	67 67%	254 76%	34 55%	240 77%	52 60%	
TOTAL UNFAVORABLE	103 26%	46 17%	28 42%	75 22%	28 47%	12 38%	16 58%	27 14%	55 26%	48 26%	26 30%	22 39%	20 16%	35 26%	27 34%	28 20%	21 32%	27 23%	43 18%	32 32%	74 22%	28 45%	70 22%	33 38%	
VERY FAVORABLE	190 48%	150 55%	22 32%	171 50%	19 32%	10 32%	9 33%	114 58%	102 47%	88 48%	38 43%	23 41%	71 57%	60 45%	30 37%	72 53%	30 48%	58 48%	130 56%	40 40%	170 51%	20 32%	162 52%	29 33%	
SOMEWHAT FAVORABLE	102 26%	74 27%	17 24%	90 26%	12 20%	9 30%	3 10%	53 27%	54 25%	48 26%	22 25%	11 19%	33 27%	35 27%	21 26%	34 25%	13 20%	34 29%	57 24%	27 27%	84 25%	14 22%	79 25%	24 27%	
SOMEWHAT UNFAVORABLE	49 12%	25 9%	9 13%	34 10%	14 24%	7 23%	7 25%	18 9%	23 11%	25 14%	11 12%	10 18%	8 7%	20 15%	9 11%	14 10%	12 18%	14 11%	26 11%	14 14%	40 12%	9 14%	34 11%	15 17%	
VERY UNFAVORABLE	54 14%	21 8%	19 28%	40 12%	14 24%	5 15%	9 33%	9 5%	32 15%	22 12%	16 18%	12 21%	12 9%	15 12%	18 23%	14 10%	9 14%	13 11%	17 7%	18 18%	35 10%	20 31%	36 12%	18 20%	
HEARD OF/NO OPINION	2 -	2 1%	-	2 1%	-	-	-	1 -	2 1%	-	2 2%	-	-	-	2 2%	-	-	-	1 -	1 1%	2 1%	-	2 1%	-	
NEVER HEARD OF	3 1%	1 -	2 3%	3 1%	-	-	-	1 -	3 1%	-	-	1 2%	-	2 1%	1 1%	2 1%	-	-	3 1%	-	3 1%	-	1 -	2 2%	
**RATIO (FAVORABLE / UNFAVORABLE)	2.8	4.8	1.3	3.5	1.1	1.6	0.7	6.2	2.8	2.9	2.3	1.5	5.2	2.7	1.8	3.8	2.1	3.4	4.4	2.1	3.4	1.2	3.4	1.6	

Table 10-2

QUESTION N2:
 Now, I would like to read you several names of different people active in politics. For each one, please tell me, first, whether you have heard of the person. If you have, please tell me whether you have a FAVORABLE impression of that person or an UNFAVORABLE impression of that person. If I name someone you have not heard of or someone who you do not know too much about, just tell me and we will go to the next one.

Donald Trump

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209	
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%	
**D/S (FAVORABLE - UNFAVORABLE)	190	121	69	49	50	90	11	54	68	30	27	136	40	168	189	1	128	55	15	26	33	115	68	86	
	47%	55%	39%	51%	34%	58%	27%	54%	39%	76%	61%	50%	38%	65%	57%	2%	57%	32%	73%	49%	38%	48%	42%	41%	
TOTAL HEARD OF	397	218	179	97	146	154	40	100	173	40	44	274	103	257	327	68	221	169	21	53	88	237	161	208	
-----	99%	99%	100%	100%	98%	100%	100%	100%	98%	100%	100%	100%	98%	99%	99%	100%	99%	100%	100%	98%	100%	99%	100%	100%	
TOTAL FAVORABLE	293	169	123	73	98	122	25	77	120	35	36	205	71	212	257	35	174	111	18	39	61	175	114	147	
-----	73%	77%	68%	75%	66%	79%	63%	77%	68%	88%	81%	74%	68%	82%	78%	51%	78%	66%	87%	74%	69%	73%	71%	70%	
TOTAL UNFAVORABLE	103	49	54	23	47	32	14	23	52	5	8	68	32	44	68	34	46	57	3	13	27	60	46	61	
-----	26%	22%	30%	24%	32%	21%	35%	23%	30%	12%	19%	25%	30%	17%	21%	49%	21%	34%	13%	25%	31%	25%	29%	29%	
VERY FAVORABLE	190	111	79	44	68	78	17	47	85	21	19	144	38	139	166	24	112	73	15	30	39	107	77	99	
	48%	50%	44%	45%	46%	51%	43%	47%	49%	53%	44%	52%	36%	53%	50%	36%	50%	44%	71%	55%	45%	45%	48%	47%	
SOMEWHAT FAVORABLE	102	58	44	29	29	44	8	30	35	14	16	61	33	73	91	10	62	38	3	10	21	68	37	48	
	26%	27%	24%	30%	20%	29%	19%	30%	20%	35%	37%	22%	32%	28%	28%	15%	28%	22%	15%	19%	24%	29%	23%	23%	
SOMEWHAT UNFAVORABLE	49	27	21	6	27	15	8	7	29	3	2	35	11	26	40	8	21	28	1	7	13	26	24	32	
	12%	12%	12%	6%	18%	10%	21%	7%	17%	6%	4%	13%	10%	10%	12%	11%	9%	16%	7%	14%	15%	11%	15%	15%	
VERY UNFAVORABLE	54	22	33	17	20	17	6	17	23	2	7	33	21	18	28	26	25	29	1	6	14	33	22	29	
	14%	10%	18%	18%	13%	11%	15%	17%	13%	6%	15%	12%	20%	7%	8%	38%	11%	17%	6%	11%	16%	14%	14%	14%	
HEARD OF/NO OPINION	2	-	2	1	1	-	1	-	1	-	-	2	-	1	2	-	1	1	-	-	-	2	1	1	
	-	-	1%	1%	1%	-	2%	-	1%	-	-	1%	-	-	1%	-	1%	-	-	-	-	1%	-	-	
NEVER HEARD OF	3	2	1	-	3	-	-	-	3	-	-	1	2	3	3	-	3	-	-	1	-	2	-	1	
	1%	1%	-	-	2%	-	-	-	2%	-	-	-	2%	1%	1%	-	1%	-	-	2%	-	1%	-	-	
**RATIO (FAVORABLE / UNFAVORABLE)	2.8	3.5	2.3	3.1	2.1	3.8	1.8	3.3	2.3	7.2	4.2	3.0	2.3	4.8	3.8	1.0	3.8	2.0	6.5	3.0	2.2	2.9	2.5	2.4	

Table 11-1
Summary of Trump Image Trend

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR	SOFT	TOTAL	LEAN/	LEAN	BASE	MEN	WOMEN	18-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	VERY	SMWT	TOT	MOD/	EXTR	VERY	
		GOP	GOP	GOP	IND	GOP																		IND
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
JUL 14-16, 2023 -----	190 47%	177 65%	10 14%	187 55%	3 5%	8 24%	-4 -15%	140 72%	102 47%	88 48%	34 38%	12 21%	84 68%	60 46%	23 29%	79 58%	23 35%	65 55%	145 62%	35 35%	180 54%	6 9%	170 54%	20 23%
FAVORABLE	293 73%	223 82%	38 56%	261 77%	31 53%	19 62%	12 42%	167 85%	157 73%	136 74%	60 68%	34 60%	104 84%	95 72%	50 63%	106 78%	43 68%	92 77%	187 80%	67 67%	254 76%	34 55%	240 77%	52 60%
UNFAVORABLE	103 26%	46 17%	28 42%	75 22%	28 47%	12 38%	16 58%	27 14%	55 26%	48 26%	26 30%	22 39%	20 16%	35 26%	27 34%	28 20%	21 32%	27 23%	43 18%	32 32%	74 22%	28 45%	70 22%	33 38%
JUN 21-22, 2023 -----	223 56%	175 65%	26 32%	201 57%	23 47%	13 54%	9 39%	130 71%	124 57%	99 54%	42 50%	42 60%	68 56%	71 57%	50 60%	74 56%	34 48%	65 58%	161 70%	62 59%	223 67%	-2 -4%	198 61%	25 34%
FAVORABLE	309 77%	221 82%	53 65%	274 78%	35 72%	19 77%	15 66%	156 84%	168 78%	141 77%	62 73%	56 79%	93 78%	98 78%	66 78%	102 78%	52 73%	88 78%	194 84%	82 78%	277 82%	30 48%	261 80%	48 66%
UNFAVORABLE	85 21%	46 17%	27 34%	73 21%	12 25%	6 23%	6 27%	26 14%	44 20%	42 23%	20 23%	14 20%	26 21%	26 21%	15 18%	29 22%	18 26%	24 21%	33 14%	20 19%	54 16%	32 51%	62 19%	23 32%
MAY 30-JUN 1, 2023 -----	178 45%	144 59%	5 6%	150 45%	29 43%	24 57%	5 19%	109 61%	87 40%	91 49%	35 49%	41 64%	44 35%	54 40%	44 49%	43 34%	32 72%	55 41%	145 64%	35 38%	180 57%	-2 -2%	117 40%	62 58%
FAVORABLE	287 72%	193 80%	48 53%	241 72%	46 69%	32 76%	14 58%	144 81%	150 70%	137 74%	52 74%	53 82%	83 67%	94 69%	67 74%	83 67%	38 85%	95 70%	185 82%	62 68%	248 78%	39 47%	204 70%	83 78%
UNFAVORABLE	109 27%	49 20%	42 47%	91 27%	18 26%	8 19%	9 38%	35 19%	63 29%	46 25%	17 25%	12 18%	39 32%	41 30%	23 25%	40 32%	6 14%	40 29%	40 18%	28 30%	68 21%	41 49%	88 30%	21 20%

Table 11-2
Summary of Trump Image Trend

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=TOTAL SAMPLE	400 100%	220 55%	180 45%	97 24%	149 37%	154 39%	40 10%	100 25%	176 44%	40 10%	44 11%	275 69%	105 26%	260 65%	329 82%	68 17%	224 56%	169 42%	21 5%	53 13%	88 22%	238 60%	161 40%	209 52%	
JUL 14-16, 2023	190 47%	121 55%	69 39%	49 51%	50 34%	90 58%	11 27%	54 54%	68 39%	30 76%	27 61%	136 50%	40 38%	168 65%	189 57%	1 2%	128 57%	55 32%	15 73%	26 49%	33 38%	115 48%	68 42%	86 41%	
FAVORABLE	293 73%	169 77%	123 68%	73 75%	98 66%	122 79%	25 63%	77 77%	120 68%	35 88%	36 81%	205 74%	71 68%	212 82%	257 78%	35 51%	174 78%	111 66%	18 87%	39 74%	61 69%	175 73%	114 71%	147 70%	
UNFAVORABLE	103 26%	49 22%	54 30%	23 24%	47 32%	32 21%	14 35%	23 23%	52 30%	5 12%	8 19%	68 25%	32 30%	44 17%	68 21%	34 49%	46 21%	57 34%	3 13%	13 25%	27 31%	60 25%	46 29%	61 29%	
JUN 21-22, 2023	223 56%	162 74%	61 34%	43 62%	92 54%	88 55%	23 57%	63 63%	97 55%	11 26%	30 68%	163 58%	35 38%	165 65%	206 64%	12 17%	136 61%	81 48%	30 48%	55 50%	63 55%	76 67%	132 50%	131 49%	
FAVORABLE	309 77%	188 86%	120 67%	56 80%	130 77%	123 76%	31 79%	80 80%	136 77%	24 61%	37 83%	219 78%	64 69%	209 82%	261 81%	42 58%	179 80%	123 72%	45 73%	83 75%	87 76%	94 83%	196 74%	196 74%	
UNFAVORABLE	85 21%	27 12%	59 33%	13 19%	38 23%	34 21%	9 21%	17 17%	40 23%	14 34%	7 15%	56 20%	29 31%	43 17%	55 17%	30 41%	44 19%	42 25%	16 25%	28 25%	24 21%	18 16%	64 24%	65 25%	
MAY 30-JUN 1, 2023	178 45%	129 60%	49 27%	24 24%	83 54%	71 48%	21 53%	23 23%	93 53%	27 68%	14 31%	143 47%	19 24%	144 59%	166 53%	10 12%	113 51%	66 38%	9 15%	39 52%	49 48%	81 50%	-1 -3%	63 32%	
FAVORABLE	287 72%	172 80%	115 63%	60 61%	118 77%	109 74%	31 77%	60 60%	134 76%	34 84%	28 65%	221 73%	49 62%	193 79%	239 76%	46 56%	166 76%	118 68%	35 57%	56 75%	75 74%	121 75%	13 49%	131 65%	
UNFAVORABLE	109 27%	42 20%	67 36%	36 36%	35 23%	38 25%	9 23%	38 38%	41 23%	6 16%	15 34%	79 26%	30 38%	49 20%	73 23%	36 44%	53 24%	53 30%	26 42%	17 23%	26 26%	39 24%	14 51%	68 34%	

Table 12-1
 QUESTION N3:
 Now, I would like to read you several names of different people active in politics. For each one, please tell me, first, whether you have heard of the person. If you have, please tell me whether you have a FAVORABLE impression of that person or an UNFAVORABLE impression of that person. If I name someone you have not heard of or someone who you do not know too much about, just tell me and we will go to the next one.

Vivek Ramaswamy

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
**D/S (FAVORABLE - UNFAVORABLE)	161 40%	118 43%	24 35%	142 42%	19 33%	10 33%	9 33%	86 44%	90 42%	71 39%	27 31%	22 38%	53 43%	59 45%	35 44%	55 41%	14 21%	57 48%	98 42%	45 45%	142 43%	16 26%	140 45%	22 25%
TOTAL HEARD OF	301 75%	210 77%	58 84%	268 79%	33 56%	21 66%	13 45%	156 80%	166 77%	135 73%	67 76%	37 65%	94 76%	104 79%	61 76%	105 77%	42 66%	93 77%	182 78%	73 73%	254 76%	42 68%	242 77%	59 68%
TOTAL FAVORABLE	192 48%	136 50%	34 49%	170 50%	23 38%	12 40%	10 36%	102 52%	110 51%	82 45%	40 46%	23 42%	61 49%	67 51%	44 55%	65 48%	19 30%	63 52%	118 50%	49 49%	166 50%	22 35%	161 52%	31 35%
TOTAL UNFAVORABLE	31 8%	18 7%	10 14%	28 8%	3 5%	2 8%	1 3%	15 8%	19 9%	11 6%	13 15%	2 3%	7 6%	9 7%	9 11%	10 8%	6 9%	6 5%	20 8%	4 4%	24 7%	6 10%	22 7%	9 10%
VERY FAVORABLE	96 24%	69 25%	18 27%	87 26%	9 15%	6 20%	2 9%	54 28%	57 27%	38 21%	21 24%	13 23%	30 24%	31 24%	26 32%	32 23%	9 14%	29 24%	62 26%	21 21%	83 25%	9 15%	86 27%	10 12%
SOMEWHAT FAVORABLE	97 24%	67 25%	15 22%	83 24%	14 23%	6 20%	8 27%	47 24%	52 24%	44 24%	19 21%	10 19%	31 25%	36 27%	19 23%	34 25%	11 16%	34 28%	56 24%	28 28%	84 25%	13 20%	76 24%	21 24%
SOMEWHAT UNFAVORABLE	15 4%	9 3%	5 7%	14 4%	1 2%	1 4%	- 1%	7 4%	8 4%	8 4%	8 9%	1 1%	1 1%	6 4%	4 5%	4 3%	5 7%	3 3%	10 4%	2 2%	12 4%	3 4%	11 3%	4 5%
VERY UNFAVORABLE	15 4%	9 3%	5 7%	14 4%	2 3%	1 4%	- 1%	8 4%	12 5%	4 2%	5 6%	1 2%	6 5%	3 2%	5 7%	6 5%	1 2%	3 2%	10 4%	2 2%	12 4%	3 5%	11 4%	4 5%
HEARD OF/NO OPINION	78 20%	56 21%	14 21%	71 21%	8 13%	6 19%	2 7%	39 20%	37 17%	42 23%	14 15%	11 20%	26 21%	28 21%	8 10%	29 21%	17 27%	24 20%	44 19%	20 20%	64 19%	14 23%	59 19%	19 22%
NEVER HEARD OF	99 25%	62 23%	11 16%	73 21%	26 44%	11 34%	16 55%	40 20%	50 23%	49 27%	21 24%	19 35%	30 24%	28 21%	19 24%	31 23%	22 34%	27 23%	52 22%	27 27%	79 24%	20 32%	71 23%	28 32%
**RATIO (FAVORABLE / UNFAVORABLE)	6.3	7.6	3.5	6.2	7.3	5.3	13.6	6.6	5.6	7.4	3.1	12.6	8.3	7.8	4.8	6.4	3.5	11.1	5.9	12.0	7.0	3.7	7.4	3.5

Table 12-2

QUESTION N3:
 Now, I would like to read you several names of different people active in politics. For each one, please tell me, first, whether you have heard of the person. If you have, please tell me whether you have a FAVORABLE impression of that person or an UNFAVORABLE impression of that person. If I name someone you have not heard of or someone who you do not know too much about, just tell me and we will go to the next one.

Vivek Ramaswamy

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209	
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%	
**D/S (FAVORABLE - UNFAVORABLE)	161	66	96	40	70	52	22	40	69	15	15	108	44	122	151	8	96	61	7	31	35	88	76	101	
	40%	30%	53%	41%	47%	34%	54%	40%	39%	38%	35%	39%	42%	47%	46%	11%	43%	36%	36%	59%	40%	37%	47%	48%	
TOTAL HEARD OF	301	149	152	80	114	106	33	79	134	29	27	200	82	200	257	42	172	123	19	46	71	165	131	172	
-----	75%	68%	85%	83%	77%	69%	82%	79%	76%	71%	61%	73%	78%	77%	78%	61%	77%	73%	91%	86%	81%	69%	81%	82%	
TOTAL FAVORABLE	192	85	107	51	82	59	24	51	82	18	17	125	57	138	173	17	113	74	11	36	42	104	86	112	
-----	48%	39%	59%	53%	55%	38%	60%	51%	46%	45%	39%	45%	54%	53%	53%	24%	50%	44%	52%	67%	48%	44%	53%	54%	
TOTAL UNFAVORABLE	31	20	11	12	12	7	2	11	13	3	2	17	13	17	22	9	17	14	3	4	7	16	10	12	
-----	8%	9%	6%	12%	8%	5%	6%	11%	7%	7%	5%	6%	12%	7%	7%	13%	7%	8%	16%	8%	8%	7%	6%	6%	
VERY FAVORABLE	96	38	58	31	39	25	12	28	43	7	6	61	26	65	87	7	54	40	4	19	21	52	45	61	
	24%	17%	32%	32%	26%	17%	29%	28%	24%	18%	14%	22%	24%	25%	27%	11%	24%	24%	19%	36%	23%	22%	28%	29%	
SOMEWHAT FAVORABLE	97	48	49	20	43	34	12	23	39	11	11	64	31	74	86	9	59	35	7	17	21	52	41	51	
	24%	22%	27%	21%	29%	22%	31%	23%	22%	27%	25%	23%	29%	28%	26%	14%	26%	20%	33%	31%	25%	22%	25%	24%	
SOMEWHAT UNFAVORABLE	15	7	9	5	7	3	2	4	6	2	1	9	5	10	13	2	12	3	2	4	4	5	8	10	
	4%	3%	5%	5%	5%	2%	6%	4%	3%	5%	2%	3%	5%	4%	4%	3%	5%	2%	8%	8%	5%	2%	5%	5%	
VERY UNFAVORABLE	15	13	2	6	5	4	-	7	7	1	1	8	8	7	9	7	5	11	2	-	3	10	2	2	
	4%	6%	1%	7%	3%	3%	-	7%	4%	2%	3%	3%	7%	3%	3%	10%	2%	6%	8%	1%	3%	4%	1%	1%	
HEARD OF/NO OPINION	78	43	35	17	21	40	7	17	40	8	8	58	12	45	62	16	42	35	5	6	22	46	35	48	
	20%	20%	20%	18%	14%	26%	17%	17%	22%	19%	17%	21%	12%	17%	19%	23%	19%	21%	23%	11%	25%	19%	22%	23%	
NEVER HEARD OF	99	71	28	17	35	48	7	21	42	11	17	75	23	60	72	27	52	46	2	8	16	73	30	38	
	25%	32%	15%	17%	23%	31%	18%	21%	24%	29%	39%	27%	22%	23%	22%	39%	23%	27%	9%	14%	19%	31%	19%	18%	
**RATIO (FAVORABLE / UNFAVORABLE)	6.3	4.3	10.0	4.4	6.9	8.2	10.3	4.7	6.5	6.6	8.2	7.4	4.4	8.2	8.0	1.9	6.7	5.4	3.3	8.2	5.9	6.5	8.6	9.7	

Table 13-1
Summary of Ramaswamy Image Trend

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR	SOFT	TOTAL	LEAN/	LEAN	BASE	MEN	WOMEN	18-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	VERY	SMWT	TOT	MOD/	EXTR	VERY	
		GOP	GOP	GOP	IND	GOP																		IND
BASE=TOTAL SAMPLE	400	272	68	340	60	31	28	196	216	184	88	56	124	131	80	136	64	120	234	99	333	63	313	87
	100%	68%	17%	85%	15%	8%	7%	49%	54%	46%	22%	14%	31%	33%	20%	34%	16%	30%	58%	25%	83%	16%	78%	22%
JUL 14-16, 2023	161	118	24	142	19	10	9	86	90	71	27	22	53	59	35	55	14	57	98	45	142	16	140	22
-----	40%	43%	35%	42%	33%	33%	33%	44%	42%	39%	31%	38%	43%	45%	44%	41%	21%	48%	42%	45%	43%	26%	45%	25%
FAVORABLE	192	136	34	170	23	12	10	102	110	82	40	23	61	67	44	65	19	63	118	49	166	22	161	31
	48%	50%	49%	50%	38%	40%	36%	52%	51%	45%	46%	42%	49%	51%	55%	48%	30%	52%	50%	49%	50%	35%	52%	35%
UNFAVORABLE	31	18	10	28	3	2	1	15	19	11	13	2	7	9	9	10	6	6	20	4	24	6	22	9
	8%	7%	14%	8%	5%	8%	3%	8%	9%	6%	15%	3%	6%	7%	11%	8%	9%	5%	8%	4%	7%	10%	7%	10%
JUN 21-22, 2023	137	107	22	129	9	3	6	74	76	61	26	20	43	48	29	47	17	44	88	27	115	22	114	23
-----	34%	40%	27%	37%	18%	13%	23%	40%	35%	33%	31%	29%	36%	38%	35%	35%	24%	39%	38%	26%	34%	35%	35%	32%
FAVORABLE	180	133	31	164	16	8	9	93	99	80	35	28	56	61	39	60	24	57	114	40	154	26	150	30
	45%	49%	37%	47%	34%	30%	37%	51%	46%	44%	41%	40%	47%	49%	47%	46%	33%	50%	50%	38%	46%	41%	46%	41%
UNFAVORABLE	42	26	9	35	8	4	3	20	23	19	8	8	13	13	10	13	7	13	26	13	39	4	36	7
	11%	10%	10%	10%	16%	18%	14%	11%	11%	10%	10%	11%	11%	10%	12%	10%	9%	11%	11%	12%	12%	6%	11%	9%
MAY 30-JUN 1, 2023	106	66	18	84	23	24	-1	66	54	53	25	22	23	40	32	22	15	42	85	16	101	5	88	19
-----	27%	27%	20%	25%	34%	56%	-4%	37%	25%	29%	35%	35%	18%	30%	36%	17%	35%	31%	38%	17%	32%	6%	30%	17%
FAVORABLE	153	92	32	124	29	24	5	80	84	69	27	26	43	57	36	48	17	52	104	26	130	23	126	27
	38%	38%	35%	37%	43%	58%	19%	45%	39%	37%	38%	40%	35%	42%	40%	38%	37%	38%	46%	29%	41%	27%	43%	25%
UNFAVORABLE	46	27	13	40	6	1	6	14	30	16	2	3	20	17	4	27	1	10	18	10	29	17	38	8
	12%	11%	15%	12%	9%	1%	23%	8%	14%	9%	3%	5%	16%	12%	4%	21%	3%	8%	8%	11%	9%	21%	13%	8%

Table 13-2
Summary of Ramaswamy Image Trend

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY				CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS
BASE=TOTAL SAMPLE	400 100%	220 55%	180 45%	97 24%	149 37%	154 39%	40 10%	100 25%	176 44%	40 10%	44 11%	275 69%	105 26%	260 65%	329 82%	68 17%	224 56%	169 42%	21 5%	53 13%	88 22%	238 60%	161 40%	209 52%
JUL 14-16, 2023	161 40%	66 30%	96 53%	40 41%	70 47%	52 34%	22 54%	40 40%	69 39%	15 38%	15 35%	108 39%	44 42%	122 47%	151 46%	8 11%	96 43%	61 36%	7 36%	31 59%	35 40%	88 37%	76 47%	101 48%
FAVORABLE	192 48%	85 39%	107 59%	51 53%	82 55%	59 38%	24 60%	51 51%	82 46%	18 45%	17 39%	125 45%	57 54%	138 53%	173 53%	17 24%	113 50%	74 44%	11 52%	36 67%	42 48%	104 44%	86 53%	112 54%
UNFAVORABLE	31 8%	20 9%	11 6%	12 12%	12 8%	7 5%	2 6%	11 11%	13 7%	3 7%	2 5%	17 6%	13 12%	17 7%	22 7%	9 13%	17 7%	14 8%	3 16%	4 8%	7 8%	16 7%	10 6%	12 6%
JUN 21-22, 2023	137 34%	66 30%	71 39%	33 47%	67 40%	37 23%	21 53%	30 30%	58 33%	16 41%	11 25%	105 37%	30 32%	92 36%	129 40%	7 10%	88 39%	48 28%	22 36%	42 38%	47 42%	25 22%	102 38%	102 38%
FAVORABLE	180 45%	89 40%	91 50%	40 57%	81 48%	59 36%	23 58%	41 41%	77 44%	20 51%	18 42%	132 47%	40 44%	120 47%	157 49%	20 28%	107 48%	71 42%	30 48%	54 49%	57 50%	39 35%	129 49%	129 49%
UNFAVORABLE	42 11%	23 10%	20 11%	7 10%	14 8%	22 13%	2 5%	11 11%	18 10%	4 10%	7 17%	27 9%	11 11%	27 11%	29 9%	13 18%	19 8%	23 14%	7 12%	12 10%	10 8%	14 12%	28 11%	28 11%
MAY 30-JUN 1, 2023	106 27%	35 16%	72 39%	31 32%	56 37%	18 13%	15 39%	38 38%	39 22%	7 19%	7 15%	85 28%	16 20%	84 34%	102 33%	2 2%	72 33%	33 19%	12 20%	21 28%	34 33%	40 24%	13 49%	56 28%
FAVORABLE	153 38%	66 31%	87 47%	39 40%	74 49%	39 26%	21 52%	43 43%	69 39%	8 20%	12 27%	119 39%	28 36%	108 44%	131 42%	19 23%	88 40%	64 36%	23 38%	26 34%	48 48%	55 34%	16 59%	87 43%
UNFAVORABLE	46 12%	31 14%	15 8%	8 8%	18 12%	20 14%	5 14%	5 5%	30 17%	1 1%	5 11%	34 11%	13 16%	24 10%	29 9%	17 21%	16 7%	30 17%	11 19%	5 6%	15 14%	16 10%	3 10%	31 15%

Table 14-1
 QUESTION N4:
 Now, I would like to read you several names of different people active in politics. For each one, please tell me, first, whether you have heard of the person. If you have, please tell me whether you have a FAVORABLE impression of that person or an UNFAVORABLE impression of that person. If I name someone you have not heard of or someone who you do not know too much about, just tell me and we will go to the next one.

Nikki Haley

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
**D/S (FAVORABLE - UNFAVORABLE)	111 28%	81 30%	13 19%	94 28%	17 28%	7 23%	10 34%	44 22%	55 26%	56 30%	11 13%	24 42%	29 23%	47 36%	13 16%	43 31%	22 35%	33 28%	56 24%	38 39%	95 28%	16 26%	92 29%	19 21%
TOTAL HEARD OF	361 90%	247 91%	67 98%	314 92%	47 79%	24 78%	23 80%	182 93%	200 93%	160 87%	77 87%	50 89%	112 90%	122 92%	74 92%	127 93%	53 83%	107 89%	215 92%	90 90%	305 92%	52 83%	285 91%	76 87%
TOTAL FAVORABLE	213 53%	149 55%	34 50%	184 54%	29 49%	14 46%	15 52%	102 52%	117 54%	96 52%	37 42%	32 58%	65 53%	78 59%	39 48%	78 58%	31 48%	65 54%	124 53%	59 59%	183 55%	30 47%	171 55%	41 48%
TOTAL UNFAVORABLE	102 25%	68 25%	21 31%	89 26%	12 21%	7 23%	5 18%	59 30%	62 28%	40 22%	26 29%	9 16%	37 30%	30 23%	26 32%	36 26%	9 13%	32 26%	67 29%	21 21%	88 26%	13 21%	79 25%	23 26%
VERY FAVORABLE	72 18%	54 20%	12 17%	66 19%	5 9%	3 11%	2 7%	36 18%	39 18%	33 18%	6 6%	15 26%	24 19%	27 21%	8 9%	32 23%	13 20%	20 17%	43 18%	19 19%	62 19%	10 16%	61 19%	11 13%
SOMEWHAT FAVORABLE	141 35%	95 35%	22 33%	117 34%	24 40%	11 35%	13 45%	66 34%	78 36%	63 34%	31 36%	18 32%	41 33%	51 38%	31 39%	47 34%	18 28%	45 38%	81 35%	40 40%	121 36%	20 32%	110 35%	30 35%
SOMEWHAT UNFAVORABLE	56 14%	40 15%	11 17%	51 15%	4 7%	4 14%	- -	32 16%	36 17%	20 11%	16 18%	5 9%	22 18%	13 10%	16 21%	19 14%	4 6%	16 13%	37 16%	12 13%	49 15%	6 10%	43 14%	13 15%
VERY UNFAVORABLE	46 12%	29 10%	9 14%	38 11%	8 14%	3 9%	5 18%	27 14%	26 12%	20 11%	10 11%	4 7%	15 12%	17 13%	9 12%	17 12%	4 7%	16 13%	31 13%	8 8%	39 12%	7 11%	36 12%	10 11%
HEARD OF/NO OPINION	46 12%	29 11%	12 17%	41 12%	5 9%	3 9%	3 9%	21 11%	22 10%	25 13%	14 16%	9 16%	10 8%	13 10%	9 12%	12 9%	14 21%	10 9%	24 10%	10 10%	34 10%	9 15%	35 11%	12 14%
NEVER HEARD OF	39 10%	25 9%	1 2%	27 8%	13 21%	7 22%	6 20%	13 7%	16 7%	24 13%	11 13%	6 11%	12 10%	10 8%	6 8%	9 7%	11 17%	13 11%	18 8%	10 10%	28 8%	10 17%	28 9%	11 13%
**RATIO (FAVORABLE / UNFAVORABLE)	2.1	2.2	1.6	2.1	2.4	2.0	2.8	1.7	1.9	2.4	1.4	3.7	1.8	2.6	1.5	2.2	3.6	2.1	1.8	2.8	2.1	2.2	2.2	1.8

Table 14-2
 QUESTION N4:
 Now, I would like to read you several names of different people active in politics. For each one, please tell me, first, whether you have heard of the person. If you have, please tell me whether you have a FAVORABLE impression of that person or an UNFAVORABLE impression of that person. If I name someone you have not heard of or someone who you do not know too much about, just tell me and we will go to the next one.

Nikki Haley

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN-PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209	
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%	
**D/S (FAVORABLE - UNFAVORABLE)	111	56	55	20	59	32	15	22	47	13	15	78	30	72	93	18	62	45	7	10	19	75	56	64	
	28%	26%	30%	21%	40%	21%	37%	22%	27%	32%	33%	28%	29%	28%	28%	26%	28%	27%	36%	19%	21%	31%	35%	30%	
TOTAL HEARD OF	361	195	166	88	143	130	39	95	158	35	35	243	99	240	304	54	205	150	21	53	81	206	150	196	
-----	90%	89%	92%	91%	96%	84%	96%	95%	90%	86%	80%	88%	94%	92%	92%	79%	91%	89%	100%	98%	93%	86%	94%	94%	
TOTAL FAVORABLE	213	112	100	46	94	72	24	52	92	22	23	144	60	144	181	31	120	88	13	30	43	126	97	120	
-----	53%	51%	56%	48%	63%	47%	59%	52%	52%	54%	52%	52%	57%	55%	55%	45%	53%	52%	64%	56%	49%	53%	60%	57%	
TOTAL UNFAVORABLE	102	56	46	26	35	41	9	31	45	9	8	66	30	71	88	13	58	43	6	20	24	51	41	57	
-----	25%	25%	25%	27%	23%	26%	22%	31%	25%	22%	19%	24%	28%	27%	27%	19%	26%	25%	28%	38%	28%	22%	26%	27%	
VERY FAVORABLE	72	40	32	15	36	21	6	19	34	8	5	50	20	45	62	9	38	32	6	11	17	37	41	50	
	18%	18%	18%	15%	24%	13%	16%	19%	19%	20%	11%	18%	19%	17%	19%	13%	17%	19%	29%	21%	20%	16%	25%	24%	
SOMEWHAT FAVORABLE	141	72	68	31	57	52	17	33	58	14	18	94	40	99	119	22	81	56	7	19	26	89	56	70	
	35%	33%	38%	32%	39%	34%	43%	33%	33%	34%	41%	34%	38%	38%	36%	32%	36%	33%	35%	35%	29%	37%	35%	34%	
SOMEWHAT UNFAVORABLE	56	29	26	16	19	20	2	18	28	2	5	28	22	38	47	7	37	19	1	8	15	32	21	30	
	14%	13%	15%	17%	13%	13%	5%	18%	16%	6%	12%	10%	21%	15%	14%	11%	16%	11%	4%	15%	17%	13%	13%	15%	
VERY UNFAVORABLE	46	27	19	10	16	20	7	12	17	7	3	38	8	33	41	5	21	24	5	12	10	20	20	26	
	12%	12%	11%	10%	11%	13%	17%	12%	10%	17%	6%	14%	7%	13%	12%	8%	9%	14%	24%	22%	11%	8%	12%	13%	
HEARD OF/NO OPINION	46	27	20	15	15	16	6	11	21	4	4	34	10	25	36	11	27	19	2	3	14	29	12	19	
	12%	12%	11%	16%	10%	11%	15%	11%	12%	10%	9%	12%	9%	10%	11%	15%	12%	11%	8%	5%	16%	12%	8%	9%	
NEVER HEARD OF	39	25	14	9	6	25	1	5	18	5	9	32	6	20	25	14	19	19	-	1	6	32	10	13	
	10%	11%	8%	9%	4%	16%	4%	5%	10%	14%	20%	12%	6%	8%	8%	21%	9%	11%	-	2%	7%	14%	6%	6%	
**RATIO (FAVORABLE / UNFAVORABLE)	2.1	2.0	2.2	1.8	2.7	1.8	2.6	1.7	2.1	2.4	2.8	2.2	2.0	2.0	2.1	2.4	2.1	2.1	2.3	1.5	1.8	2.5	2.4	2.1	

Table 15-1
Summary of Haley Image Trend

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR	SOFT	TOTAL	LEAN/	LEAN	BASE	MEN	WOMEN	18-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	VERY	SMWT	TOT	MOD/	PRIMARY LIKELIHOOD		
		GOP	GOP	GOP	IND	GOP																IND	GOP	IND
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
JUL 14-16, 2023 -----	111 28%	81 30%	13 19%	94 28%	17 28%	7 23%	10 34%	44 22%	55 26%	56 30%	11 13%	24 42%	29 23%	47 36%	13 16%	43 31%	22 35%	33 28%	56 24%	38 39%	95 28%	16 26%	92 29%	19 21%
FAVORABLE	213 53%	149 55%	34 50%	184 54%	29 49%	14 46%	15 52%	102 52%	117 54%	96 52%	37 42%	32 58%	65 53%	78 59%	39 48%	78 58%	31 48%	65 54%	124 53%	59 59%	183 55%	30 47%	171 55%	41 48%
UNFAVORABLE	102 25%	68 25%	21 31%	89 26%	12 21%	7 23%	5 18%	59 30%	62 28%	40 22%	26 29%	9 16%	37 30%	30 23%	26 32%	36 26%	9 13%	32 26%	67 29%	21 21%	88 26%	13 21%	79 25%	23 26%
JUN 21-22, 2023 -----	110 27%	89 33%	14 17%	103 29%	7 15%	5 20%	2 9%	56 30%	49 23%	61 33%	4 4%	9 12%	23 19%	74 59%	-7 -8%	56 42%	19 27%	42 37%	52 22%	29 27%	80 24%	28 46%	93 29%	17 23%
FAVORABLE	209 52%	149 55%	40 49%	190 54%	19 40%	11 45%	8 35%	99 54%	111 52%	98 53%	29 34%	29 42%	62 51%	88 71%	29 35%	82 62%	29 42%	68 60%	118 51%	53 51%	171 51%	37 59%	176 54%	33 46%
UNFAVORABLE	99 25%	61 23%	26 32%	87 25%	12 25%	6 24%	6 26%	43 24%	63 29%	37 20%	25 30%	21 30%	39 32%	14 11%	36 43%	27 20%	10 15%	26 23%	66 29%	25 23%	91 27%	8 13%	82 25%	17 23%
MAY 30-JUN 1, 2023 -----	124 31%	105 43%	28 31%	133 40%	-8 -12%	-11 -26%	3 11%	87 49%	58 27%	66 36%	- -	17 27%	41 33%	62 46%	5 5%	54 43%	13 28%	49 37%	81 36%	8 8%	89 28%	35 42%	98 33%	27 25%
FAVORABLE	223 56%	151 62%	53 59%	204 61%	19 29%	9 22%	10 39%	118 66%	119 55%	103 56%	23 32%	31 49%	72 58%	92 68%	35 38%	85 68%	19 44%	79 59%	133 59%	37 40%	170 53%	53 64%	170 58%	53 50%
UNFAVORABLE	98 25%	46 19%	25 28%	71 21%	27 41%	20 48%	7 28%	31 17%	61 28%	37 20%	23 32%	14 22%	31 25%	30 22%	30 33%	31 25%	7 15%	30 22%	52 23%	29 31%	80 25%	18 21%	72 24%	26 25%

Table 15-2
Summary of Haley Image Trend

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY				CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB- URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO- LIFE	PRO- LIFE	PRO- CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS
BASE=TOTAL SAMPLE	400 100%	220 55%	180 45%	97 24%	149 37%	154 39%	40 10%	100 25%	176 44%	40 10%	44 11%	275 69%	105 26%	260 65%	329 82%	68 17%	224 56%	169 42%	21 5%	53 13%	88 22%	238 60%	161 40%	209 52%
JUL 14-16, 2023	111 28%	56 26%	55 30%	20 21%	59 40%	32 21%	15 37%	22 22%	47 27%	13 32%	15 33%	78 28%	30 29%	72 28%	93 28%	18 26%	62 28%	45 27%	7 36%	10 19%	19 21%	75 31%	56 35%	64 30%
FAVORABLE	213 53%	112 51%	100 56%	46 48%	94 63%	72 47%	24 59%	52 52%	92 52%	22 54%	23 52%	144 52%	60 57%	144 55%	181 55%	31 45%	120 53%	88 52%	13 64%	30 56%	43 49%	126 53%	97 60%	120 57%
UNFAVORABLE	102 25%	56 25%	46 25%	26 27%	35 23%	41 26%	9 22%	31 31%	45 25%	9 22%	8 19%	66 24%	30 28%	71 27%	88 27%	13 19%	58 26%	43 25%	6 28%	20 38%	24 28%	51 22%	41 26%	57 27%
JUN 21-22, 2023	110 27%	56 25%	54 30%	25 36%	41 24%	43 27%	11 28%	30 30%	50 28%	13 32%	6 13%	76 27%	33 35%	65 25%	87 27%	25 35%	55 25%	54 32%	23 36%	28 25%	42 37%	17 15%	87 33%	87 33%
FAVORABLE	209 52%	108 49%	101 56%	39 56%	90 53%	80 50%	20 49%	56 56%	96 54%	20 50%	17 39%	149 53%	49 53%	132 52%	170 53%	38 52%	117 52%	90 53%	40 65%	63 57%	64 57%	42 37%	158 60%	158 59%
UNFAVORABLE	99 25%	53 24%	46 26%	14 20%	48 29%	37 23%	9 22%	26 26%	46 26%	7 18%	12 26%	73 26%	16 18%	68 26%	83 26%	12 17%	62 28%	36 21%	18 29%	35 32%	22 19%	24 21%	71 27%	71 27%
MAY 30-JUN 1, 2023	124 31%	54 25%	71 38%	40 41%	61 40%	23 16%	20 50%	31 31%	49 28%	15 37%	9 22%	82 27%	43 54%	68 28%	98 31%	23 28%	42 19%	79 45%	23 37%	51 67%	29 28%	13 13%	17 64%	74 37%
FAVORABLE	223 56%	111 51%	111 61%	58 59%	98 64%	66 45%	27 69%	55 55%	100 57%	19 48%	21 48%	167 55%	51 65%	130 53%	174 56%	45 55%	110 50%	109 62%	37 61%	60 79%	56 55%	70 43%	20 75%	124 62%
UNFAVORABLE	98 25%	58 27%	41 22%	18 18%	37 24%	43 29%	8 19%	23 23%	51 29%	5 11%	12 27%	85 28%	8 10%	62 26%	76 24%	22 27%	68 31%	30 17%	14 23%	9 12%	27 27%	48 30%	3 10%	50 25%

Table 16-1
 QUESTION N5:
 Now, I would like to read you several names of different people active in politics. For each one, please tell me, first, whether you have heard of the person. If you have, please tell me whether you have a FAVORABLE impression of that person or an UNFAVORABLE impression of that person. If I name someone you have not heard of or someone who you do not know too much about, just tell me and we will go to the next one.

Mike Pence

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
**D/S (FAVORABLE - UNFAVORABLE)	-33 -8%	-19 -7%	-10 -14%	-28 -8%	-4 -7%	-7 -23%	3 10%	-28 -14%	-18 -8%	-14 -8%	-14 -16%	8 14%	-33 -27%	6 4%	-9 -11%	-10 -7%	3 5%	-18 -15%	-36 -16%	11 11%	-25 -8%	-7 -12%	-21 -7%	-12 -13%
TOTAL HEARD OF	400 100%	272 100%	68 100%	340 100%	59 99%	31 100%	28 99%	196 100%	216 100%	184 100%	88 100%	56 100%	124 100%	131 100%	80 100%	136 100%	64 100%	120 100%	234 100%	99 100%	333 100%	62 99%	313 100%	87 100%
TOTAL FAVORABLE	176 44%	123 45%	27 39%	150 44%	26 44%	12 37%	15 51%	84 43%	95 44%	81 44%	35 39%	32 57%	43 35%	66 50%	34 42%	62 45%	33 51%	48 40%	99 42%	53 54%	152 46%	24 39%	141 45%	35 40%
TOTAL UNFAVORABLE	209 52%	142 52%	36 53%	178 52%	31 52%	19 60%	12 42%	112 57%	114 53%	95 52%	48 55%	24 42%	76 61%	61 46%	42 53%	71 52%	30 46%	66 55%	135 58%	42 42%	177 53%	32 51%	162 52%	47 54%
VERY FAVORABLE	55 14%	46 17%	3 5%	49 14%	6 10%	3 9%	3 12%	30 16%	30 14%	26 14%	7 8%	13 23%	15 12%	19 14%	9 12%	20 15%	11 17%	14 12%	34 14%	16 16%	50 15%	5 9%	46 15%	9 10%
SOMEWHAT FAVORABLE	121 30%	77 28%	24 35%	101 30%	20 34%	9 29%	11 40%	54 27%	66 30%	55 30%	27 31%	19 33%	28 22%	47 36%	24 30%	42 31%	22 34%	33 28%	65 28%	37 37%	102 31%	19 30%	95 30%	26 30%
SOMEWHAT UNFAVORABLE	113 28%	84 31%	19 27%	103 30%	10 17%	6 18%	4 16%	64 33%	63 29%	51 28%	25 29%	16 29%	35 28%	37 28%	25 32%	37 27%	16 25%	35 29%	78 33%	18 18%	95 29%	18 28%	86 27%	27 31%
VERY UNFAVORABLE	96 24%	57 21%	18 26%	75 22%	20 34%	13 42%	7 26%	48 24%	51 24%	45 24%	23 26%	8 14%	41 33%	24 18%	17 21%	34 25%	14 22%	31 26%	57 25%	24 24%	82 24%	14 22%	76 24%	19 22%
HEARD OF/NO OPINION	15 4%	7 3%	5 8%	12 4%	2 4%	1 2%	2 6%	- -	7 3%	8 4%	5 6%	1 1%	5 4%	4 3%	4 5%	3 2%	1 2%	7 5%	- -	4 4%	4 1%	6 10%	10 3%	5 6%
NEVER HEARD OF	- -	- -	- -	- -	- 1%	- -	- 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- 1%	- -	- -
**RATIO (FAVORABLE / UNFAVORABLE)	0.8	0.9	0.7	0.8	0.9	0.6	1.2	0.8	0.8	0.8	0.7	1.3	0.6	1.1	0.8	0.9	1.1	0.7	0.7	1.3	0.9	0.8	0.9	0.8

Table 16-2
 QUESTION N5:
 Now, I would like to read you several names of different people active in politics. For each one, please tell me, first, whether you have heard of the person. If you have, please tell me whether you have a FAVORABLE impression of that person or an UNFAVORABLE impression of that person. If I name someone you have not heard of or someone who you do not know too much about, just tell me and we will go to the next one.

Mike Pence

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209	
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%	
**D/S (FAVORABLE - UNFAVORABLE)	-33	-19	-13	-8	6	-31	-10	-8	-1	-7	-6	-20	-4	-21	-31	-1	-22	-12	-1	-	-18	-14	-13	-23	
	-8%	-9%	-7%	-9%	4%	-20%	-25%	-8%	-1%	-18%	-15%	-7%	-3%	-8%	-9%	-2%	-10%	-7%	-3%	-	-20%	-6%	-8%	-11%	
TOTAL HEARD OF	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209	
-----	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
TOTAL FAVORABLE	176	96	80	39	76	61	15	43	83	16	19	125	46	117	143	32	96	76	10	26	33	108	70	90	
-----	44%	44%	44%	41%	51%	40%	37%	43%	47%	41%	42%	45%	44%	45%	43%	47%	43%	45%	48%	48%	38%	45%	44%	43%	
TOTAL UNFAVORABLE	209	116	93	48	70	91	25	51	84	24	25	145	50	138	174	34	118	88	11	26	51	122	84	113	
-----	52%	53%	52%	49%	47%	59%	63%	51%	48%	59%	57%	53%	48%	53%	53%	49%	53%	52%	52%	48%	58%	51%	52%	54%	
VERY FAVORABLE	55	33	22	13	24	18	3	14	30	6	2	38	16	44	49	5	32	22	3	14	6	31	26	30	
	14%	15%	12%	13%	16%	12%	7%	14%	17%	15%	6%	14%	15%	17%	15%	7%	14%	13%	15%	27%	7%	13%	16%	14%	
SOMEWHAT FAVORABLE	121	64	57	27	52	43	12	29	53	11	16	86	31	73	93	28	64	54	7	11	27	76	45	60	
	30%	29%	32%	27%	35%	28%	30%	29%	30%	27%	37%	31%	29%	28%	28%	40%	29%	32%	33%	21%	30%	32%	28%	29%	
SOMEWHAT UNFAVORABLE	113	65	49	30	42	41	18	25	48	8	14	72	31	76	96	18	74	38	4	11	32	65	53	69	
	28%	29%	27%	31%	28%	27%	46%	25%	27%	20%	31%	26%	30%	29%	29%	26%	33%	23%	22%	21%	37%	27%	33%	33%	
VERY UNFAVORABLE	96	51	45	18	27	51	7	25	37	15	11	72	19	62	78	16	45	50	6	14	19	57	31	44	
	24%	23%	25%	18%	18%	33%	17%	25%	21%	39%	26%	26%	18%	24%	24%	24%	20%	30%	30%	27%	21%	24%	19%	21%	
HEARD OF/NO OPINION	15	8	7	10	4	1	-	6	8	-	-	5	8	5	12	2	9	5	-	2	4	9	7	7	
	4%	3%	4%	10%	2%	1%	-	6%	5%	-	1%	2%	8%	2%	4%	3%	4%	3%	-	4%	4%	4%	4%	3%	
NEVER HEARD OF	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
**RATIO (FAVORABLE / UNFAVORABLE)	0.8	0.8	0.9	0.8	1.1	0.7	0.6	0.8	1.0	0.7	0.7	0.9	0.9	0.8	0.8	1.0	0.8	0.9	0.9	1.0	0.7	0.9	0.8	0.8	

Table 17-1
Summary of Pence Image Trend

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR	SOFT	TOTAL	LEAN/	LEAN	BASE	MEN	WOMEN	18-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	VERY	SMWT	TOT	MOD/	EXTR	VERY	
		GOP	GOP	GOP	IND	GOP																		IND
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
JUL 14-16, 2023 -----	-33 -8%	-19 -7%	-10 -14%	-28 -8%	-4 -7%	-7 -23%	3 10%	-28 -14%	-18 -8%	-14 -8%	-14 -16%	8 14%	-33 -27%	6 4%	-9 -11%	-10 -7%	3 5%	-18 -15%	-36 -16%	11 11%	-25 -8%	-7 -12%	-21 -7%	-12 -13%
FAVORABLE	176 44%	123 45%	27 39%	150 44%	26 44%	12 37%	15 51%	84 43%	95 44%	81 44%	35 39%	32 57%	43 35%	66 50%	34 42%	62 45%	33 51%	48 40%	99 42%	53 54%	152 46%	24 39%	141 45%	35 40%
UNFAVORABLE	209 52%	142 52%	36 53%	178 52%	31 52%	19 60%	12 42%	112 57%	114 53%	95 52%	48 55%	24 42%	76 61%	61 46%	42 53%	71 52%	30 46%	66 55%	135 58%	42 42%	177 53%	32 51%	162 52%	47 54%
JUN 21-22, 2023 -----	22 5%	37 14%	-11 -13%	27 8%	-5 -11%	-1 -2%	-5 -19%	30 16%	-4 -2%	26 14%	-4 -5%	-16 -22%	6 5%	36 29%	-32 -38%	28 21%	12 17%	14 12%	12 5%	5 5%	17 5%	6 9%	21 6%	1 1%
FAVORABLE	197 49%	146 54%	33 40%	179 51%	18 37%	10 40%	8 33%	102 56%	101 47%	95 52%	36 42%	24 34%	60 50%	77 62%	23 27%	79 60%	37 52%	58 52%	115 50%	50 48%	166 49%	31 50%	163 50%	34 46%
UNFAVORABLE	175 44%	109 40%	43 53%	152 43%	23 47%	10 42%	12 53%	72 39%	105 49%	70 38%	40 47%	40 57%	54 45%	41 33%	55 65%	51 38%	25 35%	44 39%	103 45%	45 43%	148 44%	25 41%	142 43%	33 45%
MAY 30-JUN 1, 2023 -----	-22 -5%	10 4%	-14 -16%	-4 -1%	-17 -26%	-11 -26%	-7 -27%	9 5%	-13 -6%	-9 -5%	9 13%	-19 -29%	-24 -19%	7 5%	-14 -15%	1 1%	4 9%	-17 -13%	-25 -11%	26 28%	1 -	-23 -27%	-8 -3%	-13 -12%
FAVORABLE	183 46%	123 51%	37 41%	160 48%	23 34%	14 33%	9 36%	91 51%	100 46%	83 45%	38 54%	22 34%	50 40%	69 51%	38 42%	62 50%	22 50%	57 42%	98 44%	56 62%	155 49%	29 35%	139 47%	44 42%
UNFAVORABLE	205 51%	113 47%	51 57%	165 49%	40 60%	25 58%	16 63%	82 46%	113 52%	92 50%	29 41%	41 63%	73 59%	62 45%	51 57%	61 49%	18 40%	74 55%	123 54%	31 34%	154 48%	51 62%	147 50%	58 54%

Table 17-2
Summary of Pence Image Trend

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY				CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN-PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS
BASE=TOTAL SAMPLE	400 100%	220 55%	180 45%	97 24%	149 37%	154 39%	40 10%	100 25%	176 44%	40 10%	44 11%	275 69%	105 26%	260 65%	329 82%	68 17%	224 56%	169 42%	21 5%	53 13%	88 22%	238 60%	161 40%	209 52%
JUL 14-16, 2023	-33 -8%	-19 -9%	-13 -7%	-8 -9%	6 4%	-31 -20%	-10 -25%	-8 -8%	-1 -1%	-7 -18%	-6 -15%	-20 -7%	-4 -3%	-21 -8%	-31 -9%	-1 -2%	-22 -10%	-12 -7%	-1 -3%	-	-18 -20%	-14 -6%	-13 -8%	-23 -11%
FAVORABLE	176 44%	96 44%	80 44%	39 41%	76 51%	61 40%	15 37%	43 43%	83 47%	16 41%	19 42%	125 45%	46 44%	117 45%	143 43%	32 47%	96 43%	76 45%	10 48%	26 48%	33 38%	108 45%	70 44%	90 43%
UNFAVORABLE	209 52%	116 53%	93 52%	48 49%	70 47%	91 59%	25 63%	51 51%	84 48%	24 59%	25 57%	145 53%	50 48%	138 53%	174 53%	34 49%	118 53%	88 52%	11 52%	26 48%	51 58%	122 51%	84 52%	113 54%
JUN 21-22, 2023	22 5%	1 1%	20 11%	3 4%	9 5%	10 6%	10 25%	- -	14 8%	6 15%	-8 -19%	15 5%	6 7%	14 5%	15 5%	7 10%	28 12%	-5 -3%	12 20%	-4 -4%	30 26%	-16 -14%	26 10%	27 10%
FAVORABLE	197 49%	101 46%	96 53%	33 48%	84 49%	79 49%	25 62%	46 46%	90 51%	21 52%	15 34%	139 50%	45 49%	128 50%	158 49%	36 49%	121 54%	73 43%	36 58%	52 47%	66 58%	44 38%	138 52%	139 53%
UNFAVORABLE	175 44%	100 45%	75 42%	31 44%	75 44%	69 43%	15 37%	46 46%	76 43%	15 38%	23 53%	124 44%	39 42%	114 45%	143 45%	29 40%	93 42%	78 46%	24 38%	56 51%	36 31%	60 53%	112 42%	112 42%
MAY 30-JUN 1, 2023	-22 -5%	-12 -6%	-10 -5%	30 30%	-24 -16%	-27 -18%	-7 -17%	21 21%	-38 -22%	1 3%	-	-20 -7%	5 6%	2 1%	-17 -6%	-5 -6%	-2 -1%	-24 -14%	-	9 12%	-10 -10%	-20 -13%	-13 -50%	-32 -16%
FAVORABLE	183 46%	98 45%	85 46%	63 63%	64 42%	56 38%	16 40%	59 59%	68 38%	19 47%	22 50%	137 45%	41 51%	121 50%	145 46%	36 44%	107 49%	73 42%	29 48%	41 54%	45 45%	68 42%	7 25%	81 41%
UNFAVORABLE	205 51%	110 51%	95 52%	33 33%	88 58%	83 56%	23 57%	38 38%	106 60%	17 43%	21 49%	157 52%	36 45%	119 49%	163 52%	41 50%	108 49%	96 55%	30 48%	32 42%	56 55%	88 54%	20 75%	113 57%

Table 18-1
 QUESTION N6:
 Now, I would like to read you several names of different people active in politics. For each one, please tell me, first, whether you have heard of the person. If you have, please tell me whether you have a FAVORABLE impression of that person or an UNFAVORABLE impression of that person. If I name someone you have not heard of or someone who you do not know too much about, just tell me and we will go to the next one.

Tim Scott

BANNER 1

	PARTY							PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR	SOFT	TOTAL	LEAN/	LEAN	IND	BASE	MEN	WOMEN	18-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	VERY	SMWT	TOT	MOD/	LIKELIHOOD		
		GOP	GOP	GOP	IND	GOP																	GOP	CON	CON
BASE=TOTAL SAMPLE	400	272	68	340	60	31	28	196	216	184	88	56	124	131	80	136	64	120	234	99	333	63	313	87	
	100%	68%	17%	85%	15%	8%	7%	49%	54%	46%	22%	14%	31%	33%	20%	34%	16%	30%	58%	25%	83%	16%	78%	22%	
**D/S (FAVORABLE - UNFAVORABLE)	232	168	41	209	24	13	11	118	126	106	33	34	81	84	35	91	32	74	136	68	204	24	193	39	
	58%	62%	60%	61%	40%	41%	38%	60%	58%	58%	38%	61%	65%	64%	44%	67%	50%	62%	58%	69%	61%	39%	62%	45%	
TOTAL HEARD OF	357	248	65	313	44	24	21	181	194	163	75	47	113	121	72	123	50	112	211	88	299	54	287	70	
	89%	91%	96%	92%	74%	75%	72%	92%	90%	88%	85%	84%	92%	92%	90%	90%	78%	94%	90%	89%	90%	87%	92%	80%	
TOTAL FAVORABLE	275	195	50	244	30	17	13	142	153	122	50	36	91	98	51	102	35	86	166	72	238	33	225	50	
	69%	72%	73%	72%	51%	54%	47%	73%	71%	66%	56%	65%	73%	74%	63%	75%	55%	72%	71%	73%	72%	52%	72%	58%	
TOTAL UNFAVORABLE	42	27	9	36	7	4	3	24	27	16	17	2	10	14	16	11	3	13	30	4	34	8	32	11	
	11%	10%	13%	11%	11%	13%	9%	12%	12%	9%	19%	4%	8%	11%	19%	8%	5%	11%	13%	4%	10%	13%	10%	12%	
VERY FAVORABLE	144	113	21	133	11	4	7	85	67	77	12	23	51	58	15	52	20	57	96	37	133	11	118	26	
	36%	41%	30%	39%	18%	12%	25%	43%	31%	42%	14%	41%	41%	44%	19%	38%	31%	48%	41%	37%	40%	18%	38%	30%	
SOMEWHAT FAVORABLE	131	82	29	111	19	13	6	58	86	45	38	13	39	40	36	50	15	30	70	35	105	21	106	24	
	33%	30%	42%	33%	33%	42%	22%	29%	40%	24%	43%	23%	32%	31%	45%	37%	23%	25%	30%	35%	32%	34%	34%	28%	
SOMEWHAT UNFAVORABLE	30	19	4	23	6	4	3	17	17	13	13	1	6	10	12	5	2	11	21	3	24	6	23	7	
	7%	7%	6%	7%	10%	12%	9%	9%	8%	7%	15%	2%	5%	7%	15%	3%	3%	9%	9%	3%	7%	10%	7%	8%	
VERY UNFAVORABLE	13	8	5	12	-	-	-	7	10	3	3	1	4	5	3	7	1	2	10	1	10	2	9	4	
	3%	3%	7%	4%	1%	1%	-	4%	5%	2%	4%	2%	3%	3%	4%	5%	2%	2%	4%	1%	3%	4%	3%	5%	
HEARD OF/NO OPINION	40	25	7	32	7	3	5	14	15	25	8	9	13	9	5	10	12	13	14	12	27	13	31	9	
	10%	9%	10%	10%	12%	8%	16%	7%	7%	13%	10%	16%	11%	7%	7%	7%	19%	11%	6%	12%	8%	21%	10%	10%	
NEVER HEARD OF	42	25	3	28	15	8	7	15	21	21	13	9	10	10	8	12	14	8	23	11	34	7	25	17	
	11%	9%	4%	8%	24%	25%	24%	8%	10%	12%	15%	16%	8%	8%	10%	9%	22%	6%	10%	11%	10%	12%	8%	20%	
REFUSED	1	-	-	-	1	-	1	-	1	-	-	-	1	-	-	1	-	-	-	-	-	1	1	-	
	-	-	-	-	2%	-	3%	-	-	-	-	-	1%	-	-	1%	-	-	-	-	-	1%	-	-	
**RATIO (FAVORABLE / UNFAVORABLE)	6.5	7.2	5.7	6.8	4.6	4.2	5.3	5.8	5.7	7.7	3.0	17.2	9.5	6.9	3.3	9.1	11.1	6.9	5.5	19.4	7.0	3.9	7.1	4.7	

Table 18-2
 QUESTION N6:
 Now, I would like to read you several names of different people active in politics. For each one, please tell me, first, whether you have heard of the person. If you have, please tell me whether you have a FAVORABLE impression of that person or an UNFAVORABLE impression of that person. If I name someone you have not heard of or someone who you do not know too much about, just tell me and we will go to the next one.

Tim Scott

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY				CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN-PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%
**D/S (FAVORABLE - UNFAVORABLE)	232	118	114	50	93	89	25	62	102	25	19	160	60	156	208	22	136	92	15	40	59	119	112	154
	58%	54%	64%	52%	62%	58%	63%	62%	58%	63%	43%	58%	57%	60%	63%	33%	61%	54%	74%	75%	67%	50%	70%	74%
TOTAL HEARD OF	357	194	163	89	134	134	38	93	156	38	31	247	94	232	298	57	199	150	21	53	77	207	147	194
-----	89%	88%	91%	92%	90%	87%	95%	93%	89%	96%	71%	90%	90%	89%	90%	83%	89%	89%	100%	98%	88%	87%	91%	93%
TOTAL FAVORABLE	275	144	131	65	109	100	30	73	120	28	24	187	74	184	239	33	157	113	18	44	66	147	124	168
-----	69%	65%	73%	67%	73%	65%	76%	73%	68%	69%	54%	68%	71%	71%	73%	48%	70%	67%	87%	83%	75%	62%	77%	80%
TOTAL UNFAVORABLE	42	26	17	15	17	11	5	11	18	3	5	27	14	28	32	11	20	21	3	4	7	28	12	14
-----	11%	12%	9%	15%	11%	7%	13%	11%	10%	7%	11%	10%	14%	11%	10%	16%	9%	12%	13%	8%	8%	12%	7%	7%
VERY FAVORABLE	144	77	67	35	69	41	15	41	68	13	8	92	41	105	134	8	88	52	12	19	42	72	76	96
	36%	35%	37%	36%	46%	26%	37%	41%	38%	31%	18%	34%	39%	41%	41%	12%	39%	31%	57%	35%	48%	30%	47%	46%
SOMEWHAT FAVORABLE	131	66	64	31	40	59	16	31	52	15	16	94	34	79	106	25	68	61	6	25	24	75	48	72
	33%	30%	36%	32%	27%	39%	39%	31%	30%	38%	36%	34%	32%	30%	32%	36%	30%	36%	30%	48%	27%	31%	30%	34%
SOMEWHAT UNFAVORABLE	30	19	10	10	13	7	3	9	12	2	3	23	6	21	24	6	17	12	3	4	5	18	11	12
	7%	9%	6%	10%	8%	5%	7%	9%	7%	5%	7%	8%	5%	8%	7%	8%	7%	7%	13%	8%	5%	7%	7%	6%
VERY UNFAVORABLE	13	7	6	5	4	3	2	2	6	1	2	4	9	8	8	5	4	9	-	-	2	11	1	2
	3%	3%	4%	6%	3%	2%	6%	2%	3%	2%	4%	1%	8%	3%	2%	7%	2%	5%	-	-	3%	4%	-	1%
HEARD OF/NO OPINION	40	24	16	9	8	23	2	9	18	8	3	33	6	20	27	13	22	16	-	4	4	31	12	12
	10%	11%	9%	9%	5%	15%	6%	9%	10%	20%	7%	12%	5%	8%	8%	19%	10%	10%	-	7%	5%	13%	7%	6%
NEVER HEARD OF	42	26	16	8	14	20	2	7	19	2	13	27	11	27	31	12	24	18	-	1	10	32	13	14
	11%	12%	9%	8%	9%	13%	5%	7%	11%	4%	29%	10%	10%	10%	9%	17%	11%	11%	-	2%	11%	13%	8%	7%
REFUSED	1	-	1	-	1	-	-	-	1	-	-	1	-	1	1	-	1	-	-	-	1	-	1	1
	-	-	1%	-	1%	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	1%	-	1%	-
**RATIO (FAVORABLE / UNFAVORABLE)	6.5	5.6	7.9	4.4	6.5	9.4	5.7	6.4	6.5	10.2	5.0	6.9	5.1	6.5	7.6	3.1	7.7	5.4	6.6	10.3	9.3	5.2	10.7	11.9

Table 19-1
Summary of Scott Image Trend

BANNER 1

	PARTY							PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD	
	TOTAL	STR	SOFT	TOTAL	LEAN/	LEAN	IND	BASE	MEN	WOMEN	18-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	VERY	SMWT	TOT	MOD/	EXTR	VERY
		GOP	GOP	GOP	IND	GOP																		
BASE=TOTAL SAMPLE	400	272	68	340	60	31	28	196	216	184	88	56	124	131	80	136	64	120	234	99	333	63	313	87
	100%	68%	17%	85%	15%	8%	7%	49%	54%	46%	22%	14%	31%	33%	20%	34%	16%	30%	58%	25%	83%	16%	78%	22%
JUL 14-16, 2023	232	168	41	209	24	13	11	118	126	106	33	34	81	84	35	91	32	74	136	68	204	24	193	39
-----	58%	62%	60%	61%	40%	41%	38%	60%	58%	58%	38%	61%	65%	64%	44%	67%	50%	62%	58%	69%	61%	39%	62%	45%
FAVORABLE	275	195	50	244	30	17	13	142	153	122	50	36	91	98	51	102	35	86	166	72	238	33	225	50
	69%	72%	73%	72%	51%	54%	47%	73%	71%	66%	56%	65%	73%	74%	63%	75%	55%	72%	71%	73%	72%	52%	72%	58%
UNFAVORABLE	42	27	9	36	7	4	3	24	27	16	17	2	10	14	16	11	3	13	30	4	34	8	32	11
	11%	10%	13%	11%	11%	13%	9%	12%	12%	9%	19%	4%	8%	11%	19%	8%	5%	11%	13%	4%	10%	13%	10%	12%
JUN 21-22, 2023	231	164	44	207	23	12	11	109	125	105	22	34	77	97	29	97	27	78	130	62	193	38	180	51
-----	58%	61%	53%	59%	49%	50%	47%	59%	58%	57%	26%	48%	64%	78%	34%	73%	38%	69%	57%	59%	57%	61%	55%	70%
FAVORABLE	264	185	52	237	27	14	13	128	146	118	33	39	87	104	40	105	32	86	155	68	223	41	212	52
	66%	68%	64%	67%	56%	57%	54%	69%	67%	64%	40%	55%	73%	83%	48%	80%	45%	76%	67%	65%	66%	66%	65%	72%
UNFAVORABLE	33	21	9	30	3	2	2	19	20	13	11	5	10	7	12	9	5	8	25	6	30	3	32	1
	8%	8%	11%	8%	7%	7%	7%	10%	9%	7%	13%	7%	9%	5%	14%	6%	7%	7%	11%	5%	9%	5%	10%	2%
MAY 30-JUN 1, 2023	197	122	45	166	31	24	7	106	102	95	23	29	57	83	38	64	14	76	127	38	164	32	146	50
-----	49%	50%	50%	50%	46%	57%	27%	59%	47%	51%	33%	45%	46%	61%	42%	51%	32%	56%	56%	41%	52%	39%	50%	47%
FAVORABLE	236	144	57	201	34	25	10	117	128	108	28	32	76	95	44	84	16	88	142	45	187	49	175	61
	59%	59%	64%	60%	52%	59%	40%	66%	59%	59%	40%	50%	61%	70%	49%	67%	36%	65%	63%	49%	59%	59%	60%	57%
UNFAVORABLE	39	23	12	35	4	1	3	12	25	14	5	3	19	13	6	19	2	12	16	7	23	16	28	11
	10%	9%	14%	11%	6%	2%	13%	7%	12%	7%	6%	5%	15%	9%	7%	15%	4%	9%	7%	7%	7%	20%	10%	10%

Table 19-2
Summary of Scott Image Trend

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY				CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB- URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIoux CITY	REST	YES	NO	STRG PRO- LIFE	PRO- LIFE	PRO- CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS
BASE=TOTAL SAMPLE	400 100%	220 55%	180 45%	97 24%	149 37%	154 39%	40 10%	100 25%	176 44%	40 10%	44 11%	275 69%	105 26%	260 65%	329 82%	68 17%	224 56%	169 42%	21 5%	53 13%	88 22%	238 60%	161 40%	209 52%
JUL 14-16, 2023	232 58%	118 54%	114 64%	50 52%	93 62%	89 58%	25 63%	62 62%	102 58%	25 63%	19 43%	160 58%	60 57%	156 60%	208 63%	22 33%	136 61%	92 54%	15 74%	40 75%	59 67%	119 50%	112 70%	154 74%
FAVORABLE	275 69%	144 65%	131 73%	65 67%	109 73%	100 65%	30 76%	73 73%	120 68%	28 69%	24 54%	187 68%	74 71%	184 71%	239 73%	33 48%	157 70%	113 67%	18 87%	44 83%	66 75%	147 62%	124 77%	168 80%
UNFAVORABLE	42 11%	26 12%	17 9%	15 15%	17 11%	11 7%	5 13%	11 11%	18 10%	3 7%	5 11%	27 10%	14 14%	28 11%	32 10%	11 16%	20 9%	21 12%	3 13%	4 8%	7 8%	28 12%	12 7%	14 7%
JUN 21-22, 2023	231 58%	118 54%	113 63%	44 63%	107 63%	80 50%	26 66%	55 55%	108 61%	25 62%	17 38%	167 60%	58 63%	157 61%	197 61%	29 41%	138 62%	91 54%	44 70%	69 62%	75 66%	43 38%	176 67%	176 66%
FAVORABLE	264 66%	136 62%	128 71%	48 68%	116 69%	100 62%	28 71%	64 64%	121 69%	28 69%	23 52%	188 67%	63 68%	179 70%	221 69%	38 53%	158 70%	105 62%	48 77%	78 71%	78 69%	59 52%	192 73%	192 73%
UNFAVORABLE	33 8%	18 8%	16 9%	4 5%	10 6%	20 12%	2 5%	9 9%	13 7%	3 7%	6 15%	21 8%	5 5%	21 8%	24 7%	9 13%	19 9%	14 8%	4 7%	10 9%	4 3%	16 14%	17 6%	17 6%
MAY 30-JUN 1, 2023	197 49%	92 42%	105 57%	63 63%	85 55%	49 33%	21 53%	60 60%	86 49%	16 40%	13 30%	146 48%	46 58%	127 52%	168 54%	27 32%	105 48%	87 50%	38 62%	47 63%	57 56%	54 34%	16 61%	119 60%
FAVORABLE	236 59%	117 54%	119 64%	67 67%	99 65%	70 47%	24 59%	66 66%	108 61%	19 47%	19 43%	179 59%	50 63%	146 60%	191 61%	42 51%	128 58%	104 60%	42 68%	53 70%	67 66%	74 46%	18 70%	139 70%
UNFAVORABLE	39 10%	26 12%	13 7%	4 4%	14 9%	21 14%	2 6%	6 6%	22 13%	3 8%	5 12%	33 11%	4 6%	19 8%	24 8%	15 18%	22 10%	17 10%	4 7%	5 7%	10 10%	20 12%	2 9%	20 10%

Table 20-1
 QUESTION N7:
 Now, I would like to read you several names of different people active in politics. For each one, please tell me, first, whether you have heard of the person. If you have, please tell me whether you have a FAVORABLE impression of that person or an UNFAVORABLE impression of that person. If I name someone you have not heard of or someone who you do not know too much about, just tell me and we will go to the next one.

Chris Christie

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
**D/S (FAVORABLE - UNFAVORABLE)	-189 -47%	-145 -53%	-19 -28%	-164 -48%	-24 -41%	-16 -52%	-8 -29%	-115 -59%	-95 -44%	-94 -51%	-47 -53%	-25 -45%	-60 -48%	-56 -43%	-40 -49%	-55 -41%	-33 -51%	-61 -51%	-132 -57%	-38 -38%	-170 -51%	-15 -23%	-157 -50%	-32 -37%
TOTAL HEARD OF	382 95%	262 96%	66 96%	328 96%	54 90%	28 90%	26 90%	193 98%	207 96%	174 95%	82 94%	52 92%	120 97%	127 96%	74 92%	133 98%	60 94%	114 95%	228 98%	93 93%	321 96%	56 90%	302 96%	80 92%
TOTAL FAVORABLE	79 20%	43 16%	22 33%	66 19%	13 22%	5 17%	8 28%	28 15%	50 23%	29 16%	15 17%	12 21%	21 17%	31 24%	16 20%	34 25%	10 16%	19 16%	38 16%	23 23%	61 18%	17 28%	59 19%	20 23%
TOTAL UNFAVORABLE	268 67%	189 69%	41 61%	230 68%	38 63%	21 69%	16 56%	144 74%	145 67%	123 67%	61 70%	37 66%	81 65%	88 67%	55 69%	89 66%	43 67%	80 67%	170 73%	61 62%	231 69%	32 51%	215 69%	52 60%
VERY FAVORABLE	16 4%	7 3%	7 10%	14 4%	2 4%	1 3%	1 5%	5 2%	8 4%	8 4%	6 6%	5 8%	3 2%	3 3%	6 7%	2 2%	4 6%	4 3%	7 3%	5 5%	12 3%	4 7%	12 4%	4 5%
SOMEWHAT FAVORABLE	63 16%	36 13%	16 23%	52 15%	11 18%	4 14%	7 23%	24 12%	41 19%	21 12%	9 10%	7 13%	19 15%	28 21%	10 12%	32 23%	6 10%	15 13%	31 13%	19 19%	50 15%	13 21%	47 15%	16 18%
SOMEWHAT UNFAVORABLE	107 27%	80 30%	15 22%	95 28%	12 21%	6 18%	7 23%	55 28%	55 25%	52 29%	29 33%	21 37%	27 22%	30 23%	28 34%	27 20%	22 34%	30 25%	61 26%	30 30%	91 27%	12 20%	82 26%	25 29%
VERY UNFAVORABLE	160 40%	108 40%	27 39%	135 40%	25 42%	16 51%	10 33%	89 46%	90 41%	70 38%	32 37%	16 29%	54 44%	57 44%	28 35%	62 45%	21 33%	50 42%	109 47%	31 31%	141 42%	20 31%	133 42%	27 31%
HEARD OF/NO OPINION	35 9%	30 11%	2 3%	32 10%	3 5%	1 4%	2 6%	20 10%	13 6%	22 12%	6 7%	3 6%	18 15%	8 6%	3 3%	11 8%	7 11%	15 13%	20 9%	8 8%	28 8%	7 12%	28 9%	8 9%
NEVER HEARD OF	18 5%	10 4%	2 4%	12 4%	6 10%	3 10%	3 10%	3 2%	9 4%	10 5%	6 6%	4 8%	4 3%	5 4%	6 8%	2 2%	4 6%	6 5%	5 2%	7 7%	12 4%	6 10%	12 4%	7 8%
**RATIO (FAVORABLE / UNFAVORABLE)	0.3	0.2	0.5	0.3	0.4	0.2	0.5	0.2	0.3	0.2	0.2	0.3	0.3	0.4	0.3	0.4	0.2	0.2	0.2	0.4	0.3	0.5	0.3	0.4

Table 20-2
 QUESTION N7:
 Now, I would like to read you several names of different people active in politics. For each one, please tell me, first, whether you have heard of the person. If you have, please tell me whether you have a FAVORABLE impression of that person or an UNFAVORABLE impression of that person. If I name someone you have not heard of or someone who you do not know too much about, just tell me and we will go to the next one.

Chris Christie

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN-PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209	
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%	
**D/S (FAVORABLE - UNFAVORABLE)	-189	-103	-86	-37	-81	-71	-16	-40	-90	-20	-23	-123	-51	-147	-188	-1	-122	-68	-7	-25	-47	-110	-71	-90	
	-47%	-47%	-48%	-38%	-54%	-46%	-41%	-40%	-51%	-50%	-52%	-45%	-49%	-56%	-57%	-2%	-55%	-40%	-36%	-47%	-53%	-46%	-44%	-43%	
TOTAL HEARD OF	382	205	176	93	143	145	37	94	169	39	42	263	99	249	317	62	217	158	21	53	88	221	157	203	
-----	95%	93%	98%	96%	96%	94%	94%	94%	96%	98%	95%	96%	94%	96%	96%	91%	97%	93%	100%	98%	100%	93%	98%	97%	
TOTAL FAVORABLE	79	41	38	23	26	30	7	25	31	9	6	56	21	43	52	26	39	36	6	11	17	45	36	49	
-----	20%	19%	21%	24%	17%	19%	18%	25%	18%	23%	14%	20%	20%	17%	16%	38%	17%	21%	27%	21%	19%	19%	22%	23%	
TOTAL UNFAVORABLE	268	144	123	60	107	101	24	65	121	29	29	179	72	190	239	27	161	104	13	36	63	155	107	139	
-----	67%	66%	69%	62%	72%	65%	59%	65%	69%	72%	66%	65%	69%	73%	73%	40%	72%	61%	63%	68%	72%	65%	67%	66%	
VERY FAVORABLE	16	7	9	6	6	5	-	7	6	1	1	9	6	8	9	7	4	12	2	1	3	10	8	10	
	4%	3%	5%	6%	4%	3%	1%	7%	4%	3%	2%	3%	6%	3%	3%	10%	2%	7%	8%	3%	4%	4%	5%	5%	
SOMEWHAT FAVORABLE	63	35	28	17	20	25	7	18	25	8	5	47	15	35	43	19	34	24	4	10	14	35	28	39	
	16%	16%	16%	18%	14%	16%	17%	18%	14%	19%	12%	17%	14%	14%	13%	28%	15%	14%	19%	19%	15%	15%	17%	18%	
SOMEWHAT UNFAVORABLE	107	64	44	20	43	44	8	30	45	10	14	60	35	75	97	10	68	38	4	8	19	76	36	47	
	27%	29%	24%	21%	29%	29%	20%	30%	25%	26%	33%	22%	34%	29%	30%	15%	30%	23%	20%	16%	22%	32%	23%	22%	
VERY UNFAVORABLE	160	80	80	40	64	56	15	35	76	19	15	119	37	114	142	17	93	65	9	28	44	79	71	92	
	40%	37%	44%	41%	43%	36%	39%	35%	43%	46%	33%	43%	35%	44%	43%	25%	42%	39%	43%	52%	50%	33%	44%	44%	
HEARD OF/NO OPINION	35	20	16	10	10	15	7	4	17	1	7	27	6	17	26	9	17	18	2	5	7	21	14	15	
	9%	9%	9%	11%	7%	10%	17%	4%	9%	3%	15%	10%	6%	6%	8%	14%	8%	11%	10%	9%	9%	9%	9%	7%	
NEVER HEARD OF	18	15	4	4	6	9	3	6	7	1	2	12	6	10	12	6	7	11	-	1	-	17	4	7	
	5%	7%	2%	4%	4%	6%	6%	6%	4%	2%	5%	4%	6%	4%	4%	9%	3%	7%	-	2%	-	7%	2%	3%	
**RATIO (FAVORABLE / UNFAVORABLE)	0.3	0.3	0.3	0.4	0.2	0.3	0.3	0.4	0.3	0.3	0.2	0.3	0.3	0.2	0.2	1.0	0.2	0.3	0.4	0.3	0.3	0.3	0.3	0.4	

Table 21-1
Summary of Christie Image Trend

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR	SOFT	TOTAL	LEAN/	LEAN	BASE	MEN	WOMEN	18-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	VERY	SMWT	TOT	MOD/	EXTR	VERY	
		GOP	GOP	GOP	IND	GOP																		IND
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
JUL 14-16, 2023 -----	-189 -47%	-145 -53%	-19 -28%	-164 -48%	-24 -41%	-16 -52%	-8 -29%	-115 -59%	-95 -44%	-94 -51%	-47 -53%	-25 -45%	-60 -48%	-56 -43%	-40 -49%	-55 -41%	-33 -51%	-61 -51%	-132 -57%	-38 -38%	-170 -51%	-15 -23%	-157 -50%	-32 -37%
FAVORABLE	79 20%	43 16%	22 33%	66 19%	13 22%	5 17%	8 28%	28 15%	50 23%	29 16%	15 17%	12 21%	21 17%	31 24%	16 20%	34 25%	10 16%	19 16%	38 16%	23 23%	61 18%	17 28%	59 19%	20 23%
UNFAVORABLE	268 67%	189 69%	41 61%	230 68%	38 63%	21 69%	16 56%	144 74%	145 67%	123 67%	61 70%	37 66%	81 65%	88 67%	55 69%	89 66%	43 67%	80 67%	170 73%	61 62%	231 69%	32 51%	215 69%	52 60%
JUN 21-22, 2023 -----	-180 -45%	-130 -48%	-32 -39%	-161 -46%	-18 -38%	-14 -58%	-4 -17%	-95 -51%	-115 -53%	-65 -35%	-37 -44%	-31 -44%	-49 -41%	-63 -51%	-49 -59%	-65 -49%	-18 -25%	-47 -41%	-128 -56%	-44 -42%	-173 -51%	-6 -10%	-152 -47%	-27 -37%
FAVORABLE	83 21%	51 19%	22 27%	73 21%	10 21%	4 15%	6 27%	32 17%	40 19%	43 23%	15 18%	16 23%	28 24%	23 19%	12 15%	28 21%	19 27%	24 21%	37 16%	22 21%	59 18%	24 38%	66 20%	17 23%
UNFAVORABLE	263 66%	181 67%	54 66%	234 67%	28 59%	18 72%	10 44%	127 69%	155 72%	108 59%	52 62%	47 67%	77 64%	86 69%	62 74%	93 70%	37 52%	70 62%	165 72%	67 64%	232 69%	30 48%	219 67%	44 60%

Table 21-2
Summary of Christie Image Trend

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY				CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN-PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%
JUL 14-16, 2023	-189	-103	-86	-37	-81	-71	-16	-40	-90	-20	-23	-123	-51	-147	-188	-1	-122	-68	-7	-25	-47	-110	-71	-90
	-47%	-47%	-48%	-38%	-54%	-46%	-41%	-40%	-51%	-50%	-52%	-45%	-49%	-56%	-57%	-2%	-55%	-40%	-36%	-47%	-53%	-46%	-44%	-43%
FAVORABLE	79	41	38	23	26	30	7	25	31	9	6	56	21	43	52	26	39	36	6	11	17	45	36	49
	20%	19%	21%	24%	17%	19%	18%	25%	18%	23%	14%	20%	20%	17%	16%	38%	17%	21%	27%	21%	19%	19%	22%	23%
UNFAVORABLE	268	144	123	60	107	101	24	65	121	29	29	179	72	190	239	27	161	104	13	36	63	155	107	139
	67%	66%	69%	62%	72%	65%	59%	65%	69%	72%	66%	65%	69%	73%	73%	40%	72%	61%	63%	68%	72%	65%	67%	66%
JUN 21-22, 2023	-180	-120	-60	-37	-63	-80	-20	-56	-67	-7	-30	-115	-44	-127	-160	-15	-105	-73	-26	-42	-51	-61	-108	-109
	-45%	-55%	-33%	-53%	-37%	-50%	-51%	-56%	-38%	-17%	-69%	-41%	-47%	-50%	-50%	-21%	-47%	-43%	-42%	-38%	-44%	-53%	-41%	-41%
FAVORABLE	83	31	52	12	40	31	6	15	43	14	5	65	17	47	59	23	48	35	15	28	24	15	64	64
	21%	14%	29%	17%	23%	20%	16%	15%	25%	35%	11%	23%	18%	18%	18%	32%	21%	20%	25%	25%	21%	13%	24%	24%
UNFAVORABLE	263	151	112	49	103	111	27	70	110	21	35	180	60	174	220	38	153	107	41	71	75	76	172	173
	66%	69%	62%	70%	61%	69%	67%	70%	63%	52%	79%	64%	65%	68%	68%	52%	68%	63%	67%	64%	66%	67%	65%	65%

Table 22-1
 QUESTION N8:
 Now, I would like to read you several names of different people active in politics. For each one, please tell me, first, whether you have heard of the person. If you have, please tell me whether you have a FAVORABLE impression of that person or an UNFAVORABLE impression of that person. If I name someone you have not heard of or someone who you do not know too much about, just tell me and we will go to the next one.

Doug Burgum

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
**D/S (FAVORABLE - UNFAVORABLE)	66 16%	52 19%	9 14%	61 18%	5 8%	-2 -6%	7 23%	31 16%	36 17%	30 16%	2 2%	7 13%	18 15%	38 29%	6 8%	30 22%	3 4%	26 22%	39 17%	23 23%	63 19%	3 5%	48 15%	17 20%
TOTAL HEARD OF	231 58%	151 55%	45 66%	196 58%	35 59%	18 59%	17 59%	104 53%	140 65%	91 50%	30 34%	35 62%	77 62%	89 68%	42 53%	98 72%	23 36%	68 57%	131 56%	61 61%	192 58%	39 62%	183 59%	48 55%
TOTAL FAVORABLE	97 24%	72 26%	15 23%	87 26%	11 18%	2 8%	8 29%	48 24%	59 27%	38 21%	7 8%	13 23%	30 24%	46 35%	15 19%	44 32%	5 8%	33 27%	58 25%	28 28%	86 26%	12 19%	74 24%	23 27%
TOTAL UNFAVORABLE	32 8%	20 7%	6 9%	26 8%	6 10%	4 13%	2 5%	16 8%	23 11%	9 5%	5 6%	6 11%	12 9%	9 6%	9 11%	14 10%	3 4%	6 5%	18 8%	5 5%	23 7%	8 13%	26 8%	6 7%
VERY FAVORABLE	24 6%	18 7%	6 9%	24 7%	- -	- -	- -	13 6%	18 8%	6 3%	2 3%	2 4%	10 8%	9 7%	5 6%	13 10%	- -	6 5%	15 6%	6 6%	21 6%	4 6%	21 7%	4 4%
SOMEWHAT FAVORABLE	73 18%	53 20%	9 14%	63 18%	11 18%	2 8%	8 29%	35 18%	41 19%	32 17%	5 6%	11 19%	20 16%	37 28%	10 13%	31 23%	5 8%	26 22%	43 18%	22 22%	65 20%	8 13%	54 17%	20 23%
SOMEWHAT UNFAVORABLE	19 5%	15 6%	3 4%	18 5%	1 2%	- 2%	1 2%	12 6%	13 6%	6 3%	1 1%	1 2%	8 7%	8 6%	2 2%	11 8%	1 1%	6 5%	15 6%	3 3%	17 5%	2 3%	15 5%	4 4%
VERY UNFAVORABLE	12 3%	5 2%	3 4%	8 2%	5 8%	4 12%	1 3%	4 2%	10 5%	2 1%	4 5%	5 8%	3 3%	- -	7 9%	3 2%	2 3%	1 -	4 2%	2 2%	6 2%	7 11%	10 3%	2 2%
HEARD OF/NO OPINION	102 26%	60 22%	24 35%	83 24%	19 32%	12 37%	7 25%	40 21%	58 27%	44 24%	18 20%	16 28%	35 28%	34 26%	18 23%	40 29%	15 23%	29 24%	55 24%	28 28%	83 25%	19 31%	84 27%	19 22%
NEVER HEARD OF	168 42%	120 44%	23 34%	143 42%	25 41%	13 41%	12 41%	91 46%	75 35%	93 50%	58 66%	21 38%	47 38%	41 31%	38 47%	37 27%	41 64%	52 43%	101 43%	38 39%	140 42%	24 38%	130 41%	38 43%
REFUSED	1 -	1 -	- -	1 -	- -	- -	- -	1 1%	1 1%	- -	- -	- -	- -	1 1%	- -	1 1%	- -	- -	1 1%	- -	1 -	- -	- -	1 1%
**RATIO (FAVORABLE / UNFAVORABLE)	3.1	3.6	2.6	3.4	1.8	0.6	5.3	2.9	2.6	4.4	1.4	2.2	2.6	5.5	1.7	3.1	2.1	5.3	3.1	5.9	3.7	1.4	2.9	4.0

Table 22-2
 QUESTION N8:
 Now, I would like to read you several names of different people active in politics. For each one, please tell me, first, whether you have heard of the person. If you have, please tell me whether you have a FAVORABLE impression of that person or an UNFAVORABLE impression of that person. If I name someone you have not heard of or someone who you do not know too much about, just tell me and we will go to the next one.

Doug Burgum

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN-PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209	
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%	
**D/S (FAVORABLE - UNFAVORABLE)	66	40	26	11	32	23	11	19	26	7	2	49	16	38	57	8	29	35	7	15	17	28	39	48	
	16%	18%	14%	11%	22%	15%	27%	19%	15%	18%	6%	18%	16%	14%	17%	12%	13%	21%	32%	28%	19%	12%	24%	23%	
TOTAL HEARD OF	231	127	104	57	97	78	26	62	106	20	17	162	62	143	189	40	123	102	11	43	59	117	110	146	
-----	58%	58%	58%	58%	65%	51%	66%	62%	60%	50%	39%	59%	59%	55%	57%	58%	55%	60%	54%	81%	68%	49%	68%	70%	
TOTAL FAVORABLE	97	56	41	20	47	31	15	28	41	10	3	70	25	60	84	12	48	47	8	22	26	42	54	67	
-----	24%	25%	23%	21%	31%	20%	37%	28%	23%	26%	8%	26%	24%	23%	25%	18%	21%	28%	37%	40%	30%	18%	34%	32%	
TOTAL UNFAVORABLE	32	16	15	9	14	8	4	9	15	3	1	21	9	23	27	4	19	12	1	7	10	14	15	19	
-----	8%	7%	9%	9%	10%	5%	9%	9%	9%	7%	2%	8%	9%	9%	8%	6%	8%	7%	6%	12%	11%	6%	10%	9%	
VERY FAVORABLE	24	17	7	3	18	3	3	9	11	1	-	19	5	12	20	4	8	15	1	5	10	8	16	19	
	6%	8%	4%	4%	12%	2%	7%	9%	6%	3%	-	7%	4%	5%	6%	6%	4%	9%	6%	9%	11%	3%	10%	9%	
SOMEWHAT FAVORABLE	73	39	35	16	29	28	12	19	30	9	3	51	21	48	64	8	40	32	6	17	16	34	38	48	
	18%	18%	19%	17%	19%	18%	29%	19%	17%	22%	8%	19%	20%	19%	19%	12%	18%	19%	31%	31%	18%	14%	24%	23%	
SOMEWHAT UNFAVORABLE	19	7	12	7	9	2	1	5	11	2	-	13	5	18	19	-	13	5	1	4	7	7	10	12	
	5%	3%	7%	8%	6%	2%	2%	5%	6%	6%	-	5%	5%	7%	6%	-	6%	3%	6%	7%	8%	3%	6%	6%	
VERY UNFAVORABLE	12	9	3	2	5	6	3	3	4	1	1	8	4	5	8	4	5	7	-	3	2	8	5	7	
	3%	4%	2%	2%	4%	4%	8%	3%	2%	2%	2%	3%	4%	2%	2%	6%	2%	4%	-	5%	3%	3%	3%	3%	
HEARD OF/NO OPINION	102	55	48	28	36	39	8	26	49	7	13	70	27	60	78	24	57	44	2	15	24	61	41	60	
	26%	25%	26%	28%	24%	25%	20%	26%	28%	17%	29%	26%	26%	23%	24%	35%	25%	26%	12%	29%	27%	26%	25%	29%	
NEVER HEARD OF	168	92	76	40	51	76	14	38	69	20	27	113	42	116	139	28	99	67	9	10	28	120	51	63	
	42%	42%	42%	42%	34%	49%	34%	38%	39%	50%	61%	41%	40%	45%	42%	42%	44%	40%	46%	19%	32%	50%	32%	30%	
REFUSED	1	1	-	-	1	-	-	-	1	-	-	-	-	1	1	-	1	-	-	-	-	1	-	-	
	-	1%	-	-	1%	-	-	-	1%	-	-	-	-	1%	-	-	1%	-	-	-	-	1%	-	-	
**RATIO (FAVORABLE / UNFAVORABLE)	3.1	3.5	2.7	2.2	3.2	3.8	3.9	3.3	2.7	3.5	3.6	3.3	2.8	2.7	3.1	3.2	2.6	4.0	6.7	3.3	2.7	3.0	3.5	3.5	

Table 23-1
Summary of Burgum Image Trend

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR	SOFT	TOTAL	LEAN/	LEAN	BASE	MEN	WOMEN	18-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	VERY	SMWT	TOT	MOD/	EXTR	VERY	
		GOP	GOP	GOP	IND	GOP																		IND
BASE=TOTAL SAMPLE	400	272	68	340	60	31	28	196	216	184	88	56	124	131	80	136	64	120	234	99	333	63	313	87
	100%	68%	17%	85%	15%	8%	7%	49%	54%	46%	22%	14%	31%	33%	20%	34%	16%	30%	58%	25%	83%	16%	78%	22%
JUL 14-16, 2023	66	52	9	61	5	-2	7	31	36	30	2	7	18	38	6	30	3	26	39	23	63	3	48	17
-----	16%	19%	14%	18%	8%	-6%	23%	16%	17%	16%	2%	13%	15%	29%	8%	22%	4%	22%	17%	23%	19%	5%	15%	20%
FAVORABLE	97	72	15	87	11	2	8	48	59	38	7	13	30	46	15	44	5	33	58	28	86	12	74	23
	24%	26%	23%	26%	18%	8%	29%	24%	27%	21%	8%	23%	24%	35%	19%	32%	8%	27%	25%	28%	26%	19%	24%	27%
UNFAVORABLE	32	20	6	26	6	4	2	16	23	9	5	6	12	9	9	14	3	6	18	5	23	8	26	6
	8%	7%	9%	8%	10%	13%	5%	8%	11%	5%	6%	11%	9%	6%	11%	10%	4%	5%	8%	5%	7%	13%	8%	7%
JUN 21-22, 2023	42	32	10	41	1	-1	2	17	24	19	-2	5	9	31	-	24	3	16	18	14	31	11	33	9
-----	11%	12%	12%	12%	2%	-4%	7%	9%	11%	10%	-3%	7%	7%	25%	-	18%	4%	14%	8%	13%	9%	17%	10%	12%
FAVORABLE	71	47	19	66	5	2	3	27	43	28	5	8	20	38	8	36	6	22	34	23	57	14	58	13
	18%	17%	23%	19%	11%	7%	14%	15%	20%	15%	6%	11%	16%	31%	9%	27%	8%	20%	15%	22%	17%	22%	18%	18%
UNFAVORABLE	29	15	9	25	4	3	2	10	20	9	8	3	11	7	8	12	3	6	16	10	26	3	24	4
	7%	6%	11%	7%	9%	11%	7%	5%	9%	5%	9%	4%	9%	6%	9%	9%	4%	6%	7%	9%	8%	5%	7%	6%

Table 23-2
Summary of Burgum Image Trend

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY				CAUCUS HISTORY	
	TOT LESS COLL	TOT COLL+		URBAN	SUB- URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO- LIFE	PRO- LIFE	PRO- CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS
BASE=TOTAL SAMPLE	400 100%	220 55%	180 45%	97 24%	149 37%	154 39%	40 10%	100 25%	176 44%	40 10%	44 11%	275 69%	105 26%	260 65%	329 82%	68 17%	224 56%	169 42%	21 5%	53 13%	88 22%	238 60%	161 40%	209 52%
JUL 14-16, 2023	66 16%	40 18%	26 14%	11 11%	32 22%	23 15%	11 27%	19 19%	26 15%	7 18%	2 6%	49 18%	16 16%	38 14%	57 17%	8 12%	29 13%	35 21%	7 32%	15 28%	17 19%	28 12%	39 24%	48 23%
FAVORABLE	97 24%	56 25%	41 23%	20 21%	47 31%	31 20%	15 37%	28 28%	41 23%	10 26%	3 8%	70 26%	25 24%	60 23%	84 25%	12 18%	48 21%	47 28%	8 37%	22 40%	26 30%	42 18%	54 34%	67 32%
UNFAVORABLE	32 8%	16 7%	15 9%	9 9%	14 10%	8 5%	4 9%	9 9%	15 9%	3 7%	1 2%	21 8%	9 9%	23 9%	27 8%	4 6%	19 8%	12 7%	1 6%	7 12%	10 11%	14 6%	15 10%	19 9%
JUN 21-22, 2023	42 11%	23 10%	19 11%	8 11%	24 14%	10 6%	3 7%	15 15%	22 12%	5 12%	-2 -5%	36 13%	9 9%	31 12%	32 10%	9 12%	28 13%	14 8%	8 13%	19 18%	10 9%	5 4%	35 13%	35 13%
FAVORABLE	71 18%	38 17%	33 18%	9 12%	39 23%	23 14%	4 11%	24 24%	34 19%	6 15%	2 5%	53 19%	17 18%	46 18%	53 17%	17 23%	39 18%	32 19%	14 23%	25 23%	18 16%	13 12%	55 21%	55 21%
UNFAVORABLE	29 7%	15 7%	14 8%	1 1%	15 9%	13 8%	2 5%	9 9%	12 7%	1 2%	4 10%	17 6%	8 9%	15 6%	21 7%	8 11%	11 5%	17 10%	6 10%	6 5%	8 7%	8 7%	20 8%	20 7%

Table 24-1
 QUESTION N9:
 Now, I would like to read you several names of different people active in politics. For each one, please tell me, first, whether you have heard of the person. If you have, please tell me whether you have a FAVORABLE impression of that person or an UNFAVORABLE impression of that person. If I name someone you have not heard of or someone who you do not know too much about, just tell me and we will go to the next one.

Kim Reynolds

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
**D/S (FAVORABLE - UNFAVORABLE)	292 73%	228 84%	32 47%	260 76%	32 54%	23 73%	9 33%	169 86%	162 75%	130 71%	64 73%	38 67%	98 79%	92 70%	52 65%	110 81%	50 78%	80 66%	198 85%	63 63%	261 78%	27 42%	234 75%	58 67%
TOTAL HEARD OF	390 97%	262 96%	68 99%	330 97%	60 100%	31 100%	28 100%	190 97%	209 97%	180 98%	88 100%	56 100%	121 98%	124 94%	80 100%	129 95%	64 100%	116 97%	227 97%	95 96%	323 97%	63 100%	304 97%	86 99%
TOTAL FAVORABLE	337 84%	243 89%	49 72%	292 86%	45 75%	26 85%	18 64%	179 91%	184 85%	153 83%	76 86%	47 83%	109 88%	105 80%	65 82%	119 87%	57 89%	96 80%	211 91%	78 79%	290 87%	43 69%	268 86%	69 80%
TOTAL UNFAVORABLE	45 11%	16 6%	17 25%	33 10%	13 21%	4 11%	9 32%	10 5%	22 10%	23 13%	11 13%	9 16%	12 9%	13 10%	9 17%	7 6%	16 11%	13 14%	15 6%	15 15%	28 9%	17 27%	34 11%	11 13%
VERY FAVORABLE	279 70%	212 78%	33 49%	245 72%	34 57%	19 61%	15 53%	160 82%	144 67%	135 73%	59 67%	42 74%	90 72%	88 67%	50 62%	94 69%	51 79%	84 70%	190 81%	60 61%	250 75%	24 38%	228 73%	51 59%
SOMEWHAT FAVORABLE	58 15%	32 12%	16 24%	48 14%	11 18%	7 24%	3 12%	18 9%	40 19%	18 10%	17 19%	5 9%	20 16%	17 13%	16 20%	24 18%	6 10%	12 10%	21 9%	18 18%	39 12%	19 30%	41 13%	18 21%
SOMEWHAT UNFAVORABLE	18 4%	8 3%	5 8%	13 4%	5 8%	3 9%	2 7%	6 3%	9 4%	9 5%	3 3%	5 9%	5 4%	4 3%	5 6%	4 3%	3 5%	6 5%	7 3%	4 4%	11 3%	7 11%	13 4%	4 5%
VERY UNFAVORABLE	27 7%	8 3%	12 17%	19 6%	8 13%	1 3%	7 25%	4 2%	13 6%	14 8%	8 10%	4 7%	6 5%	9 7%	9 11%	5 3%	3 5%	11 9%	6 3%	12 12%	18 5%	10 16%	21 7%	7 8%
HEARD OF/NO OPINION	7 2%	4 1%	1 2%	5 1%	2 4%	1 4%	1 4%	1 1%	3 1%	4 2%	1 1%	- 1%	- -	6 4%	1 1%	2 1%	- 1%	4 3%	2 1%	2 2%	4 1%	3 5%	1 -	6 7%
NEVER HEARD OF	10 3%	10 4%	1 1%	10 3%	- -	- -	- -	6 3%	7 3%	4 2%	- -	- -	3 2%	7 6%	- -	7 5%	- -	4 3%	7 3%	4 4%	10 3%	- -	10 3%	1 1%
**RATIO (FAVORABLE / UNFAVORABLE)	7.5	15.7	2.9	9.0	3.6	7.5	2.0	18.2	8.3	6.6	6.7	5.2	9.4	7.9	4.9	13.7	8.5	5.9	15.9	5.1	10.2	2.6	7.8	6.3

Table 24-2
 QUESTION N9:
 Now, I would like to read you several names of different people active in politics. For each one, please tell me, first, whether you have heard of the person. If you have, please tell me whether you have a FAVORABLE impression of that person or an UNFAVORABLE impression of that person. If I name someone you have not heard of or someone who you do not know too much about, just tell me and we will go to the next one.

Kim Reynolds

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY				CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN-PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%
**D/S (FAVORABLE - UNFAVORABLE)	292	161	131	60	121	110	26	69	133	35	30	207	67	221	269	21	185	101	14	45	67	167	131	166
	73%	73%	73%	62%	82%	72%	65%	69%	76%	86%	68%	75%	64%	85%	82%	31%	83%	60%	67%	84%	76%	70%	82%	79%
TOTAL HEARD OF	390	211	179	94	147	148	39	99	173	36	43	269	101	251	321	66	219	165	19	53	84	233	160	207
-----	97%	96%	99%	97%	99%	96%	97%	99%	98%	90%	98%	98%	96%	97%	97%	97%	98%	98%	94%	100%	96%	98%	99%	99%
TOTAL FAVORABLE	337	183	154	76	133	129	31	82	152	35	37	237	82	235	291	44	200	132	17	48	75	198	144	186
-----	84%	83%	86%	78%	89%	84%	78%	82%	86%	88%	83%	86%	78%	90%	88%	64%	89%	78%	81%	90%	85%	83%	90%	89%
TOTAL UNFAVORABLE	45	22	23	16	11	18	5	13	19	1	7	30	14	13	22	23	14	30	3	3	8	31	13	19
-----	11%	10%	13%	16%	7%	12%	13%	13%	11%	2%	15%	11%	14%	5%	7%	33%	6%	18%	14%	6%	9%	13%	8%	9%
VERY FAVORABLE	279	157	122	64	109	105	29	66	129	27	29	197	65	196	249	29	167	106	14	43	65	157	125	162
	70%	71%	68%	66%	73%	68%	72%	66%	73%	67%	66%	72%	62%	76%	75%	43%	75%	63%	67%	81%	74%	66%	78%	77%
SOMEWHAT FAVORABLE	58	26	32	12	23	24	2	17	23	9	8	40	17	38	43	15	32	25	3	5	9	41	19	24
	15%	12%	18%	12%	15%	15%	6%	17%	13%	21%	17%	15%	16%	15%	13%	21%	14%	15%	13%	9%	11%	17%	12%	11%
SOMEWHAT UNFAVORABLE	18	9	9	5	4	9	2	5	8	-	3	12	5	9	15	3	6	12	1	-	2	14	7	8
	4%	4%	5%	5%	3%	6%	4%	5%	5%	-	7%	5%	5%	3%	4%	5%	3%	7%	6%	-	3%	6%	5%	4%
VERY UNFAVORABLE	27	14	14	11	7	9	4	8	11	1	4	18	10	4	7	20	8	19	2	3	6	17	6	11
	7%	6%	8%	11%	5%	6%	9%	8%	6%	2%	9%	6%	9%	2%	2%	29%	4%	11%	8%	6%	7%	7%	3%	5%
HEARD OF/NO OPINION	7	6	1	3	3	1	2	3	2	-	-	2	5	3	7	-	5	3	-	3	1	4	3	3
	2%	3%	1%	3%	2%	1%	6%	3%	1%	-	-	1%	5%	1%	2%	-	2%	2%	-	5%	1%	2%	2%	1%
NEVER HEARD OF	10	9	1	3	2	6	1	1	3	4	1	6	4	9	9	2	5	4	1	-	4	5	1	2
	3%	4%	1%	3%	1%	4%	3%	1%	2%	10%	2%	2%	4%	3%	3%	3%	2%	2%	6%	-	4%	2%	1%	1%
**RATIO (FAVORABLE / UNFAVORABLE)	7.5	8.3	6.7	4.9	11.9	7.0	5.8	6.1	8.0	53.0	5.5	7.9	5.7	17.8	13.2	1.9	13.8	4.3	5.9	16.1	9.3	6.3	11.1	9.6

Table 25-1
 QUESTION 1:
 How much attention are you paying to the 2024 Republican Presidential Race?

BANNER 1

	PARTY							PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY	
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%	
**D/S (A LOT/SOME - NOT MUCH/NONE)	359 90%	241 88%	64 94%	305 90%	54 90%	30 95%	24 85%	174 89%	202 94%	156 85%	71 81%	50 90%	111 90%	125 95%	75 94%	127 94%	46 73%	109 91%	212 91%	90 91%	302 91%	54 86%	284 91%	74 86%	
TOTAL A LOT/SOME -----	379 95%	257 94%	66 97%	323 95%	57 95%	30 98%	26 92%	185 94%	209 97%	170 92%	80 90%	53 95%	118 95%	128 98%	78 97%	132 97%	55 86%	114 96%	223 95%	95 95%	317 95%	58 93%	299 95%	80 93%	
TOTAL NOT MUCH/NONE -----	21 5%	16 6%	2 3%	18 5%	3 5%	1 2%	2 8%	11 6%	7 3%	14 8%	8 10%	3 5%	6 5%	3 2%	3 3%	4 3%	9 14%	5 4%	11 5%	5 5%	16 5%	4 7%	14 5%	6 7%	
A LOT	239 60%	172 63%	39 58%	212 62%	27 46%	13 42%	14 50%	131 67%	133 61%	106 58%	44 50%	28 50%	82 66%	85 64%	43 54%	89 66%	28 44%	78 65%	155 66%	48 48%	203 61%	33 52%	200 64%	39 45%	
SOME	140 35%	84 31%	27 39%	111 33%	29 49%	17 56%	12 42%	53 27%	76 35%	64 35%	36 41%	25 45%	35 28%	44 33%	34 43%	42 31%	27 42%	37 31%	68 29%	47 47%	115 34%	26 41%	99 32%	41 48%	
NOT MUCH	16 4%	14 5%	1 2%	15 4%	2 3%	1 2%	1 3%	9 5%	5 2%	12 6%	7 8%	2 4%	4 3%	3 2%	2 2%	3 2%	7 11%	4 4%	9 4%	5 5%	14 4%	2 3%	11 3%	5 6%	
NONE AT ALL	4 1%	2 1%	1 1%	3 1%	1 2%	-	1 5%	2 1%	2 1%	2 1%	1 2%	1 1%	2 2%	-	1 1%	1 1%	1 2%	1 1%	2 1%	-	2 1%	2 3%	4 1%	1 1%	

Table 25-2
 QUESTION 1:
 How much attention are you paying to the 2024 Republican Presidential Race?

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB- URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO- LIFE	PRO- LIFE	PRO- CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209	
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%	
**D/S (A LOT/SOME - NOT MUCH/NONE)	359	191	168	89	137	134	36	94	148	36	44	251	95	235	301	55	208	145	21	53	77	207	149	194	
	90%	87%	93%	91%	92%	87%	91%	94%	84%	91%	99%	91%	90%	91%	92%	80%	93%	86%	100%	100%	88%	87%	93%	93%	
TOTAL A LOT/SOME	379	205	174	93	143	144	38	97	162	38	44	263	100	247	315	61	216	157	21	53	83	223	155	202	
-----	95%	93%	97%	96%	96%	93%	96%	97%	92%	95%	99%	96%	95%	95%	96%	90%	97%	93%	100%	100%	94%	93%	96%	96%	
TOTAL NOT MUCH/NONE	21	15	6	4	6	10	2	3	14	2	-	12	5	12	14	7	8	12	-	-	5	16	6	8	
-----	5%	7%	3%	4%	4%	7%	4%	3%	8%	5%	1%	4%	5%	5%	4%	10%	3%	7%	-	-	6%	7%	4%	4%	
A LOT	239	124	115	67	88	85	27	65	105	24	19	165	63	166	205	33	131	104	16	31	63	129	101	136	
	60%	56%	64%	69%	59%	55%	67%	65%	60%	59%	43%	60%	60%	64%	62%	48%	58%	62%	76%	57%	72%	54%	63%	65%	
SOME	140	81	59	26	55	59	12	32	57	15	25	98	37	82	110	29	86	53	5	23	19	93	54	66	
	35%	37%	33%	27%	37%	38%	29%	32%	33%	36%	56%	36%	35%	32%	33%	42%	38%	31%	24%	43%	22%	39%	34%	32%	
NOT MUCH	16	12	4	3	6	7	2	2	10	2	-	8	5	10	11	5	7	8	-	-	3	13	5	7	
	4%	5%	2%	3%	4%	5%	4%	2%	6%	5%	1%	3%	5%	4%	3%	8%	3%	5%	-	-	4%	6%	3%	3%	
NONE AT ALL	4	3	2	1	-	3	-	1	4	-	-	4	-	2	3	2	1	3	-	-	2	2	1	1	
	1%	1%	1%	1%	-	2%	-	1%	2%	-	-	2%	-	1%	1%	2%	-	2%	-	-	2%	1%	-	-	

Table 26-1
 QUESTION 2:
 Now, some people decide early in a campaign how they will vote. Others make their decisions just before the election. When would you say you will make your FINAL decision on which candidate you were going to vote for in the 2024 Republican Caucus?

BANNER 1

	PARTY						PARTY / IDEO	GENDER			AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD	
	TOTAL	STR	SOFT	TOTAL	LEAN/	LEAN/	IND	BASE	MEN	WOMEN	18-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	VERY	SMWT	TOT	MOD/	EXTR	VERY
		GOP	GOP	GOP	IND	GOP																		
BASE=TOTAL SAMPLE	400	272	68	340	60	31	28	196	216	184	88	56	124	131	80	136	64	120	234	99	333	63	313	87
	100%	68%	17%	85%	15%	8%	7%	49%	54%	46%	22%	14%	31%	33%	20%	34%	16%	30%	58%	25%	83%	16%	78%	22%
BEFORE LABOR DAY	110	83	16	99	11	7	4	70	61	49	28	13	34	36	27	34	14	35	86	13	99	11	93	18
	28%	31%	23%	29%	19%	22%	15%	36%	28%	27%	31%	24%	27%	27%	33%	25%	22%	29%	37%	13%	30%	18%	30%	21%
BETWEEN LABOR DAY AND DECEMBER	108	69	24	93	15	8	7	45	57	51	25	20	30	32	26	31	19	32	55	27	82	23	88	20
	27%	25%	35%	27%	26%	27%	24%	23%	27%	28%	28%	36%	24%	25%	33%	23%	30%	26%	24%	27%	25%	36%	28%	23%
BETWEEN LABOR DAY AND NOVEMBER	49	29	13	43	7	3	4	21	21	28	14	10	14	11	13	8	11	17	27	9	36	9	42	7
	12%	11%	19%	13%	11%	8%	15%	11%	10%	15%	16%	18%	12%	8%	16%	6%	17%	14%	12%	9%	11%	15%	13%	8%
SOMETIME BETWEEN NOVEMBER AND DECEMBER	59	40	11	51	8	6	3	24	36	23	11	10	16	22	13	23	8	15	28	17	46	13	46	13
	15%	15%	16%	15%	14%	18%	9%	12%	17%	12%	13%	18%	13%	17%	17%	17%	12%	12%	12%	17%	14%	21%	15%	15%
JANUARY 2024	176	115	28	143	33	16	17	76	96	80	35	22	58	60	27	69	30	50	89	58	147	28	129	47
	44%	42%	41%	42%	55%	52%	59%	39%	44%	43%	39%	40%	47%	46%	34%	51%	47%	42%	38%	58%	44%	45%	41%	54%
DURING THE FIRST FEW WEEKS OF JANUARY	63	44	14	58	6	4	2	34	31	32	10	11	18	25	10	22	12	20	36	18	54	10	50	13
	16%	16%	20%	17%	9%	11%	7%	17%	15%	17%	12%	19%	14%	19%	12%	16%	18%	17%	15%	18%	16%	15%	16%	15%
DURING THE LAST FEW DAYS BEFORE THE ELECTION	112	70	15	85	27	13	15	42	64	48	24	11	41	36	17	47	18	30	53	40	93	19	79	34
	28%	26%	22%	25%	46%	40%	52%	22%	30%	26%	28%	20%	33%	27%	22%	35%	29%	25%	23%	40%	28%	30%	25%	39%
DON'T KNOW	5	5	-	5	-	-	-	4	2	4	1	-	2	3	-	2	1	3	4	2	5	-	4	2
	1%	2%	-	1%	1%	-	1%	2%	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%	2%	2%	2%	1%	1%	2%

Table 26-2
QUESTION 2:

Now, some people decide early in a campaign how they will vote. Others make their decisions just before the election. When would you say you will make your FINAL decision on which candidate you were going to vote for in the 2024 Republican Caucus?

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=TOTAL SAMPLE	400 100%	220 55%	180 45%	97 24%	149 37%	154 39%	40 10%	100 25%	176 44%	40 10%	44 11%	275 69%	105 26%	260 65%	329 82%	68 17%	224 56%	169 42%	21 5%	53 13%	88 22%	238 60%	161 40%	209 52%	
BEFORE LABOR DAY	110 28%	68 31%	42 23%	32 33%	33 22%	45 29%	11 28%	25 25%	45 26%	14 36%	14 32%	85 31%	22 21%	84 32%	93 28%	18 26%	65 29%	44 26%	10 46%	13 25%	32 37%	55 23%	52 32%	62 30%	
BETWEEN LABOR DAY AND DECEMBER	108 27%	50 23%	59 33%	29 30%	35 23%	45 29%	6 14%	31 31%	50 29%	12 30%	9 21%	72 26%	33 31%	64 25%	91 28%	15 22%	63 28%	43 26%	5 25%	17 33%	14 16%	72 30%	38 24%	53 25%	

BETWEEN LABOR DAY AND NOVEMBER	49 12%	26 12%	23 13%	14 14%	16 11%	20 13%	5 11%	8 8%	29 17%	5 13%	2 6%	35 13%	14 13%	26 10%	42 13%	5 7%	26 12%	22 13%	3 16%	9 16%	3 4%	34 14%	17 10%	26 12%	
SOMETIME BETWEEN NOVEMBER AND DECEMBER	59 15%	24 11%	35 20%	15 15%	19 13%	25 16%	1 3%	22 22%	21 12%	7 18%	7 16%	37 13%	19 18%	37 14%	49 15%	10 15%	37 16%	21 13%	2 9%	9 16%	11 12%	37 16%	21 13%	26 13%	
JANUARY 2024	176 44%	99 45%	76 42%	36 37%	79 53%	61 39%	22 56%	40 40%	79 45%	14 34%	20 46%	115 42%	49 47%	107 41%	140 43%	35 52%	94 42%	79 47%	5 24%	22 41%	41 47%	108 45%	68 42%	91 43%	

DURING THE FIRST FEW WEEKS OF JANUARY	63 16%	36 16%	28 15%	11 11%	35 23%	18 12%	13 32%	12 12%	27 15%	5 11%	7 16%	40 14%	21 20%	41 16%	52 16%	11 16%	36 16%	26 16%	2 9%	9 17%	13 14%	40 17%	22 14%	31 15%	
DURING THE LAST FEW DAYS BEFORE THE ELECTION	112 28%	64 29%	49 27%	25 26%	44 30%	43 28%	10 24%	28 28%	53 30%	9 22%	13 30%	75 27%	28 27%	65 25%	88 27%	24 35%	57 26%	52 31%	3 16%	13 24%	29 33%	68 28%	45 28%	60 29%	
DON'T KNOW	5 1%	2 1%	3 2%	- -	3 2%	3 2%	1 2%	4 4%	1 -	- -	- 1%	3 1%	1 1%	5 2%	5 2%	- 1%	3 1%	3 2%	1 4%	1 2%	- -	4 2%	4 2%	4 2%	

Table 27-1
 QUESTION 3:
 And, are you planning to watch the first Republican Presidential debate on August 23rd?

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
**D/S (YES - NO)	289 72%	194 71%	49 72%	243 71%	46 77%	27 85%	19 67%	134 69%	161 74%	128 70%	71 80%	33 60%	87 70%	97 74%	63 79%	98 72%	41 64%	86 72%	163 70%	81 82%	244 73%	40 64%	231 74%	58 67%
YES	323 81%	221 81%	54 80%	275 81%	48 81%	27 85%	21 75%	155 79%	179 83%	145 79%	75 86%	39 69%	99 80%	110 84%	67 84%	112 82%	47 74%	97 81%	183 78%	88 88%	271 81%	48 77%	257 82%	67 77%
NO	35 9%	27 10%	5 8%	32 10%	2 4%	- -	2 8%	21 11%	18 8%	17 9%	5 5%	6 10%	12 10%	13 10%	4 5%	14 10%	6 10%	11 9%	21 9%	6 6%	27 8%	8 12%	26 8%	9 10%
UNSURE/DON'T KNOW	42 10%	24 9%	8 12%	33 10%	9 15%	5 15%	5 16%	20 10%	19 9%	23 12%	8 9%	12 21%	13 11%	9 7%	9 11%	10 8%	10 16%	12 10%	29 13%	6 6%	35 11%	7 11%	31 10%	11 13%

Table 27-2
 QUESTION 3:
 And, are you planning to watch the first Republican Presidential debate on August 23rd?

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209	
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%	
**D/S (YES - NO)	289	151	138	80	98	111	33	77	117	35	27	204	76	176	235	52	158	125	14	50	53	172	114	154	
	72%	69%	77%	82%	66%	72%	83%	77%	66%	88%	60%	74%	72%	68%	71%	76%	71%	74%	67%	93%	61%	72%	71%	74%	
YES	323	173	150	83	116	124	36	87	133	37	31	226	84	203	263	58	176	141	17	51	64	191	129	171	
	81%	79%	83%	86%	78%	81%	90%	87%	75%	92%	71%	82%	80%	78%	80%	85%	79%	84%	83%	96%	74%	80%	80%	82%	
NO	35	22	12	4	18	13	3	10	16	2	5	22	8	27	29	6	18	16	3	2	11	18	15	16	
	9%	10%	7%	4%	12%	9%	7%	10%	9%	4%	11%	8%	7%	11%	9%	8%	8%	10%	17%	3%	13%	8%	9%	8%	
UNSURE/DON'T KNOW	42	25	17	10	15	17	1	4	27	1	8	27	14	29	37	5	30	11	-	1	12	30	17	22	
	10%	11%	10%	11%	10%	11%	4%	4%	16%	4%	18%	10%	13%	11%	11%	7%	14%	7%	-	1%	13%	12%	11%	10%	

Table 28-1
 QUESTION 4:
 And, how important will the Republican Presidential Debates be as a factor in making your decision on which candidate to vote for?

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
**D/S (IMPORTANT FACTOR - MINOR/NOT A FACTOR)	97 24%	61 22%	18 27%	79 23%	18 30%	11 35%	7 25%	34 17%	44 21%	53 29%	15 17%	13 23%	41 33%	28 21%	16 20%	28 21%	11 18%	41 34%	41 17%	44 44%	85 25%	10 16%	69 22%	28 33%
TOTAL IMPORTANT FACTOR	248 62%	167 61%	43 63%	210 62%	38 65%	21 67%	17 62%	115 59%	130 60%	118 64%	51 58%	34 61%	82 66%	80 61%	48 60%	82 60%	38 59%	80 67%	137 59%	72 72%	209 63%	36 57%	191 61%	57 66%
TOTAL MINOR/NOT A FACTOR	151 38%	106 39%	25 37%	130 38%	21 35%	10 33%	10 37%	81 41%	86 40%	66 36%	37 42%	21 38%	42 34%	52 39%	32 40%	54 40%	26 41%	39 33%	97 41%	28 28%	124 37%	26 42%	122 39%	29 34%
THE MOST IMPORTANT FACTOR	21 5%	12 4%	4 6%	16 5%	5 8%	4 12%	1 3%	6 3%	12 5%	9 5%	7 8%	9 16%	4 4%	1 1%	8 10%	3 2%	7 11%	2 2%	9 4%	10 10%	19 6%	2 3%	19 6%	2 3%
ONE OF SEVERAL IMPORTANT FACTORS	227 57%	155 57%	39 57%	194 57%	34 56%	17 55%	17 58%	109 56%	118 55%	109 59%	45 51%	25 45%	78 63%	79 60%	40 50%	79 58%	30 47%	78 65%	128 55%	61 62%	190 57%	34 54%	172 55%	55 64%
A MINOR FACTOR	107 27%	76 28%	16 23%	92 27%	15 25%	8 25%	7 24%	57 29%	60 28%	47 25%	27 31%	18 33%	24 19%	37 28%	25 31%	35 26%	21 32%	26 22%	66 28%	20 21%	86 26%	20 31%	83 26%	24 27%
NOT A FACTOR AT ALL	45 11%	29 11%	9 13%	39 11%	6 10%	2 8%	4 13%	24 12%	26 12%	19 10%	9 11%	3 5%	18 14%	15 11%	7 8%	19 14%	6 9%	13 11%	31 13%	7 7%	38 11%	7 11%	39 12%	6 6%
DON'T KNOW	- -	- -	- -	- -	- 1%	- -	- 1%	- -	- -	- -	- -	- 1%	- -	- -	- 1%	- -	- -	- -	- -	- -	- -	- 1%	- -	- -

Table 28-2
QUESTION 4:

And, how important will the Republican Presidential Debates be as a factor in making your decision on which candidate to vote for?

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB- URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO- LIFE	PRO- LIFE	PRO- CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209	
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%	
**D/S (IMPORTANT FACTOR - MINOR/NOT A FACTOR)	97	39	58	23	43	31	22	37	25	9	5	69	17	47	76	19	48	47	4	12	11	70	24	42	
	24%	18%	32%	24%	29%	20%	54%	37%	14%	23%	10%	25%	16%	18%	23%	27%	22%	28%	17%	23%	13%	30%	15%	20%	
TOTAL IMPORTANT FACTOR	248	129	119	60	96	92	31	68	100	25	24	172	61	153	203	43	136	108	12	33	49	154	92	125	
-----	62%	59%	66%	62%	65%	60%	77%	68%	57%	61%	55%	63%	58%	59%	62%	63%	61%	64%	59%	61%	56%	65%	57%	60%	
TOTAL MINOR/NOT A FACTOR	151	90	61	37	53	61	9	32	76	15	20	103	44	106	127	25	88	61	8	21	38	84	69	84	
-----	38%	41%	34%	38%	35%	40%	23%	32%	43%	39%	44%	37%	42%	41%	38%	36%	39%	36%	41%	39%	44%	35%	43%	40%	
THE MOST IMPORTANT FACTOR	21	16	5	5	10	6	2	6	10	1	2	10	11	10	15	5	12	9	-	2	4	15	5	7	
	5%	7%	3%	5%	7%	4%	5%	6%	6%	3%	5%	4%	10%	4%	5%	7%	5%	6%	-	4%	5%	6%	3%	3%	
ONE OF SEVERAL IMPORTANT FACTORS	227	114	114	55	86	86	29	62	90	23	22	162	51	143	187	38	124	98	12	31	45	139	87	119	
	57%	52%	63%	57%	58%	56%	72%	62%	51%	59%	50%	59%	48%	55%	57%	56%	56%	58%	59%	57%	51%	59%	54%	57%	
A MINOR FACTOR	107	62	45	29	34	44	7	17	57	11	15	66	37	70	85	22	65	40	5	17	23	62	50	57	
	27%	28%	25%	29%	23%	29%	17%	17%	33%	27%	34%	24%	35%	27%	26%	32%	29%	24%	25%	31%	26%	26%	31%	27%	
NOT A FACTOR AT ALL	45	28	16	8	19	17	2	15	18	5	5	36	7	36	42	3	23	20	3	4	15	22	18	27	
	11%	13%	9%	9%	13%	11%	5%	15%	10%	11%	11%	13%	7%	14%	13%	4%	10%	12%	16%	8%	18%	9%	11%	13%	
DON'T KNOW	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	1%	-	-	-	-	-	-	-	-	

Table 29-1
Summary Table: % Total Consider

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR	SOFT	TOTAL	LEAN/	LEAN	BASE	MEN	WOMEN	18-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	VERY	SMWT	TOT	MOD/	PRIMARY LIKELIHOOD		
		GOP	GOP	GOP	IND	GOP																IND	GOP	CON
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
RON DESANTIS	313 78% (1)	223 82% (1)	51 75% (2)	274 80% (1)	39 65% (3)	23 75% (4)	15 54% (3)	156 79% (2)	172 80% (1)	141 76% (1)	71 80% (1)	49 87% (1)	94 76% (2)	98 75% (1)	66 82% (1)	106 78% (2)	54 84% (1)	87 72% (2)	185 79% (2)	84 84% (1)	269 81% (1)	39 63% (2)	249 79% (1)	64 74% (1)
DONALD TRUMP	301 75% (2)	220 81% (2)	39 57% (4)	259 76% (2)	42 71% (1)	24 76% (2)	18 64% (1)	163 83% (1)	164 76% (2)	137 75% (2)	69 78% (2)	36 64% (5)	100 80% (1)	97 74% (2)	57 71% (2)	107 79% (1)	48 75% (2)	89 75% (1)	189 81% (1)	71 71% (3)	260 78% (2)	37 59% (4)	247 79% (2)	55 63% (3)
TIM SCOTT	136 68% (3)	92 69% (3)	25 77% (1)	116 70% (3)	20 57% (5)	12 76% (3)	7 39% (6)	70 71% (3)	72 67% (3)	64 69% (3)	26 60% (3)	21 75% (3)	42 68% (3)	46 70% (3)	23 66% (4)	49 68% (3)	24 66% (3)	39 71% (3)	80 68% (3)	32 76% (2)	112 70% (3)	20 56% (5)	106 68% (3)	30 67% (2)
VIVEK RAMASWAMY	113 57% (4)	77 56% (4)	19 53% (5)	97 55% (4)	17 68% (2)	12 81% (1)	5 50% (4)	55 56% (4)	63 58% (5)	51 55% (4)	26 59% (4)	19 69% (4)	34 54% (5)	34 52% (4)	31 69% (3)	32 51% (5)	14 52% (5)	36 56% (4)	62 54% (4)	35 61% (4)	97 56% (4)	16 62% (3)	92 58% (4)	22 52% (4)
NIKKI HALEY	108 54% (5)	66 48% (5)	25 70% (3)	91 52% (5)	16 65% (4)	11 73% (5)	6 55% (2)	39 40% (5)	63 58% (4)	45 48% (5)	18 42% (5)	22 78% (2)	36 58% (4)	31 48% (5)	25 56% (5)	38 60% (4)	15 56% (4)	29 45% (5)	52 45% (5)	33 59% (5)	85 49% (5)	22 84% (1)	86 55% (5)	21 51% (5)
MIKE PENCE	76 38% (6)	54 41% (6)	12 38% (6)	66 40% (6)	9 27% (6)	2 12% (6)	7 39% (5)	38 39% (6)	42 39% (6)	34 37% (6)	12 27% (6)	13 48% (6)	21 33% (6)	30 45% (6)	12 35% (6)	30 41% (6)	13 36% (6)	20 37% (6)	43 36% (6)	22 51% (6)	65 40% (6)	11 30% (6)	65 42% (6)	11 23% (6)

Table 29-2
Summary Table: % Total Consider

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY				CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS
BASE=TOTAL SAMPLE	400 100%	220 55%	180 45%	97 24%	149 37%	154 39%	40 10%	100 25%	176 44%	40 10%	44 11%	275 69%	105 26%	260 65%	329 82%	68 17%	224 56%	169 42%	21 5%	53 13%	88 22%	238 60%	161 40%	209 52%
RON DESANTIS	313 78% (1)	167 76% (2)	146 81% (1)	71 74% (3)	124 83% (1)	118 76% (2)	29 73% (2)	78 78% (1)	142 81% (1)	28 71% (2)	34 78% (2)	214 78% (1)	81 77% (2)	212 82% (2)	268 82% (1)	42 62% (2)	187 84% (1)	121 72% (1)	12 58% (3)	40 74% (4)	76 87% (1)	185 78% (1)	130 81% (1)	167 80% (1)
DONALD TRUMP	301 75% (2)	169 77% (1)	133 74% (3)	75 77% (1)	104 70% (3)	123 80% (1)	26 66% (4)	76 76% (2)	130 74% (2)	32 80% (1)	37 84% (1)	212 77% (2)	73 69% (3)	215 83% (1)	260 79% (2)	39 58% (4)	181 81% (2)	113 67% (3)	16 79% (1)	44 82% (2)	63 72% (2)	178 75% (2)	118 73% (2)	149 71% (3)
TIM SCOTT	136 68% (3)	66 60% (3)	71 78% (2)	39 77% (2)	54 71% (2)	43 59% (3)	15 76% (1)	34 67% (3)	62 71% (3)	9 52% (3)	16 65% (3)	80 62% (3)	48 81% (1)	89 67% (3)	115 69% (3)	20 61% (3)	75 67% (3)	59 70% (2)	7 71% (2)	19 84% (1)	32 70% (3)	79 64% (3)	55 73% (3)	74 72% (2)
VIVEK RAMASWAMY	113 57% (4)	51 46% (5)	62 69% (4)	27 58% (4)	47 65% (4)	39 49% (4)	13 67% (3)	28 55% (4)	52 60% (5)	9 41% (4)	11 55% (5)	82 57% (4)	25 55% (4)	71 56% (4)	92 57% (4)	20 57% (5)	69 62% (4)	43 51% (4)	2 18% (6)	25 81% (3)	25 58% (4)	62 53% (5)	56 65% (4)	67 63% (4)
NIKKI HALEY	108 54% (5)	61 55% (4)	47 52% (5)	24 52% (5)	47 64% (5)	36 45% (5)	12 59% (5)	26 52% (5)	54 61% (4)	5 24% (6)	11 57% (4)	77 53% (5)	25 54% (5)	60 48% (5)	84 52% (5)	22 62% (1)	67 60% (5)	40 47% (5)	2 22% (5)	19 61% (5)	18 41% (6)	69 60% (4)	46 54% (5)	62 58% (5)
MIKE PENCE	76 38% (6)	45 41% (6)	31 34% (6)	15 29% (6)	31 40% (6)	30 41% (6)	7 36% (6)	18 37% (6)	35 40% (6)	5 28% (5)	10 42% (6)	47 36% (6)	26 44% (6)	54 40% (6)	61 37% (6)	13 41% (6)	39 35% (6)	35 42% (6)	4 47% (4)	11 47% (6)	19 42% (5)	41 34% (6)	32 43% (6)	40 39% (6)

Table 30-1
QUESTION 5:

Next, it's still early, but for each of the following people, please tell me whether you are open to considering them for the 2024 Republican nomination for president even if you are currently voting for them, or if you have ruled them out and are not considering them?

Ron DeSantis

BANNER 1

	PARTY							PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD	
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
**D/S (CONSIDER - NOT CONSIDER)	231 58%	178 65%	34 49%	212 62%	19 33%	16 51%	4 13%	118 60%	129 60%	102 55%	53 61%	41 74%	67 54%	70 53%	51 64%	78 57%	43 68%	58 49%	139 60%	70 70%	209 63%	18 28%	186 59%	46 53%
TOTAL CONSIDER -----	313 78%	223 82%	51 75%	274 80%	39 65%	23 75%	15 54%	156 79%	172 80%	141 76%	71 80%	49 87%	94 76%	98 75%	66 82%	106 78%	54 84%	87 72%	185 79%	84 84%	269 81%	39 63%	249 79%	64 74%
DEFINITELY CONSIDER	172 43%	133 49%	21 31%	154 45%	19 31%	9 30%	9 33%	102 52%	92 43%	80 44%	48 54%	30 53%	46 37%	49 37%	41 51%	51 38%	36 57%	44 36%	119 51%	36 36%	155 47%	17 27%	145 46%	27 32%
PROBABLY CONSIDER	140 35%	90 33%	30 44%	120 35%	20 34%	14 45%	6 22%	54 27%	80 37%	61 33%	23 26%	19 34%	49 39%	50 38%	25 31%	55 40%	17 27%	43 36%	66 28%	48 48%	114 34%	23 36%	104 33%	36 42%
WILL NOT CONSIDER	81 20%	45 16%	17 25%	62 18%	19 33%	8 25%	12 42%	38 19%	43 20%	39 21%	17 20%	7 13%	28 22%	29 22%	14 18%	28 21%	10 16%	29 24%	46 20%	14 14%	60 18%	22 34%	63 20%	18 21%
DON'T KNOW	6 1%	5 2%	-	5 1%	1 2%	-	1 4%	3 1%	1 1%	4 2%	-	-	2 1%	4 3%	-	1 1%	-	4 4%	3 1%	2 2%	4 1%	2 3%	1 -	5 5%

Table 30-2
QUESTION 5:

Next, it's still early, but for each of the following people, please tell me whether you are open to considering them for the 2024 Republican nomination for president even if you are currently voting for them, or if you have ruled them out and are not considering them?

Ron DeSantis

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN-PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209	
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%	
**D/S (CONSIDER - NOT CONSIDER)	231	120	111	51	99	82	19	59	110	17	26	155	61	167	213	16	153	76	3	27	64	136	100	126	
	58%	55%	62%	53%	66%	53%	48%	59%	63%	42%	60%	56%	58%	64%	65%	24%	68%	45%	17%	51%	73%	57%	62%	60%	
TOTAL CONSIDER	313	167	146	71	124	118	29	78	142	28	34	214	81	212	268	42	187	121	12	40	76	185	130	167	
-----	78%	76%	81%	74%	83%	76%	73%	78%	81%	71%	78%	78%	77%	82%	82%	62%	84%	72%	58%	74%	87%	78%	81%	80%	
DEFINITELY CONSIDER	172	86	87	34	78	61	15	47	84	13	14	119	44	126	150	20	108	61	5	24	47	96	87	107	
	43%	39%	48%	35%	52%	39%	37%	47%	48%	32%	32%	43%	42%	49%	46%	29%	48%	36%	26%	46%	54%	40%	54%	51%	
PROBABLY CONSIDER	140	81	59	38	45	57	14	32	58	16	20	95	37	85	118	22	79	60	7	15	29	90	42	60	
	35%	37%	33%	39%	31%	37%	36%	32%	33%	39%	46%	35%	35%	33%	36%	32%	35%	36%	32%	28%	33%	38%	26%	29%	
WILL NOT CONSIDER	81	47	34	20	25	36	10	20	32	12	8	59	20	45	55	26	34	45	9	12	12	49	29	41	
	20%	21%	19%	21%	17%	24%	24%	20%	18%	29%	19%	22%	19%	17%	17%	38%	15%	27%	42%	23%	13%	21%	18%	20%	
DON'T KNOW	6	6	-	5	-	-	1	2	2	-	1	2	4	3	5	-	3	3	-	2	-	4	2	2	
	1%	3%	-	6%	-	-	3%	2%	1%	-	3%	1%	4%	1%	2%	-	1%	2%	-	3%	-	2%	1%	1%	

Table 31-1
Summary of DeSantis Consider Trend

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR	SOFT	TOTAL	LEAN/	LEAN	BASE	MEN	WOMEN	18-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	VERY	SMWT	TOT	MOD/	PRIMARY LIKELIHOOD		
		GOP	GOP	GOP	IND	GOP																IND	GOP	CON
BASE=TOTAL SAMPLE	400	272	68	340	60	31	28	196	216	184	88	56	124	131	80	136	64	120	234	99	333	63	313	87
	100%	68%	17%	85%	15%	8%	7%	49%	54%	46%	22%	14%	31%	33%	20%	34%	16%	30%	58%	25%	83%	16%	78%	22%
JUL 14-16, 2023	231	178	34	212	19	16	4	118	129	102	53	41	67	70	51	78	43	58	139	70	209	18	186	46
-----	58%	65%	49%	62%	33%	51%	13%	60%	60%	55%	61%	74%	54%	53%	64%	57%	68%	49%	60%	70%	63%	28%	59%	53%
CONSIDER	313	223	51	274	39	23	15	156	172	141	71	49	94	98	66	106	54	87	185	84	269	39	249	64
	78%	82%	75%	80%	65%	75%	54%	79%	80%	76%	80%	87%	76%	75%	82%	78%	84%	72%	79%	84%	81%	63%	79%	74%
WILL NOT CONSIDER	81	45	17	62	19	8	12	38	43	39	17	7	28	29	14	28	10	29	46	14	60	22	63	18
	20%	16%	25%	18%	33%	25%	42%	19%	20%	21%	20%	13%	22%	22%	18%	21%	16%	24%	20%	14%	18%	34%	20%	21%
MAY 30-JUN 1, 2023	207	132	53	185	22	18	4	112	106	101	60	15	52	76	45	61	29	67	126	50	176	31	174	33
-----	52%	54%	58%	55%	33%	43%	15%	63%	49%	55%	84%	24%	42%	56%	50%	49%	66%	50%	56%	55%	55%	37%	59%	31%
CONSIDER	300	185	71	256	44	30	14	143	160	139	64	39	88	104	67	93	36	99	172	70	243	57	232	68
	75%	76%	79%	77%	66%	72%	56%	80%	74%	76%	91%	61%	71%	76%	75%	74%	81%	73%	76%	77%	77%	68%	79%	63%
WILL NOT CONSIDER	93	52	19	71	22	12	10	30	54	39	4	24	36	28	22	32	7	32	47	20	67	26	58	35
	23%	22%	21%	21%	33%	28%	41%	17%	25%	21%	6%	38%	29%	21%	24%	26%	15%	24%	21%	22%	21%	31%	20%	32%

Table 31-2
Summary of DeSantis Consider Trend

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY				CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB- URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO- LIFE	PRO- LIFE	PRO- CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS
BASE=TOTAL SAMPLE	400 100%	220 55%	180 45%	97 24%	149 37%	154 39%	40 10%	100 25%	176 44%	40 10%	44 11%	275 69%	105 26%	260 65%	329 82%	68 17%	224 56%	169 42%	21 5%	53 13%	88 22%	238 60%	161 40%	209 52%
JUL 14-16, 2023 -----	231 58%	120 55%	111 62%	51 53%	99 66%	82 53%	19 48%	59 59%	110 63%	17 42%	26 60%	155 56%	61 58%	167 64%	213 65%	16 24%	153 68%	76 45%	3 17%	27 51%	64 73%	136 57%	100 62%	126 60%
CONSIDER	313 78%	167 76%	146 81%	71 74%	124 83%	118 76%	29 73%	78 78%	142 81%	28 71%	34 78%	214 78%	81 77%	212 82%	268 82%	42 62%	187 84%	121 72%	12 58%	40 74%	76 87%	185 78%	130 81%	167 80%
WILL NOT CONSIDER	81 20%	47 21%	34 19%	20 21%	25 17%	36 24%	10 24%	20 20%	32 18%	12 29%	8 19%	59 22%	20 19%	45 17%	55 17%	26 38%	34 15%	45 27%	9 42%	12 23%	12 13%	49 21%	29 18%	41 20%
MAY 30-JUN 1, 2023 -----	207 52%	97 45%	110 60%	67 68%	80 52%	60 40%	23 58%	63 63%	80 46%	20 49%	21 47%	156 51%	41 51%	145 59%	182 58%	24 30%	133 60%	73 42%	27 44%	39 52%	65 64%	75 47%	14 52%	90 45%
CONSIDER	300 75%	153 71%	147 80%	82 83%	116 76%	101 69%	32 79%	81 81%	127 72%	28 70%	32 74%	226 75%	60 75%	192 79%	245 78%	52 63%	174 79%	123 71%	42 69%	57 76%	83 82%	117 73%	20 76%	143 72%
WILL NOT CONSIDER	93 23%	56 26%	37 20%	15 15%	36 24%	42 28%	8 21%	18 18%	47 26%	8 21%	12 26%	70 23%	19 24%	47 19%	64 20%	27 33%	41 19%	51 29%	15 25%	18 24%	18 18%	42 26%	6 24%	53 26%

Table 32-1
QUESTION 6:

Next, it's still early, but for each of the following people, please tell me whether you are open to considering them for the 2024 Republican nomination for president even if you are currently voting for them, or if you have ruled them out and are not considering them?

Donald Trump

BANNER 1

	PARTY							PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD	
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
**D/S (CONSIDER - NOT CONSIDER)	204 51%	169 62%	9 14%	178 52%	26 43%	17 53%	9 33%	130 66%	112 52%	92 50%	50 57%	16 29%	75 61%	63 48%	34 42%	78 57%	32 50%	60 50%	145 62%	43 43%	188 56%	12 18%	180 57%	24 28%
TOTAL CONSIDER -----	301 75%	220 81%	39 57%	259 76%	42 71%	24 76%	18 64%	163 83%	164 76%	137 75%	69 78%	36 64%	100 80%	97 74%	57 71%	107 79%	48 75%	89 75%	189 81%	71 71%	260 78%	37 59%	247 79%	55 63%
DEFINITELY CONSIDER	211 53%	155 57%	30 44%	185 54%	25 43%	12 37%	14 49%	117 60%	109 51%	101 55%	46 53%	23 40%	73 59%	69 52%	37 46%	72 53%	32 50%	69 58%	134 57%	47 47%	181 54%	26 41%	168 53%	43 50%
PROBABLY CONSIDER	91 23%	65 24%	9 13%	74 22%	17 28%	12 39%	4 16%	46 23%	54 25%	36 20%	22 26%	13 24%	27 22%	28 21%	20 25%	35 26%	16 25%	20 17%	55 24%	24 24%	79 24%	11 18%	79 25%	12 13%
WILL NOT CONSIDER	98 24%	52 19%	29 43%	81 24%	16 27%	7 24%	9 32%	33 17%	52 24%	45 25%	19 22%	20 36%	24 20%	34 26%	23 29%	29 21%	16 25%	29 24%	44 19%	28 28%	72 22%	26 41%	67 21%	31 35%
DON'T KNOW	1 -	- -	- -	- -	1 2%	- -	1 4%	- -	- -	1 1%	- -	- -	- -	1 1%	- -	- -	- -	1 1%	- -	1 1%	1 -	- -	- -	1 1%

Table 32-2
QUESTION 6:

Next, it's still early, but for each of the following people, please tell me whether you are open to considering them for the 2024 Republican nomination for president even if you are currently voting for them, or if you have ruled them out and are not considering them?

Donald Trump

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209	
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%	
**D/S (CONSIDER - NOT CONSIDER)	204	119	85	54	58	91	12	54	84	24	30	149	42	171	192	10	139	57	12	35	39	118	75	88	
	51%	54%	47%	56%	39%	59%	31%	54%	48%	61%	67%	54%	40%	66%	58%	15%	62%	34%	58%	65%	45%	50%	46%	42%	
TOTAL CONSIDER	301	169	133	75	104	123	26	76	130	32	37	212	73	215	260	39	181	113	16	44	63	178	118	149	
-----	75%	77%	74%	77%	70%	80%	66%	76%	74%	80%	84%	77%	69%	83%	79%	58%	81%	67%	79%	82%	72%	75%	73%	71%	
DEFINITELY CONSIDER	211	122	89	53	69	88	19	59	90	20	23	149	50	152	180	30	126	80	14	31	40	126	84	107	
	53%	55%	49%	55%	46%	57%	48%	59%	51%	50%	52%	54%	47%	58%	55%	44%	56%	47%	68%	58%	46%	53%	52%	51%	
PROBABLY CONSIDER	91	47	44	22	35	34	7	18	40	12	14	63	23	63	80	9	56	33	2	13	23	52	34	41	
	23%	21%	24%	22%	23%	22%	18%	18%	23%	30%	31%	23%	22%	24%	24%	13%	25%	19%	11%	25%	27%	22%	21%	20%	
WILL NOT CONSIDER	98	50	47	21	45	31	14	23	46	8	7	63	31	44	68	29	43	55	4	9	24	60	43	61	
	24%	23%	26%	21%	30%	20%	34%	23%	26%	20%	16%	23%	30%	17%	21%	42%	19%	33%	21%	18%	28%	25%	27%	29%	
DON'T KNOW	1	1	-	1	-	-	-	1	-	-	-	-	1	-	1	-	-	1	-	-	-	1	-	-	
	-	1%	-	1%	-	-	-	1%	-	-	-	-	1%	-	-	-	-	1%	-	-	-	-	-	-	

Table 33-1
Summary of Trump Consider Trend

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR	SOFT	TOTAL	LEAN/	LEAN	BASE	MEN	WOMEN	18-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	VERY	SMWT	TOT	MOD/	EXTR	VERY	
		GOP	GOP	GOP	IND	GOP																		IND
BASE=TOTAL SAMPLE	400	272	68	340	60	31	28	196	216	184	88	56	124	131	80	136	64	120	234	99	333	63	313	87
	100%	68%	17%	85%	15%	8%	7%	49%	54%	46%	22%	14%	31%	33%	20%	34%	16%	30%	58%	25%	83%	16%	78%	22%
JUL 14-16, 2023	204	169	9	178	26	17	9	130	112	92	50	16	75	63	34	78	32	60	145	43	188	12	180	24
-----	51%	62%	14%	52%	43%	53%	33%	66%	52%	50%	57%	29%	61%	48%	42%	57%	50%	50%	62%	43%	56%	18%	57%	28%
CONSIDER	301	220	39	259	42	24	18	163	164	137	69	36	100	97	57	107	48	89	189	71	260	37	247	55
	75%	81%	57%	76%	71%	76%	64%	83%	76%	75%	78%	64%	80%	74%	71%	79%	75%	75%	81%	71%	78%	59%	79%	63%
WILL NOT CONSIDER	98	52	29	81	16	7	9	33	52	45	19	20	24	34	23	29	16	29	44	28	72	26	67	31
	24%	19%	43%	24%	27%	24%	32%	17%	24%	25%	22%	36%	20%	26%	29%	21%	25%	24%	19%	28%	22%	41%	21%	35%
MAY 30-JUN 1, 2023	184	142	15	157	27	23	4	116	86	98	39	41	36	64	47	38	33	61	155	33	188	-4	120	64
-----	46%	58%	17%	47%	40%	54%	17%	65%	40%	54%	55%	64%	29%	47%	52%	31%	74%	45%	69%	36%	59%	-5%	41%	60%
CONSIDER	290	191	53	243	47	32	14	145	151	139	54	53	80	98	68	82	39	96	188	62	250	39	206	84
	72%	78%	58%	73%	70%	77%	57%	81%	70%	76%	77%	82%	65%	72%	76%	65%	87%	71%	84%	68%	79%	47%	70%	79%
WILL NOT CONSIDER	106	49	37	86	20	10	10	29	65	41	16	12	44	34	21	43	6	35	33	29	62	43	85	20
	26%	20%	42%	26%	29%	23%	41%	16%	30%	22%	22%	18%	35%	25%	24%	35%	13%	26%	15%	32%	20%	52%	29%	19%

Table 33-2
Summary of Trump Consider Trend

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY				CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN-PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS
BASE=TOTAL SAMPLE	400 100%	220 55%	180 45%	97 24%	149 37%	154 39%	40 10%	100 25%	176 44%	40 10%	44 11%	275 69%	105 26%	260 65%	329 82%	68 17%	224 56%	169 42%	21 5%	53 13%	88 22%	238 60%	161 40%	209 52%
JUL 14-16, 2023	204 51%	119 54%	85 47%	54 56%	58 39%	91 59%	12 31%	54 54%	84 48%	24 61%	30 67%	149 54%	42 40%	171 66%	192 58%	10 15%	139 62%	57 34%	12 58%	35 65%	39 45%	118 50%	75 46%	88 42%
CONSIDER	301 75%	169 77%	133 74%	75 77%	104 70%	123 80%	26 66%	76 76%	130 74%	32 80%	37 84%	212 77%	73 69%	215 83%	260 79%	39 58%	181 81%	113 67%	16 79%	44 82%	63 72%	178 75%	118 73%	149 71%
WILL NOT CONSIDER	98 24%	50 23%	47 26%	21 21%	45 30%	31 20%	14 34%	23 23%	46 26%	8 20%	7 16%	63 23%	31 30%	44 17%	68 21%	29 42%	43 19%	55 33%	4 21%	9 18%	24 28%	60 25%	43 27%	61 29%
MAY 30-JUN 1, 2023	184 46%	136 63%	49 26%	21 21%	81 53%	83 56%	27 68%	21 21%	95 54%	27 68%	14 32%	143 47%	25 32%	150 62%	174 56%	10 12%	118 54%	66 38%	18 29%	41 55%	47 46%	78 48%	8 32%	69 35%
CONSIDER	290 72%	174 80%	116 63%	59 60%	117 76%	114 77%	34 84%	60 60%	134 76%	32 81%	29 66%	221 73%	52 66%	194 80%	241 77%	46 56%	167 76%	120 69%	38 61%	59 77%	74 73%	120 74%	17 66%	133 66%
WILL NOT CONSIDER	106 26%	38 18%	68 37%	38 39%	36 23%	31 21%	6 16%	40 40%	39 22%	5 13%	15 34%	78 26%	27 34%	44 18%	67 22%	36 44%	48 22%	54 31%	20 32%	17 23%	27 27%	41 26%	9 34%	63 32%

Table 34-1
 QUESTION 7:
 Next, it's still early, but for each of the following people, please tell me whether you are open to considering them for the 2024 Republican nomination for president even if you are currently voting for them, or if you have ruled them out and are not considering them?

Nikki Haley

BANNER 1

	PARTY							PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD	
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=SAMPLE A	200 100%	139 69%	36 18%	175 88%	25 12%	15 7%	10 5%	98 49%	108 54%	92 46%	44 22%	28 14%	62 31%	65 33%	45 22%	63 32%	27 14%	64 32%	116 58%	57 28%	173 86%	27 13%	158 79%	42 21%
**D/S (CONSIDER - NOT CONSIDER)	18 9%	-5 -4%	14 39%	9 5%	9 35%	7 45%	2 21%	-20 -20%	18 17%	-1 -1%	-7 -17%	16 57%	10 16%	-1 -2%	5 12%	13 20%	3 11%	-4 -7%	-12 -10%	11 20%	-	19 71%	16 10%	2 5%
TOTAL CONSIDER -----	108 54%	66 48%	25 70%	91 52%	16 65%	11 73%	6 55%	39 40%	63 58%	45 48%	18 42%	22 78%	36 58%	31 48%	25 56%	38 60%	15 56%	29 45%	52 45%	33 59%	85 49%	22 84%	86 55%	21 51%
DEFINITELY CONSIDER	29 14%	20 14%	9 24%	29 16%	- 2%	- 3%	- -	14 14%	17 16%	12 13%	6 13%	6 22%	12 19%	6 9%	4 10%	12 20%	7 27%	5 8%	14 12%	11 19%	24 14%	5 18%	25 16%	4 9%
PROBABLY CONSIDER	79 39%	46 33%	17 46%	63 36%	16 63%	10 69%	6 55%	26 26%	46 43%	32 35%	13 29%	16 57%	24 39%	26 39%	21 46%	26 40%	8 29%	24 37%	39 33%	22 40%	61 35%	18 66%	61 39%	18 42%
WILL NOT CONSIDER	90 45%	72 52%	11 30%	83 47%	7 30%	4 27%	3 34%	59 60%	45 42%	45 49%	26 58%	6 22%	26 42%	32 50%	20 44%	25 40%	12 44%	33 52%	64 55%	22 39%	86 50%	3 13%	71 45%	19 46%
DON'T KNOW	2 1%	1 1%	-	1 1%	1 5%	-	1 11%	-	-	2 2%	-	-	-	2 3%	-	-	-	2 4%	-	2 3%	2 1%	1 3%	1 -	2 4%

Table 34-2
QUESTION 7:

Next, it's still early, but for each of the following people, please tell me whether you are open to considering them for the 2024 Republican nomination for president even if you are currently voting for them, or if you have ruled them out and are not considering them?

Nikki Haley

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=SAMPLE A	200	110	90	46	73	80	20	50	88	23	19	145	45	126	163	36	112	85	11	31	42	116	85	107	
	100%	55%	45%	23%	37%	40%	10%	25%	44%	11%	10%	72%	23%	63%	81%	18%	56%	42%	6%	15%	21%	58%	43%	53%	
**D/S (CONSIDER - NOT CONSIDER)	18	14	4	3	22	-8	3	4	19	-12	3	10	6	-5	8	9	22	-4	-6	7	-7	24	7	18	
	9%	12%	4%	7%	30%	-10%	17%	8%	22%	-52%	13%	7%	13%	-4%	5%	24%	19%	-5%	-56%	24%	-17%	20%	8%	17%	
TOTAL CONSIDER	108	61	47	24	47	36	12	26	54	5	11	77	25	60	84	22	67	40	2	19	18	69	46	62	
-----	54%	55%	52%	52%	64%	45%	59%	52%	61%	24%	57%	53%	54%	48%	52%	62%	60%	47%	22%	61%	41%	60%	54%	58%	
DEFINITELY CONSIDER	29	12	17	7	14	8	3	10	12	2	2	23	5	13	21	8	15	13	-	2	9	18	12	18	
	14%	11%	19%	15%	19%	10%	17%	21%	14%	7%	9%	16%	11%	10%	13%	22%	13%	16%	-	5%	22%	16%	14%	17%	
PROBABLY CONSIDER	79	48	30	17	34	28	8	15	42	4	9	54	20	47	63	14	52	26	2	17	8	51	34	44	
	39%	44%	34%	37%	46%	35%	42%	31%	47%	17%	48%	37%	44%	38%	39%	40%	47%	31%	22%	55%	19%	44%	40%	41%	
WILL NOT CONSIDER	90	47	43	21	25	44	8	22	34	17	8	67	19	65	77	13	45	43	9	11	25	45	39	44	
	45%	43%	48%	45%	34%	55%	41%	44%	39%	76%	43%	46%	42%	52%	47%	38%	40%	51%	78%	37%	59%	39%	45%	41%	
DON'T KNOW	2	2	-	1	1	-	-	2	-	-	-	-	2	1	2	-	-	2	-	1	-	2	1	1	
	1%	2%	-	2%	2%	-	-	5%	-	-	-	-	4%	1%	1%	-	-	2%	-	2%	-	1%	1%	1%	

Table 35-1
Summary of Haley Consider Trend

BANNER 1

	PARTY							PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD	
	TOTAL	STR	SOFT	TOTAL	LEAN/	LEAN	IND	BASE	MEN	WOMEN	18-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	VERY	SMWT	TOT	MOD/	EXTR	VERY
		GOP	GOP	GOP	IND	GOP																		
BASE=SAMPLE A	200	139	36	175	25	15	10	98	108	92	44	28	62	65	45	63	27	64	116	57	173	27	158	42
	100%	69%	18%	88%	12%	7%	5%	49%	54%	46%	22%	14%	31%	33%	22%	32%	14%	32%	58%	28%	86%	13%	79%	21%
JUL 14-16, 2023	18	-5	14	9	9	7	2	-20	18	-1	-7	16	10	-1	5	13	3	-4	-12	11	-	19	16	2
-----	9%	-4%	39%	5%	35%	45%	21%	-20%	17%	-1%	-17%	57%	16%	-2%	12%	20%	11%	-7%	-10%	20%	-	71%	10%	5%
CONSIDER	108	66	25	91	16	11	6	39	63	45	18	22	36	31	25	38	15	29	52	33	85	22	86	21
	54%	48%	70%	52%	65%	73%	55%	40%	58%	48%	42%	78%	58%	48%	56%	60%	56%	45%	45%	59%	49%	84%	55%	51%
WILL NOT CONSIDER	90	72	11	83	7	4	3	59	45	45	26	6	26	32	20	25	12	33	64	22	86	3	71	19
	45%	52%	30%	47%	30%	27%	34%	60%	42%	49%	58%	22%	42%	50%	44%	40%	44%	52%	55%	39%	50%	13%	45%	46%
MAY 30-JUN 1, 2023	-11	1	16	16	-27	-24	-3	1	-9	-2	-10	-15	-	10	-22	13	-3	-3	-23	-11	-34	23	-10	-1
-----	-3%	-	17%	5%	-40%	-57%	-10%	-	-4%	-1%	-14%	-23%	-	8%	-24%	11%	-7%	-2%	-10%	-12%	-11%	28%	-3%	-1%
CONSIDER	186	118	51	169	17	7	11	86	100	86	27	23	61	71	32	68	18	64	98	37	135	52	136	50
	47%	48%	57%	51%	26%	16%	43%	48%	46%	47%	38%	36%	49%	52%	36%	54%	40%	47%	43%	40%	42%	62%	46%	47%
WILL NOT CONSIDER	197	117	36	153	44	31	13	86	109	88	37	38	61	61	54	55	21	67	120	48	168	29	146	51
	49%	48%	40%	46%	66%	73%	53%	48%	51%	48%	53%	59%	49%	45%	60%	44%	46%	49%	53%	52%	53%	34%	50%	48%

Table 35-2
Summary of Haley Consider Trend

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY				CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB- URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO- LIFE	PRO- LIFE	PRO- CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS
BASE=SAMPLE A	200 100%	110 55%	90 45%	46 23%	73 37%	80 40%	20 10%	50 25%	88 44%	23 11%	19 10%	145 72%	45 23%	126 63%	163 81%	36 18%	112 56%	85 42%	11 6%	31 15%	42 21%	116 58%	85 43%	107 53%
JUL 14-16, 2023 -----	18 9%	14 12%	4 4%	3 7%	22 30%	-8 -10%	3 17%	4 8%	19 22%	-12 -52%	3 13%	10 7%	6 13%	-5 -4%	8 5%	9 24%	22 19%	-4 -5%	-6 -56%	7 24%	-7 -17%	24 20%	7 8%	18 17%
CONSIDER	108 54%	61 55%	47 52%	24 52%	47 64%	36 45%	12 59%	26 52%	54 61%	5 24%	11 57%	77 53%	25 54%	60 48%	84 52%	22 62%	67 60%	40 47%	2 22%	19 61%	18 41%	69 60%	46 54%	62 58%
WILL NOT CONSIDER	90 45%	47 43%	43 48%	21 45%	25 34%	44 55%	8 41%	22 44%	34 39%	17 76%	8 43%	67 46%	19 42%	65 52%	77 47%	13 38%	45 40%	43 51%	9 78%	11 37%	25 59%	45 39%	39 45%	44 41%
MAY 30-JUN 1, 2023 -----	-11 -3%	-11 -5%	- -	2 2%	1 -	-13 -9%	-2 -4%	-6 -6%	-6 -3%	3 8%	- -1%	-6 -2%	3 3%	-16 -7%	-5 -1%	-2 -2%	-34 -16%	23 13%	2 3%	24 31%	-8 -8%	-28 -17%	12 47%	10 5%
CONSIDER	186 47%	96 44%	90 49%	48 48%	76 50%	62 42%	19 47%	46 46%	81 46%	19 47%	22 50%	143 47%	40 50%	108 44%	147 47%	39 47%	87 39%	97 56%	29 48%	48 64%	46 45%	63 39%	19 74%	100 50%
WILL NOT CONSIDER	197 49%	107 49%	90 49%	46 47%	75 49%	75 51%	20 51%	52 52%	86 49%	16 39%	22 50%	149 49%	37 47%	124 51%	152 49%	41 49%	121 55%	74 42%	28 45%	24 32%	54 53%	90 56%	7 26%	91 45%

Table 36-1
QUESTION 8:

Next, it's still early, but for each of the following people, please tell me whether you are open to considering them for the 2024 Republican nomination for president even if you are currently voting for them, or if you have ruled them out and are not considering them?

Tim Scott

BANNER 1

	PARTY							PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD	
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=SAMPLE B	200 100%	133 67%	32 16%	165 83%	35 17%	17 8%	18 9%	98 49%	108 54%	92 46%	44 22%	28 14%	62 31%	66 33%	35 18%	73 36%	37 18%	55 28%	117 59%	43 21%	160 80%	36 18%	155 78%	45 22%
**D/S (CONSIDER - NOT CONSIDER)	81 41%	54 41%	20 63%	74 45%	7 20%	8 51%	-2 -9%	43 44%	39 36%	42 46%	9 20%	17 61%	28 45%	28 42%	12 33%	27 37%	14 38%	28 51%	47 40%	24 56%	71 44%	7 19%	66 43%	15 34%
TOTAL CONSIDER -----	136 68%	92 69%	25 77%	116 70%	20 57%	12 76%	7 39%	70 71%	72 67%	64 69%	26 60%	21 75%	42 68%	46 70%	23 66%	49 68%	24 66%	39 71%	80 68%	32 76%	112 70%	20 56%	106 68%	30 67%
DEFINITELY CONSIDER	53 26%	41 31%	8 26%	50 30%	3 9%	- -	3 17%	33 33%	26 25%	26 29%	5 10%	14 49%	14 22%	21 32%	7 20%	19 27%	11 31%	15 27%	36 31%	12 28%	48 30%	5 13%	46 29%	7 16%
PROBABLY CONSIDER	83 42%	51 38%	16 50%	67 40%	16 47%	12 76%	4 22%	37 38%	46 43%	37 40%	22 50%	7 25%	29 47%	25 38%	16 46%	30 41%	13 35%	24 44%	44 37%	20 48%	64 40%	15 42%	61 39%	23 50%
WILL NOT CONSIDER	55 27%	38 28%	4 13%	42 25%	13 37%	4 24%	9 48%	27 27%	34 31%	21 23%	18 40%	4 14%	15 24%	19 28%	11 33%	22 30%	10 28%	11 20%	33 28%	8 20%	42 26%	13 36%	40 26%	15 33%
DON'T KNOW	9 5%	4 3%	3 10%	7 4%	2 7%	- -	2 13%	2 2%	2 2%	7 8%	- -	3 11%	5 8%	1 2%	1 2%	1 2%	2 7%	5 9%	4 4%	2 4%	6 4%	3 8%	9 6%	- -

Table 36-2
QUESTION 8:

Next, it's still early, but for each of the following people, please tell me whether you are open to considering them for the 2024 Republican nomination for president even if you are currently voting for them, or if you have ruled them out and are not considering them?

Tim Scott

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=SAMPLE B	200	110	90	50	76	74	20	50	88	18	25	130	60	134	166	32	112	84	9	23	45	123	75	103	
	100%	55%	45%	25%	38%	37%	10%	25%	44%	9%	12%	65%	30%	67%	83%	16%	56%	42%	5%	11%	23%	61%	38%	51%	
**D/S (CONSIDER - NOT CONSIDER)	81	28	53	29	35	18	10	21	38	3	9	39	37	50	70	11	45	36	4	15	21	41	35	47	
	41%	26%	59%	57%	46%	24%	51%	41%	44%	15%	38%	30%	62%	38%	42%	32%	40%	43%	42%	67%	46%	34%	47%	46%	
TOTAL CONSIDER	136	66	71	39	54	43	15	34	62	9	16	80	48	89	115	20	75	59	7	19	32	79	55	74	
-----	68%	60%	78%	77%	71%	59%	76%	67%	71%	52%	65%	62%	81%	67%	69%	61%	67%	70%	71%	84%	70%	64%	73%	72%	
DEFINITELY CONSIDER	53	26	27	8	29	16	5	10	35	1	3	30	18	39	47	5	29	22	5	8	18	22	29	36	
	26%	23%	30%	15%	39%	22%	23%	19%	40%	6%	11%	23%	29%	29%	28%	15%	26%	26%	50%	33%	40%	18%	38%	35%	
PROBABLY CONSIDER	83	40	43	31	25	27	11	24	27	8	13	50	31	50	68	15	46	37	2	11	13	56	26	38	
	42%	36%	48%	62%	33%	37%	53%	48%	31%	46%	54%	38%	51%	37%	41%	47%	41%	44%	21%	50%	30%	46%	34%	37%	
WILL NOT CONSIDER	55	37	18	10	19	26	5	13	24	7	7	42	11	39	45	9	30	23	3	4	11	37	20	27	
	27%	34%	20%	20%	26%	35%	24%	26%	27%	37%	27%	32%	18%	29%	27%	29%	27%	27%	29%	16%	24%	30%	26%	26%	
DON'T KNOW	9	7	2	2	2	5	-	3	2	2	2	8	1	6	6	3	7	2	-	-	3	7	1	2	
	5%	7%	2%	3%	3%	7%	-	7%	2%	11%	8%	7%	1%	4%	4%	10%	6%	2%	-	-	6%	5%	1%	2%	

Table 37-1
Summary of Scott Consider Trend

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=SAMPLE B	200 100%	133 67%	32 16%	165 83%	35 17%	17 8%	18 9%	98 49%	108 54%	92 46%	44 22%	28 14%	62 31%	66 33%	35 18%	73 36%	37 18%	55 28%	117 59%	43 21%	160 80%	36 18%	155 78%	45 22%
JUL 14-16, 2023 -----	81 41%	54 41%	20 63%	74 45%	7 20%	8 51%	-2 -9%	43 44%	39 36%	42 46%	9 20%	17 61%	28 45%	28 42%	12 33%	27 37%	14 38%	28 51%	47 40%	24 56%	71 44%	7 19%	66 43%	15 34%
CONSIDER	136 68%	92 69%	25 77%	116 70%	20 57%	12 76%	7 39%	70 71%	72 67%	64 69%	26 60%	21 75%	42 68%	46 70%	23 66%	49 68%	24 66%	39 71%	80 68%	32 76%	112 70%	20 56%	106 68%	30 67%
WILL NOT CONSIDER	55 27%	38 28%	4 13%	42 25%	13 37%	4 24%	9 48%	27 27%	34 31%	21 23%	18 40%	4 14%	15 24%	19 28%	11 33%	22 30%	10 28%	11 20%	33 28%	8 20%	42 26%	13 36%	40 26%	15 33%
MAY 30-JUN 1, 2023 -----	60 15%	30 12%	31 34%	61 18%	-1 -2%	-2 -4%	- 2%	35 19%	28 13%	32 17%	7 10%	-21 -33%	37 30%	32 24%	-12 -13%	40 32%	-2 -4%	30 22%	19 8%	11 12%	30 9%	30 36%	56 19%	3 3%
CONSIDER	221 55%	131 54%	59 65%	189 57%	32 47%	20 46%	12 49%	101 57%	119 55%	102 55%	35 49%	20 31%	80 65%	82 60%	37 41%	82 66%	18 40%	80 59%	117 52%	49 54%	166 52%	55 66%	168 57%	52 49%
WILL NOT CONSIDER	161 40%	100 41%	28 31%	128 38%	33 49%	21 51%	12 47%	67 37%	91 42%	70 38%	28 39%	41 64%	43 35%	49 36%	48 54%	42 34%	20 45%	50 37%	97 43%	39 42%	136 43%	25 30%	112 38%	49 46%

Table 37-2
Summary of Scott Consider Trend

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY				CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB- URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO- LIFE	PRO- LIFE	PRO- CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS
BASE=SAMPLE B	200 100%	110 55%	90 45%	50 25%	76 38%	74 37%	20 10%	50 25%	88 44%	18 9%	25 12%	130 65%	60 30%	134 67%	166 83%	32 16%	112 56%	84 42%	9 5%	23 11%	45 23%	123 61%	75 38%	103 51%
JUL 14-16, 2023	81 41%	28 26%	53 59%	29 57%	35 46%	18 24%	10 51%	21 41%	38 44%	3 15%	9 38%	39 30%	37 62%	50 38%	70 42%	11 32%	45 40%	36 43%	4 42%	15 67%	21 46%	41 34%	35 47%	47 46%
CONSIDER	136 68%	66 60%	71 78%	39 77%	54 71%	43 59%	15 76%	34 67%	62 71%	9 52%	16 65%	80 62%	48 81%	89 67%	115 69%	20 61%	75 67%	59 70%	7 71%	19 84%	32 70%	79 64%	55 73%	74 72%
WILL NOT CONSIDER	55 27%	37 34%	18 20%	10 20%	19 26%	26 35%	5 24%	13 26%	24 27%	7 37%	7 27%	42 32%	11 18%	39 29%	45 27%	9 29%	30 27%	23 27%	3 29%	4 16%	11 24%	37 30%	20 26%	27 26%
MAY 30-JUN 1, 2023	60 15%	2 1%	58 31%	38 39%	18 12%	3 2%	-5 -13%	41 41%	11 6%	14 34%	- -1%	41 14%	19 24%	27 11%	48 15%	12 15%	24 11%	36 20%	7 11%	39 52%	18 17%	-4 -3%	16 61%	54 27%
CONSIDER	221 55%	101 47%	120 65%	67 68%	85 55%	69 46%	17 44%	69 69%	89 51%	24 59%	22 49%	165 54%	48 60%	129 53%	173 55%	46 56%	115 53%	103 59%	32 52%	57 75%	58 57%	74 46%	21 80%	124 62%
WILL NOT CONSIDER	161 40%	99 46%	63 34%	29 29%	67 44%	66 44%	23 56%	28 28%	79 45%	10 25%	22 50%	124 41%	29 37%	102 42%	125 40%	34 41%	92 42%	68 39%	25 41%	17 23%	41 40%	78 48%	5 20%	70 35%

Table 38-1
QUESTION 9:

Next, it's still early, but for each of the following people, please tell me whether you are open to considering them for the 2024 Republican nomination for president even if you are currently voting for them, or if you have ruled them out and are not considering them?

Vivek Ramaswamy

BANNER 1

	PARTY							PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD	
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=SAMPLE A	200 100%	139 69%	36 18%	175 88%	25 12%	15 7%	10 5%	98 49%	108 54%	92 46%	44 22%	28 14%	62 31%	65 33%	45 22%	63 32%	27 14%	64 32%	116 58%	57 28%	173 86%	27 13%	158 79%	42 21%
**D/S (CONSIDER - NOT CONSIDER)	31 15%	18 13%	2 6%	21 12%	10 41%	9 61%	1 11%	13 14%	19 18%	12 13%	8 17%	10 37%	6 9%	7 10%	17 37%	2 4%	1 5%	10 15%	10 9%	14 25%	25 14%	7 26%	28 17%	3 8%
TOTAL CONSIDER -----	113 57%	77 56%	19 53%	97 55%	17 68%	12 81%	5 50%	55 56%	63 58%	51 55%	26 59%	19 69%	34 54%	34 52%	31 69%	32 51%	14 52%	36 56%	62 54%	35 61%	97 56%	16 62%	92 58%	22 52%
DEFINITELY CONSIDER	33 17%	24 18%	6 16%	30 17%	3 12%	3 17%	1 5%	16 17%	20 18%	13 14%	13 31%	5 19%	6 9%	9 13%	15 34%	5 7%	4 13%	10 15%	16 14%	12 21%	28 16%	5 19%	31 20%	2 5%
PROBABLY CONSIDER	80 40%	53 38%	14 37%	66 38%	14 56%	9 63%	5 45%	38 39%	43 40%	38 41%	12 28%	14 50%	28 45%	26 39%	16 35%	27 43%	11 40%	26 41%	46 40%	23 40%	69 40%	11 43%	61 38%	20 47%
WILL NOT CONSIDER	83 41%	59 42%	17 47%	76 43%	7 27%	3 19%	4 39%	41 42%	44 40%	39 42%	18 41%	9 31%	28 45%	28 42%	14 31%	29 47%	13 48%	26 41%	52 45%	20 36%	72 42%	9 36%	64 40%	19 44%
DON'T KNOW	4 2%	3 2%	-	3 2%	1 5%	-	1 11%	2 2%	2 2%	2 2%	-	-	-	4 6%	-	2 3%	-	2 4%	2 1%	2 3%	3 2%	1 3%	2 2%	2 4%

Table 38-2
QUESTION 9:

Next, it's still early, but for each of the following people, please tell me whether you are open to considering them for the 2024 Republican nomination for president even if you are currently voting for them, or if you have ruled them out and are not considering them?

Vivek Ramaswamy

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=SAMPLE A	200	110	90	46	73	80	20	50	88	23	19	145	45	126	163	36	112	85	11	31	42	116	85	107	
	100%	55%	45%	23%	37%	40%	10%	25%	44%	11%	10%	72%	23%	63%	81%	18%	56%	42%	6%	15%	21%	58%	43%	53%	
**D/S (CONSIDER - NOT CONSIDER)	31	-4	35	10	23	-2	7	7	19	-4	2	22	6	18	25	5	28	3	-7	20	7	11	27	30	
	15%	-3%	38%	22%	31%	-2%	35%	15%	21%	-18%	10%	15%	14%	14%	15%	13%	25%	4%	-63%	64%	17%	10%	32%	29%	
TOTAL CONSIDER	113	51	62	27	47	39	13	28	52	9	11	82	25	71	92	20	69	43	2	25	25	62	56	67	
-----	57%	46%	69%	58%	65%	49%	67%	55%	60%	41%	55%	57%	55%	56%	57%	57%	62%	51%	18%	81%	58%	53%	65%	63%	
DEFINITELY CONSIDER	33	19	15	7	15	11	5	8	14	3	3	25	5	23	28	4	18	15	1	6	5	21	14	19	
	17%	17%	16%	15%	20%	14%	23%	17%	16%	15%	15%	17%	11%	18%	17%	11%	16%	18%	6%	21%	11%	18%	17%	18%	
PROBABLY CONSIDER	80	32	48	20	33	28	9	19	38	6	8	58	20	48	64	16	51	28	1	18	20	41	42	48	
	40%	30%	53%	42%	45%	35%	45%	38%	44%	26%	40%	40%	44%	38%	39%	46%	46%	33%	12%	60%	47%	35%	49%	45%	
WILL NOT CONSIDER	83	55	28	17	25	41	7	20	34	13	9	60	18	53	67	16	41	40	9	5	18	51	29	37	
	41%	50%	31%	36%	34%	51%	33%	40%	38%	59%	45%	42%	41%	42%	41%	43%	37%	47%	82%	17%	42%	44%	34%	35%	
DON'T KNOW	4	4	-	3	1	-	-	2	2	-	-	2	2	2	4	-	2	2	-	1	-	3	1	2	
	2%	4%	-	6%	2%	-	-	5%	2%	-	-	1%	4%	2%	2%	-	2%	2%	-	2%	-	3%	1%	2%	

Table 39-1
 QUESTION 10:
 Next, it's still early, but for each of the following people, please tell me whether you are open to considering them for the 2024 Republican nomination for president even if you are currently voting for them, or if you have ruled them out and are not considering them?

Mike Pence

BANNER 1

	PARTY							PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD	
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=SAMPLE B	200 100%	133 67%	32 16%	165 83%	35 17%	17 8%	18 9%	98 49%	108 54%	92 46%	44 22%	28 14%	62 31%	66 33%	35 18%	73 36%	37 18%	55 28%	117 59%	43 21%	160 80%	36 18%	155 78%	45 22%
**D/S (CONSIDER - NOT CONSIDER)	-47 -24%	-24 -18%	-8 -24%	-32 -19%	-15 -44%	-11 -68%	-4 -21%	-22 -22%	-24 -22%	-23 -25%	-20 -45%	-	-21 -34%	-7 -10%	-11 -30%	-14 -19%	-9 -24%	-14 -26%	-32 -27%	1 3%	-30 -19%	-13 -37%	-25 -16%	-22 -49%
TOTAL CONSIDER -----	76 38%	54 41%	12 38%	66 40%	9 27%	2 12%	7 39%	38 39%	42 39%	34 37%	12 27%	13 48%	21 33%	30 45%	12 35%	30 41%	13 36%	20 37%	43 36%	22 51%	65 40%	11 30%	65 42%	11 23%
DEFINITELY CONSIDER	34 17%	23 17%	5 16%	28 17%	5 16%	-	5 30%	14 15%	18 16%	16 17%	4 9%	9 33%	8 12%	13 19%	5 15%	12 17%	8 21%	8 15%	15 13%	13 30%	28 18%	5 15%	28 18%	6 13%
PROBABLY CONSIDER	42 21%	31 23%	7 22%	38 23%	4 11%	2 12%	2 10%	24 24%	24 23%	18 19%	8 18%	4 15%	13 21%	17 25%	7 20%	17 24%	5 15%	12 22%	27 23%	9 22%	37 23%	5 15%	37 24%	5 11%
WILL NOT CONSIDER	123 61%	79 59%	20 62%	98 60%	24 70%	13 81%	11 61%	60 61%	66 61%	57 62%	32 73%	13 46%	41 67%	36 55%	23 65%	43 59%	22 60%	35 63%	74 63%	21 49%	95 59%	24 67%	90 58%	33 73%
DON'T KNOW	1 1%	-	-	-	1 3%	1 7%	-	-	-	1 1%	-	1 4%	-	-	-	-	3 3%	-	-	-	-	1 3%	-	1 3%
REFUSED	-	-	-	-	-	-	-	1%	-	1%	-	2%	-	-	-	-	1%	-	-	-	-	-	-	1%

Table 39-2
 QUESTION 10:
 Next, it's still early, but for each of the following people, please tell me whether you are open to considering them for the 2024 Republican nomination for president even if you are currently voting for them, or if you have ruled them out and are not considering them?

Mike Pence

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=SAMPLE B	200	110	90	50	76	74	20	50	88	18	25	130	60	134	166	32	112	84	9	23	45	123	75	103	
	100%	55%	45%	25%	38%	37%	10%	25%	44%	9%	12%	65%	30%	67%	83%	16%	56%	42%	5%	11%	23%	61%	38%	51%	
**D/S (CONSIDER - NOT CONSIDER)	-47	-20	-28	-20	-14	-13	-6	-13	-17	-8	-4	-35	-6	-25	-43	-6	-33	-14	-1	-1	-7	-39	-11	-23	
	-24%	-18%	-31%	-39%	-19%	-18%	-29%	-26%	-19%	-43%	-17%	-27%	-11%	-19%	-26%	-17%	-30%	-17%	-6%	-3%	-15%	-32%	-14%	-22%	
TOTAL CONSIDER	76	45	31	15	31	30	7	18	35	5	10	47	26	54	61	13	39	35	4	11	19	41	32	40	
-----	38%	41%	34%	29%	40%	41%	36%	37%	40%	28%	42%	36%	44%	40%	37%	41%	35%	42%	47%	47%	42%	34%	43%	39%	
DEFINITELY CONSIDER	34	22	12	3	19	11	3	7	19	3	2	22	11	25	29	3	22	10	2	6	7	19	14	15	
	17%	20%	13%	6%	25%	15%	15%	13%	21%	16%	10%	17%	19%	19%	18%	10%	20%	12%	17%	24%	16%	16%	19%	15%	
PROBABLY CONSIDER	42	23	19	12	11	19	4	12	16	2	8	25	15	28	32	10	17	25	3	5	12	22	18	24	
	21%	21%	21%	23%	15%	26%	21%	23%	18%	13%	32%	19%	25%	21%	19%	31%	15%	29%	30%	23%	26%	18%	23%	24%	
WILL NOT CONSIDER	123	64	59	35	45	43	13	32	52	13	14	82	33	78	104	19	72	49	5	11	26	80	43	63	
	61%	58%	65%	69%	59%	59%	64%	63%	59%	72%	58%	63%	55%	59%	62%	59%	64%	58%	53%	51%	58%	65%	57%	61%	
DON'T KNOW	1	1	-	1	-	-	-	-	1	-	-	1	-	1	1	-	1	-	-	-	-	1	-	-	
	1%	1%	-	2%	-	-	-	-	1%	-	-	1%	-	1%	1%	-	1%	-	-	-	-	1%	-	-	
REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	1%	-	1%	-	-	-	1%	-	-	-	1%	-	-	-	-	-	-	-	2%	-	-	1%	

Table 40-1
 QUESTION 11:
 Please tell me whether you agree or disagree with each of the following statements about Trump.

Trump was right to publicly trash Republican Governor Kim Reynolds for not endorsing his presidential bid.

BANNER 1

	PARTY							PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD	
	TOTAL	STR	SOFT	TOTAL	LEAN/	LEAN	IND	BASE	MEN	WOMEN	18-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	VERY	SMWT	TOT	MOD/	EXTR	VERY
		GOP	GOP	GOP	IND	GOP																		
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
**D/S (AGREE - DISAGREE)	-248 -62%	-166 -61%	-39 -57%	-205 -60%	-43 -72%	-20 -65%	-22 -79%	-117 -60%	-130 -60%	-117 -64%	-52 -59%	-42 -75%	-65 -52%	-89 -67%	-51 -64%	-79 -58%	-43 -67%	-74 -62%	-142 -61%	-72 -72%	-214 -64%	-29 -46%	-192 -61%	-56 -64%
TOTAL AGREE -----	66 17%	48 18%	12 18%	60 18%	6 11%	5 16%	2 6%	35 18%	38 18%	28 15%	16 19%	6 10%	26 21%	18 14%	13 16%	25 18%	9 14%	19 16%	39 17%	13 13%	52 16%	15 23%	56 18%	11 12%
TOTAL DISAGREE -----	314 78%	214 78%	51 75%	265 78%	49 83%	25 81%	24 85%	153 78%	168 78%	146 79%	68 77%	48 85%	91 73%	107 81%	64 80%	104 77%	52 81%	93 78%	181 78%	85 85%	266 80%	44 70%	247 79%	67 77%
STRONGLY AGREE	28 7%	20 7%	4 6%	24 7%	3 5%	2 7%	1 3%	15 7%	16 7%	12 6%	9 10%	5 9%	8 7%	6 4%	8 10%	8 6%	6 9%	6 5%	15 6%	5 5%	20 6%	8 13%	26 8%	2 2%
SOMEWHAT AGREE	39 10%	28 10%	8 12%	35 10%	3 6%	3 8%	1 2%	21 11%	22 10%	17 9%	8 9%	1 2%	18 14%	12 9%	5 7%	16 12%	3 5%	13 11%	25 11%	8 8%	32 10%	6 10%	30 10%	9 10%
SOMEWHAT DISAGREE	95 24%	72 26%	10 15%	82 24%	13 22%	6 19%	7 25%	53 27%	57 26%	38 20%	23 26%	10 18%	30 24%	32 24%	23 28%	34 25%	10 15%	27 23%	58 25%	23 23%	81 24%	13 21%	75 24%	20 23%
STRONGLY DISAGREE	219 55%	142 52%	41 60%	183 54%	36 61%	19 62%	17 60%	100 51%	111 51%	108 59%	46 52%	38 68%	61 49%	75 57%	41 52%	70 51%	42 66%	66 55%	123 53%	62 62%	185 56%	30 48%	173 55%	47 54%
DON'T KNOW	10 2%	4 1%	2 3%	6 2%	4 6%	1 4%	3 9%	1 -	2 1%	8 4%	1 1%	2 4%	- -	6 5%	1 1%	1 1%	3 5%	5 4%	4 2%	2 2%	6 2%	4 6%	5 2%	4 5%
REFUSED	10 2%	7 2%	3 5%	10 3%	- -	- -	- -	7 3%	8 4%	2 1%	2 3%	- -	7 6%	1 1%	2 3%	6 4%	- -	2 2%	9 4%	- -	9 3%	1 2%	5 2%	5 6%

Table 40-2
 QUESTION 11:
 Please tell me whether you agree or disagree with each of the following statements about Trump.

Trump was right to publicly trash Republican Governor Kim Reynolds for not endorsing his presidential bid.

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY				CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN-PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%
**D/S (AGREE - DISAGREE)	-248	-130	-118	-48	-111	-89	-34	-55	-119	-14	-25	-165	-69	-156	-206	-39	-137	-104	-14	-39	-59	-137	-116	-143
	-62%	-59%	-65%	-49%	-74%	-58%	-85%	-55%	-68%	-36%	-57%	-60%	-66%	-60%	-62%	-58%	-61%	-61%	-66%	-72%	-67%	-57%	-72%	-68%
TOTAL AGREE	66	38	28	21	15	30	3	16	26	13	9	50	14	45	54	13	36	31	3	6	11	46	18	29
-----	17%	17%	16%	22%	10%	19%	8%	16%	15%	32%	20%	18%	13%	17%	16%	19%	16%	18%	15%	12%	13%	19%	11%	14%
TOTAL DISAGREE	314	168	146	69	126	119	37	71	145	27	34	215	83	201	259	52	173	134	17	45	70	183	135	171
-----	78%	76%	81%	71%	84%	77%	92%	71%	82%	68%	77%	78%	79%	77%	79%	76%	77%	80%	81%	84%	80%	77%	84%	82%
STRONGLY AGREE	28	15	13	10	6	12	2	8	9	4	5	20	7	15	19	9	11	17	2	3	6	17	6	10
	7%	7%	7%	10%	4%	7%	4%	8%	5%	9%	12%	7%	7%	6%	6%	13%	5%	10%	8%	6%	7%	7%	4%	5%
SOMEWHAT AGREE	39	23	15	11	9	18	1	8	16	9	4	30	7	30	35	4	25	14	1	3	5	29	12	18
	10%	11%	9%	12%	6%	12%	4%	8%	9%	23%	8%	11%	7%	12%	11%	6%	11%	8%	7%	6%	6%	12%	7%	9%
SOMEWHAT DISAGREE	95	53	42	21	39	35	13	15	42	12	12	65	22	61	78	17	52	40	7	17	18	53	41	53
	24%	24%	23%	22%	26%	22%	33%	15%	24%	29%	28%	24%	21%	24%	24%	25%	23%	24%	32%	33%	20%	22%	26%	25%
STRONGLY DISAGREE	219	115	104	48	87	85	24	56	103	16	22	150	61	139	182	35	121	94	10	27	52	130	93	119
	55%	52%	58%	49%	58%	55%	60%	56%	58%	39%	49%	55%	58%	54%	55%	51%	54%	56%	49%	51%	60%	54%	58%	57%
DON'T KNOW	10	8	2	4	4	2	-	3	6	-	1	5	4	6	8	1	8	1	-	2	3	5	2	4
	2%	3%	1%	4%	3%	1%	-	3%	3%	-	3%	2%	4%	2%	3%	2%	3%	1%	-	4%	3%	2%	1%	2%
REFUSED	10	6	4	3	4	3	-	10	-	-	-	5	4	8	8	2	8	2	1	-	4	5	6	6
	2%	3%	2%	3%	3%	2%	-	10%	-	-	-	2%	4%	3%	2%	3%	3%	1%	4%	-	4%	2%	4%	3%

Table 41-1
 QUESTION 12:
 Please tell me whether you agree or disagree with each of the following statements about Trump.

Trump did some things right as president, but he made a huge mistake turning the country over to Fauci and Washington bureaucrats in Washington during COVID.

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
**D/S (AGREE - DISAGREE)	130 33%	97 36%	11 16%	108 32%	22 37%	10 32%	12 42%	67 34%	52 24%	78 42%	33 37%	18 32%	32 26%	47 35%	24 30%	28 21%	26 41%	51 43%	80 34%	30 30%	110 33%	16 25%	84 27%	46 53%
TOTAL AGREE -----	261 65%	182 67%	40 58%	222 65%	39 66%	21 66%	19 66%	130 67%	133 62%	128 69%	60 68%	36 64%	78 63%	87 66%	51 64%	82 60%	44 69%	83 69%	156 67%	64 64%	219 66%	37 59%	196 63%	65 75%
TOTAL DISAGREE -----	131 33%	85 31%	29 42%	114 33%	17 29%	11 34%	7 23%	64 32%	81 37%	50 27%	27 31%	18 32%	46 37%	40 31%	27 34%	54 40%	18 28%	32 27%	76 32%	34 34%	109 33%	21 34%	112 36%	19 22%
STRONGLY AGREE	139 35%	97 36%	20 29%	117 34%	22 37%	12 38%	11 37%	73 37%	78 36%	61 33%	36 40%	17 31%	38 31%	49 37%	31 39%	47 34%	21 33%	40 33%	91 39%	28 28%	119 36%	16 26%	104 33%	35 40%
SOMEWHAT AGREE	121 30%	85 31%	20 29%	105 31%	17 28%	9 28%	8 28%	57 29%	55 25%	67 36%	24 27%	18 33%	40 32%	38 29%	20 25%	35 26%	23 35%	43 36%	65 28%	36 36%	101 30%	21 33%	92 29%	30 35%
SOMEWHAT DISAGREE	66 16%	49 18%	11 15%	60 18%	6 10%	4 11%	2 8%	38 19%	35 16%	30 16%	12 14%	8 14%	22 18%	23 18%	12 15%	24 17%	8 13%	22 18%	44 19%	11 11%	55 16%	11 17%	61 19%	5 6%
STRONGLY DISAGREE	65 16%	36 13%	18 26%	54 16%	12 19%	7 23%	4 16%	26 13%	45 21%	20 11%	15 17%	10 18%	23 19%	17 13%	15 19%	30 22%	10 15%	10 9%	32 14%	22 23%	55 16%	11 17%	51 16%	14 16%
DON'T KNOW	7 2%	4 2%	-	4 1%	2 4%	-	2 9%	2 1%	1 1%	5 3%	1 1%	3 5%	-	4 3%	1 2%	-	2 3%	4 3%	2 1%	1 1%	3 1%	4 6%	4 1%	3 3%
REFUSED	2 -	1 -	-	1 -	1 1%	-	1 2%	-	1 -	1 1%	1 1%	-	-	1 1%	1 1%	-	-	1 1%	-	1 1%	1 -	1 1%	2 1%	-

Table 41-2
 QUESTION 12:
 Please tell me whether you agree or disagree with each of the following statements about Trump.

Trump did some things right as president, but he made a huge mistake turning the country over to Fauci and Washington bureaucrats in Washington during COVID.

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY				CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%
**D/S (AGREE - DISAGREE)	130	67	63	20	46	63	8	35	52	18	17	81	36	106	130	1	88	39	5	14	26	84	52	56
	33%	30%	35%	21%	31%	41%	20%	35%	29%	46%	38%	30%	34%	41%	39%	1%	39%	23%	27%	27%	30%	35%	32%	27%
TOTAL AGREE	261	140	121	57	96	108	24	66	112	29	30	177	68	181	226	34	154	102	13	32	57	159	104	130
-----	65%	64%	67%	59%	65%	70%	60%	66%	64%	73%	68%	64%	64%	70%	69%	50%	69%	60%	63%	60%	65%	67%	65%	62%
TOTAL DISAGREE	131	73	58	37	50	44	16	31	60	11	13	96	32	75	96	33	66	63	8	18	30	75	52	74
-----	33%	33%	32%	38%	34%	29%	40%	31%	34%	27%	29%	35%	30%	29%	29%	48%	30%	37%	37%	34%	35%	31%	32%	35%
STRONGLY AGREE	139	74	65	33	53	54	11	44	58	14	13	92	39	100	119	20	83	54	7	13	31	88	53	69
	35%	34%	36%	34%	36%	35%	27%	44%	33%	35%	29%	33%	37%	39%	36%	29%	37%	32%	36%	24%	35%	37%	33%	33%
SOMEWHAT AGREE	121	66	55	24	43	54	13	22	54	15	17	86	29	81	106	14	71	49	6	20	26	71	51	61
	30%	30%	31%	25%	29%	35%	33%	22%	31%	38%	39%	31%	27%	31%	32%	20%	32%	29%	28%	37%	29%	30%	32%	29%
SOMEWHAT DISAGREE	66	32	34	21	28	17	10	11	33	6	6	50	13	44	50	15	37	28	4	12	13	37	31	40
	16%	14%	19%	21%	19%	11%	24%	11%	19%	15%	13%	18%	13%	17%	15%	22%	17%	17%	20%	22%	15%	16%	19%	19%
STRONGLY DISAGREE	65	42	24	16	22	27	6	19	28	5	7	46	19	31	47	18	29	35	3	6	17	38	21	34
	16%	19%	13%	16%	15%	18%	16%	19%	16%	12%	16%	17%	18%	12%	14%	27%	13%	21%	17%	12%	20%	16%	13%	16%
DON'T KNOW	7	5	2	3	2	2	-	2	4	-	1	1	5	3	5	1	3	3	-	2	-	4	3	4
	2%	2%	1%	3%	1%	2%	-	2%	2%	-	3%	-	4%	1%	2%	2%	1%	2%	-	4%	-	2%	2%	2%
REFUSED	2	2	-	1	1	-	-	2	-	-	-	1	1	1	2	-	1	1	-	1	1	-	2	2
	-	1%	-	1%	1%	-	-	2%	-	-	-	-	1%	-	-	-	-	-	-	2%	1%	-	1%	1%

Table 42-1
 QUESTION 13:
 Please tell me whether you agree or disagree with each of the following statements about Trump.

Too much drama and conflict surround Trump and he can't move the country forward fighting his battles from the past.

BANNER 1

	PARTY							PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD	
	TOTAL	STR	SOFT	TOTAL	LEAN/	LEAN	IND	BASE	MEN	WOMEN	18-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	VERY	SMWT	TOT	MOD/	EXTR	VERY
		GOP	GOP	GOP	IND	GOP																		
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
**D/S (AGREE - DISAGREE)	45 11%	16 6%	20 29%	36 11%	9 15%	- -	9 31%	-7 -3%	34 16%	11 6%	7 8%	19 33%	-4 -3%	22 17%	18 22%	16 12%	8 13%	2 2%	1 -	27 27%	28 8%	20 32%	34 11%	11 12%
TOTAL AGREE -----	220 55%	143 52%	43 63%	186 55%	34 57%	16 50%	18 65%	93 48%	123 57%	97 53%	47 53%	37 66%	59 48%	77 58%	48 59%	75 55%	36 57%	61 51%	115 49%	63 63%	178 54%	41 65%	173 55%	47 54%
TOTAL DISAGREE -----	175 44%	127 46%	23 34%	150 44%	25 42%	16 50%	10 34%	100 51%	89 41%	86 47%	39 44%	18 33%	63 51%	54 41%	30 37%	59 43%	28 43%	58 49%	114 49%	36 37%	151 45%	21 33%	139 44%	36 41%
STRONGLY AGREE	124 31%	77 28%	28 41%	105 31%	19 32%	6 19%	13 46%	50 26%	70 33%	53 29%	25 28%	23 42%	37 30%	38 29%	30 38%	40 29%	18 28%	35 30%	61 26%	36 36%	97 29%	26 42%	95 30%	29 33%
SOMEWHAT AGREE	96 24%	66 24%	15 22%	81 24%	15 25%	10 31%	5 19%	43 22%	52 24%	44 24%	22 25%	14 24%	22 18%	38 29%	17 22%	35 26%	18 29%	25 21%	54 23%	27 27%	81 24%	15 23%	78 25%	18 21%
SOMEWHAT DISAGREE	61 15%	41 15%	9 13%	50 15%	12 20%	6 19%	6 21%	31 16%	27 13%	34 19%	17 20%	11 19%	15 12%	18 14%	14 17%	13 10%	14 22%	20 17%	36 16%	14 14%	50 15%	7 12%	44 14%	17 20%
STRONGLY DISAGREE	113 28%	86 32%	14 21%	100 29%	13 22%	10 31%	4 13%	69 35%	62 28%	52 28%	22 25%	8 14%	48 39%	36 27%	16 20%	46 34%	13 21%	38 32%	78 33%	22 22%	100 30%	13 21%	95 30%	19 21%
DON'T KNOW	1 -	1 -	- -	1 -	- 1%	- -	1 1%	- -	- -	1 -	- -	- 1%	- -	1 1%	- 1%	- -	- -	1 1%	- -	- -	- -	- 2%	1 -	- -
REFUSED	4 1%	2 1%	2 3%	4 1%	- -	- -	- -	2 1%	4 2%	- -	2 3%	- -	2 2%	- -	2 3%	2 2%	- -	- -	4 2%	- -	4 1%	- -	- -	4 5%

Table 42-2
 QUESTION 13:
 Please tell me whether you agree or disagree with each of the following statements about Trump.

Too much drama and conflict surround Trump and he can't move the country forward fighting his battles from the past.

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209	
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%	
**D/S (AGREE - DISAGREE)	45	-2	47	7	5	32	5	2	10	11	17	35	10	-	17	27	11	34	-7	14	16	21	24	32	
	11%	-1%	26%	8%	4%	21%	13%	2%	6%	28%	38%	13%	10%	-	5%	40%	5%	20%	-35%	27%	18%	9%	15%	15%	
TOTAL AGREE	220	107	113	51	77	92	23	49	93	26	30	155	55	129	172	46	117	100	7	34	52	128	92	120	
-----	55%	49%	63%	53%	52%	60%	56%	49%	53%	64%	68%	56%	52%	50%	52%	68%	52%	59%	33%	63%	59%	54%	57%	57%	
TOTAL DISAGREE	175	109	65	44	71	60	17	46	83	14	14	120	45	128	155	19	105	66	14	19	36	106	68	88	
-----	44%	50%	36%	45%	48%	39%	44%	46%	47%	36%	31%	44%	43%	49%	47%	28%	47%	39%	67%	36%	41%	45%	42%	42%	
STRONGLY AGREE	124	63	61	28	44	51	18	28	50	15	13	89	32	68	94	30	60	62	4	13	34	73	54	72	
	31%	29%	34%	29%	30%	33%	45%	28%	28%	38%	29%	32%	30%	26%	28%	43%	27%	37%	19%	25%	39%	30%	34%	35%	
SOMEWHAT AGREE	96	44	52	23	33	41	5	21	43	10	17	66	23	61	78	17	56	39	3	20	18	55	38	48	
	24%	20%	29%	24%	22%	26%	12%	21%	24%	26%	39%	24%	22%	24%	24%	25%	25%	23%	14%	38%	21%	23%	24%	23%	
SOMEWHAT DISAGREE	61	32	29	11	36	15	6	15	32	5	4	34	23	41	53	8	37	24	4	4	9	45	24	27	
	15%	15%	16%	11%	24%	10%	15%	15%	18%	13%	9%	12%	22%	16%	16%	11%	16%	14%	18%	7%	10%	19%	15%	13%	
STRONGLY DISAGREE	113	77	36	33	36	45	12	32	52	9	9	86	22	87	102	11	69	41	10	15	27	61	44	62	
	28%	35%	20%	34%	24%	29%	29%	32%	29%	23%	22%	31%	20%	34%	31%	17%	31%	25%	50%	28%	31%	26%	28%	30%	
DON'T KNOW	1	1	-	-	1	-	-	1	-	-	-	-	1	1	1	-	-	-	-	1	-	-	1	1	
	-	1%	-	-	-	-	-	1%	-	-	1%	-	1%	-	-	1%	-	-	-	1%	-	-	-	-	
REFUSED	4	2	2	2	-	2	-	4	-	-	-	-	4	2	2	2	2	2	-	-	-	4	-	-	
	1%	1%	1%	2%	-	1%	-	4%	-	-	-	-	4%	1%	1%	3%	1%	1%	-	-	-	2%	-	-	

Table 43-1
 QUESTION 14:
 Please tell me whether you agree or disagree with each of the following statements about Trump.

They won't let Trump win in 2024 and Republicans should turn the page and look for a new candidate to take on Biden and the swamp.

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
**D/S (AGREE - DISAGREE)	14 4%	1 -	11 16%	12 4%	2 4%	1 2%	2 5%	-10 -5%	5 2%	9 5%	9 10%	23 41%	-4 -3%	-15 -11%	11 13%	-6 -4%	21 34%	-13 -10%	-14 -6%	14 14%	- -	13 21%	7 2%	7 8%
TOTAL AGREE -----	200 50%	133 49%	37 55%	170 50%	30 50%	16 51%	14 50%	91 47%	107 50%	93 50%	46 52%	39 69%	58 47%	57 43%	43 54%	64 47%	41 64%	51 43%	108 46%	55 56%	163 49%	36 57%	155 49%	45 52%
TOTAL DISAGREE -----	186 46%	132 48%	26 38%	158 46%	28 47%	15 49%	13 44%	101 52%	103 48%	83 45%	37 42%	16 28%	62 50%	72 54%	33 41%	70 51%	20 31%	64 53%	122 52%	41 42%	163 49%	23 36%	148 47%	38 43%
STRONGLY AGREE	110 28%	69 25%	25 37%	94 28%	16 27%	6 21%	10 34%	45 23%	59 27%	51 28%	22 25%	22 40%	26 21%	40 30%	24 30%	35 26%	20 31%	31 26%	58 25%	29 30%	87 26%	23 36%	79 25%	32 36%
SOMEWHAT AGREE	90 22%	64 23%	12 18%	76 22%	14 23%	9 30%	4 16%	46 24%	48 22%	41 23%	24 27%	17 30%	32 26%	17 13%	19 24%	29 21%	21 33%	20 17%	50 22%	26 26%	76 23%	13 21%	76 24%	13 15%
SOMEWHAT DISAGREE	56 14%	43 16%	7 10%	50 15%	7 11%	3 10%	4 13%	32 17%	32 15%	25 13%	11 12%	8 15%	11 9%	26 20%	10 13%	21 16%	9 14%	16 13%	36 16%	12 12%	48 15%	8 13%	42 13%	14 16%
STRONGLY DISAGREE	129 32%	89 33%	19 28%	108 32%	21 35%	12 39%	9 31%	69 35%	71 33%	58 32%	26 29%	8 13%	51 41%	45 34%	23 28%	49 36%	11 17%	48 40%	85 37%	29 30%	115 34%	15 23%	106 34%	23 27%
DON'T KNOW	12 3%	6 2%	5 7%	10 3%	2 3%	- -	2 6%	1 1%	4 2%	8 4%	6 6%	1 3%	2 1%	3 2%	4 5%	- -	3 5%	5 4%	2 1%	2 2%	4 1%	4 6%	10 3%	2 2%
REFUSED	2 1%	2 1%	- -	2 1%	- -	- -	- -	2 1%	2 1%	- -	- -	- -	2 2%	- -	- -	2 2%	- -	- -	2 1%	- -	2 1%	- -	- -	2 3%

Table 43-2
 QUESTION 14:
 Please tell me whether you agree or disagree with each of the following statements about Trump.

They won't let Trump win in 2024 and Republicans should turn the page and look for a new candidate to take on Biden and the swamp.

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY				CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN-PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%
**D/S (AGREE - DISAGREE)	14	-2	16	3	19	-9	-7	-	12	9	-	5	12	-21	-	12	-3	17	-14	1	2	25	4	1
	4%	-1%	9%	4%	13%	-6%	-18%	-	7%	23%	-	2%	11%	-8%	-	18%	-2%	10%	-68%	3%	2%	10%	2%	1%
TOTAL AGREE	200	106	94	47	82	71	16	47	91	25	21	137	54	118	160	38	105	91	3	27	44	126	81	104
-----	50%	48%	52%	49%	55%	46%	41%	47%	52%	62%	48%	50%	52%	45%	49%	55%	47%	54%	16%	50%	50%	53%	50%	50%
TOTAL DISAGREE	186	108	78	44	63	80	24	46	79	15	21	133	43	139	161	25	108	74	17	25	42	101	77	102
-----	46%	49%	43%	45%	42%	52%	59%	46%	45%	38%	48%	48%	41%	54%	49%	37%	48%	44%	84%	47%	48%	42%	48%	49%
STRONGLY AGREE	110	59	51	22	47	42	13	22	52	15	8	81	25	62	86	24	49	60	2	12	28	69	52	65
	28%	27%	28%	23%	31%	27%	32%	22%	30%	38%	18%	29%	24%	24%	26%	35%	22%	36%	10%	22%	32%	29%	33%	31%
SOMEWHAT AGREE	90	47	42	25	35	29	3	25	39	9	13	56	29	56	74	14	56	31	1	15	16	57	28	39
	22%	21%	24%	26%	24%	19%	9%	25%	22%	24%	30%	21%	28%	22%	22%	20%	25%	18%	6%	28%	19%	24%	18%	18%
SOMEWHAT DISAGREE	56	28	28	12	22	22	13	9	21	5	9	36	20	41	47	10	34	23	6	6	13	31	22	30
	14%	13%	15%	12%	15%	15%	32%	9%	12%	14%	19%	13%	19%	16%	14%	14%	15%	13%	28%	12%	15%	13%	14%	14%
STRONGLY DISAGREE	129	80	50	32	40	57	11	38	58	10	13	97	23	98	114	16	75	52	12	19	29	70	54	72
	32%	36%	28%	33%	27%	37%	27%	38%	33%	25%	29%	35%	22%	38%	35%	23%	33%	31%	56%	35%	34%	29%	34%	35%
DON'T KNOW	12	5	6	6	4	1	-	5	6	-	2	5	6	1	6	5	9	3	-	2	1	9	3	3
	3%	2%	4%	6%	3%	1%	-	5%	3%	-	4%	2%	6%	-	2%	8%	4%	2%	-	3%	1%	4%	2%	2%
REFUSED	2	-	2	-	-	2	-	2	-	-	-	-	2	2	2	-	2	-	-	-	-	2	-	-
	1%	-	1%	-	-	1%	-	2%	-	-	-	-	2%	1%	1%	-	1%	-	-	-	-	1%	-	-

Table 44-1
 QUESTION 15:
 Please tell me whether you agree or disagree with each of the following statements about Trump.

Trump tried, but he could not drain the swamp before and he won't be able to now.

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR	SOFT	TOTAL	LEAN/	LEAN	IND	BASE	MEN	WOMEN	18-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	VERY	SMWT	TOT	MOD/	EXTR	VERY
		GOP	GOP	GOP	IND	GOP																		
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
**D/S (AGREE - DISAGREE)	-70 -17%	-82 -30%	15 22%	-67 -20%	-3 -5%	-9 -30%	6 23%	-75 -38%	-12 -6%	-57 -31%	-17 -20%	-1 -3%	-43 -34%	-9 -7%	-1 -2%	-11 -8%	-17 -27%	-41 -34%	-69 -29%	-10 -10%	-79 -24%	13 21%	-71 -23%	1 2%
TOTAL AGREE -----	161 40%	91 34%	41 61%	133 39%	28 47%	11 35%	17 61%	58 30%	102 47%	59 32%	35 40%	27 47%	40 32%	58 44%	39 49%	62 46%	22 35%	36 30%	80 34%	44 44%	124 37%	37 59%	118 38%	43 50%
TOTAL DISAGREE -----	231 58%	173 64%	26 39%	200 59%	31 52%	20 65%	11 38%	133 68%	114 53%	117 63%	52 59%	28 50%	83 67%	68 51%	40 51%	74 54%	40 62%	77 64%	149 64%	54 54%	203 61%	24 38%	189 60%	42 48%
STRONGLY AGREE	65 16%	34 12%	19 27%	52 15%	13 22%	4 13%	9 32%	23 12%	43 20%	23 12%	13 15%	12 21%	14 12%	26 20%	20 25%	22 16%	5 7%	18 15%	33 14%	18 18%	51 15%	15 23%	47 15%	18 21%
SOMEWHAT AGREE	96 24%	58 21%	23 33%	81 24%	15 25%	7 22%	8 29%	36 18%	59 27%	36 20%	22 25%	15 26%	26 21%	33 25%	19 24%	40 30%	18 28%	18 15%	47 20%	26 26%	73 22%	22 36%	71 23%	25 29%
SOMEWHAT DISAGREE	93 23%	70 26%	8 12%	78 23%	16 26%	11 35%	5 16%	54 28%	43 20%	50 27%	23 26%	17 31%	27 21%	27 21%	17 21%	27 20%	23 36%	27 22%	62 27%	19 19%	82 25%	12 19%	72 23%	22 25%
STRONGLY DISAGREE	137 34%	104 38%	18 27%	122 36%	15 26%	9 30%	6 22%	79 40%	71 33%	67 36%	30 34%	11 19%	56 45%	41 31%	24 30%	47 34%	17 26%	50 42%	86 37%	35 35%	121 36%	12 19%	117 37%	20 23%
DON'T KNOW	9 2%	7 3%	1 1%	8 2%	- 1%	- -	- 1%	5 2%	- -	8 4%	1 1%	1 3%	1 1%	5 4%	- 1%	- -	2 3%	6 5%	5 2%	1 1%	6 2%	2 3%	7 2%	2 2%

Table 44-2
 QUESTION 15:
 Please tell me whether you agree or disagree with each of the following statements about Trump.

Trump tried, but he could not drain the swamp before and he won't be able to now.

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN-PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209	
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%	
**D/S (AGREE - DISAGREE)	-70	-47	-22	-20	-22	-28	-	-27	-34	-10	1	-49	-13	-68	-77	7	-50	-17	-11	-3	2	-58	-4	-18	
	-17%	-22%	-12%	-21%	-15%	-18%	1%	-27%	-19%	-26%	3%	-18%	-12%	-26%	-23%	10%	-22%	-10%	-56%	-5%	3%	-24%	-3%	-8%	
TOTAL AGREE	161	83	78	36	63	62	20	35	69	15	22	113	44	93	122	37	84	75	4	24	44	89	75	93	
-----	40%	38%	43%	37%	42%	40%	50%	35%	39%	37%	51%	41%	41%	36%	37%	55%	38%	44%	21%	45%	50%	37%	47%	44%	
TOTAL DISAGREE	231	131	100	56	84	90	20	61	103	25	21	161	56	161	199	30	134	92	16	27	41	147	79	110	
-----	58%	59%	56%	58%	57%	58%	50%	61%	59%	63%	48%	59%	53%	62%	61%	44%	60%	55%	76%	50%	47%	62%	49%	53%	
STRONGLY AGREE	65	26	39	16	28	21	9	13	29	6	7	49	16	38	50	14	31	33	2	12	20	31	36	45	
	16%	12%	22%	17%	19%	13%	23%	13%	17%	15%	17%	18%	15%	15%	15%	21%	14%	20%	8%	22%	23%	13%	22%	21%	
SOMEWHAT AGREE	96	57	38	20	34	41	11	21	40	9	15	64	28	55	72	23	53	42	3	12	23	58	39	48	
	24%	26%	21%	20%	23%	27%	27%	21%	22%	22%	34%	23%	27%	21%	22%	34%	24%	25%	13%	22%	27%	24%	24%	23%	
SOMEWHAT DISAGREE	93	50	43	17	37	40	7	15	44	14	13	58	30	62	78	15	49	41	6	8	15	64	32	44	
	23%	23%	24%	17%	25%	26%	17%	15%	25%	35%	30%	21%	29%	24%	24%	22%	22%	25%	28%	15%	18%	27%	20%	21%	
STRONGLY DISAGREE	137	81	57	39	48	50	13	46	59	11	8	103	26	99	121	15	84	51	10	19	26	83	47	66	
	34%	37%	32%	41%	32%	33%	33%	46%	33%	28%	18%	38%	25%	38%	37%	22%	38%	30%	48%	35%	30%	35%	29%	32%	
DON'T KNOW	9	6	2	4	2	2	-	4	4	-	-	1	5	6	8	-	6	1	1	3	3	3	7	7	
	2%	3%	1%	5%	1%	1%	-	4%	2%	-	1%	1%	5%	2%	2%	1%	3%	1%	3%	5%	3%	1%	4%	3%	

Table 45-1
 QUESTION 16:
 Please tell me whether you agree or disagree with each of the following statements about Trump.

Trump is the candidate Democrats want to run against because they know they will beat him again.

BANNER 1

	PARTY							PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD	
	TOTAL	STR	SOFT	TOTAL	LEAN/	LEAN	IND	BASE	MEN	WOMEN	18-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	VERY	SMWT	TOT	MOD/	EXTR	VERY
		GOP	GOP	GOP	IND	GOP																		
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
**D/S (AGREE - DISAGREE)	-29 -7%	-41 -15%	11 16%	-30 -9%	1 2%	-1 -3%	2 8%	-35 -18%	14 7%	-43 -23%	16 18%	9 15%	-22 -18%	-30 -23%	25 32%	-11 -8%	-1 -2%	-41 -35%	-33 -14%	- -	-33 -10%	- -	-37 -12%	8 10%
TOTAL AGREE -----	181 45%	111 41%	39 57%	150 44%	30 51%	15 48%	15 53%	77 40%	114 53%	67 36%	52 59%	32 57%	48 39%	49 37%	53 66%	61 45%	31 49%	35 30%	97 42%	49 49%	146 44%	31 49%	135 43%	46 53%
TOTAL DISAGREE -----	210 52%	152 56%	28 41%	181 53%	29 49%	16 52%	13 45%	112 57%	100 46%	110 60%	36 41%	23 42%	70 57%	79 60%	27 34%	72 53%	32 51%	77 64%	130 56%	49 49%	179 54%	31 49%	172 55%	38 43%
STRONGLY AGREE	98 25%	62 23%	20 30%	82 24%	16 28%	9 30%	7 25%	47 24%	61 28%	37 20%	30 34%	20 36%	25 20%	24 18%	28 34%	34 25%	22 35%	15 12%	58 25%	25 25%	82 25%	15 25%	78 25%	21 24%
SOMEWHAT AGREE	82 21%	50 18%	19 28%	69 20%	14 23%	6 19%	8 28%	31 16%	53 24%	30 16%	22 25%	12 22%	23 19%	25 19%	25 31%	28 20%	9 14%	21 17%	40 17%	24 24%	64 19%	15 24%	57 18%	25 29%
SOMEWHAT DISAGREE	69 17%	50 18%	10 15%	60 18%	9 14%	6 18%	3 11%	30 15%	31 14%	38 21%	8 9%	10 17%	28 23%	23 18%	8 10%	22 17%	9 14%	29 24%	36 15%	20 20%	56 17%	13 21%	55 18%	14 16%
STRONGLY DISAGREE	141 35%	102 38%	18 26%	120 35%	20 34%	11 34%	10 35%	82 42%	69 32%	72 39%	29 33%	14 25%	42 34%	56 42%	19 24%	50 37%	23 37%	48 40%	94 40%	29 29%	123 37%	18 28%	117 37%	24 28%
DON'T KNOW	7 2%	6 2%	- -	6 2%	- 1%	- -	- 1%	4 2%	- -	6 3%	- -	- 1%	3 2%	4 3%	- 1%	- -	- -	6 5%	4 2%	2 2%	6 2%	- 1%	6 2%	1 1%
REFUSED	3 1%	2 1%	1 1%	3 1%	- -	- -	- -	2 1%	2 1%	1 1%	- -	- -	3 2%	- -	- -	2 2%	- -	1 1%	2 1%	- -	2 1%	1 2%	1 -	2 2%

Table 45-2
 QUESTION 16:
 Please tell me whether you agree or disagree with each of the following statements about Trump.

Trump is the candidate Democrats want to run against because they know they will beat him again.

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN-PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209	
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%	
**D/S (AGREE - DISAGREE)	-29	-31	2	3	4	-36	1	1	-21	-9	-1	-41	20	-37	-35	9	-20	-4	-8	-12	5	-14	2	-8	
	-7%	-14%	1%	3%	3%	-23%	3%	1%	-12%	-23%	-2%	-15%	19%	-14%	-11%	13%	-9%	-3%	-39%	-22%	6%	-6%	1%	-4%	
TOTAL AGREE	181	92	88	47	76	58	21	47	77	15	21	116	59	106	142	38	97	82	6	20	45	109	79	98	
-----	45%	42%	49%	49%	51%	38%	51%	47%	44%	38%	47%	42%	56%	41%	43%	56%	43%	49%	30%	38%	51%	46%	49%	47%	
TOTAL DISAGREE	210	123	86	45	71	94	19	46	98	25	21	157	39	144	178	29	118	86	14	32	40	123	77	106	
-----	52%	56%	48%	46%	48%	61%	49%	46%	56%	62%	49%	57%	37%	55%	54%	43%	52%	51%	70%	60%	46%	52%	48%	51%	
STRONGLY AGREE	98	49	50	28	43	28	10	22	46	10	9	64	32	61	79	19	51	47	4	10	32	52	48	58	
	25%	22%	28%	29%	29%	18%	25%	22%	26%	25%	21%	23%	31%	24%	24%	28%	23%	28%	21%	18%	36%	22%	30%	28%	
SOMEWHAT AGREE	82	44	38	19	33	30	10	24	31	5	12	52	27	45	63	19	46	35	2	11	13	57	31	40	
	21%	20%	21%	20%	22%	20%	26%	24%	17%	13%	26%	19%	26%	17%	19%	28%	21%	21%	9%	20%	15%	24%	19%	19%	
SOMEWHAT DISAGREE	69	37	32	15	27	27	5	15	29	10	10	50	16	46	56	12	38	29	2	11	15	42	25	31	
	17%	17%	18%	15%	18%	18%	14%	15%	16%	24%	23%	18%	15%	18%	17%	17%	17%	17%	7%	21%	17%	17%	16%	15%	
STRONGLY DISAGREE	141	87	54	30	44	67	14	31	69	15	11	107	23	98	121	18	79	57	13	21	25	82	52	76	
	35%	39%	30%	31%	30%	43%	35%	31%	39%	37%	26%	39%	22%	38%	37%	26%	35%	34%	62%	39%	29%	34%	32%	36%	
DON'T KNOW	7	4	3	4	2	-	-	4	1	-	2	2	5	6	6	-	6	-	-	1	3	3	4	4	
	2%	2%	1%	4%	1%	-	-	4%	1%	-	4%	1%	5%	2%	2%	1%	3%	-	-	2%	3%	1%	2%	2%	
REFUSED	3	-	3	1	-	2	-	3	-	-	-	1	2	3	3	-	3	-	-	-	-	3	1	1	
	1%	-	2%	1%	-	1%	-	3%	-	-	-	-	2%	1%	1%	-	1%	-	-	-	-	1%	1%	-	

Table 46-1
 QUESTION 17:
 Please tell me whether you agree or disagree with each of the following statements about Trump.

While I love how Trump takes on the Democrats and the media, this election is too important to the future of our country to risk nominating Trump again.

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
**D/S (AGREE - DISAGREE)	-24 -6%	-31 -12%	5 7%	-27 -8%	2 4%	1 4%	1 4%	-33 -17%	- -	-24 -13%	-2 -2%	7 12%	-18 -15%	-11 -9%	8 10%	-8 -6%	-3 -5%	-22 -18%	-31 -13%	- -	-31 -9%	10 16%	-27 -9%	2 3%
TOTAL AGREE -----	186 47%	119 44%	36 53%	155 46%	31 52%	16 52%	15 52%	80 41%	107 49%	79 43%	43 49%	31 56%	51 41%	60 46%	44 55%	63 46%	30 48%	48 41%	100 43%	49 50%	150 45%	36 57%	143 46%	43 50%
TOTAL DISAGREE -----	211 53%	151 55%	31 46%	182 53%	29 48%	15 48%	14 48%	113 58%	107 50%	104 56%	45 51%	25 44%	70 56%	71 54%	36 45%	71 52%	33 52%	70 59%	131 56%	50 50%	181 54%	26 41%	170 54%	41 48%
STRONGLY AGREE	106 27%	65 24%	25 37%	90 27%	16 27%	5 17%	11 37%	47 24%	60 28%	46 25%	24 27%	18 32%	27 21%	38 29%	25 31%	35 26%	16 26%	30 25%	61 26%	29 29%	90 27%	16 26%	78 25%	28 32%
SOMEWHAT AGREE	80 20%	54 20%	11 16%	65 19%	15 25%	11 35%	4 15%	34 17%	47 22%	33 18%	19 22%	14 24%	25 20%	22 17%	19 24%	28 20%	14 22%	19 16%	39 17%	21 21%	60 18%	20 31%	64 21%	15 18%
SOMEWHAT DISAGREE	62 16%	53 19%	4 6%	56 17%	6 10%	5 15%	1 4%	35 18%	24 11%	39 21%	11 13%	12 21%	20 16%	19 15%	10 12%	14 10%	13 21%	25 21%	38 16%	19 19%	57 17%	5 9%	48 15%	14 17%
STRONGLY DISAGREE	148 37%	98 36%	27 40%	126 37%	23 38%	10 33%	12 44%	78 40%	83 39%	65 35%	33 38%	13 23%	50 40%	52 40%	26 33%	57 42%	20 32%	45 37%	93 40%	31 31%	124 37%	20 33%	122 39%	27 31%
DON'T KNOW	1 -	- -	1 1%	1 -	- -	- -	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	- -	1 1%	- -	- -	- -	1 2%	1 -	- -
REFUSED	2 1%	2 1%	- -	2 1%	- -	- -	- -	2 1%	2 1%	- -	- -	- -	2 2%	- -	- -	2 2%	- -	- -	2 1%	- -	2 1%	- -	- -	2 2%

Table 46-2
 QUESTION 17:
 Please tell me whether you agree or disagree with each of the following statements about Trump.

While I love how Trump takes on the Democrats and the media, this election is too important to the future of our country to risk nominating Trump again.

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY				CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN-PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%
**D/S (AGREE - DISAGREE)	-24	-34	10	-6	4	-23	-3	-5	-16	2	-2	-16	1	-32	-38	11	-28	5	-12	-1	9	-20	2	-5
	-6%	-16%	6%	-6%	3%	-15%	-8%	-5%	-9%	5%	-4%	-6%	1%	-12%	-11%	16%	-13%	3%	-58%	-3%	10%	-8%	1%	-2%
TOTAL AGREE	186	93	94	45	76	65	18	46	80	21	21	129	52	112	144	39	96	87	4	26	48	108	81	102
-----	47%	42%	52%	47%	51%	42%	46%	46%	45%	52%	48%	47%	49%	43%	44%	58%	43%	52%	21%	49%	55%	45%	50%	49%
TOTAL DISAGREE	211	127	83	51	73	87	22	51	96	19	23	145	51	144	182	29	125	82	16	27	39	128	79	107
-----	53%	58%	46%	52%	49%	57%	54%	51%	55%	48%	52%	53%	49%	56%	55%	42%	56%	48%	79%	51%	45%	54%	49%	51%
STRONGLY AGREE	106	58	48	23	50	33	16	24	46	10	9	73	30	64	82	24	52	54	3	6	32	65	47	58
	27%	26%	27%	24%	33%	22%	40%	24%	26%	26%	21%	27%	29%	24%	25%	36%	23%	32%	17%	12%	36%	27%	29%	28%
SOMEWHAT AGREE	80	35	45	22	27	31	2	22	33	11	12	56	22	49	62	15	44	33	1	20	17	43	34	44
	20%	16%	25%	22%	18%	20%	6%	22%	19%	26%	26%	20%	21%	19%	19%	22%	20%	20%	4%	37%	19%	18%	21%	21%
SOMEWHAT DISAGREE	62	39	23	16	24	23	7	13	27	7	8	38	18	47	58	5	38	24	5	6	11	41	27	34
	16%	18%	13%	16%	16%	15%	17%	13%	15%	18%	19%	14%	17%	18%	17%	7%	17%	14%	23%	11%	13%	17%	17%	16%
STRONGLY DISAGREE	148	88	60	35	49	65	15	38	69	12	15	107	33	97	124	24	86	58	12	22	28	87	53	73
	37%	40%	33%	36%	33%	42%	37%	38%	39%	30%	33%	39%	32%	37%	38%	35%	39%	34%	56%	41%	32%	36%	33%	35%
DON'T KNOW	1	-	1	1	-	-	-	1	-	-	-	1	-	1	1	-	1	-	-	-	-	1	1	1
	-	-	1%	1%	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-
REFUSED	2	-	2	-	-	2	-	2	-	-	-	-	2	2	2	-	2	-	-	-	-	2	-	-
	1%	-	1%	-	-	1%	-	2%	-	-	-	-	2%	1%	1%	-	1%	-	-	-	-	1%	-	-

Table 47-1
 QUESTION 18:
 Now, thinking about the economy for a moment, would you rate the condition of the economy as excellent, good, only fair, or poor?

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=SAMPLE A	200 100%	139 69%	36 18%	175 88%	25 12%	15 7%	10 5%	98 49%	108 54%	92 46%	44 22%	28 14%	62 31%	65 33%	45 22%	63 32%	27 14%	64 32%	116 58%	57 28%	173 86%	27 13%	158 79%	42 21%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-176 -88%	-133 -96%	-22 -60%	-155 -89%	-21 -84%	-11 -73%	-10 -100%	-97 -99%	-89 -83%	-87 -94%	-35 -81%	-25 -89%	-56 -90%	-59 -91%	-38 -83%	-52 -82%	-23 -84%	-64 -99%	-111 -96%	-50 -88%	-161 -93%	-15 -56%	-141 -89%	-35 -84%
TOTAL EXCELENTL/GOOD -----	12 6%	2 2%	7 20%	10 5%	2 8%	2 14%	-	-	9 9%	2 2%	4 9%	2 6%	3 5%	3 5%	4 8%	6 9%	2 7%	-	2 2%	3 6%	6 3%	6 22%	8 5%	3 8%
TOTAL FAIR/POOR -----	188 94%	136 98%	29 80%	165 94%	23 92%	13 86%	10 100%	97 99%	99 91%	89 97%	39 89%	26 94%	59 95%	62 95%	41 92%	57 91%	25 91%	64 99%	113 97%	53 94%	166 96%	21 78%	149 94%	39 92%
EXCELLENT	3 2%	-	3 9%	3 2%	-	-	-	-	2 2%	1 1%	2 6%	1 2%	-	-	2 5%	-	1 2%	-	2 2%	-	2 1%	1 3%	1 1%	2 5%
GOOD	9 4%	2 2%	4 11%	7 4%	2 8%	2 14%	-	-	7 6%	2 2%	1 3%	1 3%	3 5%	3 5%	1 3%	6 9%	1 4%	-	-	3 6%	3 2%	5 19%	7 5%	1 3%
ONLY FAIR	41 21%	21 15%	13 35%	33 19%	8 33%	4 29%	4 39%	11 11%	26 24%	15 16%	10 24%	10 37%	8 13%	12 18%	15 33%	12 18%	6 22%	9 13%	16 14%	16 28%	32 18%	9 33%	26 17%	15 36%
POOR	146 73%	115 83%	16 45%	132 75%	15 59%	8 58%	6 61%	86 88%	72 67%	74 80%	29 66%	16 58%	51 82%	50 77%	27 59%	46 73%	18 68%	55 86%	97 83%	37 66%	134 78%	12 45%	123 78%	23 56%
DON'T KNOW	1 -	1 1%	-	1 -	-	-	-	1 1%	-	1 1%	1 2%	-	-	-	-	-	1 3%	-	1 1%	-	1 -	-	1 -	-

Table 47-2
 QUESTION 18:
 Now, thinking about the economy for a moment, would you rate the condition of the economy as excellent, good, only fair, or poor?

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY				CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS
BASE=SAMPLE A	200	110	90	46	73	80	20	50	88	23	19	145	45	126	163	36	112	85	11	31	42	116	85	107
	100%	55%	45%	23%	37%	40%	10%	25%	44%	11%	10%	72%	23%	63%	81%	18%	56%	42%	6%	15%	21%	58%	43%	53%
**D/S (EXCELLENT/GOOD - FAIR/POOR)	-176	-102	-74	-34	-67	-75	-16	-43	-80	-21	-16	-135	-32	-121	-156	-18	-106	-67	-10	-29	-41	-96	-79	-97
	-88%	-93%	-82%	-74%	-92%	-93%	-80%	-86%	-91%	-92%	-84%	-93%	-70%	-96%	-96%	-51%	-95%	-79%	-91%	-93%	-98%	-83%	-93%	-91%
TOTAL EXCELENTL/GOOD	12	4	8	6	3	3	2	4	4	1	2	5	7	2	3	9	3	9	-	1	-	10	3	5
	6%	3%	9%	13%	4%	4%	10%	7%	4%	4%	8%	3%	15%	1%	2%	25%	3%	10%	4%	3%	1%	8%	3%	4%
TOTAL FAIR/POOR	188	106	81	40	70	78	18	46	84	22	18	139	38	123	159	27	109	75	11	30	42	105	82	101
	94%	97%	91%	87%	95%	96%	90%	93%	95%	96%	92%	96%	85%	98%	98%	75%	97%	89%	96%	97%	99%	91%	96%	95%
EXCELLENT	3	2	1	2	-	1	-	2	-	1	-	1	2	-	-	3	-	3	-	-	-	3	-	-
	2%	2%	1%	5%	-	1%	-	4%	-	3%	-	-	5%	-	-	9%	-	4%	-	-	-	3%	-	-
GOOD	9	2	7	4	2	2	2	1	3	-	2	4	4	2	3	6	3	5	-	1	-	7	3	5
	4%	1%	8%	8%	3%	3%	10%	3%	4%	1%	8%	3%	10%	1%	2%	16%	3%	6%	4%	3%	1%	6%	3%	4%
ONLY FAIR	41	22	20	11	17	14	9	10	15	3	4	28	13	21	30	12	24	18	1	5	8	28	13	19
	21%	20%	22%	23%	23%	17%	44%	20%	18%	14%	20%	19%	28%	17%	18%	32%	21%	21%	9%	16%	19%	24%	15%	18%
POOR	146	84	62	29	53	64	9	36	68	19	14	112	26	102	130	15	85	58	10	25	34	78	69	82
	73%	77%	69%	63%	72%	80%	46%	72%	78%	83%	72%	77%	57%	81%	80%	43%	76%	68%	86%	81%	80%	67%	81%	77%
DON'T KNOW	1	-	1	-	1	-	-	-	1	-	-	1	-	1	1	-	-	1	-	-	-	1	1	1
	-	-	1%	-	1%	-	-	-	1%	-	-	-	-	1%	-	-	-	1%	-	-	-	1%	1%	1%

Table 48-1
Summary of Economy Condition Trend

BANNER 1

	PARTY							PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD	
	TOTAL	STR	SOFT	TOTAL	LEAN/	LEAN	IND	BASE	MEN	WOMEN	18-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	VERY	SMWT	TOT	MOD/	EXTR	VERY
		GOP	GOP	GOP	IND	GOP																		
BASE=SAMPLE A	200	139	36	175	25	15	10	98	108	92	44	28	62	65	45	63	27	64	116	57	173	27	158	42
	100%	69%	18%	88%	12%	7%	5%	49%	54%	46%	22%	14%	31%	33%	22%	32%	14%	32%	58%	28%	86%	13%	79%	21%
JUL 14-16, 2023	-176	-133	-22	-155	-21	-11	-10	-97	-89	-87	-35	-25	-56	-59	-38	-52	-23	-64	-111	-50	-161	-15	-141	-35
-----	-88%	-96%	-60%	-89%	-84%	-73%	-100%	-99%	-83%	-94%	-81%	-89%	-90%	-91%	-83%	-82%	-84%	-99%	-96%	-88%	-93%	-56%	-89%	-84%
EXCELENTL/GOOD	12	2	7	10	2	2	-	-	9	2	4	2	3	3	4	6	2	-	2	3	6	6	8	3
	6%	2%	20%	5%	8%	14%	-	-	9%	2%	9%	6%	5%	5%	8%	9%	7%	1%	2%	6%	3%	22%	5%	8%
FAIR/POOR	188	136	29	165	23	13	10	97	99	89	39	26	59	62	41	57	25	64	113	53	166	21	149	39
	94%	98%	80%	94%	92%	86%	100%	99%	91%	97%	89%	94%	95%	95%	92%	91%	91%	99%	97%	94%	96%	78%	94%	92%
JUN 21-22, 2023	-181	-127	-31	-159	-22	-9	-13	-94	-96	-85	-37	-36	-56	-52	-40	-56	-32	-53	-117	-43	-160	-21	-147	-34
-----	-91%	-94%	-77%	-90%	-94%	-86%	-100%	-96%	-89%	-93%	-87%	-100%	-88%	-90%	-88%	-89%	-100%	-89%	-97%	-88%	-94%	-71%	-90%	-95%
EXCELENTL/GOOD	9	4	5	9	1	1	-	2	6	3	3	-	4	3	3	3	-	3	2	3	5	4	8	1
	5%	3%	12%	5%	3%	7%	-	2%	6%	4%	7%	-	6%	5%	6%	5%	-	6%	2%	6%	3%	15%	5%	3%
FAIR/POOR	191	131	36	167	23	10	13	95	102	89	39	36	60	55	43	59	32	56	119	46	165	26	156	35
	95%	97%	88%	95%	97%	93%	100%	98%	94%	96%	93%	100%	94%	95%	94%	95%	100%	94%	98%	94%	97%	85%	95%	97%
MAY 30-JUN 1, 2023	-180	-99	-39	-138	-42	-30	-11	-75	-100	-79	-36	-38	-46	-55	-58	-43	-17	-58	-98	-44	-142	-38	-134	-45
-----	-90%	-94%	-77%	-88%	-95%	-100%	-84%	-92%	-93%	-86%	-98%	-99%	-87%	-81%	-100%	-85%	-94%	-83%	-94%	-89%	-92%	-81%	-92%	-84%
EXCELENTL/GOOD	10	3	6	9	1	-	1	3	4	6	-	-	3	6	-	4	1	6	3	3	6	4	6	4
	5%	3%	11%	6%	2%	-	8%	4%	4%	7%	1%	1%	6%	9%	-	8%	3%	8%	3%	5%	4%	9%	4%	8%
FAIR/POOR	190	103	45	147	43	30	12	78	104	86	37	38	49	62	58	46	17	64	101	47	148	42	140	50
	95%	97%	89%	94%	98%	100%	92%	96%	96%	93%	99%	99%	94%	91%	100%	92%	97%	92%	97%	95%	96%	91%	96%	92%

Table 48-2
Summary of Economy Condition Trend

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN-PORT	CEDAR RAPIDS	DES MOINES	SIoux CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=SAMPLE A	200 100%	110 55%	90 45%	46 23%	73 37%	80 40%	20 10%	50 25%	88 44%	23 11%	19 10%	145 72%	45 23%	126 63%	163 81%	36 18%	112 56%	85 42%	11 6%	31 15%	42 21%	116 58%	85 43%	107 53%	
JUL 14-16, 2023 -----	-176 -88%	-102 -93%	-74 -82%	-34 -74%	-67 -92%	-75 -93%	-16 -80%	-43 -86%	-80 -91%	-21 -92%	-16 -84%	-135 -93%	-32 -70%	-121 -96%	-156 -96%	-18 -51%	-106 -95%	-67 -79%	-10 -91%	-29 -93%	-41 -98%	-96 -83%	-79 -93%	-97 -91%	
EXCELENTL/GOOD	12 6%	4 3%	8 9%	6 13%	3 4%	3 4%	2 10%	4 7%	4 4%	1 4%	2 8%	5 3%	7 15%	2 1%	3 2%	9 25%	3 3%	9 10%	- 4%	1 3%	- 1%	10 8%	3 3%	5 4%	
FAIR/POOR	188 94%	106 97%	81 91%	40 87%	70 95%	78 96%	18 90%	46 93%	84 95%	22 96%	18 92%	139 96%	38 85%	123 98%	159 98%	27 75%	109 97%	75 89%	11 96%	30 97%	42 99%	105 91%	82 96%	101 95%	
JUN 21-22, 2023 -----	-181 -91%	-103 -94%	-78 -87%	-28 -86%	-83 -94%	-70 -89%	-18 -89%	-41 -82%	-85 -97%	-15 -76%	-22 -100%	-132 -93%	-38 -81%	-122 -92%	-155 -94%	-23 -74%	-108 -96%	-74 -86%	-23 -83%	-53 -96%	-48 -85%	-57 -94%	-116 -89%	-117 -90%	
EXCELENTL/GOOD	9 5%	3 3%	6 7%	2 7%	3 3%	4 5%	1 6%	4 9%	1 2%	2 12%	- -	5 4%	4 9%	5 4%	5 3%	4 13%	2 2%	6 7%	2 8%	1 2%	4 7%	2 3%	7 5%	7 5%	
FAIR/POOR	191 95%	107 97%	84 93%	31 93%	85 97%	74 95%	19 94%	46 91%	87 98%	18 88%	22 100%	137 96%	42 91%	128 96%	160 97%	28 87%	110 98%	80 93%	26 92%	54 98%	52 93%	58 97%	123 95%	124 95%	
MAY 30-JUN 1, 2023 -----	-180 -90%	-103 -95%	-77 -84%	-54 -93%	-66 -89%	-60 -88%	-19 -96%	-47 -95%	-82 -93%	-15 -76%	-16 -72%	-140 -92%	-30 -79%	-94 -91%	-137 -91%	-41 -85%	-90 -92%	-87 -88%	-25 -69%	-37 -93%	-37 -93%	-81 -96%	-10 -100%	-86 -86%	
EXCELENTL/GOOD	10 5%	3 2%	8 8%	2 3%	4 6%	4 6%	- 2%	1 3%	3 3%	2 12%	3 14%	6 4%	4 11%	5 5%	7 4%	3 7%	4 4%	6 6%	6 16%	1 3%	1 4%	2 2%	- -	7 7%	
FAIR/POOR	190 95%	105 98%	84 92%	56 97%	70 94%	64 94%	20 98%	49 97%	85 97%	18 88%	19 86%	146 96%	35 89%	99 95%	144 96%	44 93%	94 96%	93 94%	31 84%	38 97%	38 96%	83 98%	10 100%	93 93%	

Table 49-1
 QUESTION 19:
 Do you believe that the economy is getting better, getting worse, or staying about the same?

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=SAMPLE B	200 100%	133 67%	32 16%	165 83%	35 17%	17 8%	18 9%	98 49%	108 54%	92 46%	44 22%	28 14%	62 31%	66 33%	35 18%	73 36%	37 18%	55 28%	117 59%	43 21%	160 80%	36 18%	155 78%	45 22%
**D/S (GETTING BETTER - GETTING WORSE)	-152 -76%	-105 -79%	-23 -72%	-128 -78%	-24 -69%	-12 -72%	-12 -66%	-76 -78%	-79 -73%	-73 -79%	-29 -66%	-21 -74%	-50 -80%	-53 -80%	-22 -63%	-57 -78%	-28 -75%	-45 -82%	-92 -79%	-36 -85%	-129 -80%	-20 -55%	-118 -76%	-34 -76%
GETTING BETTER	14 7%	9 7%	2 7%	11 7%	3 9%	1 7%	2 10%	8 8%	8 7%	6 7%	3 7%	3 11%	5 9%	2 4%	3 8%	5 7%	4 10%	2 4%	8 7%	1 2%	9 6%	5 14%	12 8%	2 5%
GETTING WORSE	166 83%	114 86%	25 78%	139 84%	27 78%	13 79%	14 76%	84 86%	87 81%	79 86%	32 73%	24 84%	55 89%	55 83%	25 71%	62 86%	31 85%	48 87%	101 86%	37 87%	138 86%	25 69%	130 84%	36 81%
STAYING ABOUT THE SAME	18 9%	9 7%	5 15%	14 8%	4 11%	2 14%	2 8%	4 4%	11 10%	7 8%	7 16%	- 1%	1 2%	8 13%	6 16%	5 7%	2 6%	5 9%	7 6%	5 11%	12 8%	5 15%	11 7%	6 13%
DON'T KNOW	2 1%	1 1%	- -	1 1%	1 3%	- -	1 5%	1 1%	2 2%	- -	1 3%	1 3%	- -	- -	2 6%	- -	- -	- -	1 1%	- -	1 1%	1 3%	2 1%	- -

Table 49-2
 QUESTION 19:
 Do you believe that the economy is getting better, getting worse, or staying about the same?

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=SAMPLE B	200	110	90	50	76	74	20	50	88	18	25	130	60	134	166	32	112	84	9	23	45	123	75	103	
	100%	55%	45%	25%	38%	37%	10%	25%	44%	9%	12%	65%	30%	67%	83%	16%	56%	42%	5%	11%	23%	61%	38%	51%	
**D/S (GETTING BETTER - GETTING WORSE)	-152	-89	-64	-30	-58	-65	-19	-43	-62	-14	-14	-100	-43	-106	-134	-19	-89	-61	-9	-16	-36	-91	-62	-84	
	-76%	-81%	-71%	-59%	-76%	-88%	-97%	-86%	-70%	-80%	-58%	-76%	-72%	-79%	-80%	-57%	-79%	-73%	-100%	-69%	-80%	-74%	-82%	-81%	
GETTING BETTER	14	6	8	7	6	1	-	3	8	-	3	10	4	9	9	5	8	6	-	2	2	10	2	4	
	7%	5%	9%	14%	7%	2%	-	5%	10%	-	13%	8%	7%	7%	6%	15%	7%	7%	-	9%	4%	8%	3%	4%	
GETTING WORSE	166	95	72	37	63	66	19	46	70	14	17	109	47	115	143	23	97	67	9	18	38	101	64	88	
	83%	86%	80%	73%	83%	90%	97%	91%	80%	80%	70%	84%	79%	86%	86%	72%	86%	80%	100%	78%	84%	83%	85%	86%	
STAYING ABOUT THE SAME	18	9	9	6	7	4	1	2	10	3	2	10	8	9	13	3	7	9	-	3	6	9	9	9	
	9%	8%	10%	12%	9%	6%	3%	4%	11%	20%	8%	8%	13%	7%	8%	10%	6%	11%	-	13%	13%	7%	12%	9%	
DON'T KNOW	2	1	1	-	-	2	-	-	-	-	2	1	1	1	1	1	-	2	-	-	-	2	-	1	
	1%	1%	1%	-	-	3%	-	-	-	-	9%	1%	2%	1%	1%	3%	-	3%	-	-	-	2%	-	1%	

Table 50-1
Summary of Economy Direction Trend

BANNER 1

	PARTY							PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD	
	TOTAL	STR	SOFT	TOTAL	LEAN/	LEAN	IND	BASE	MEN	WOMEN	18-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	VERY	SMWT	TOT	MOD/	EXTR	VERY
		GOP	GOP	GOP	IND	GOP																		
BASE=SAMPLE B	200	133	32	165	35	17	18	98	108	92	44	28	62	66	35	73	37	55	117	43	160	36	155	45
	100%	67%	16%	83%	17%	8%	9%	49%	54%	46%	22%	14%	31%	33%	18%	36%	18%	28%	59%	21%	80%	18%	78%	22%
JUL 14-16, 2023	-152	-105	-23	-128	-24	-12	-12	-76	-79	-73	-29	-21	-50	-53	-22	-57	-28	-45	-92	-36	-129	-20	-118	-34
	-76%	-79%	-72%	-78%	-69%	-72%	-66%	-78%	-73%	-79%	-66%	-74%	-80%	-80%	-63%	-78%	-75%	-82%	-79%	-85%	-80%	-55%	-76%	-76%
GETTING BETTER	14	9	2	11	3	1	2	8	8	6	3	3	5	2	3	5	4	2	8	1	9	5	12	2
	7%	7%	7%	7%	9%	7%	10%	8%	7%	7%	7%	11%	9%	4%	8%	7%	10%	4%	7%	2%	6%	14%	8%	5%
GETTING WORSE	166	114	25	139	27	13	14	84	87	79	32	24	55	55	25	62	31	48	101	37	138	25	130	36
	83%	86%	78%	84%	78%	79%	76%	86%	81%	86%	73%	84%	89%	83%	71%	86%	85%	87%	86%	87%	86%	69%	84%	81%
STAYING THE SAME	18	9	5	14	4	2	2	4	11	7	7	-	1	8	6	5	2	5	7	5	12	5	11	6
	9%	7%	15%	8%	11%	14%	8%	4%	10%	8%	16%	1%	2%	13%	16%	7%	6%	9%	6%	11%	8%	15%	7%	13%
JUN 21-22, 2023	-164	-118	-29	-147	-17	-11	-5	-74	-89	-75	-33	-30	-48	-53	-32	-57	-30	-44	-97	-48	-145	-17	-137	-27
	-82%	-88%	-70%	-84%	-68%	-82%	-50%	-85%	-82%	-81%	-77%	-87%	-86%	-79%	-83%	-82%	-80%	-82%	-88%	-85%	-87%	-52%	-84%	-73%
GETTING BETTER	7	2	3	6	1	1	-	2	5	2	1	1	-	4	1	4	1	1	2	1	3	4	4	3
	3%	2%	8%	3%	4%	7%	-	3%	5%	2%	3%	4%	1%	6%	3%	6%	3%	1%	2%	1%	2%	12%	3%	7%
GETTING WORSE	171	121	32	153	18	12	5	76	94	76	34	31	49	57	33	61	32	44	99	48	148	21	141	30
	85%	90%	79%	87%	72%	89%	50%	88%	87%	83%	80%	91%	87%	85%	86%	88%	83%	83%	91%	86%	89%	64%	87%	80%
STAYING THE SAME	23	11	5	17	6	1	5	8	9	14	7	2	7	6	4	5	5	9	8	7	15	8	18	5
	11%	8%	13%	9%	24%	4%	50%	9%	8%	15%	18%	6%	13%	9%	11%	7%	14%	16%	7%	13%	9%	24%	11%	13%
MAY 30-JUN 1, 2023	-184	-125	-37	-163	-21	-11	-10	-90	-102	-82	-32	-25	-68	-58	-33	-69	-25	-57	-113	-40	-153	-31	-138	-46
	-92%	-91%	-94%	-92%	-93%	-96%	-90%	-93%	-95%	-89%	-94%	-100%	-94%	-86%	-100%	-92%	-92%	-88%	-93%	-96%	-94%	-85%	-94%	-88%
GETTING BETTER	1	1	1	1	-	-	-	-	-	1	1	-	-	-	-	-	1	-	-	-	1	1	1	-
	1%	1%	1%	1%	-	-	-	-	-	1%	3%	-	-	-	-	-	4%	-	-	-	1%	2%	1%	-
GETTING WORSE	186	126	38	164	21	11	10	91	102	83	33	25	68	59	33	69	26	57	113	41	154	32	139	46
	93%	92%	95%	93%	93%	96%	90%	93%	95%	90%	97%	100%	94%	86%	100%	93%	96%	88%	93%	97%	94%	87%	95%	88%
STAYING THE SAME	13	10	1	12	2	1	1	6	5	8	-	-	4	9	-	5	-	8	8	1	9	4	7	7
	7%	7%	3%	7%	7%	4%	10%	6%	5%	9%	-	-	6%	13%	-	7%	-	12%	6%	3%	5%	12%	4%	12%

Table 50-2
Summary of Economy Direction Trend

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=SAMPLE B	200	110	90	50	76	74	20	50	88	18	25	130	60	134	166	32	112	84	9	23	45	123	75	103	
	100%	55%	45%	25%	38%	37%	10%	25%	44%	9%	12%	65%	30%	67%	83%	16%	56%	42%	5%	11%	23%	61%	38%	51%	
JUL 14-16, 2023	-152	-89	-64	-30	-58	-65	-19	-43	-62	-14	-14	-100	-43	-106	-134	-19	-89	-61	-9	-16	-36	-91	-62	-84	
	-76%	-81%	-71%	-59%	-76%	-88%	-97%	-86%	-70%	-80%	-58%	-76%	-72%	-79%	-80%	-57%	-79%	-73%	-100%	-69%	-80%	-74%	-82%	-81%	
GETTING BETTER	14	6	8	7	6	1	-	3	8	-	3	10	4	9	9	5	8	6	-	2	2	10	2	4	
	7%	5%	9%	14%	7%	2%	-	5%	10%	-	13%	8%	7%	7%	6%	15%	7%	7%	-	9%	4%	8%	3%	4%	
GETTING WORSE	166	95	72	37	63	66	19	46	70	14	17	109	47	115	143	23	97	67	9	18	38	101	64	88	
	83%	86%	80%	73%	83%	90%	97%	91%	80%	80%	70%	84%	79%	86%	86%	72%	86%	80%	100%	78%	84%	83%	85%	86%	
STAYING THE SAME	18	9	9	6	7	4	1	2	10	3	2	10	8	9	13	3	7	9	-	3	6	9	9	9	
	9%	8%	10%	12%	9%	6%	3%	4%	11%	20%	8%	8%	13%	7%	8%	10%	6%	11%	-	13%	13%	7%	12%	9%	
JUN 21-22, 2023	-164	-98	-66	-32	-60	-72	-15	-43	-66	-19	-21	-111	-37	-111	-138	-22	-99	-60	-27	-44	-51	-42	-111	-111	
	-82%	-89%	-73%	-86%	-75%	-87%	-77%	-85%	-75%	-95%	-96%	-80%	-81%	-90%	-89%	-54%	-88%	-72%	-79%	-80%	-88%	-78%	-82%	-82%	
GETTING BETTER	7	1	6	1	3	3	2	1	3	-	-	5	2	-	1	6	2	5	2	2	1	3	4	4	
	3%	1%	6%	1%	4%	4%	8%	3%	4%	-	2%	3%	5%	-	1%	15%	2%	6%	5%	3%	1%	5%	3%	3%	
GETTING WORSE	171	99	72	32	64	75	17	44	69	19	22	116	40	111	139	28	101	65	28	46	52	45	115	115	
	85%	90%	80%	87%	79%	91%	86%	88%	79%	95%	98%	84%	86%	90%	89%	69%	90%	78%	84%	84%	89%	83%	86%	86%	
STAYING THE SAME	23	10	13	4	14	4	1	5	15	1	-	18	4	12	16	7	9	13	4	7	6	6	15	15	
	11%	9%	14%	11%	17%	5%	6%	10%	18%	5%	-	13%	10%	10%	10%	16%	8%	16%	12%	13%	10%	11%	11%	11%	
MAY 30-JUN 1, 2023	-184	-100	-85	-38	-68	-78	-17	-44	-83	-20	-20	-142	-34	-131	-153	-30	-115	-66	-18	-35	-59	-72	-12	-92	
	-92%	-92%	-92%	-92%	-87%	-97%	-84%	-88%	-95%	-100%	-92%	-94%	-84%	-94%	-94%	-85%	-95%	-88%	-71%	-98%	-95%	-94%	-73%	-92%	
GETTING BETTER	1	-	1	1	-	-	-	-	1	-	-	1	-	-	1	1	-	1	1	-	-	-	-	-	
	1%	-	1%	2%	-	-	-	-	1%	-	2%	1%	1%	-	-	2%	-	1%	2%	-	1%	1%	-	-	
GETTING WORSE	186	100	86	39	68	78	17	44	84	20	21	143	34	131	154	30	115	67	18	35	59	73	12	92	
	93%	92%	93%	95%	87%	97%	84%	88%	96%	100%	94%	95%	85%	94%	94%	86%	95%	89%	73%	98%	95%	95%	73%	92%	
STAYING THE SAME	13	8	5	1	10	2	3	6	3	-	1	7	6	8	8	4	6	7	6	1	3	4	4	8	
	7%	8%	5%	3%	13%	3%	16%	12%	3%	-	5%	5%	14%	6%	5%	12%	5%	10%	24%	2%	4%	5%	27%	8%	

Table 51-1
 QUESTION 20:
 And, thinking some more about inflation and rising costs, which ONE of the following are you MOST concerned about?

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
THE PRICE OF FOOD	171 43%	121 44%	28 41%	149 44%	22 38%	15 47%	8 27%	86 44%	83 38%	89 48%	44 50%	28 50%	49 39%	50 38%	35 44%	47 35%	36 57%	52 43%	104 44%	33 33%	137 41%	31 49%	139 44%	32 37%
THE PRICE OF GAS	75 19%	54 20%	11 16%	65 19%	9 16%	2 5%	8 27%	41 21%	46 21%	29 16%	16 18%	8 15%	23 18%	28 21%	14 17%	32 24%	10 16%	18 15%	51 22%	20 20%	71 21%	4 7%	59 19%	16 19%
THE PRICE OF HEALTH CARE	64 16%	37 14%	14 21%	52 15%	13 21%	6 20%	6 22%	27 14%	35 16%	29 16%	10 11%	11 20%	27 21%	17 13%	16 20%	20 14%	5 8%	24 20%	31 13%	20 20%	50 15%	13 21%	49 16%	16 18%
THE PRICE OF HOUSING	40 10%	28 10%	4 6%	32 9%	9 15%	6 19%	3 10%	21 10%	24 11%	16 9%	16 18%	7 12%	12 10%	6 4%	13 16%	11 8%	9 15%	7 6%	23 10%	11 11%	35 10%	6 9%	31 10%	10 11%
THE PRICE OF ENERGY FOR AIR CONDITIONING	26 6%	20 7%	4 6%	24 7%	2 3%	- -	2 7%	19 10%	18 8%	8 4%	3 4%	- -	9 7%	14 10%	2 3%	16 11%	1 1%	7 6%	19 8%	4 4%	23 7%	3 4%	23 7%	3 3%
THE PRICE OF PRESCRIPTION DRUGS AND MEDICINE	19 5%	12 4%	5 8%	17 5%	2 4%	2 7%	- -	1 1%	10 4%	10 5%	- -	2 4%	4 3%	14 10%	- -	10 7%	2 3%	8 6%	4 2%	9 9%	13 4%	6 10%	12 4%	7 8%
DON'T KNOW	3 1%	- -	1 2%	1 -	2 3%	- -	2 7%	- -	- -	3 2%	- -	- -	1 1%	2 1%	- -	- -	- -	3 3%	1 1%	2 2%	3 1%	- -	1 -	2 2%
REFUSED	1 -	1 -	- -	1 -	- -	- -	- -	1 -	- -	1 -	- -	- -	- -	1 1%	- -	- -	- -	1 1%	1 -	- -	1 -	- -	- -	1 1%

Table 51-2
 QUESTION 20:
 And, thinking some more about inflation and rising costs, which ONE of the following are you MOST concerned about?

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209	
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%	
THE PRICE OF FOOD	171	91	81	38	66	67	16	45	70	18	22	112	53	116	142	28	93	73	5	27	33	105	71	89	
	43%	41%	45%	39%	44%	44%	41%	45%	40%	44%	50%	41%	51%	44%	43%	41%	42%	43%	27%	51%	38%	44%	44%	43%	
THE PRICE OF GAS	75	42	33	20	24	31	8	18	40	6	3	55	12	56	69	6	47	27	7	11	21	36	38	50	
	19%	19%	19%	21%	16%	20%	19%	18%	23%	15%	6%	20%	12%	22%	21%	8%	21%	16%	35%	20%	24%	15%	23%	24%	
THE PRICE OF HEALTH CARE	64	37	27	11	26	27	6	11	32	7	8	51	14	30	43	22	34	30	2	4	20	37	23	30	
	16%	17%	15%	12%	17%	18%	16%	11%	18%	18%	18%	18%	13%	12%	13%	32%	15%	18%	11%	8%	23%	16%	14%	14%	
THE PRICE OF HOUSING	40	20	20	12	18	11	3	11	20	3	4	27	12	27	36	4	24	16	2	3	5	31	11	13	
	10%	9%	11%	12%	12%	7%	8%	11%	11%	8%	9%	10%	11%	10%	11%	5%	11%	9%	12%	5%	5%	13%	7%	6%	
THE PRICE OF ENERGY FOR AIR CONDITIONING	26	15	11	10	7	8	1	7	11	4	3	18	8	16	22	4	16	10	2	7	4	13	13	18	
	6%	7%	6%	11%	5%	5%	2%	7%	6%	11%	6%	6%	8%	6%	7%	5%	7%	6%	12%	12%	5%	5%	8%	8%	
THE PRICE OF PRESCRIPTION DRUGS AND MEDICINE	19	14	6	5	8	6	4	7	3	2	4	10	6	13	13	6	8	11	-	2	4	13	4	9	
	5%	6%	3%	6%	5%	4%	9%	7%	2%	4%	9%	4%	6%	5%	4%	9%	4%	6%	-	4%	4%	6%	3%	4%	
DON'T KNOW	3	2	1	-	-	3	2	-	-	-	1	2	-	1	3	-	1	2	-	-	-	3	-	-	
	1%	1%	1%	-	-	2%	5%	-	-	-	3%	1%	-	-	1%	-	1%	1%	-	-	-	1%	-	-	
REFUSED	1	-	1	-	-	1	-	1	-	-	-	-	-	1	1	-	1	-	1	-	-	-	1	1	
	-	-	-	-	-	1%	-	1%	-	-	-	-	-	-	-	-	-	-	4%	-	-	-	1%	-	

Table 52-1
 QUESTION 21:
 Moving on and thinking about national security and foreign affairs, do you believe:

Americans are better off when the United States is seen as a strong leader around the world

...OR...

Americans are better off when the United States focuses on its own interests at home and lets the rest of the world take care of itself

BANNER 1

	TOTAL	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD	
		STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
**D/S (STRONG LEADER - OWN INTERESTS)	104 26%	76 28%	22 32%	98 29%	6 11%	2 7%	4 15%	51 26%	58 27%	46 25%	2 2%	4 8%	37 30%	61 46%	-7 -8%	65 48%	13 21%	34 28%	55 23%	31 31%	85 26%	16 26%	88 28%	16 18%
SEEN AS STRONG LEADER	244 61%	168 62%	43 63%	211 62%	32 54%	17 53%	16 55%	119 61%	131 61%	113 61%	43 49%	29 52%	78 63%	94 72%	34 42%	97 71%	38 59%	75 63%	138 59%	64 64%	202 61%	38 61%	195 62%	48 56%
FOCUSES ON ITS OWN INTERESTS	139 35%	92 34%	21 31%	113 33%	26 44%	15 47%	11 40%	68 35%	73 34%	67 36%	41 47%	24 44%	40 32%	33 25%	41 51%	32 24%	25 39%	42 35%	83 36%	33 34%	116 35%	22 35%	107 34%	32 37%
DON'T KNOW	13 3%	10 4%	1 2%	11 3%	1 2%	-	1 5%	7 4%	8 4%	4 2%	2 2%	3 5%	4 3%	4 3%	3 4%	5 4%	1 2%	3 3%	9 4%	2 2%	11 3%	2 3%	11 3%	2 2%
REFUSED	4 1%	2 1%	2 3%	4 1%	-	-	-	2 1%	4 2%	-	2 3%	-	2 2%	-	2 3%	2 2%	-	-	4 2%	-	4 1%	-	-	4 5%

Table 52-2

QUESTION 21:

Moving on and thinking about national security and foreign affairs, do you believe:

Americans are better off when the United States is seen as a strong leader around the world

...OR...

Americans are better off when the United States focuses on its own interests at home and lets the rest of the world take care of itself

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB- URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO- LIFE	PRO- LIFE	PRO- CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=TOTAL SAMPLE	400 100%	220 55%	180 45%	97 24%	149 37%	154 39%	40 10%	100 25%	176 44%	40 10%	44 11%	275 69%	105 26%	260 65%	329 82%	68 17%	224 56%	169 42%	21 5%	53 13%	88 22%	238 60%	161 40%	209 52%	
**D/S (STRONG LEADER - OWN INTERESTS)	104 26%	54 24%	50 28%	38 39%	40 27%	27 17%	10 26%	37 37%	55 31%	8 20%	-6 -15%	75 27%	20 19%	63 24%	78 24%	24 36%	72 32%	28 17%	16 78%	14 26%	24 28%	50 21%	64 40%	82 39%	
SEEN AS STRONG LEADER	244 61%	132 60%	112 62%	65 68%	90 61%	88 57%	25 63%	63 63%	114 64%	24 60%	18 41%	170 62%	59 56%	155 60%	197 60%	45 65%	143 64%	96 57%	18 89%	33 62%	52 60%	140 59%	109 67%	140 67%	
FOCUSES ON ITS OWN INTERESTS	139 35%	78 35%	62 34%	28 29%	50 34%	61 40%	15 36%	26 26%	58 33%	16 40%	25 56%	96 35%	39 37%	92 35%	119 36%	20 29%	71 32%	67 40%	2 11%	19 36%	28 32%	90 38%	45 28%	59 28%	
DON'T KNOW	13 3%	8 4%	4 2%	1 1%	8 5%	3 2%	- 1%	7 7%	4 2%	- -	1 3%	9 3%	3 3%	11 4%	11 3%	1 2%	9 4%	3 2%	- -	1 1%	7 9%	4 2%	7 5%	10 5%	
REFUSED	4 1%	2 1%	2 1%	2 2%	- -	2 1%	- -	4 4%	- -	- -	- -	- -	4 4%	2 1%	2 1%	2 3%	2 1%	2 1%	- -	- -	- -	4 2%	- -	- -	

Table 53-1
 QUESTION 22:
 Next, how serious of a threat do you consider China to be to the economic security of the United States?

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
**D/S (SERIOUS - NOT SERIOUS)	386 96%	263 97%	66 96%	328 96%	57 96%	31 100%	26 92%	191 98%	212 98%	174 95%	84 96%	51 92%	122 98%	128 97%	76 94%	136 100%	60 94%	114 95%	229 98%	98 99%	327 98%	55 87%	305 97%	81 94%
TOTAL SERIOUS -----	393 98%	267 98%	67 98%	334 98%	59 98%	31 100%	27 96%	193 99%	214 99%	179 97%	86 97%	54 96%	123 99%	130 99%	78 97%	136 100%	61 96%	117 98%	231 99%	99 99%	330 99%	59 94%	309 98%	84 97%
TOTAL NOT SERIOUS -----	7 2%	4 2%	1 2%	6 2%	1 2%	-	1 4%	2 1%	2 1%	4 2%	2 2%	2 4%	1 1%	2 1%	2 3%	-	2 3%	3 2%	2 1%	1 1%	3 1%	4 6%	4 1%	3 3%
VERY SERIOUS	327 82%	227 83%	53 77%	280 82%	47 79%	24 76%	23 82%	164 84%	177 82%	150 81%	64 73%	41 74%	109 88%	113 86%	57 71%	120 88%	49 76%	101 85%	200 86%	83 84%	284 85%	42 68%	258 82%	69 80%
SOMEWHAT SERIOUS	66 16%	40 15%	14 21%	54 16%	12 19%	7 24%	4 14%	29 15%	37 17%	29 16%	22 25%	12 22%	14 12%	17 13%	21 27%	16 12%	13 20%	16 13%	30 13%	15 16%	46 14%	16 26%	51 16%	15 17%
NOT VERY SERIOUS	6 2%	4 2%	1 2%	6 2%	-	-	-	2 1%	2 1%	4 2%	1 1%	2 4%	1 1%	2 1%	2 2%	-	2 3%	3 2%	2 1%	1 1%	3 1%	3 5%	3 1%	3 3%
NOT SERIOUS AT ALL	1 -	-	-	-	1 1%	-	1 2%	-	1 -	-	1 1%	-	-	-	1 1%	-	-	-	-	-	-	1 1%	1 -	-
DON'T KNOW	1 -	1 -	-	1 -	-	-	-	1 -	-	1 -	1 1%	-	-	-	-	-	1 1%	-	1 -	-	1 -	-	1 -	-

Table 53-2
 QUESTION 22:
 Next, how serious of a threat do you consider China to be to the economic security of the United States?

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209	
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%	
**D/S (SERIOUS - NOT SERIOUS)	386	214	172	92	146	148	37	98	169	39	43	268	98	254	317	66	217	162	18	50	84	234	150	199	
	96%	97%	95%	95%	98%	96%	93%	98%	96%	97%	97%	98%	93%	98%	96%	97%	97%	96%	90%	94%	95%	98%	93%	95%	
TOTAL SERIOUS	393	217	176	94	147	151	39	99	172	39	43	271	101	256	323	67	220	165	19	52	86	236	155	204	
-----	98%	99%	98%	97%	99%	98%	97%	99%	98%	98%	99%	99%	97%	99%	98%	98%	98%	98%	95%	97%	98%	99%	96%	97%	
TOTAL NOT SERIOUS	7	3	4	3	1	3	1	1	3	1	1	3	4	3	6	1	4	3	1	2	2	2	5	5	
-----	2%	1%	2%	3%	1%	2%	3%	1%	2%	2%	1%	1%	3%	1%	2%	2%	2%	2%	5%	3%	2%	1%	3%	2%	
VERY SERIOUS	327	184	142	81	122	124	29	88	144	36	30	227	86	229	282	45	190	131	17	46	73	191	127	171	
	82%	84%	79%	83%	82%	81%	73%	88%	82%	90%	67%	82%	82%	88%	86%	66%	85%	78%	83%	86%	84%	80%	79%	81%	
SOMEWHAT SERIOUS	66	33	33	14	25	27	10	11	29	3	14	44	16	27	41	22	30	34	3	6	12	45	29	33	
	16%	15%	18%	14%	17%	17%	24%	11%	16%	8%	31%	16%	15%	10%	13%	32%	13%	20%	12%	11%	14%	19%	18%	16%	
NOT VERY SERIOUS	6	2	4	2	1	3	1	-	3	1	1	2	4	3	5	1	4	2	1	2	1	2	4	4	
	2%	1%	2%	2%	1%	2%	3%	-	2%	2%	1%	1%	3%	1%	2%	2%	2%	1%	5%	3%	2%	1%	3%	2%	
NOT SERIOUS AT ALL	1	1	-	1	-	-	-	1	-	-	-	1	-	-	1	-	-	1	-	-	1	-	1	1	
	-	-	-	1%	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	
DON'T KNOW	1	-	1	-	1	-	-	-	1	-	-	1	-	1	1	-	-	1	-	-	-	1	1	1	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Table 54-1
 QUESTION 23:
 Moving on and thinking about abortion, recently, Iowa passed legislation that Governor Kim Reynolds signed that bans abortion once a fetal heartbeat is detected, which can be as early as six weeks. This new law changes the abortion limit from 20 weeks to nearly 6 weeks.

Do you support or oppose this new law?

BANNER 1

	PARTY							PARTY / IDEO	GENDER			AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD	
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY	
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%	
**D/S (SUPPORT - OPPOSE)	268 67%	220 81%	23 33%	242 71%	26 43%	25 81%	1 2%	174 89%	152 71%	116 63%	51 57%	40 71%	91 73%	87 66%	59 73%	94 69%	32 50%	84 70%	205 88%	58 59%	263 79%	6 9%	211 67%	58 66%	
TOTAL SUPPORT -----	331 83%	246 90%	44 64%	289 85%	42 70%	28 90%	14 48%	185 95%	181 84%	150 81%	67 76%	47 84%	107 87%	109 83%	66 83%	115 85%	48 75%	102 85%	219 94%	78 79%	298 89%	33 53%	259 83%	72 83%	
TOTAL OPPOSE -----	63 16%	26 10%	21 31%	47 14%	16 27%	3 10%	13 45%	11 5%	29 13%	34 19%	16 18%	8 13%	17 13%	22 17%	8 10%	21 15%	16 25%	18 15%	14 6%	20 20%	35 10%	27 44%	48 15%	15 17%	
STRONGLY SUPPORT	264 66%	205 75%	29 42%	234 69%	30 51%	19 60%	12 41%	159 81%	142 66%	122 66%	56 63%	33 59%	82 66%	93 70%	52 65%	90 66%	37 57%	85 71%	191 82%	55 56%	247 74%	17 28%	203 65%	60 70%	
SOMEWHAT SUPPORT	67 17%	41 15%	15 22%	56 16%	11 19%	10 31%	2 6%	26 14%	39 18%	28 15%	11 13%	14 26%	25 20%	16 13%	14 18%	25 18%	11 18%	17 14%	28 12%	23 23%	51 15%	16 26%	55 18%	12 13%	
SOMEWHAT OPPOSE	27 7%	16 6%	6 9%	22 6%	5 9%	1 4%	4 13%	7 3%	13 6%	14 8%	7 8%	3 5%	6 5%	11 8%	3 4%	10 7%	7 11%	7 6%	7 3%	8 8%	15 4%	12 20%	22 7%	5 6%	
STRONGLY OPPOSE	36 9%	10 4%	15 22%	25 7%	11 18%	2 5%	9 32%	4 2%	16 7%	20 11%	9 10%	4 8%	10 8%	12 9%	4 5%	11 8%	9 14%	11 9%	7 3%	13 13%	20 6%	15 24%	26 8%	10 11%	
DON'T KNOW	6 1%	1 -	4 5%	4 1%	1 2%	- -	1 5%	- -	6 3%	- -	4 5%	1 2%	- -	- -	6 7%	- -	- -	- -	- -	1 1%	1 -	1 2%	6 2%	- -	
REFUSED	1 -	- -	- -	- -	1 1%	- -	1 2%	- -	1 -	- -	1 1%	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	1 1%	1 -	- -	

Table 54-2
 QUESTION 23:
 Moving on and thinking about abortion, recently, Iowa passed legislation that Governor Kim Reynolds signed that bans abortion once a fetal heartbeat is detected, which can be as early as six weeks. This new law changes the abortion limit from 20 weeks to nearly 6 weeks.

Do you support or oppose this new law?

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209	
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%	
**D/S (SUPPORT - OPPOSE)	268	163	105	50	108	109	28	70	111	31	29	180	70	249	287	-19	184	83	18	38	60	152	131	160	
	67%	74%	58%	52%	73%	71%	69%	70%	63%	78%	65%	65%	66%	96%	87%	-28%	82%	49%	88%	70%	69%	64%	82%	76%	
TOTAL SUPPORT	331	191	140	71	129	131	34	83	143	36	36	226	85	254	306	24	202	125	19	46	74	192	146	184	
-----	83%	87%	78%	73%	86%	85%	84%	83%	81%	89%	81%	82%	81%	98%	93%	35%	90%	74%	94%	85%	84%	81%	91%	88%	
TOTAL OPPOSE	63	27	35	21	20	22	6	13	32	4	7	47	15	5	18	43	18	41	1	8	13	40	15	24	
-----	16%	12%	20%	21%	14%	14%	16%	13%	18%	11%	16%	17%	15%	2%	6%	63%	8%	25%	6%	15%	15%	17%	9%	11%	
STRONGLY SUPPORT	264	148	116	54	102	107	26	70	106	33	29	175	71	238	254	10	176	84	19	38	59	148	117	144	
	66%	67%	65%	56%	69%	70%	64%	70%	60%	83%	66%	63%	68%	92%	77%	14%	79%	50%	92%	72%	68%	62%	73%	69%	
SOMEWHAT SUPPORT	67	43	24	17	26	24	8	13	37	2	7	52	14	16	52	14	26	41	1	7	14	45	29	40	
	17%	19%	13%	17%	18%	15%	20%	13%	21%	6%	15%	19%	13%	6%	16%	21%	12%	24%	3%	13%	17%	19%	18%	19%	
SOMEWHAT OPPOSE	27	15	12	9	11	6	2	4	16	2	2	23	4	3	13	13	9	16	-	5	6	15	9	13	
	7%	7%	7%	10%	8%	4%	5%	4%	9%	5%	6%	8%	4%	1%	4%	20%	4%	10%	2%	10%	7%	6%	6%	6%	
STRONGLY OPPOSE	36	12	23	11	9	15	4	8	16	2	5	24	11	3	6	29	9	25	1	3	7	25	5	11	
	9%	6%	13%	12%	6%	10%	10%	8%	9%	6%	10%	9%	11%	1%	2%	43%	4%	15%	4%	5%	8%	10%	3%	5%	
DON'T KNOW	6	1	4	4	-	1	-	4	1	-	1	1	5	-	4	1	4	2	-	-	-	6	-	1	
	1%	1%	2%	5%	-	1%	-	4%	-	-	3%	-	4%	-	1%	2%	2%	1%	-	-	-	2%	-	-	
REFUSED	1	1	-	1	-	-	-	1	-	-	-	1	-	-	1	-	-	1	-	-	1	-	1	1	
	-	-	-	1%	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	

Table 55-1
 QUESTION 24:
 And, which would you prefer:

A national abortion law for all 50 states

...or...

State abortion laws in each individual state

BANNER 1

	PARTY							PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD	
	TOTAL	STR	SOFT	TOTAL	LEAN/	LEAN	IND	BASE	MEN	WOMEN	18-44	45-54	55-64	65+	MEN	MEN	WOMEN	WOMEN	VERY	SMWT	TOT	MOD/	EXTR	VERY
		GOP	GOP	GOP	IND	GOP																		
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
**D/S (NATIONAL - STATE)	-153 -38%	-104 -38%	-33 -48%	-137 -40%	-16 -26%	-17 -56%	2 6%	-90 -46%	-88 -41%	-65 -35%	-26 -30%	-18 -32%	-49 -39%	-59 -45%	-21 -27%	-67 -49%	-23 -36%	-41 -35%	-109 -47%	-35 -35%	-143 -43%	-8 -14%	-113 -36%	-39 -45%
NATIONAL ABORTION LAW	117 29%	81 30%	15 22%	96 28%	20 34%	7 22%	13 47%	52 26%	59 27%	57 31%	27 31%	18 32%	36 29%	35 27%	25 32%	34 25%	19 30%	38 32%	60 26%	32 32%	92 28%	25 39%	96 31%	21 24%
STATE ABORTION LAWS	269 67%	186 68%	47 70%	233 69%	36 60%	24 78%	12 41%	141 72%	147 68%	122 66%	53 60%	36 64%	85 69%	94 72%	47 58%	100 74%	42 66%	80 66%	169 72%	67 67%	236 71%	33 53%	209 67%	60 69%
DON'T KNOW	9 2%	3 1%	4 5%	6 2%	3 5%	-	3 10%	1 -	5 2%	4 2%	5 6%	2 4%	-	2 1%	5 6%	-	2 3%	2 2%	1 -	-	1 -	4 7%	7 2%	2 2%
REFUSED	5 1%	2 1%	2 3%	4 1%	1 1%	-	1 2%	2 1%	5 2%	-	3 3%	-	2 2%	-	3 4%	2 2%	-	-	4 2%	-	4 1%	1 1%	1 -	4 5%

Table 55-2
 QUESTION 24:
 And, which would you prefer:

A national abortion law for all 50 states

...or...

State abortion laws in each individual state

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB- URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO- LIFE	PRO- LIFE	PRO- CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209	
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%	
**D/S (NATIONAL - STATE)	-153	-71	-81	-33	-83	-37	-16	-40	-77	-14	-6	-101	-37	-92	-130	-20	-85	-67	-12	-21	-42	-77	-75	-93	
	-38%	-32%	-45%	-34%	-55%	-24%	-39%	-40%	-44%	-35%	-14%	-37%	-35%	-35%	-40%	-29%	-38%	-40%	-58%	-40%	-48%	-32%	-46%	-45%	
NATIONAL ABORTION LAW	117	71	45	27	32	57	12	25	48	13	18	86	29	82	94	22	65	48	4	15	22	75	42	55	
	29%	32%	25%	28%	22%	37%	30%	25%	27%	33%	42%	31%	27%	32%	29%	33%	29%	28%	21%	28%	25%	31%	26%	26%	
STATE ABORTION LAWS	269	143	127	61	115	94	28	65	125	27	24	187	65	174	225	42	151	115	16	37	64	152	116	149	
	67%	65%	70%	63%	77%	61%	70%	65%	71%	67%	55%	68%	62%	67%	68%	62%	67%	68%	79%	68%	73%	64%	72%	71%	
DON'T KNOW	9	3	6	6	2	1	-	5	3	-	1	2	7	1	7	1	6	3	-	2	1	7	2	5	
	2%	2%	3%	6%	1%	1%	-	5%	2%	-	3%	1%	7%	-	2%	2%	3%	2%	-	3%	1%	3%	2%	2%	
REFUSED	5	3	2	3	-	2	-	5	-	-	-	1	4	2	3	2	2	3	-	-	1	4	1	1	
	1%	1%	1%	3%	-	1%	-	5%	-	-	-	-	4%	1%	1%	3%	1%	2%	-	-	1%	2%	-	-	

Table 56-1
QUESTION D1:
Age.

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
18 - 24	8 2%	4 1%	3 5%	7 2%	1 1%	1 3%	- -	3 2%	7 3%	1 1%	8 9%	- -	- -	- -	7 8%	- -	1 2%	- -	6 3%	1 1%	7 2%	1 2%	6 2%	2 3%
25 - 34	20 5%	15 5%	2 3%	16 5%	4 6%	4 12%	- -	13 7%	11 5%	9 5%	20 23%	- -	- -	- -	11 13%	- -	9 15%	- -	14 6%	3 3%	17 5%	2 3%	15 5%	5 5%
35 - 44	60 15%	31 12%	14 21%	46 13%	14 24%	10 32%	4 15%	23 12%	37 17%	23 13%	60 68%	- -	- -	- -	37 46%	- -	23 37%	- -	30 13%	12 12%	43 13%	14 22%	47 15%	13 15%
45 - 54	56 14%	37 14%	10 15%	47 14%	9 15%	4 12%	5 18%	26 13%	26 12%	30 16%	- -	56 100%	- -	- -	26 32%	- -	30 47%	- -	29 12%	16 16%	45 13%	11 18%	49 16%	7 8%
55 - 64	124 31%	92 34%	20 29%	111 33%	13 21%	9 28%	4 14%	62 32%	72 34%	52 28%	- -	- -	124 100%	- -	- -	72 53%	- -	52 43%	70 30%	38 38%	108 32%	16 26%	99 31%	25 29%
65 AND ABOVE	131 33%	93 34%	19 28%	112 33%	19 32%	4 13%	15 54%	69 35%	63 29%	68 37%	- -	- -	- -	131 100%	- -	63 47%	- -	68 57%	84 36%	29 29%	113 34%	18 29%	98 31%	34 39%
REFUSED	1 -	1 -	- -	1 -	- -	- -	- -	1 -	- -	1 -	- -	- -	- -	- -	- -	- -	- -	- -	1 -	- -	1 -	- -	- -	1 1%

Table 56-2
QUESTION D1:
Age.

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY				CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB- URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO- LIFE	PRO- LIFE	PRO- CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%
18 - 24	8	6	2	5	1	1	-	3	2	2	-	6	2	3	5	3	3	5	-	1	-	7	2	2
	2%	3%	1%	5%	1%	1%	-	3%	1%	5%	-	2%	2%	1%	1%	4%	1%	3%	-	2%	-	3%	1%	1%
25 - 34	20	8	12	3	10	7	-	6	10	2	1	14	5	13	16	3	11	8	-	3	2	15	6	9
	5%	3%	7%	3%	7%	5%	1%	6%	6%	6%	3%	5%	5%	5%	5%	5%	5%	5%	-	6%	2%	6%	4%	5%
35 - 44	60	27	33	25	21	14	4	13	34	2	8	40	14	34	47	13	34	26	-	6	10	44	21	28
	15%	12%	18%	26%	14%	9%	9%	13%	19%	5%	18%	14%	13%	13%	14%	19%	15%	16%	-	12%	11%	18%	13%	13%
45 - 54	56	32	24	5	27	24	7	9	29	4	8	38	16	34	46	10	29	27	1	8	9	38	20	29
	14%	14%	14%	5%	18%	16%	17%	9%	16%	10%	18%	14%	16%	13%	14%	14%	13%	16%	5%	16%	10%	16%	13%	14%
55 - 64	124	62	62	27	41	55	11	39	43	17	14	94	26	82	104	19	76	46	4	12	37	71	52	65
	31%	28%	34%	28%	28%	36%	28%	39%	24%	43%	31%	34%	24%	32%	32%	28%	34%	27%	22%	22%	42%	30%	32%	31%
65 AND ABOVE	131	85	47	32	48	51	18	30	58	12	13	84	41	93	110	20	71	57	15	23	30	64	59	76
	33%	39%	26%	33%	32%	33%	45%	30%	33%	31%	29%	30%	39%	36%	34%	29%	32%	34%	73%	43%	34%	27%	37%	36%
REFUSED	1	-	1	-	-	1	-	1	-	-	-	-	-	1	1	-	1	-	-	-	-	1	-	-
	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Table 57-1
QUESTION D3:
And what was the last grade you completed in school?

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
TOTAL HS OR LESS -----	64 16%	41 15%	16 23%	57 17%	7 11%	3 11%	3 11%	33 17%	35 16%	29 16%	15 18%	5 9%	17 14%	26 20%	13 16%	22 16%	8 12%	21 18%	39 17%	11 11%	51 15%	14 22%	52 17%	12 13%
TOTAL SOME COLLEGE -----	156 39%	107 39%	17 25%	123 36%	33 55%	17 55%	15 54%	76 39%	85 39%	71 39%	26 29%	26 47%	45 37%	59 45%	31 38%	54 40%	21 33%	50 41%	94 40%	39 39%	134 40%	22 36%	120 38%	36 42%
TOTAL COLLEGE+ -----	180 45%	124 46%	36 52%	160 47%	20 34%	11 34%	10 34%	87 44%	96 44%	84 46%	47 53%	24 44%	62 50%	47 35%	36 45%	59 44%	35 55%	49 41%	100 43%	49 49%	149 45%	27 43%	141 45%	39 45%
SOME GRADE SCHOOL	3 1%	1 -	2 2%	3 1%	- -	- -	- -	1 1%	3 1%	- -	2 2%	- -	- -	1 1%	2 2%	1 1%	- -	- -	1 1%	2 2%	3 1%	- -	3 1%	- -
SOME HIGH SCHOOL	2 1%	- -	1 2%	1 -	1 2%	1 4%	- -	- -	1 1%	1 1%	2 3%	- -	- -	- -	1 1%	- -	1 2%	- -	- -	- -	- -	2 4%	2 1%	- -
GRADUATED HIGH SCHOOL	59 15%	40 15%	13 19%	53 16%	5 9%	2 7%	3 11%	31 16%	31 14%	28 15%	11 13%	5 9%	17 14%	25 19%	10 13%	21 15%	7 10%	21 18%	38 16%	10 10%	48 14%	11 18%	47 15%	12 13%
TECHNICAL OR VOCATIONAL SCHOOL	30 7%	23 8%	4 6%	26 8%	3 6%	3 11%	- -	15 8%	21 10%	9 5%	2 2%	3 6%	18 14%	7 5%	2 2%	19 14%	4 6%	5 4%	15 6%	9 10%	24 7%	5 9%	26 8%	4 5%
SOME COLLEGE	126 32%	84 31%	13 19%	97 28%	29 49%	14 44%	15 54%	61 31%	64 30%	62 34%	24 27%	23 41%	28 22%	52 39%	29 36%	35 26%	18 28%	44 37%	80 34%	30 30%	109 33%	17 27%	94 30%	32 37%
GRADUATED COLLEGE	114 29%	79 29%	21 31%	100 29%	14 24%	6 20%	8 28%	56 29%	58 27%	56 31%	30 34%	17 31%	35 28%	32 24%	22 27%	36 27%	25 40%	30 25%	66 28%	31 31%	97 29%	17 27%	93 30%	21 24%
GRADUATE/PROFESSIONAL SCHOOL	66 16%	45 17%	15 21%	60 18%	6 10%	4 14%	2 6%	31 16%	38 18%	28 15%	17 20%	7 12%	27 22%	15 11%	15 18%	23 17%	9 15%	18 15%	34 15%	18 18%	52 16%	10 15%	48 15%	18 21%

Table 57-2
QUESTION D3:
And what was the last grade you completed in school?

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB- URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO- LIFE	PRO- LIFE	PRO- CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209	
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%	
TOTAL HS OR LESS -----	64	64	-	16	17	31	3	18	29	10	5	46	18	41	48	14	34	29	5	11	15	33	23	35	
	16%	29%	-	16%	11%	20%	7%	18%	17%	24%	11%	17%	17%	16%	15%	21%	15%	17%	23%	20%	18%	14%	15%	17%	
TOTAL SOME COLLEGE -----	156	156	-	32	67	58	23	38	61	11	23	114	34	103	136	19	86	65	9	13	33	100	60	76	
	39%	71%	-	33%	45%	37%	57%	38%	35%	28%	52%	42%	32%	40%	41%	28%	39%	39%	46%	25%	38%	42%	37%	36%	
TOTAL COLLEGE+ -----	180	-	180	49	65	65	15	45	86	19	16	115	53	116	145	35	103	75	6	30	39	105	77	98	
	45%	-	100%	51%	44%	42%	37%	45%	49%	47%	36%	42%	51%	45%	44%	51%	46%	44%	31%	56%	45%	44%	48%	47%	
SOME GRADE SCHOOL	3	3	-	2	1	-	-	2	1	-	-	2	1	1	1	2	3	-	-	-	1	2	-	-	
	1%	1%	-	2%	1%	-	-	2%	1%	-	-	1%	1%	-	-	2%	1%	-	-	-	1%	1%	-	-	
SOME HIGH SCHOOL	2	2	-	1	1	-	-	-	1	1	-	2	-	-	1	-	-	2	-	1	-	1	2	2	
	1%	1%	-	1%	1%	-	-	-	1%	3%	-	1%	-	-	-	-	-	1%	-	2%	-	-	1%	1%	
GRADUATED HIGH SCHOOL	59	59	-	13	15	31	3	16	27	9	5	42	17	40	46	13	31	26	5	9	14	31	21	32	
	15%	27%	-	14%	10%	20%	7%	16%	15%	21%	11%	15%	16%	15%	14%	19%	14%	16%	23%	18%	16%	13%	13%	15%	
TECHNICAL OR VOCATIONAL SCHOOL	30	30	-	7	9	14	4	5	14	4	4	23	6	14	26	4	12	17	-	3	9	18	10	16	
	7%	14%	-	7%	6%	9%	9%	5%	8%	10%	8%	9%	6%	5%	8%	6%	5%	10%	-	6%	10%	8%	6%	7%	
SOME COLLEGE	126	126	-	25	58	43	19	33	48	7	19	91	28	89	110	15	75	48	9	10	25	82	50	61	
	32%	57%	-	26%	39%	28%	47%	33%	27%	19%	44%	33%	26%	34%	33%	23%	33%	29%	46%	19%	28%	35%	31%	29%	
GRADUATED COLLEGE	114	-	114	28	42	44	8	24	58	15	9	75	29	78	93	21	64	49	2	24	24	64	51	66	
	29%	-	63%	29%	28%	28%	20%	24%	33%	37%	21%	27%	27%	30%	28%	31%	28%	29%	11%	44%	28%	27%	32%	32%	
GRADUATE/PROFESSIONAL SCHOOL	66	-	66	21	23	22	7	20	27	4	7	40	24	38	52	14	40	26	4	6	15	41	27	32	
	16%	-	37%	22%	15%	14%	17%	20%	16%	11%	16%	14%	23%	15%	16%	20%	18%	16%	21%	11%	17%	17%	17%	15%	

Table 58-1
 QUESTION D5A:
 Generally speaking, do you consider yourself to be conservative, moderate or liberal on most issues?

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
**D/S (CONSERVATIVE - LIBERAL)	330 83%	254 93%	42 62%	297 87%	34 56%	23 73%	11 39%	196 100%	176 82%	154 84%	65 74%	44 78%	107 87%	113 86%	61 76%	115 85%	48 75%	105 88%	234 100%	99 100%	333 100%	-3 -4%	261 83%	69 80%
TOTAL CONSERVATIVE -----	333 83%	254 93%	42 62%	297 87%	36 61%	23 73%	14 48%	196 100%	178 82%	155 84%	67 76%	45 80%	108 87%	113 86%	62 77%	116 85%	49 77%	105 88%	234 100%	99 100%	333 100%	-	264 84%	69 80%
TOTAL LIBERAL -----	3 1%	-	-	-	3 4%	-	3 9%	-	1 1%	1 1%	1 2%	1 2%	-	-	1 1%	-	1 2%	-	-	-	-	3 4%	3 1%	-
VERY CONSERVATIVE	234 58%	196 72%	19 28%	215 63%	19 32%	12 37%	7 26%	196 100%	128 59%	106 57%	51 58%	29 51%	70 56%	84 64%	41 51%	87 64%	38 60%	67 56%	234 100%	-	234 70%	-	191 61%	43 49%
SOMEWHAT CONSERVATIVE	99 25%	58 21%	23 34%	82 24%	17 29%	11 36%	6 22%	-	50 23%	50 27%	16 18%	16 29%	38 31%	29 22%	21 26%	29 21%	11 18%	39 32%	-	99 100%	99 30%	-	73 23%	26 30%
SOMEWHAT LIBERAL	1 -	-	-	-	1 2%	-	1 4%	-	1 1%	-	-	1 2%	-	-	1 1%	-	-	-	-	-	-	1 2%	1 -	-
VERY LIBERAL	1 -	-	-	-	1 2%	-	1 5%	-	-	1 1%	1 2%	-	-	-	-	-	1 2%	-	-	-	-	1 2%	1 -	-
MODERATE	60 15%	18 7%	22 32%	40 12%	20 33%	8 25%	12 43%	-	34 16%	26 14%	15 18%	10 19%	16 13%	18 14%	14 17%	20 15%	12 19%	14 12%	-	-	-	60 96%	43 14%	17 19%
DON'T KNOW	4 1%	-	4 5%	4 1%	1 1%	1 2%	-	-	4 2%	1 -	4 5%	-	-	-	4 5%	-	1 1%	-	-	-	-	-	4 1%	1 1%

Table 58-2
 QUESTION D5A:
 Generally speaking, do you consider yourself to be conservative, moderate or liberal on most issues?

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209	
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%	
**D/S (CONSERVATIVE - LIBERAL)	330	183	147	71	126	133	33	86	142	34	34	226	85	244	291	39	205	121	20	45	75	191	137	174	
	83%	83%	82%	74%	84%	86%	82%	86%	81%	86%	78%	82%	81%	94%	88%	58%	92%	72%	96%	84%	86%	80%	85%	83%	
TOTAL CONSERVATIVE	333	184	149	71	127	134	33	87	144	34	35	228	86	244	292	41	205	124	20	45	75	193	137	176	
-----	83%	84%	83%	74%	85%	87%	82%	87%	82%	86%	80%	83%	82%	94%	89%	59%	92%	73%	96%	84%	86%	81%	85%	84%	
TOTAL LIBERAL	3	1	1	-	1	1	-	-	1	-	1	2	1	-	1	1	-	2	-	-	-	3	-	2	
-----	1%	1%	1%	-	1%	1%	-	-	1%	-	2%	1%	1%	-	-	2%	-	1%	-	-	-	1%	-	1%	
VERY CONSERVATIVE	234	134	100	55	88	91	23	61	103	25	22	159	60	194	213	21	164	68	16	32	59	127	107	136	
	58%	61%	56%	57%	59%	59%	58%	61%	58%	63%	50%	58%	57%	75%	65%	31%	73%	40%	79%	59%	67%	53%	67%	65%	
SOMEWHAT CONSERVATIVE	99	51	49	17	39	44	10	26	41	9	13	68	26	50	79	20	41	56	4	13	17	66	30	40	
	25%	23%	27%	17%	26%	28%	24%	26%	23%	23%	30%	25%	25%	19%	24%	29%	19%	33%	17%	25%	19%	28%	19%	19%	
SOMEWHAT LIBERAL	1	1	-	-	-	1	-	-	-	-	1	-	1	-	-	1	-	1	-	-	-	1	-	1	
	-	1%	-	-	-	1%	-	-	-	-	2%	-	1%	-	-	2%	-	1%	-	-	-	1%	-	-	
VERY LIBERAL	1	-	1	-	1	-	-	-	1	-	-	1	-	-	1	-	-	1	-	-	-	1	-	1	
	-	-	1%	-	1%	-	-	-	1%	-	-	1%	-	-	-	-	-	1%	-	-	-	1%	-	1%	
MODERATE	60	35	25	22	20	18	7	9	30	6	8	45	14	16	32	26	15	42	1	9	12	38	24	31	
	15%	16%	14%	23%	13%	12%	18%	9%	17%	14%	17%	16%	14%	6%	10%	38%	7%	25%	4%	16%	14%	16%	15%	15%	
DON'T KNOW	4	-	4	4	1	-	-	4	1	-	-	1	4	-	4	1	4	1	-	-	-	4	-	-	
	1%	-	2%	4%	-	-	-	4%	-	-	-	-	3%	-	1%	2%	-	-	-	-	-	2%	-	-	

Table 59-1
QUESTION D11B:
And, what is your religious affiliation?

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
PROTESTANT	224 56%	168 62%	30 44%	198 58%	26 43%	14 43%	12 43%	121 62%	125 58%	99 54%	39 44%	31 55%	72 58%	82 62%	39 49%	86 63%	31 48%	68 57%	142 61%	56 56%	198 60%	26 41%	177 57%	47 54%
CATHOLIC	68 17%	44 16%	15 23%	59 17%	9 15%	3 9%	6 22%	33 17%	35 16%	33 18%	13 15%	11 19%	18 14%	27 20%	12 14%	24 18%	12 19%	20 17%	40 17%	15 15%	54 16%	13 21%	52 17%	16 19%
ORTHODOX CHRISTIAN	16 4%	11 4%	2 3%	14 4%	3 5%	1 4%	1 5%	9 4%	9 4%	8 4%	2 2%	5 8%	4 3%	6 5%	5 6%	4 3%	2 3%	6 5%	11 5%	5 5%	16 5%	-	16 5%	-
LATTER-DAY SAINT OR MORMON	6 2%	3 1%	2 2%	5 1%	1 2%	1 4%	-	1 -	3 2%	3 2%	5 5%	1 1%	1 1%	-	3 4%	-	2 3%	1 1%	1 -	2 2%	3 1%	3 5%	5 2%	1 1%
OTHER CHRISTIAN	47 12%	30 11%	9 12%	38 11%	9 15%	7 22%	2 7%	25 13%	25 12%	22 12%	18 20%	7 13%	17 13%	6 4%	15 19%	10 8%	10 16%	12 10%	29 12%	10 10%	39 12%	5 7%	33 10%	14 17%
JEWISH	1 -	-	1 2%	1 -	-	-	-	-	1 -	-	-	-	-	1 1%	-	1 1%	-	-	-	1 1%	1 -	-	-	1 1%
MUSLIM	2 -	-	2 2%	2 -	-	-	-	-	2 1%	-	2 2%	-	-	-	2 2%	-	-	-	-	2 2%	2 -	-	-	2 1%
NO RELIGION, OR AGNOSTIC	22 6%	10 4%	3 4%	13 4%	10 16%	5 15%	5 18%	4 2%	12 6%	10 5%	6 7%	2 4%	9 7%	5 4%	4 5%	9 6%	5 7%	5 4%	6 2%	4 4%	10 3%	13 20%	17 5%	6 7%
SOMETHING ELSE	3 1%	-	1 2%	1 -	1 2%	-	1 5%	-	-	3 1%	3 3%	-	-	-	-	-	3 4%	-	-	1 1%	1 -	1 2%	3 1%	-
REFUSED	10 3%	5 2%	4 6%	9 3%	1 1%	1 3%	-	4 2%	3 1%	7 4%	1 1%	-	4 3%	5 4%	1 1%	2 2%	-	7 6%	6 2%	3 3%	8 2%	2 3%	9 3%	2 2%

Table 59-2
QUESTION D11B:
And, what is your religious affiliation?

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB- URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO- LIFE	PRO- LIFE	PRO- CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209	
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%	
PROTESTANT	224	125	99	48	84	92	26	51	105	18	24	145	68	151	190	33	152	71	16	36	53	119	106	136	
	56%	57%	55%	50%	56%	60%	65%	51%	60%	45%	54%	53%	64%	58%	58%	48%	68%	42%	77%	67%	61%	50%	66%	65%	
CATHOLIC	68	33	35	20	25	23	7	19	24	10	7	48	19	46	56	12	17	50	2	8	12	46	21	28	
	17%	15%	20%	21%	17%	15%	19%	19%	14%	26%	15%	18%	18%	18%	17%	18%	7%	30%	12%	15%	14%	19%	13%	14%	
ORTHODOX CHRISTIAN	16	8	9	2	5	9	1	2	5	3	6	12	4	13	16	-	11	6	-	3	2	11	5	5	
	4%	4%	5%	2%	3%	6%	2%	2%	3%	8%	13%	4%	4%	5%	5%	-	5%	3%	-	5%	3%	5%	3%	2%	
LATTER-DAY SAINT OR MORMON	6	6	-	-	3	3	1	1	3	2	-	6	-	3	4	2	-	6	-	-	-	6	2	2	
	2%	3%	-	-	2%	2%	3%	1%	2%	4%	-	2%	-	1%	1%	3%	-	4%	-	-	-	3%	1%	1%	
OTHER CHRISTIAN	47	24	23	15	16	16	2	20	17	4	4	33	11	33	40	7	35	11	-	-	10	37	10	17	
	12%	11%	13%	16%	11%	10%	5%	20%	10%	11%	9%	12%	11%	13%	12%	11%	16%	6%	-	-	12%	15%	6%	8%	
JEWISH	1	-	1	-	-	1	-	-	1	-	-	-	-	-	1	-	-	1	1	-	-	-	1	1	
	-	-	1%	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	1%	3%	-	1%	-	1%	-	
MUSLIM	2	2	-	2	-	-	-	2	-	-	-	2	-	-	-	2	2	-	-	-	-	2	-	-	
	-	1%	-	2%	-	-	-	2%	-	-	-	1%	-	-	-	2%	1%	-	-	-	-	1%	-	-	
NO RELIGION, OR AGNOSTIC	22	17	5	6	7	9	3	4	12	-	4	18	1	8	12	9	5	18	-	6	4	12	9	13	
	6%	8%	3%	7%	5%	6%	6%	4%	7%	1%	9%	7%	1%	3%	4%	13%	2%	10%	-	11%	5%	5%	6%	6%	
SOMETHING ELSE	3	-	3	1	1	-	-	-	3	-	-	3	-	-	1	1	1	1	-	-	-	3	-	1	
	1%	-	1%	1%	1%	-	-	-	1%	-	-	1%	-	-	-	2%	1%	1%	-	-	-	1%	-	1%	
REFUSED	10	6	5	2	7	2	-	3	6	2	-	8	2	6	8	2	2	5	2	1	5	3	6	6	
	3%	3%	3%	2%	5%	1%	-	3%	3%	5%	-	3%	2%	2%	3%	2%	1%	3%	9%	2%	6%	1%	4%	3%	

Table 60-1
 QUESTION D11C:
 Do you consider yourself a born-again, evangelical or fundamentalist Christian or not?

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
**D/S (YES - NO)	55 14%	66 24%	-4 -6%	62 18%	-6 -11%	3 9%	-9 -32%	80 41%	39 18%	17 9%	8 9%	2 4%	31 25%	14 11%	2 3%	36 27%	8 12%	8 7%	96 41%	-15 -15%	81 24%	-29 -46%	45 14%	10 11%
YES	224 56%	166 61%	31 46%	198 58%	26 44%	17 55%	9 33%	137 70%	125 58%	99 54%	48 54%	29 51%	76 61%	71 54%	41 51%	84 62%	36 56%	63 52%	164 70%	41 42%	205 62%	15 24%	176 56%	48 55%
NO	169 42%	101 37%	35 52%	136 40%	33 55%	14 45%	19 66%	57 29%	87 40%	82 45%	39 45%	27 47%	46 37%	57 43%	38 48%	48 35%	28 43%	54 46%	68 29%	56 56%	124 37%	44 71%	131 42%	38 44%
DON'T KNOW	4 1%	3 1%	1 2%	4 1%	- -	- -	- -	1 1%	3 1%	1 -	1 1%	- -	1 1%	1 1%	1 1%	2 1%	- -	1 1%	1 1%	1 1%	2 1%	2 3%	4 1%	- -
NOT SURE	4 1%	3 1%	1 1%	3 1%	- 1%	- -	- 1%	- -	1 1%	2 1%	- -	- 1%	1 1%	2 2%	- -	1 1%	- 1%	2 1%	1 -	1 1%	2 1%	1 2%	3 1%	- 1%

Table 60-2
 QUESTION D11C:
 Do you consider yourself a born-again, evangelical or fundamentalist Christian or not?

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209	
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%	
**D/S (YES - NO)	55	27	29	19	9	27	2	23	23	1	7	30	18	101	94	-37	224	-169	7	16	17	15	51	55	
	14%	12%	16%	19%	6%	18%	5%	23%	13%	2%	16%	11%	17%	39%	29%	-54%	100%	-100%	36%	30%	19%	6%	32%	26%	
YES	224	121	103	58	77	89	21	60	98	19	25	150	60	178	209	15	224	-	13	34	52	126	103	129	
	56%	55%	57%	60%	52%	58%	53%	60%	56%	49%	57%	55%	57%	69%	63%	22%	100%	-	64%	63%	59%	53%	64%	62%	
NO	169	94	75	39	68	62	19	37	75	19	18	121	42	77	115	52	-	169	6	18	35	111	52	75	
	42%	43%	42%	40%	46%	40%	47%	37%	43%	47%	41%	44%	40%	30%	35%	76%	-	100%	28%	33%	40%	46%	32%	36%	
DON'T KNOW	4	3	1	-	3	1	-	1	-	2	1	2	2	2	3	1	-	-	-	1	1	2	2	2	
	1%	1%	-	-	2%	-	-	1%	-	4%	2%	1%	2%	1%	1%	1%	-	-	-	1%	1%	1%	1%	1%	
NOT SURE	4	3	1	-	-	3	-	1	2	-	-	3	-	2	2	-	-	-	2	2	-	-	3	3	
	1%	1%	1%	-	-	2%	-	1%	1%	-	-	1%	-	1%	1%	-	-	-	9%	3%	-	-	2%	2%	

Table 61-1
 QUESTION D13C:
 Do you, or does anyone in your household, own a gun of any kind?

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
**D/S (YES - NO)	170 43%	123 45%	16 24%	139 41%	31 52%	18 58%	13 46%	90 46%	91 42%	79 43%	37 43%	21 38%	69 55%	43 33%	33 41%	58 43%	26 40%	53 45%	99 43%	42 42%	141 42%	32 50%	159 51%	11 13%
YES, GUN IN HOUSEHOLD	275 69%	189 70%	41 59%	230 68%	45 76%	25 79%	20 72%	137 70%	149 69%	126 68%	59 67%	38 67%	94 76%	84 64%	55 68%	95 70%	42 66%	84 70%	159 68%	68 69%	228 68%	47 75%	230 73%	45 52%
NO, NO GUN IN HOUSEHOLD	105 26%	67 25%	24 36%	91 27%	14 23%	6 21%	7 26%	47 24%	59 27%	47 25%	22 25%	16 29%	26 21%	41 31%	22 27%	37 27%	16 26%	30 25%	60 26%	26 26%	86 26%	15 24%	71 23%	34 39%
NOT SURE	3 1%	1 -	2 3%	3 1%	- -	- -	- -	1 -	1 -	2 1%	- -	- -	2 2%	1 1%	- -	1 1%	- -	2 2%	2 1%	1 1%	3 1%	- -	3 1%	- -
REFUSED	17 4%	15 6%	1 2%	16 5%	1 1%	- -	1 2%	12 6%	7 3%	10 5%	7 8%	2 4%	2 2%	5 4%	3 4%	4 3%	6 9%	4 3%	12 5%	4 4%	16 5%	1 1%	9 3%	8 9%

Table 61-2
 QUESTION D13C:
 Do you, or does anyone in your household, own a gun of any kind?

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY				CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%
**D/S (YES - NO)	170	108	62	28	56	86	18	25	84	34	9	275	-105	100	137	30	90	78	12	30	42	87	88	111
	43%	49%	34%	29%	38%	56%	45%	25%	47%	84%	22%	100%	-100%	38%	42%	44%	40%	46%	58%	56%	47%	36%	55%	53%
YES, GUN IN HOUSEHOLD	275	160	115	61	99	115	28	61	125	36	25	275	-	170	223	49	150	121	15	41	64	155	121	155
	69%	73%	64%	63%	66%	75%	71%	61%	71%	91%	57%	100%	-	65%	68%	72%	67%	72%	74%	77%	73%	65%	75%	74%
NO, NO GUN IN HOUSEHOLD	105	52	53	33	43	29	10	35	41	3	16	-	105	70	86	19	60	42	3	11	22	69	33	44
	26%	24%	29%	34%	29%	19%	25%	35%	23%	7%	36%	-	100%	27%	26%	28%	27%	25%	16%	21%	25%	29%	20%	21%
NOT SURE	3	-	3	-	-	3	-	-	1	1	1	-	-	3	3	-	2	1	-	-	2	1	1	1
	1%	-	2%	-	-	2%	-	-	1%	2%	3%	-	-	1%	1%	-	1%	-	-	-	2%	1%	1%	-
REFUSED	17	8	9	3	7	7	2	4	10	-	2	-	-	16	17	-	11	5	2	1	-	14	7	10
	4%	4%	5%	3%	5%	5%	4%	4%	5%	-	4%	-	-	6%	5%	-	5%	3%	10%	3%	-	6%	4%	5%

Table 62-1
 QUESTION D12A:
 On the issue of abortion, do you consider yourself to be Pro-Life or Pro-Choice?

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%
**D/S (PRO-LIFE - PRO-CHOICE)	261 65%	209 77%	34 50%	243 71%	18 30%	15 49%	2 9%	168 86%	149 69%	112 61%	49 56%	37 65%	85 68%	90 69%	52 65%	97 72%	34 53%	78 65%	192 82%	60 60%	251 76%	7 11%	205 65%	56 65%
TOTAL PRO-LIFE -----	329 82%	240 88%	51 75%	291 86%	38 64%	23 73%	15 54%	182 93%	183 85%	147 80%	68 77%	46 83%	104 84%	110 84%	66 82%	117 86%	48 76%	98 82%	213 91%	79 80%	292 88%	34 54%	258 82%	71 82%
TOTAL PRO-CHOICE -----	68 17%	31 11%	17 25%	48 14%	20 34%	7 24%	13 46%	14 7%	33 15%	35 19%	19 22%	10 17%	19 16%	20 15%	14 18%	19 14%	14 23%	20 17%	21 9%	20 20%	41 12%	27 43%	53 17%	15 17%
STRONGLY PRO-LIFE	260 65%	205 75%	31 46%	236 69%	24 40%	14 45%	10 34%	165 84%	145 67%	115 62%	50 57%	34 61%	82 66%	93 71%	50 62%	95 70%	34 54%	80 67%	194 83%	50 50%	244 73%	16 25%	204 65%	56 64%
SOMEWHAT PRO-LIFE	70 17%	35 13%	20 30%	55 16%	14 24%	9 28%	6 20%	17 9%	38 17%	32 17%	18 20%	12 22%	22 18%	17 13%	16 20%	21 16%	14 22%	18 15%	19 8%	29 30%	48 14%	18 28%	54 17%	16 18%
SOMEWHAT PRO-CHOICE	33 8%	21 8%	5 8%	26 8%	7 12%	5 17%	2 6%	10 5%	15 7%	18 10%	8 9%	5 9%	11 9%	9 7%	7 8%	9 6%	6 9%	12 10%	12 5%	8 8%	20 6%	13 21%	27 9%	6 7%
STRONGLY PRO-CHOICE	35 9%	10 4%	12 17%	22 6%	13 22%	2 6%	11 40%	4 2%	18 8%	17 9%	11 13%	5 9%	8 7%	11 8%	8 9%	11 8%	8 13%	9 7%	9 4%	12 12%	20 6%	14 22%	26 8%	9 11%
DON'T KNOW/NEITHER	2 -	- -	- -	- -	1 2%	1 4%	- -	- -	- -	2 1%	1 1%	- -	- -	- -	- -	- -	1 2%	- -	- -	- -	- -	1 2%	1 -	- -
REFUSED	1 -	1 -	- -	1 -	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	1 1%	- -	- -	- -	1 1%	- -	- -	- -	1 2%	1 -	- -

Table 62-2
 QUESTION D12A:
 On the issue of abortion, do you consider yourself to be Pro-Life or Pro-Choice?

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB- URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO- LIFE	PRO- LIFE	PRO- CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209	
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%	
**D/S (PRO-LIFE - PRO-CHOICE)	261	150	111	61	105	95	29	69	107	32	25	174	67	260	329	-68	194	63	19	41	66	134	130	161	
	65%	68%	62%	63%	70%	62%	72%	69%	61%	80%	56%	63%	64%	100%	100%	-100%	87%	37%	93%	77%	76%	56%	81%	77%	
TOTAL PRO-LIFE	329	184	145	79	126	124	34	84	140	36	34	223	86	260	329	-	209	115	20	46	77	186	144	184	
-----	82%	84%	81%	82%	85%	81%	86%	84%	80%	90%	78%	81%	82%	100%	100%	-	93%	68%	96%	86%	88%	78%	90%	88%	
TOTAL PRO-CHOICE	68	34	35	18	21	29	6	16	33	4	10	49	19	-	-	68	15	52	1	5	11	52	14	23	
-----	17%	15%	19%	18%	14%	19%	14%	16%	19%	10%	22%	18%	18%	-	-	100%	7%	31%	4%	9%	12%	22%	9%	11%	
STRONGLY PRO-LIFE	260	143	116	59	99	102	25	69	105	31	30	170	70	260	260	-	178	77	18	36	63	143	114	143	
	65%	65%	65%	61%	66%	66%	62%	69%	60%	76%	69%	62%	67%	100%	79%	-	80%	46%	86%	68%	72%	60%	71%	68%	
SOMEWHAT PRO-LIFE	70	40	29	20	27	22	10	16	35	5	4	53	16	-	70	-	31	38	2	10	14	43	30	41	
	17%	18%	16%	21%	18%	14%	24%	16%	20%	14%	9%	19%	15%	-	21%	-	14%	22%	10%	19%	16%	18%	19%	20%	
SOMEWHAT PRO-CHOICE	33	17	16	7	13	13	3	7	16	1	6	24	9	-	-	33	8	25	1	4	7	22	9	12	
	8%	8%	9%	7%	9%	8%	7%	7%	9%	3%	14%	9%	9%	-	-	49%	3%	15%	4%	7%	8%	9%	6%	6%	
STRONGLY PRO-CHOICE	35	17	18	11	8	16	3	9	17	3	4	26	10	-	-	35	7	27	-	1	4	30	5	11	
	9%	8%	10%	11%	5%	11%	7%	9%	10%	7%	8%	9%	9%	-	-	51%	3%	16%	-	2%	4%	13%	3%	5%	
DON'T KNOW/NEITHER	2	2	-	-	2	-	-	-	1	-	-	2	-	-	-	-	-	2	-	1	-	-	1	1	
	-	1%	-	-	1%	-	-	-	1%	-	-	1%	-	-	-	-	-	1%	-	2%	-	-	1%	1%	
REFUSED	1	1	-	-	-	1	-	-	1	-	-	1	-	-	-	-	-	-	-	1	-	-	1	1	
	-	-	-	-	-	1%	-	-	1%	-	-	-	-	-	-	-	-	-	-	2%	-	-	1%	1%	

Table 63-1
QUESTION D2:
Gender.

BANNER 1

	PARTY							PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY	
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%	
**D/S (MALE - FEMALE)	32 8%	-1 -	31 45%	30 9%	2 3%	11 36%	-9 -32%	11 6%	216 100%	-184 -100%	20 23%	-4 -7%	21 17%	-5 -3%	80 100%	136 100%	-64 -100%	-120 -100%	22 10%	- -	22 7%	7 11%	25 8%	7 8%	
MALE	216 54%	136 50%	50 73%	185 54%	31 52%	21 68%	10 34%	103 53%	216 100%	- -	54 61%	26 46%	72 58%	63 48%	80 100%	136 100%	- -	- -	128 55%	50 50%	178 53%	35 55%	169 54%	47 54%	
FEMALE	184 46%	137 50%	19 27%	155 46%	29 48%	10 32%	19 66%	92 47%	- -	184 100%	34 39%	30 54%	52 42%	68 52%	- -	- -	64 100%	120 100%	106 45%	50 50%	155 47%	28 45%	144 46%	40 46%	

Table 63-2
QUESTION D2:
Gender.

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY				CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB- URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO- LIFE	PRO- LIFE	PRO- CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%
**D/S (MALE - FEMALE)	32	20	12	16	7	9	7	11	4	1	8	24	12	30	36	-1	26	5	4	5	14	10	18	29
	8%	9%	6%	17%	4%	6%	19%	11%	2%	3%	18%	9%	11%	12%	11%	-2%	12%	3%	18%	9%	16%	4%	11%	14%
MALE	216	120	96	57	78	82	24	56	90	21	26	149	59	145	183	33	125	87	12	29	51	124	90	119
	54%	55%	53%	58%	52%	53%	59%	56%	51%	52%	59%	54%	56%	56%	55%	49%	56%	51%	59%	55%	58%	52%	56%	57%
FEMALE	184	100	84	40	71	72	16	44	86	19	18	126	47	115	147	35	99	82	8	24	37	114	71	90
	46%	45%	47%	42%	48%	47%	41%	44%	49%	48%	41%	46%	44%	44%	45%	51%	44%	49%	41%	45%	42%	48%	44%	43%

Table 64-1
QUESTION DMA:
DMA./County.

BANNER 1

	PUBLIC OPINION STRATEGIES																								
	TOTAL	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
		STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY	
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%	
CEDAR RAPIDS	100 25%	67 25%	21 31%	88 26%	12 21%	8 27%	4 14%	49 25%	56 26%	44 24%	22 25%	9 15%	39 31%	30 23%	19 23%	37 27%	12 19%	32 26%	61 26%	26 26%	87 26%	10 15%	73 23%	27 31%	
ALLAMAKEE	1 -	1 -	- -	1 -	- -	- -	- -	- -	1 -	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	1 1%	1 -	- -	1 -	- -	
BENTON	1 -	1 -	- -	1 -	- -	- -	- 1%	1 1%	- -	1 1%	- -	- -	- -	1 1%	- -	- -	- -	1 1%	1 -	- -	1 -	- -	1 -	- -	
BLACK HAWK	15 4%	4 1%	8 12%	12 4%	3 4%	1 5%	1 4%	4 2%	10 5%	5 2%	5 5%	- -	8 6%	2 2%	5 6%	6 4%	- -	5 4%	6 3%	7 7%	13 4%	2 3%	9 3%	6 7%	
BREMER	1 -	- -	- 1%	1 -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 -	- -	- -	- -	
BUCHANAN	4 1%	2 1%	1 2%	3 1%	1 2%	1 4%	- 1%	2 1%	1 -	3 2%	- -	2 3%	2 2%	- -	1 1%	- -	1 2%	2 2%	3 1%	1 1%	4 1%	- -	3 1%	1 1%	
BUTLER	2 1%	1 -	- -	1 -	1 2%	1 5%	- -	- -	- -	2 1%	1 2%	- -	1 1%	- -	- -	- -	1 2%	1 1%	1 1%	1 1%	2 1%	- -	1 -	1 2%	
DELAWARE	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	
DUBUQUE	9 2%	7 3%	2 3%	9 3%	- -	- -	- -	5 3%	6 3%	3 2%	- -	- -	4 3%	4 3%	- -	6 4%	- -	3 2%	6 3%	1 1%	7 2%	2 2%	7 2%	2 2%	
FAYETTE	3 1%	3 1%	- -	3 1%	- -	- -	- -	3 1%	2 1%	1 1%	- -	- -	3 2%	- -	- -	2 2%	- -	1 1%	3 1%	1 1%	3 1%	- -	1 -	3 3%	
GRUNDY	6 1%	6 2%	- -	6 2%	- -	- -	- 2%	4 2%	4 2%	2 1%	- -	- -	4 3%	1 1%	- -	4 3%	- -	2 1%	4 2%	1 1%	6 2%	- -	5 2%	- -	
IOWA	4 1%	3 1%	- -	3 1%	1 1%	- -	1 1%	3 1%	2 1%	2 1%	- -	2 3%	2 1%	- -	1 1%	1 1%	1 2%	- -	3 1%	1 1%	3 1%	- 1%	3 1%	- -	
JOHNSON	17 4%	11 4%	4 5%	15 4%	2 3%	1 2%	1 4%	7 3%	9 4%	8 4%	3 3%	1 2%	7 6%	6 5%	3 4%	6 5%	1 2%	7 6%	9 4%	7 7%	16 5%	1 1%	14 5%	3 3%	
JONES	1 -	- -	- -	- -	1 1%	- -	2 2%	- -	- -	1 -	- -	- -	1 1%	- -	- -	- -	- -	1 1%	- -	- -	- -	- 1%	- -	- -	
KEOKUK	2 1%	2 1%	- -	2 1%	- -	- -	- 1%	2 1%	2 1%	- -	- -	- -	2 2%	- -	- -	2 2%	- -	- -	2 1%	1 1%	2 1%	- -	2 1%	- -	
LINN	28 7%	18 7%	5 8%	23 7%	5 8%	4 11%	1 3%	14 7%	15 7%	12 7%	10 11%	3 5%	4 3%	11 9%	8 10%	8 6%	5 8%	7 6%	17 7%	3 3%	20 6%	4 7%	20 6%	8 9%	
TAMA	1 -	1 -	- -	1 -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	1 1%	- -	1 1%	- -	- -	- -	1 1%	1 -	- -	1 -	- -	
WASHINGTON	4 1%	4 2%	- -	4 1%	- -	- -	- 1%	3 1%	2 1%	2 1%	3 3%	1 1%	- -	1 -	2 2%	- -	2 3%	1 -	3 1%	1 1%	4 1%	1 1%	3 1%	1 1%	
WINNESHIEK	2 -	2 1%	- -	2 1%	- -	- -	- 1%	2 1%	- -	2 1%	- -	- -	1 1%	1 1%	- -	- -	- -	2 2%	2 1%	- -	2 1%	- -	1 -	1 1%	

Continued

Table 64-1
QUESTION DMA:
DMA./County.

BANNER 1

	PARTY							PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY	
DAVENPORT -----	40 10%	23 9%	8 11%	31 9%	9 15%	4 12%	6 20%	19 10%	24 11%	16 9%	4 5%	7 12%	11 9%	18 14%	7 9%	17 12%	4 6%	13 10%	23 10%	10 10%	33 10%	7 11%	25 8%	15 17%	
CLINTON	3 1%	2 1%	1 2%	3 1%	1 1%	- -	1 2%	2 1%	2 1%	2 1%	- -	- -	- -	3 2%	- -	2 1%	- -	2 1%	3 1%	- -	3 1%	1 1%	2 1%	2 2%	
DES MOINES	6 1%	2 1%	- -	2 1%	4 6%	1 2%	3 11%	1 1%	1 1%	4 2%	- -	1 2%	1 1%	4 3%	- -	1 1%	1 2%	3 3%	1 1%	3 3%	5 1%	1 2%	3 1%	3 3%	
JACKSON	4 1%	2 1%	- -	2 1%	2 3%	- -	2 7%	1 -	3 2%	1 1%	- -	- -	1 1%	3 2%	- -	3 3%	- -	1 1%	3 1%	2 2%	4 1%	- -	2 1%	2 2%	
LOUISA	- -	- -	- -	- -	1% 1%	1% 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1% 1%	- -	- -	- -	- -	- -	- -	- -	
MUSCATINE	4 1%	3 1%	2 3%	4 1%	- -	- -	- -	2 1%	3 2%	1 1%	- 1%	3 5%	1 1%	- -	2 3%	1 1%	1 2%	- -	2 1%	- -	2 1%	2 3%	2 1%	2 3%	
SCOTT	22 5%	14 5%	5 7%	19 6%	3 4%	3 8%	- -	13 7%	14 6%	8 4%	3 3%	3 5%	8 7%	7 6%	5 6%	9 7%	1 2%	7 6%	14 6%	4 4%	18 5%	3 5%	16 5%	6 7%	
DES MOINES-AMES -----	176 44%	124 45%	26 38%	150 44%	26 44%	12 40%	14 48%	86 44%	90 42%	86 47%	46 52%	29 51%	43 35%	58 44%	37 47%	53 39%	37 58%	49 41%	103 44%	41 41%	144 43%	31 50%	148 47%	28 32%	
ADAIR	1 -	1 1%	- -	1 -	- -	- -	- -	1 1%	1 1%	- -	- -	- -	- -	1 1%	- -	1 1%	- -	- -	1 1%	- -	1 -	- -	- -	1 2%	
BOONE	3 1%	2 1%	- -	2 1%	1 2%	- -	1 5%	2 1%	- -	3 2%	1 2%	- -	- -	2 1%	- -	- -	1 2%	2 2%	2 1%	- -	2 1%	1 2%	3 1%	- -	
CARROLL	2 -	2 1%	- -	2 1%	- -	- -	- -	2 1%	- -	2 1%	- -	- -	- -	2 1%	- -	- -	- -	2 2%	2 1%	- -	2 1%	- -	2 1%	- -	
CLARKE	- -	- -	- -	- -	1% 2%	2% 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- 1%	- -	- -	
DALLAS	20 5%	17 6%	3 4%	20 6%	- -	- -	- -	11 6%	6 3%	13 7%	5 6%	8 15%	1 1%	5 4%	5 7%	1 1%	8 13%	5 4%	11 5%	1 1%	12 4%	7 12%	16 5%	3 4%	
DECATUR	1 -	1 -	- -	1 -	- -	- -	- -	- -	1 1%	- -	- -	- -	1 1%	- -	- -	1 1%	- -	- -	- -	- -	- -	1 2%	1 -	- -	
FRANKLIN	2 1%	2 1%	- -	2 1%	- -	- -	- -	2 1%	1 1%	1 -	- -	- -	1 1%	1 1%	- -	1 1%	- -	1 1%	2 1%	- -	2 1%	- -	2 1%	- -	
GUTHRIE	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	
HAMILTON	6 2%	6 2%	- -	6 2%	- -	- -	- -	5 2%	3 1%	3 2%	1 1%	3 6%	2 1%	- -	1 1%	2 2%	3 5%	- -	5 2%	2 2%	6 2%	- -	6 2%	- -	
HARDIN	4 1%	3 1%	- -	3 1%	1 1%	- -	1 2%	3 2%	- -	4 2%	1 1%	2 3%	- -	1 1%	- -	- -	2 4%	1 1%	3 1%	- -	3 1%	1 1%	3 1%	1 1%	
JASPER	3 1%	2 1%	1 1%	3 1%	- -	- -	- -	1 1%	1 1%	2 1%	1 2%	- -	2 1%	- -	1 2%	- -	- -	2 1%	2 1%	1 1%	3 1%	- -	3 1%	- -	
KOSSUTH	3 1%	2 1%	1 1%	3 1%	- -	- -	- -	2 1%	3 1%	- -	3 3%	- -	- -	- -	3 3%	- -	- -	- -	2 1%	1 1%	3 1%	- -	2 1%	1 1%	

PUBLIC OPINION STRATEGIES

Continued

Table 64-1
QUESTION DMA:
DMA./County.

BANNER 1

	PUBLIC OPINION STRATEGIES																								
	TOTAL	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
		STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY	
LUCAS	2	2	-	2	-	-	-	1	1	-	1	-	-	1	1	1	-	-	1	-	2	-	2	-	
MADISON	3	2	1	3	-	-	-	1	3	-	-	-	-	2	-	2	-	-	1	1	2	-	3	-	
MAHASKA	5	3	-	3	1	1	-	3	-	5	-	-	2	3	-	-	-	5	4	1	5	-	5	-	
MARION	8	5	1	5	3	1	1	3	3	5	2	2	3	1	1	2	3	2	4	3	7	1	6	2	
MARSHALL	3	2	1	3	-	-	-	2	2	2	1	-	2	1	1	1	-	2	2	1	3	-	3	1	
MONROE	1	1	-	1	-	-	-	1	1	-	-	-	1	-	-	1	-	-	1	-	1	-	1	-	
POCAHONTAS	2	1	1	2	-	-	-	1	1	1	-	-	-	2	-	1	-	1	1	1	2	-	2	-	
POLK	71	46	16	62	9	6	4	29	39	32	21	12	19	20	16	23	16	16	37	21	58	13	56	15	
POWESHIEK	6	6	-	6	-	-	-	4	3	3	-	-	1	5	-	3	-	3	4	1	5	1	6	-	
RINGGOLD	3	1	-	1	2	-	2	1	-	3	1	-	-	2	-	-	1	2	1	2	3	-	3	-	
STORY	13	5	2	7	6	4	3	5	10	3	5	2	2	4	5	4	1	2	11	-	11	2	11	2	
TAYLOR	1	1	-	1	-	-	-	-	-	1	-	-	1	-	-	-	-	1	-	1	1	-	1	-	
UNION	2	2	-	2	-	-	-	1	2	-	-	-	-	2	-	2	-	-	1	1	2	-	2	-	
WARREN	6	3	1	4	2	-	2	3	4	3	1	-	2	3	1	3	1	2	3	1	4	2	5	1	
WEBSTER	5	5	-	5	-	-	-	3	4	1	2	-	3	-	2	3	-	1	3	2	5	-	4	1	
OMAHA	19	12	3	16	3	1	2	8	7	12	6	2	5	6	4	3	3	8	11	5	16	3	15	4	
-----	5%	5%	5%	5%	6%	4%	8%	4%	3%	6%	7%	3%	4%	4%	5%	2%	5%	7%	5%	5%	5%	5%	5%	4%	
CASS	1	-	1	1	-	-	-	-	1	-	1	-	-	-	1	-	-	-	-	1	1	-	-	1	
HARRISON	1	1	-	1	-	-	-	1	-	1	-	-	-	1	-	-	-	1	1	-	1	-	1	-	
MONTGOMERY	1	-	-	-	1	-	1	-	1	-	-	1	-	-	-	-	-	-	-	-	-	1	1	-	
PAGE	1	-	1	1	-	-	-	-	-	1	-	-	1	-	-	-	-	1	1	-	1	-	1	-	
	-	-	2%	-	-	-	-	-	-	1%	-	-	1%	-	-	-	-	1%	1%	-	-	-	-	-	

Continued

Table 64-1
QUESTION DMA:
DMA./County.

BANNER 1

	PARTY							PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY	
POTTAWATTAMIE	14 3%	10 4%	2 2%	11 3%	2 4%	1 4%	1 4%	8 4%	6 3%	8 4%	5 6%	1 1%	4 3%	3 3%	3 4%	3 2%	3 5%	5 4%	9 4%	3 3%	12 3%	2 3%	12 4%	1 2%	
SHELBY	2 -	2 1%	-	2 1%	-	-	-	-	-	2 1%	-	-	-	2 1%	-	-	-	2 1%	-	2 2%	2 1%	-	-	2 2%	
OTTUMWA-K'VILLE	8 2%	4 2%	1 2%	6 2%	2 4%	-	2 8%	2 1%	7 3%	1 -	-	2 4%	1 1%	4 3%	3 3%	5 3%	-	1 1%	3 1%	2 2%	6 2%	2 4%	6 2%	2 2%	
DAVIS	2 -	2 1%	-	2 1%	-	-	-	-	2 1%	-	-	2 3%	-	-	2 2%	-	-	-	-	2 2%	2 1%	-	-	2 1%	
JEFFERSON	4 1%	1 -	1 2%	2 1%	2 4%	-	2 8%	1 -	4 2%	1 -	-	-	-	4 3%	-	3 2%	-	1 1%	2 1%	-	2 1%	2 4%	3 1%	2 2%	
WAPELLO	2 -	2 1%	-	2 -	-	-	-	1 1%	2 1%	-	-	-	1 1%	-	-	1 1%	-	-	1 1%	-	2 -	-	2 1%	-	
QUINCY	2 -	2 1%	-	2 1%	-	-	-	2 1%	2 1%	-	-	1 1%	-	1 1%	1 1%	1 1%	-	-	2 1%	-	2 1%	-	2 1%	-	
LEE	2 -	2 1%	-	2 1%	-	-	-	2 1%	2 1%	-	-	1 1%	-	1 1%	1 1%	1 1%	-	-	2 1%	-	2 1%	-	2 1%	-	
ROCHESTER	12 3%	6 2%	1 2%	7 2%	5 8%	5 15%	-	4 2%	7 3%	5 3%	2 2%	4 6%	6 5%	1 1%	2 2%	5 3%	3 5%	2 2%	4 2%	5 5%	9 3%	3 5%	10 3%	2 2%	
CERRO GORDO	7 2%	3 1%	1 2%	4 1%	2 4%	2 7%	-	2 1%	3 1%	4 2%	2 2%	1 2%	4 3%	-	1 2%	2 1%	2 2%	2 2%	2 1%	3 3%	5 2%	1 2%	6 2%	1 1%	
FLOYD	2 1%	1 -	-	1 -	2 3%	2 5%	-	-	2 1%	-	-	1 1%	2 1%	-	1 1%	2 1%	-	-	-	1 1%	1 1%	2 2%	2 1%	-	
HANCOCK	2 1%	2 1%	-	2 1%	-	-	-	2 1%	1 -	2 1%	-	2 3%	1 -	-	-	1 -	2 3%	-	2 1%	-	2 1%	1 1%	2 1%	-	
WINNEBAGO	1 -	-	-	-	1 1%	1 3%	-	-	1 -	-	-	-	-	1 1%	-	1 1%	-	-	-	1 1%	1 -	-	-	1 1%	
SIOUX CITY	40 10%	31 12%	7 11%	39 11%	1 2%	1 3%	1 2%	24 12%	21 10%	19 11%	6 7%	4 7%	17 14%	12 9%	6 8%	14 11%	4 7%	15 13%	25 11%	9 9%	34 10%	6 9%	31 10%	9 10%	
BUENA VISTA	2 -	2 1%	-	2 -	-	-	-	2 1%	2 1%	-	-	-	-	2 1%	-	2 1%	-	-	2 1%	-	2 -	-	2 1%	-	
CHEROKEE	3 1%	3 1%	-	3 1%	-	-	-	2 1%	-	3 2%	-	-	3 2%	-	-	-	-	3 2%	2 1%	1 1%	3 1%	-	3 1%	-	
CLAY	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	1 1%	-	-	-	-	-	-	-	-	-	
DICKINSON	3 1%	2 1%	1 1%	3 1%	-	-	-	1 -	1 -	2 1%	-	1 2%	2 1%	-	-	1 1%	1 2%	1 1%	1 -	2 2%	2 1%	1 1%	2 1%	1 1%	
IDA	2 1%	2 1%	-	2 1%	-	-	-	2 1%	-	2 1%	-	-	-	2 2%	-	-	-	2 2%	2 1%	-	2 1%	-	2 1%	-	
MONONA	2 1%	2 1%	-	2 1%	-	-	-	2 1%	1 -	1 1%	1 1%	-	-	1 1%	-	1 1%	1 2%	-	2 1%	-	2 1%	-	2 1%	-	

PUBLIC OPINION STRATEGIES

Continued

Table 64-1
QUESTION DMA:
DMA./County.

BANNER 1

	PARTY							PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY	
O BRIEN	3 1%	3 1%	-	3 1%	-	-	-	2 1%	3 1%	-	-	-	1 1%	1 1%	-	3 2%	-	-	2 1%	1 1%	3 1%	-	3 1%	-	
PLYMOUTH	8 2%	6 2%	2 2%	7 2%	1 1%	-	1 2%	5 2%	5 2%	3 2%	2 2%	-	6 4%	-	2 2%	3 2%	1 1%	3 2%	5 2%	2 2%	7 2%	1 1%	5 2%	3 3%	
SAC	2 -	-	1 2%	2 -	-	-	-	-	-	1 1%	-	-	-	1 1%	-	-	-	1 1%	-	-	-	2 3%	-	1 1%	
SIOUX	3 1%	3 1%	-	3 1%	-	-	-	3 2%	3 1%	1 -	-	-	3 2%	-	-	2 2%	-	1 1%	3 1%	-	3 1%	-	1 -	2 3%	
WOODBURY	13 3%	8 3%	4 6%	12 3%	1 1%	1 3%	-	6 3%	7 3%	6 3%	3 4%	1 3%	3 3%	5 4%	3 4%	3 2%	1 2%	5 4%	6 3%	4 4%	10 3%	3 4%	11 3%	2 2%	
SIOUX FALLS	3 1%	2 1%	1 1%	3 1%	-	-	-	1 1%	3 1%	-	1 1%	-	1 1%	1 1%	1 2%	2 1%	-	-	2 1%	1 1%	3 1%	-	2 1%	1 1%	
OSCEOLA	3 1%	2 1%	1 1%	3 1%	-	-	-	1 1%	3 1%	-	1 1%	-	1 1%	1 1%	1 2%	2 1%	-	-	2 1%	1 1%	3 1%	-	2 1%	1 1%	

Table 64-2
QUESTION DMA:
DMA./County.

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB- URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO- LIFE	PRO- LIFE	PRO- CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209	
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%	
CEDAR RAPIDS	100	55	45	40	41	19	-	100	-	-	-	61	35	69	84	16	60	37	5	8	26	60	44	53	
-----	25%	25%	25%	41%	27%	13%	-	100%	-	-	-	22%	34%	26%	26%	23%	27%	22%	25%	15%	30%	25%	27%	26%	
ALLAMAKEE	1	1	-	-	-	1	-	1	-	-	-	1	-	-	-	1	-	1	-	-	-	1	-	-	
	-	-	-	-	-	1%	-	1%	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	
BENTON	1	1	-	-	1	-	-	1	-	-	-	1	-	1	1	-	-	1	-	-	-	1	-	-	
	-	-	-	-	1%	-	-	1%	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	
BLACK HAWK	15	9	6	10	5	-	-	15	-	-	-	12	3	6	11	4	6	9	-	2	2	11	3	3	
	4%	4%	3%	11%	3%	-	-	15%	-	-	-	4%	3%	2%	3%	6%	3%	5%	-	4%	2%	5%	2%	2%	
BREMER	1	-	-	-	1	-	-	1	-	-	-	-	-	-	1	-	-	1	-	-	-	1	-	-	
	-	-	-	-	1%	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
BUCHANAN	4	4	-	-	-	4	-	4	-	-	-	4	-	3	4	-	3	2	-	-	2	2	1	3	
	1%	2%	-	-	-	3%	-	4%	-	-	-	1%	-	1%	1%	-	1%	1%	-	-	3%	1%	-	1%	
BUTLER	2	1	1	-	-	2	-	2	-	-	-	1	1	2	2	-	1	1	-	-	1	1	2	2	
	1%	1%	-	-	-	1%	-	2%	-	-	-	1%	1%	1%	1%	-	1%	-	-	-	1%	1%	1%	1%	
DELAWARE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
DUBUQUE	9	3	5	7	2	-	-	9	-	-	-	5	4	9	9	-	4	4	-	1	4	4	6	6	
	2%	2%	3%	7%	1%	-	-	9%	-	-	-	2%	4%	3%	3%	-	2%	2%	-	1%	5%	2%	4%	3%	
FAYETTE	3	-	3	-	-	3	-	3	-	-	-	1	2	3	3	1	3	-	-	-	-	3	-	-	
	1%	-	2%	-	-	2%	-	3%	-	-	-	-	2%	1%	1%	1%	1%	-	-	-	-	1%	-	-	
GRUNDY	6	5	-	-	6	-	-	6	-	-	-	4	1	5	5	-	5	1	-	1	4	-	5	5	
	1%	2%	-	-	4%	-	-	6%	-	-	-	2%	1%	2%	2%	-	2%	-	-	2%	4%	-	3%	2%	
IOWA	4	2	2	-	-	4	-	4	-	-	-	2	2	3	3	1	2	1	-	1	2	1	2	2	
	1%	1%	1%	-	-	2%	-	4%	-	-	-	1%	2%	1%	1%	1%	1%	1%	-	1%	2%	1%	1%	1%	
JOHNSON	17	10	6	4	13	-	-	17	-	-	-	11	5	15	16	1	12	4	4	1	2	12	6	9	
	4%	5%	4%	4%	9%	-	-	17%	-	-	-	4%	5%	6%	5%	2%	6%	3%	4%	2%	3%	5%	4%	4%	
JONES	1	-	1	-	1	-	-	1	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	
	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
KEOKUK	2	2	1	-	-	2	-	2	-	-	-	2	-	2	2	-	2	1	2	1	-	-	2	2	
	1%	1%	-	-	-	1%	-	2%	-	-	-	1%	-	1%	1%	-	1%	-	8%	1%	-	-	1%	1%	
LINN	28	11	16	19	9	-	-	28	-	-	-	11	15	14	21	6	18	10	1	1	7	19	11	16	
	7%	5%	9%	19%	6%	-	-	28%	-	-	-	4%	15%	5%	6%	9%	8%	6%	4%	2%	8%	8%	7%	7%	
TAMA	1	1	-	-	-	1	-	1	-	-	-	1	-	1	1	-	-	-	1	-	-	-	1	1	
	-	1%	-	-	-	1%	-	1%	-	-	-	-	-	-	-	-	-	-	6%	-	-	-	1%	1%	
WASHINGTON	4	3	1	-	4	-	-	4	-	-	-	3	1	3	3	1	3	1	-	-	2	2	2	2	
	1%	1%	1%	-	3%	-	-	4%	-	-	-	1%	1%	1%	1%	2%	1%	1%	-	-	3%	1%	1%	1%	

PUBLIC OPINION STRATEGIES

Continued

Table 64-2
QUESTION DMA:
DMA./County.

BANNER 2

	EDUCATION			GEOGRAPHY			DMA				GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB- URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO- LIFE	PRO- LIFE	PRO- CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS
WINNESHIEK	2	1	1	-	-	2	-	2	-	-	-	1	-	2	2	-	1	1	1	-	-	1	2	2
-----	-	-	-	-	-	1%	-	2%	-	-	-	-	-	1%	1%	-	-	1%	4%	-	-	-	1%	1%
DAVENPORT	40	25	15	8	14	18	40	-	-	-	28	10	25	34	6	21	19	6	3	11	21	19	24	
-----	10%	11%	8%	8%	9%	12%	100%	-	-	-	10%	10%	10%	10%	8%	9%	11%	30%	3%	12%	9%	12%	11%	
CLINTON	3	3	1	-	-	3	3	-	-	-	-	3	3	3	-	3	1	2	-	1	1	2	2	
-----	1%	1%	-	-	-	2%	8%	-	-	-	-	3%	1%	1%	-	1%	-	8%	-	1%	-	1%	1%	
DES MOINES	6	4	2	-	-	6	6	-	-	-	5	1	2	4	2	2	4	1	-	-	5	1	1	
-----	1%	2%	1%	-	-	4%	14%	-	-	-	2%	1%	1%	1%	3%	1%	2%	6%	-	-	2%	1%	1%	
JACKSON	4	2	2	-	-	4	4	-	-	-	4	1	4	4	-	2	3	-	-	3	2	3	3	
-----	1%	1%	1%	-	-	3%	11%	-	-	-	1%	1%	2%	1%	-	1%	2%	-	-	3%	1%	2%	1%	
LOUISA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
-----	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	
MUSCATINE	4	2	3	-	-	4	4	-	-	-	4	-	2	4	-	4	1	1	-	-	3	4	4	
-----	1%	1%	1%	-	-	3%	11%	-	-	-	2%	-	1%	1%	-	2%	1%	5%	1%	-	1%	2%	2%	
SCOTT	22	15	7	8	14	-	22	-	-	-	15	6	13	19	3	11	11	2	1	7	11	10	15	
-----	5%	7%	4%	8%	9%	-	54%	-	-	-	5%	6%	5%	6%	5%	5%	6%	11%	3%	7%	5%	6%	7%	
DES MOINES-AMES	176	90	86	31	85	59	-	-	176	-	125	41	105	140	33	98	75	7	28	36	105	72	98	
-----	44%	41%	48%	32%	57%	39%	-	-	100%	-	45%	39%	41%	43%	49%	44%	45%	33%	53%	41%	44%	45%	47%	
ADAIR	1	1	-	-	-	1	-	-	1	-	1	-	1	1	-	1	-	-	1	-	-	-	1	
-----	-	1%	-	-	-	1%	-	-	1%	-	-	-	1%	1%	-	1%	-	-	3%	-	-	-	1%	
BOONE	3	2	1	-	3	-	-	-	3	-	1	2	2	3	-	-	3	-	-	-	3	-	1	
-----	1%	1%	1%	-	2%	-	-	-	2%	-	1%	2%	1%	1%	-	-	2%	-	-	-	1%	-	1%	
CARROLL	2	-	2	-	-	2	-	-	2	-	2	-	-	-	2	2	-	-	2	-	-	2	2	
-----	-	-	1%	-	-	1%	-	-	1%	-	1%	-	-	-	3%	1%	-	-	3%	-	-	1%	1%	
CLARKE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
-----	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
DALLAS	20	14	5	1	18	-	-	-	20	-	12	8	11	14	5	9	10	-	3	2	14	5	7	
-----	5%	6%	3%	1%	12%	-	-	-	11%	-	4%	7%	4%	4%	8%	4%	6%	-	6%	3%	6%	3%	4%	
DECATUR	1	1	-	-	-	1	-	-	1	-	1	-	-	-	1	-	1	-	-	-	1	-	-	
-----	-	1%	-	-	-	1%	-	-	1%	-	-	-	-	-	2%	-	1%	-	-	-	1%	-	-	
FRANKLIN	2	2	-	-	-	2	-	-	2	-	2	-	2	2	-	1	1	-	-	2	-	-	1	
-----	1%	1%	-	-	-	1%	-	-	1%	-	1%	-	1%	1%	-	-	1%	-	-	3%	-	-	-	
GUTHRIE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
-----	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
HAMILTON	6	5	1	-	-	6	-	-	6	-	6	-	3	6	-	3	4	-	-	-	6	-	3	
-----	2%	2%	1%	-	-	4%	-	-	4%	-	2%	-	1%	2%	-	1%	2%	-	-	-	3%	-	2%	
HARDIN	4	2	2	-	-	4	-	-	4	-	3	-	3	3	1	3	1	1	-	-	2	1	1	
-----	1%	1%	1%	-	-	2%	-	-	2%	-	1%	-	1%	1%	1%	1%	-	6%	-	-	1%	1%	1%	

Continued

Table 64-2
QUESTION DMA:
DMA./County.

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB- URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO- LIFE	PRO- LIFE	PRO- CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
JASPER	3 1%	2 1%	1 -	-	1 1%	2 1%	-	-	3 2%	-	-	2 1%	-	2 1%	3 1%	-	1 1%	1 1%	1 3%	-	-	2 1%	1 -	1 -	
KOSSUTH	3 1%	2 1%	1 1%	-	-	3 2%	-	-	3 2%	-	-	2 1%	1 1%	1 -	1 -	2 3%	1 -	2 1%	-	-	1 1%	2 1%	-	2 1%	
LUCAS	2 -	1 -	1 -	-	-	2 1%	-	-	2 1%	-	-	2 1%	-	1 1%	1 -	-	1 1%	-	1 4%	-	-	1 -	1 1%	1 -	
MADISON	3 1%	-	3 2%	-	3 2%	-	-	-	3 2%	-	-	2 1%	1 1%	2 1%	3 1%	-	1 1%	2 1%	-	-	2 2%	1 -	-	1 1%	
MAHASKA	5 1%	5 2%	-	-	-	5 3%	-	-	5 3%	-	-	3 1%	1 1%	1 -	3 1%	1 2%	3 1%	2 1%	-	-	-	5 2%	3 2%	3 1%	
MARION	8 2%	3 1%	5 3%	-	-	8 5%	-	-	8 5%	-	-	7 2%	-	5 2%	6 2%	2 2%	4 2%	4 3%	-	-	2 2%	6 3%	2 1%	2 1%	
MARSHALL	3 1%	-	3 2%	-	-	3 2%	-	-	3 2%	-	-	2 1%	1 1%	1 1%	2 1%	2 2%	1 1%	2 1%	1 3%	-	2 3%	1 -	3 2%	3 1%	
MONROE	1 -	-	1 -	-	-	1 1%	-	-	1 -	-	-	1 -	-	1 -	1 -	-	1 -	-	-	-	1 1%	-	-	-	
POCAHONTAS	2 -	1 -	1 1%	-	-	2 1%	-	-	2 1%	-	-	1 -	-	2 1%	2 1%	-	2 1%	-	-	-	1 1%	1 -	1 1%	1 -	
POLK	71 18%	36 16%	35 19%	25 26%	46 31%	-	-	-	71 41%	-	-	48 17%	18 17%	43 17%	59 18%	11 17%	42 19%	29 17%	2 8%	15 27%	14 16%	41 17%	35 22%	49 23%	
POWESHIEK	6 1%	1 -	5 3%	-	-	6 4%	-	-	6 3%	-	-	6 2%	-	1 -	3 1%	2 3%	5 2%	-	1 4%	3 6%	1 1%	1 -	5 3%	5 3%	
RINGGOLD	3 1%	3 1%	-	-	-	3 2%	-	-	3 2%	-	-	3 1%	-	1 -	1 -	2 3%	-	3 2%	-	-	-	3 1%	-	-	
STORY	13 3%	3 1%	10 6%	4 5%	9 6%	-	-	-	13 7%	-	-	8 3%	4 4%	11 4%	12 4%	1 2%	10 4%	3 2%	-	4 7%	2 3%	7 3%	9 5%	9 4%	
TAYLOR	1 -	-	1 -	-	-	1 1%	-	-	1 -	-	-	1 -	-	1 -	1 -	-	1 -	-	-	-	-	1 -	-	-	
UNION	2 -	2 1%	-	-	-	2 1%	-	-	2 1%	-	-	2 1%	-	1 -	2 1%	-	1 -	1 1%	1 5%	-	-	1 -	2 1%	2 1%	
WARREN	6 2%	2 1%	4 2%	1 1%	5 3%	1 1%	-	-	6 4%	-	-	3 1%	3 3%	4 2%	5 2%	1 2%	4 2%	3 2%	-	-	3 4%	3 1%	2 1%	2 1%	
WEBSTER	5 1%	2 1%	3 2%	-	-	5 3%	-	-	5 3%	-	-	3 1%	2 2%	4 2%	5 2%	-	3 1%	2 1%	-	-	2 3%	3 1%	1 -	1 -	
OMAHA ----	19 5%	10 5%	9 5%	8 9%	6 4%	4 3%	-	-	-	-	19 43%	13 5%	3 3%	13 5%	15 5%	4 6%	8 4%	10 6%	-	1 1%	5 6%	13 6%	3 2%	5 2%	
CASS	1 -	-	1 -	-	-	1 -	-	-	-	-	1 1%	-	-	1 -	1 -	-	1 -	-	-	-	-	1 -	1 -	1 -	

Continued

Table 64-2
QUESTION DMA:
DMA./County.

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB- URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO- LIFE	PRO- LIFE	PRO- CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
HARRISON	1	-	1	-	1	-	-	-	-	-	1	1	-	1	1	-	1	-	-	1	-	-	-	1	
	-	-	1%	-	1%	-	-	-	-	-	2%	-	-	-	-	-	-	-	-	1%	-	-	-	-	
MONTGOMERY	1	1	-	-	-	1	-	-	-	-	1	-	1	-	-	1	-	1	-	-	-	-	1	1	
	-	-	-	-	-	1%	-	-	-	-	2%	-	1%	-	-	1%	-	1%	-	-	-	-	-	-	
PAGE	1	-	1	-	-	1	-	-	-	-	1	-	-	1	1	-	1	-	-	-	-	-	1	-	
	-	-	1%	-	-	1%	-	-	-	-	3%	-	-	-	-	-	1%	-	-	-	-	-	1%	-	
POTTAWATTAMIE	14	8	6	8	5	-	-	-	-	-	14	11	2	8	11	3	5	7	-	-	5	9	3	3	
	3%	3%	3%	9%	4%	-	-	-	-	-	31%	4%	2%	3%	3%	4%	2%	4%	-	-	6%	4%	2%	1%	
SHELBY	2	2	-	-	-	2	-	-	-	-	2	-	-	2	2	-	-	2	-	-	-	2	-	-	
	-	1%	-	-	-	1%	-	-	-	-	4%	-	-	1%	1%	-	-	1%	-	-	-	1%	-	-	
OTTUMWA-K'VILLE	8	6	2	-	-	8	-	-	-	-	8	3	5	6	6	2	7	1	-	3	-	5	3	3	
	2%	3%	1%	-	-	5%	-	-	-	-	18%	1%	5%	2%	2%	3%	3%	1%	-	5%	-	2%	2%	1%	
DAVIS	2	2	-	-	-	2	-	-	-	-	2	-	2	2	2	-	2	-	-	2	-	-	2	2	
	-	1%	-	-	-	1%	-	-	-	-	4%	-	2%	1%	1%	-	1%	-	-	4%	-	-	1%	1%	
JEFFERSON	4	2	2	-	-	4	-	-	-	-	4	1	3	2	2	2	3	1	-	1	-	4	1	1	
	1%	1%	1%	-	-	3%	-	-	-	-	10%	-	3%	1%	1%	3%	1%	1%	-	1%	-	2%	-	-	
WAPELLO	2	1	-	-	-	2	-	-	-	-	2	2	-	2	2	-	1	-	-	-	-	2	-	-	
	-	1%	-	-	-	1%	-	-	-	-	4%	1%	-	1%	-	-	1%	-	-	-	-	1%	-	-	
QUINCY	2	1	1	-	-	2	-	-	-	-	2	2	-	2	2	-	1	1	-	-	2	-	1	1	
	-	1%	-	-	-	1%	-	-	-	-	5%	1%	-	1%	1%	-	-	1%	-	-	2%	-	-	-	
LEE	2	1	1	-	-	2	-	-	-	-	2	2	-	2	2	-	1	1	-	-	2	-	1	1	
	-	1%	-	-	-	1%	-	-	-	-	5%	1%	-	1%	1%	-	-	1%	-	-	2%	-	-	-	
ROCHESTER	12	9	3	-	-	12	-	-	-	-	12	5	7	7	9	3	9	3	-	1	-	11	1	1	
	3%	4%	2%	-	-	8%	-	-	-	-	27%	2%	6%	3%	3%	4%	4%	2%	-	2%	1%	4%	1%	-	
CERRO GORDO	7	5	1	-	-	7	-	-	-	-	7	2	4	4	6	1	4	2	-	-	-	6	-	-	
	2%	2%	1%	-	-	4%	-	-	-	-	15%	1%	4%	1%	2%	1%	2%	1%	-	-	1%	3%	-	-	
FLOYD	2	2	-	-	-	2	-	-	-	-	2	2	1	1	1	2	2	-	-	-	-	2	-	-	
	1%	1%	-	-	-	1%	-	-	-	-	5%	1%	1%	-	-	2%	1%	-	-	-	-	1%	-	-	
HANCOCK	2	1	2	-	-	2	-	-	-	-	2	1	2	2	2	-	2	1	-	-	-	2	-	-	
	1%	-	1%	-	-	1%	-	-	-	-	5%	-	2%	1%	1%	-	1%	-	-	-	-	1%	-	-	
WINNEBAGO	1	1	-	-	-	1	-	-	-	-	1	1	-	1	1	-	1	-	-	1	-	-	1	1	
	-	-	-	-	-	1%	-	-	-	-	2%	-	-	-	-	-	-	-	-	2%	-	-	1%	-	
SIOUX CITY	40	21	19	9	3	27	-	-	-	40	-	36	3	31	36	4	19	19	2	10	7	21	18	24	
	10%	10%	11%	10%	2%	18%	-	-	-	100%	-	13%	3%	12%	11%	6%	9%	11%	12%	18%	8%	9%	11%	12%	
BUENA VISTA	2	2	-	-	-	2	-	-	-	2	-	2	-	2	2	-	2	-	-	-	-	2	-	-	
	-	1%	-	-	-	1%	-	-	-	4%	-	1%	-	1%	-	-	1%	-	-	-	-	1%	-	-	
CHEROKEE	3	-	3	-	-	3	-	-	-	3	-	3	-	2	3	-	3	-	-	1	1	1	2	3	
	1%	-	2%	-	-	2%	-	-	-	7%	-	1%	-	1%	1%	-	1%	-	-	2%	1%	1%	1%	1%	

PUBLIC OPINION STRATEGIES

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Table 64-2
QUESTION DMA:
DMA./County.

BANNER 2

	EDUCATION		GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY		
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN-PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
CLAY	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-
DICKINSON	3 1%	-	3 2%	-	-	3 2%	-	-	-	3 8%	-	2 1%	-	2 1%	2 1%	1 2%	-	3 2%	-	1 2%	1 1%	1 1%	-	-	1
IDA	2 1%	2 1%	-	-	-	2 1%	-	-	-	2 5%	-	2 1%	-	2 1%	2 1%	-	-	2 1%	-	-	-	-	2 1%	-	-
MONONA	2 1%	-	2 1%	-	-	2 1%	-	-	-	2 5%	-	2 1%	-	2 1%	2 1%	-	2 1%	-	-	2 4%	-	-	-	1 1%	2 1%
O BRIEN	3 1%	1	2 1%	-	-	3 2%	-	-	-	3 6%	-	1 1%	1 1%	1	1	1 2%	1 1%	1	-	-	1 1%	1 1%	-	-	1
PLYMOUTH	8 2%	7 3%	1 1%	-	-	8 5%	-	-	-	8 19%	-	7 2%	1 1%	7 3%	8 2%	-	5 2%	3 2%	4 4%	1	-	-	7 3%	5 3%	5 3%
SAC	2 -	1 1%	-	-	-	2 1%	-	-	-	2 4%	-	2 1%	-	1	2	-	-	2 1%	-	1 2%	-	1 1%	-	2 1%	2 1%
SIOUX	3 1%	2 1%	1 1%	-	-	3 2%	-	-	-	3 8%	-	3 1%	-	3 1%	3 1%	-	3 1%	-	-	3 6%	-	-	-	2 1%	3 2%
WOODBURY	13 3%	7 3%	6 3%	9 10%	3 2%	-	-	-	-	13 31%	-	12 4%	1 1%	8 3%	12 4%	1 1%	4 2%	8 5%	2 8%	2 3%	3 3%	6 3%	6 4%	7 4%	
SIOUX FALLS	3 1%	2 1%	1 1%	-	-	3 2%	-	-	-	-	3 7%	2 1%	1 1%	2 1%	2 1%	1 1%	1	2 1%	-	1 2%	-	2 1%	1 1%	1 1%	
OSCEOLA	3 1%	2 1%	1 1%	-	-	3 2%	-	-	-	-	3 7%	2 1%	1 1%	2 1%	2 1%	1 1%	1	2 1%	-	1 2%	-	2 1%	1 1%	1 1%	

Table 65-1
QUESTION CD:
Congressional District./County.

BANNER 1

	PARTY							PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY	
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%	
CD 1 ----	96 24%	62 23%	14 21%	76 22%	20 34%	7 22%	13 47%	46 23%	52 24%	44 24%	14 16%	13 24%	31 25%	37 28%	16 20%	36 27%	12 18%	32 27%	57 24%	24 24%	81 24%	15 24%	73 23%	23 27%	
CLINTON	3 1%	2 1%	1 2%	3 1%	1 1%	-	1 2%	2 1%	2 1%	2 1%	-	-	-	3 2%	-	2 1%	-	2 1%	3 1%	-	3 1%	1 1%	2 1%	2 2%	
DES MOINES	6 1%	2 1%	-	2 1%	4 6%	1 2%	3 11%	1 1%	1 1%	4 2%	-	1 2%	1 -	4 3%	-	1 1%	1 2%	3 3%	1 1%	3 3%	5 1%	1 2%	3 1%	3 3%	
IOWA	4 1%	3 1%	-	3 1%	-	-	-	3 1%	2 1%	2 1%	-	2 3%	2 1%	-	1 1%	1 1%	1 2%	-	3 1%	1 1%	3 1%	-	3 1%	-	
JACKSON	4 1%	2 1%	-	2 1%	2 3%	-	2 7%	1 -	3 2%	1 1%	-	-	1 1%	3 2%	-	3 3%	-	1 1%	3 1%	2 2%	4 1%	-	2 1%	2 2%	
JASPER	3 1%	2 1%	1 1%	3 1%	-	-	-	1 1%	1 1%	2 1%	1 2%	-	2 1%	-	1 2%	-	-	2 1%	2 1%	1 1%	3 1%	-	3 1%	-	
JEFFERSON	4 1%	1 -	1 2%	2 1%	2 4%	-	2 8%	1 -	4 2%	1 -	-	-	-	4 3%	-	3 2%	-	1 1%	2 1%	-	2 1%	2 4%	2 1%	3 2%	
JOHNSON	17 4%	11 4%	4 5%	15 4%	2 3%	1 2%	1 4%	7 3%	9 4%	8 4%	3 3%	1 2%	7 6%	6 5%	3 4%	6 5%	1 2%	7 6%	9 4%	7 7%	16 5%	1 1%	14 5%	3 3%	
JONES	1 -	-	-	-	-	-	2 -	-	-	1 -	-	-	1 1%	-	-	-	-	1 1%	-	-	-	-	-	-	
KEOKUK	2 1%	2 1%	-	2 1%	-	-	-	2 1%	2 1%	-	-	-	2 2%	-	-	2 2%	-	-	2 1%	1 1%	2 1%	2 1%	-	2 1%	-
LEE	2 -	2 1%	-	2 1%	-	-	-	2 1%	2 1%	-	-	1 1%	-	1 1%	1 1%	1 1%	-	-	2 1%	-	2 1%	-	2 1%	-	
LOUISA	-	-	-	-	1 1%	1 1%	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	
MAHASKA	5 1%	3 1%	-	3 1%	1 2%	1 4%	-	3 1%	-	5 3%	-	-	2 2%	3 2%	-	-	-	5 4%	4 2%	1 1%	5 1%	-	5 1%	-	
MARION	8 2%	5 2%	1 1%	5 2%	3 4%	1 4%	1 4%	3 2%	3 1%	5 3%	2 2%	2 3%	3 2%	1 1%	1 1%	2 2%	3 5%	2 2%	4 2%	3 3%	7 2%	1 2%	6 2%	2 2%	
MUSCATINE	4 1%	3 1%	2 3%	4 1%	-	-	-	2 1%	3 2%	1 1%	1 1%	3 5%	1 1%	-	2 3%	1 1%	1 2%	-	2 1%	-	2 1%	2 3%	2 1%	2 3%	
SCOTT	22 5%	14 5%	5 7%	19 6%	3 4%	3 8%	-	13 7%	14 6%	8 4%	3 3%	3 5%	8 7%	7 6%	5 6%	9 7%	1 2%	7 6%	14 6%	4 4%	18 5%	3 5%	16 5%	6 7%	
WARREN	6 2%	3 1%	1 1%	4 1%	2 4%	-	2 8%	3 1%	4 2%	3 1%	1 2%	-	2 2%	3 2%	1 1%	3 2%	1 1%	2 2%	3 1%	1 1%	4 1%	2 4%	5 2%	1 1%	
WASHINGTON	4 1%	4 2%	-	4 1%	-	-	-	3 1%	2 1%	2 1%	3 3%	1 1%	-	1 -	2 2%	-	2 3%	1 -	3 1%	1 1%	4 1%	1 1%	3 1%	1 1%	
CD 2 ----	91 23%	58 21%	18 27%	77 23%	14 24%	12 37%	3 10%	43 22%	49 23%	42 23%	19 21%	9 15%	34 27%	29 22%	15 19%	33 24%	12 18%	30 25%	53 23%	22 22%	75 22%	13 20%	66 21%	25 29%	

PUBLIC OPINION STRATEGIES

Continued

Table 65-1
QUESTION CD:
Congressional District./County.

BANNER 1

	PARTY							PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY	
ALLAMAKEE	1	1	-	1	-	-	-	1	-	-	-	1	-	-	1	-	-	-	1	1	-	-	1	-	
BENTON	1	1	-	1	-	-	1	-	1	-	-	-	1	-	-	-	1	1	-	1	-	1	-		
BLACK HAWK	15	4	8	12	3	1	1	4	10	5	5	-	8	2	5	6	-	5	6	7	13	2	9	6	
BREMER	1	-	1	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	
BUCHANAN	4	2	1	3	1	1	-	2	1	3	-	2	2	-	1	-	1	2	3	1	4	-	3	1	
BUTLER	2	1	-	1	1	1	-	-	-	2	1	-	1	-	-	-	1	1	1	1	2	-	1	1	
CERRO GORDO	7	3	1	4	2	2	-	2	3	4	2	1	4	-	1	2	2	2	2	3	5	1	6	1	
DELAWARE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
DUBUQUE	9	7	2	9	-	-	-	5	6	3	-	-	4	4	-	6	-	3	6	1	7	2	7	2	
FAYETTE	3	3	-	3	-	-	-	3	2	1	-	-	3	-	-	2	-	1	3	1	3	-	1	3	
FLOYD	2	1	-	1	2	2	-	-	2	-	-	1	2	-	1	2	-	-	-	1	1	2	2	-	
GRUNDY	6	6	-	6	-	-	-	4	4	2	-	-	4	1	-	4	-	2	4	1	6	-	5	-	
HARDIN	4	3	-	3	1	-	1	3	-	4	1	2	-	1	-	-	2	1	3	-	3	1	3	1	
LINN	28	18	5	23	5	4	1	14	15	12	10	3	4	11	8	8	5	7	17	3	20	4	20	8	
POWESHIEK	6	6	-	6	-	-	-	4	3	3	-	-	1	5	-	3	-	3	4	1	5	1	6	-	
TAMA	1	1	-	1	-	-	-	-	1	-	-	-	-	1	-	1	-	-	-	1	1	-	1	-	
WINNESHIEK	2	2	-	2	-	-	-	2	-	2	-	-	1	1	-	-	-	2	2	-	2	-	1	1	
CD 3	111	77	21	98	13	6	6	48	60	51	29	23	26	34	26	34	25	25	57	31	88	23	91	20	
----	28%	28%	31%	29%	21%	19%	23%	25%	28%	28%	33%	41%	21%	26%	33%	25%	40%	21%	24%	31%	26%	36%	29%	23%	
ADAIR	1	1	-	1	-	-	-	1	1	-	-	-	-	1	-	1	-	-	1	-	1	-	-	1	2
CASS	1	-	1	1	-	-	-	-	1	-	1	-	-	-	1	-	-	-	-	1	1	-	-	1	1

PUBLIC OPINION STRATEGIES

Continued

Table 65-1
QUESTION CD:
Congressional District./County.

BANNER 1

	PARTY							PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY	
CLARKE	-	-	-	-	1%	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	
DALLAS	20 5%	17 6%	3 4%	20 6%	-	-	-	11 6%	6 3%	13 7%	5 6%	8 15%	1 1%	5 4%	5 7%	1 1%	8 13%	5 4%	11 5%	1 1%	12 4%	7 12%	16 5%	3 4%	
DAVIS	2 -	2 1%	-	2 1%	-	-	-	-	2 1%	-	-	2 3%	-	-	2 2%	-	-	-	-	2 2%	2 1%	-	2 1%	-	
DECATUR	1 -	1 -	-	1 -	-	-	-	-	1 1%	-	-	-	1 1%	-	-	1 1%	-	-	-	-	-	1 2%	1 -	-	
GUTHRIE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
LUCAS	2 -	2 1%	-	2 -	-	-	-	1 1%	1 1%	-	1 1%	-	-	1 1%	1 1%	1 1%	-	-	1 1%	-	2 1%	-	2 1%	-	
MADISON	3 1%	2 1%	1 1%	3 1%	-	-	-	1 1%	3 1%	-	-	-	-	2 2%	-	2 2%	-	-	1 1%	1 1%	2 1%	-	3 1%	-	
MONROE	1 -	1 -	-	1 -	-	-	-	1 -	1 -	-	-	-	1 1%	-	-	1 1%	-	-	1 -	-	1 -	-	1 -	-	
MONTGOMERY	1 -	-	-	-	1 2%	-	1 3%	-	1 -	-	-	1 2%	-	-	1 1%	-	-	-	-	-	-	1 1%	1 -	-	
PAGE	1 -	-	1 2%	1 -	-	-	-	-	-	1 1%	-	-	1 1%	-	-	-	-	1 1%	1 1%	-	1 -	-	1 -	-	
POLK	71 18%	46 17%	16 23%	62 18%	9 15%	6 18%	4 12%	29 15%	39 18%	32 18%	21 24%	12 21%	19 15%	20 15%	16 20%	23 17%	16 25%	16 14%	37 16%	21 21%	58 17%	13 20%	56 18%	15 17%	
RINGGOLD	3 1%	1 -	-	1 -	2 3%	-	2 7%	1 -	-	3 1%	1 1%	-	-	2 2%	-	-	1 1%	2 2%	1 -	2 2%	3 1%	-	3 1%	-	
TAYLOR	1 -	1 -	-	1 -	-	-	-	-	-	1 -	-	-	1 1%	-	-	-	-	1 1%	-	1 1%	1 -	-	1 -	-	
UNION	2 -	2 1%	-	2 1%	-	-	-	1 -	2 1%	-	-	-	-	2 1%	-	2 1%	-	-	1 -	1 1%	2 1%	-	2 1%	-	
WAPELLO	2 -	2 1%	-	2 -	-	-	-	1 1%	2 1%	-	-	-	1 1%	-	-	1 1%	-	-	1 1%	-	2 -	-	2 1%	-	
CD 4 ----	102 25%	75 28%	14 21%	89 26%	13 21%	7 22%	6 20%	58 30%	55 25%	47 26%	26 30%	11 20%	33 27%	31 24%	22 28%	32 24%	15 23%	32 27%	67 29%	23 23%	90 27%	12 19%	84 27%	18 21%	
BOONE	3 1%	2 1%	-	2 1%	1 2%	-	1 5%	2 1%	-	3 2%	1 2%	-	-	2 1%	-	-	1 2%	2 2%	2 1%	-	2 1%	1 2%	3 1%	-	
BUENA VISTA	2 -	2 1%	-	2 -	-	-	-	2 1%	2 1%	-	-	-	-	2 1%	-	2 1%	-	-	2 1%	-	2 -	-	2 1%	-	
CARROLL	2 -	2 1%	-	2 1%	-	-	-	2 1%	-	2 1%	-	-	-	2 1%	-	-	-	2 2%	2 1%	-	2 1%	-	2 1%	-	
CHEROKEE	3 1%	3 1%	-	3 1%	-	-	-	2 1%	-	3 2%	-	-	3 2%	-	-	-	-	3 2%	2 1%	1 1%	3 1%	-	3 1%	-	

PUBLIC OPINION STRATEGIES

Continued

Table 65-1
QUESTION CD:
Congressional District./County.

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD			
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY	
CLAY	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	1%	-	-	-	-	-	-	-	-	-	-
DICKINSON	3 1%	2 1%	1 1%	3 1%	-	-	-	1 -	1 -	2 1%	-	1 2%	2 1%	-	-	1 1%	1 2%	1 1%	1 -	2 2%	2 1%	1 1%	2 1%	1 1%	
FRANKLIN	2 1%	2 1%	-	2 1%	-	-	-	2 1%	1 1%	1 -	-	-	1 1%	1 1%	-	1 1%	-	1 1%	2 1%	-	2 1%	-	2 1%	-	
HAMILTON	6 2%	6 2%	-	6 2%	-	-	-	5 2%	3 1%	3 2%	1 1%	3 6%	2 1%	-	1 1%	2 2%	3 5%	-	5 2%	2 2%	6 2%	-	6 2%	-	
HANCOCK	2 1%	2 1%	-	2 1%	-	-	-	2 1%	1 -	2 1%	-	2 3%	1 -	-	-	1 -	2 3%	-	2 1%	-	2 1%	1 1%	2 1%	-	
HARRISON	1 -	1 -	-	1 -	-	-	-	1 -	-	1 1%	-	-	-	1 1%	-	-	-	1 1%	1 -	-	1 -	-	1 -	-	
IDA	2 1%	2 1%	-	2 1%	-	-	-	2 1%	-	2 1%	-	-	-	2 2%	-	-	-	2 2%	2 1%	-	2 1%	-	2 1%	-	
KOSSUTH	3 1%	2 1%	1 1%	3 1%	-	-	-	2 1%	3 1%	-	3 3%	-	-	-	3 3%	-	-	-	2 1%	1 1%	3 1%	-	2 1%	1 1%	
MARSHALL	3 1%	2 1%	1 2%	3 1%	-	-	-	2 1%	2 1%	2 1%	1 2%	-	2 1%	1 -	1 2%	1 -	-	2 1%	2 1%	1 1%	3 1%	-	3 1%	1 1%	
MONONA	2 1%	2 1%	-	2 1%	-	-	-	2 1%	1 -	1 1%	1 1%	-	-	1 1%	-	1 1%	1 2%	-	2 1%	-	2 1%	-	2 1%	-	
O BRIEN	3 1%	3 1%	-	3 1%	-	-	-	2 1%	3 1%	-	-	-	1 1%	1 1%	-	3 2%	-	-	2 1%	1 1%	3 1%	-	3 1%	-	
OSCEOLA	3 1%	2 1%	1 1%	3 1%	-	-	-	1 1%	3 1%	-	1 1%	-	1 1%	1 1%	1 2%	2 1%	-	-	2 1%	1 1%	3 1%	-	2 1%	1 1%	
PLYMOUTH	8 2%	6 2%	2 2%	7 2%	1 1%	-	1 2%	5 2%	5 2%	3 2%	2 2%	-	6 4%	-	2 2%	3 2%	1 1%	3 2%	5 2%	2 2%	7 2%	1 1%	5 2%	3 3%	
POCAHONTAS	2 -	1 -	1 1%	2 1%	-	-	-	1 -	1 -	1 1%	-	-	-	2 1%	-	1 1%	-	1 1%	1 -	1 1%	2 1%	-	2 1%	-	
POTTAWATTAMIE	14 3%	10 4%	2 2%	11 3%	2 4%	1 4%	1 4%	8 4%	6 3%	8 4%	5 6%	1 1%	4 3%	3 3%	3 4%	3 2%	3 5%	5 4%	9 4%	3 3%	12 3%	2 3%	12 4%	1 2%	
SAC	2 -	-	1 2%	2 -	-	-	-	-	-	1 1%	-	1 1%	-	1 1%	-	-	-	1 1%	-	-	-	-	2 3%	-	
SHELBY	2 -	2 1%	-	2 1%	-	-	-	-	-	2 1%	-	-	-	2 1%	-	-	-	2 1%	-	2 2%	2 1%	-	-	2 2%	
SIOUX	3 1%	3 1%	-	3 1%	-	-	-	3 2%	3 1%	1 -	-	-	3 2%	-	-	2 2%	-	1 1%	3 1%	-	3 1%	-	1 -	2 3%	
STORY	13 3%	5 2%	2 3%	7 2%	6 11%	4 12%	3 9%	5 2%	10 4%	3 2%	5 5%	2 3%	2 2%	4 3%	5 7%	4 3%	1 2%	2 2%	11 5%	-	11 3%	2 4%	11 3%	2 3%	
WEBSTER	5 1%	5 2%	-	5 1%	-	-	-	3 1%	4 2%	1 -	2 2%	-	3 3%	-	2 2%	3 2%	-	1 1%	3 1%	2 2%	5 2%	-	4 1%	1 1%	

PUBLIC OPINION STRATEGIES

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Table 65-1
 QUESTION CD:
 Congressional District./County.

BANNER 1

	PARTY							PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY	
WINNEBAGO	1 -	-	-	-	1 1%	1 3%	-	-	1 -	-	-	-	-	1 1%	-	1 1%	-	-	-	1 1%	1 -	-	-	1 1%	
WOODBURY	13 3%	8 3%	4 6%	12 3%	1 1%	1 3%	-	6 3%	7 3%	6 3%	3 4%	1 3%	3 3%	5 4%	3 4%	3 2%	1 2%	5 4%	6 3%	4 4%	10 3%	3 4%	11 3%	2 2%	

Table 65-2
QUESTION CD:
Congressional District./County.

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB- URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO- LIFE	PRO- LIFE	PRO- CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
BASE=TOTAL SAMPLE	400 100%	220 55%	180 45%	97 24%	149 37%	154 39%	40 10%	100 25%	176 44%	40 10%	44 11%	275 69%	105 26%	260 65%	329 82%	68 17%	224 56%	169 42%	21 5%	53 13%	88 22%	238 60%	161 40%	209 52%	
CD 1 ----	96 24%	58 27%	38 21%	13 13%	37 25%	46 30%	40 100%	28 28%	22 13%	-	6 15%	66 24%	26 25%	63 24%	80 24%	16 23%	55 25%	40 24%	9 45%	5 10%	24 28%	57 24%	39 24%	48 23%	
CLINTON	3 1%	3 1%	1 -	-	-	3 2%	3 8%	-	-	-	-	-	3 3%	3 1%	3 1%	-	3 1%	1 -	2 8%	-	1 1%	1 -	2 1%	2 1%	
DES MOINES	6 1%	4 2%	2 1%	-	-	6 4%	6 14%	-	-	-	-	5 2%	1 1%	2 1%	4 1%	2 3%	2 1%	4 2%	1 6%	-	-	5 2%	1 1%	1 1%	
IOWA	4 1%	2 1%	2 1%	-	-	4 2%	-	4 4%	-	-	-	2 1%	2 2%	3 1%	3 1%	1 1%	2 1%	1 1%	-	1 1%	2 2%	1 1%	2 1%	2 1%	
JACKSON	4 1%	2 1%	2 1%	-	-	4 3%	4 11%	-	-	-	-	4 1%	1 1%	4 2%	4 1%	-	2 1%	3 2%	-	-	3 3%	2 1%	3 2%	3 1%	
JASPER	3 1%	2 1%	1 -	-	1 1%	2 1%	-	-	3 2%	-	-	2 1%	-	2 1%	3 1%	-	1 1%	1 1%	1 3%	-	-	2 1%	1 -	1 -	
JEFFERSON	4 1%	2 1%	2 1%	-	-	4 3%	-	-	-	4 10%	1 -	3 3%	2 1%	2 1%	2 3%	3 1%	1 1%	-	1 1%	-	1 -	4 2%	1 -	1 -	
JOHNSON	17 4%	10 5%	6 4%	4 4%	13 9%	-	-	17 17%	-	-	-	11 4%	5 5%	15 6%	16 5%	1 2%	12 6%	4 3%	1 4%	1 2%	2 3%	12 5%	6 4%	9 4%	
JONES	1 -	-	1 -	-	1 -	-	-	1 1%	-	-	-	-	-	-	-	-	1 1%	-	-	1 1%	-	-	-	-	
KEOKUK	2 1%	2 1%	1 -	-	-	2 1%	-	2 2%	-	-	-	2 1%	-	2 1%	2 1%	-	2 1%	1 -	2 8%	1 1%	-	-	2 1%	2 1%	
LEE	2 -	1 1%	1 -	-	-	2 1%	-	-	-	-	2 5%	2 1%	-	2 1%	2 1%	-	1 -	1 1%	-	-	2 2%	-	1 -	1 -	
LOUISA	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	
MAHASKA	5 1%	5 2%	-	-	-	5 3%	-	-	5 3%	-	-	3 1%	1 1%	1 -	3 1%	2 1%	3 1%	2 1%	-	-	-	5 2%	3 2%	3 1%	
MARION	8 2%	3 1%	5 3%	-	-	8 5%	-	-	8 5%	-	-	7 2%	-	5 2%	6 2%	2 2%	4 2%	4 3%	-	-	2 2%	6 3%	2 1%	2 1%	
MUSCATINE	4 1%	2 1%	3 1%	-	-	4 3%	4 11%	-	-	-	-	4 2%	-	2 1%	4 1%	-	4 2%	1 1%	1 5%	-	-	3 1%	4 2%	4 2%	
SCOTT	22 5%	15 7%	7 4%	8 8%	14 9%	-	22 54%	-	-	-	-	15 5%	6 6%	13 5%	19 6%	3 5%	11 5%	11 6%	2 11%	1 3%	7 7%	11 5%	10 6%	15 7%	
WARREN	6 2%	2 1%	4 2%	-	5 3%	1 1%	-	-	6 4%	-	-	3 1%	3 3%	4 2%	5 2%	1 2%	4 2%	3 2%	-	-	3 4%	3 1%	2 1%	2 1%	
WASHINGTON	4 1%	3 1%	1 1%	-	4 3%	-	-	4 4%	-	-	-	3 1%	1 1%	3 1%	3 1%	1 2%	3 1%	1 1%	-	-	2 3%	2 1%	2 1%	2 1%	

PUBLIC OPINION STRATEGIES

Continued

Table 65-2
QUESTION CD:
Congressional District./County.

BANNER 2

	EDUCATION		GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB- URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO- LIFE	PRO- LIFE	PRO- CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS
CD 2 ----	91	49	42	36	23	32	-	72	10	-	9	55	32	54	73	17	55	33	5	9	21	56	38	45
	23%	22%	23%	37%	16%	21%	-	72%	5%	-	20%	20%	31%	21%	22%	25%	25%	20%	23%	16%	24%	24%	24%	21%
ALLAMAKEE	1	1	-	-	-	1	-	1	-	-	-	1	-	-	-	1	-	1	-	-	-	1	-	-
BENTON	1	1	-	-	1	-	-	1	-	-	-	1	-	1	1	-	-	1	-	-	-	1	-	-
BLACK HAWK	15	9	6	10	5	-	-	15	-	-	-	12	3	6	11	4	6	9	-	2	2	11	3	3
BREMER	1	-	-	-	1	-	-	1	-	-	-	-	-	-	1	-	-	1	-	-	-	1	-	-
BUCHANAN	4	4	-	-	-	4	-	4	-	-	-	4	-	3	4	-	3	2	-	-	2	2	1	3
BUTLER	2	1	1	-	-	2	-	2	-	-	-	1	1	2	2	-	1	1	-	-	1	1	2	2
CERRO GORDO	7	5	1	-	-	7	-	-	-	-	7	2	4	4	6	1	4	2	-	-	-	6	-	-
DELAWARE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DUBUQUE	9	3	5	7	2	-	-	9	-	-	-	5	4	9	9	-	4	4	-	1	4	4	6	6
FAYETTE	3	-	3	-	-	3	-	3	-	-	-	1	2	3	3	1	3	-	-	-	-	3	-	-
FLOYD	2	2	-	-	-	2	-	-	-	-	2	2	1	1	1	2	2	-	-	-	-	2	-	-
GRUNDY	6	5	-	-	6	-	-	6	-	-	-	4	1	5	5	-	5	1	-	1	4	-	5	5
HARDIN	4	2	2	-	-	4	-	-	4	-	-	3	-	3	3	1	3	1	-	1	-	2	1	1
LINN	28	11	16	19	9	-	-	28	-	-	-	11	15	14	21	6	18	10	1	1	7	19	11	16
POWESHIEK	6	1	5	-	-	6	-	-	6	-	-	6	-	1	3	2	5	-	1	3	1	1	5	5
TAMA	1	1	-	-	-	1	-	1	-	-	-	1	-	1	1	-	-	-	1	-	-	-	1	1
WINNESHIEK	2	1	1	-	-	2	-	2	-	-	-	1	-	2	2	-	1	1	1	-	-	1	2	2
CD 3 ----	111	63	48	26	67	17	-	-	105	-	6	75	30	68	89	21	62	48	4	21	19	67	46	65
	28%	29%	27%	27%	45%	11%	-	-	60%	-	14%	27%	29%	26%	27%	31%	28%	29%	18%	40%	21%	28%	29%	31%

Continued

Table 65-2
QUESTION CD:
Congressional District./County.

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB- URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO- LIFE	PRO- LIFE	PRO- CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
ADAIR	1	1	-	-	-	1	-	-	1	-	-	1	-	1	1	-	1	-	-	1	-	-	-	1	
	-	1%	-	-	-	1%	-	-	1%	-	-	-	-	1%	-	-	1%	-	-	3%	-	-	-	1%	
CASS	1	-	1	-	-	1	-	-	-	-	1	1	-	1	1	-	1	-	-	-	-	1	1	1	
	-	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
CLARKE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
DALLAS	20	14	5	1	18	-	-	-	20	-	-	12	8	11	14	5	9	10	-	3	2	14	5	7	
	5%	6%	3%	1%	12%	-	-	-	11%	-	-	4%	7%	4%	4%	8%	4%	6%	-	6%	3%	6%	3%	4%	
DAVIS	2	2	-	-	-	2	-	-	-	-	2	-	2	2	2	-	2	-	-	2	-	-	2	2	
	-	1%	-	-	-	1%	-	-	-	-	4%	-	2%	1%	1%	-	1%	-	-	4%	-	-	1%	1%	
DECATUR	1	1	-	-	-	1	-	-	1	-	-	1	-	-	-	1	-	1	-	-	-	1	-	-	
	-	1%	-	-	-	1%	-	-	1%	-	-	-	-	-	-	2%	-	1%	-	-	-	1%	-	-	
GUTHRIE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
LUCAS	2	1	1	-	-	2	-	-	2	-	-	2	-	1	1	-	1	-	1	-	-	1	1	1	
	-	-	-	-	-	1%	-	-	1%	-	-	1%	-	1%	-	-	1%	-	4%	-	-	-	1%	-	
MADISON	3	-	3	-	3	-	-	-	3	-	-	2	1	2	3	-	1	2	-	-	2	1	-	1	
	1%	-	2%	-	2%	-	-	-	2%	-	-	1%	1%	1%	1%	-	1%	1%	-	-	2%	-	-	1%	
MONROE	1	-	1	-	-	1	-	-	1	-	-	1	-	1	1	-	1	-	-	-	-	1	-	-	
	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	-	-	-	
MONTGOMERY	1	1	-	-	-	1	-	-	-	-	1	-	1	-	-	1	-	1	-	-	-	1	-	1	
	-	-	-	-	-	1%	-	-	-	-	2%	-	1%	-	-	1%	-	1%	-	-	-	-	-	-	
PAGE	1	-	1	-	-	1	-	-	-	-	1	-	-	1	1	-	1	-	-	-	-	1	-	-	
	-	-	1%	-	-	1%	-	-	-	-	3%	-	-	-	-	-	1%	-	-	-	-	1%	-	-	
POLK	71	36	35	25	46	-	-	-	71	-	-	48	18	43	59	11	42	29	2	15	14	41	35	49	
	18%	16%	19%	26%	31%	-	-	-	41%	-	-	17%	17%	17%	18%	17%	19%	17%	8%	27%	16%	17%	22%	23%	
RINGGOLD	3	3	-	-	-	3	-	-	3	-	-	3	-	1	1	2	-	3	-	-	-	3	-	-	
	1%	1%	-	-	-	2%	-	-	2%	-	-	1%	-	-	3%	-	2%	-	-	-	-	1%	-	-	
TAYLOR	1	-	1	-	-	1	-	-	1	-	-	1	-	1	1	-	1	-	-	-	-	1	-	-	
	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
UNION	2	2	-	-	-	2	-	-	2	-	-	2	-	1	2	-	1	1	1	-	-	1	2	2	
	-	1%	-	-	-	1%	-	-	1%	-	-	1%	-	-	1%	-	-	1%	5%	-	-	-	1%	1%	
WAPELLO	2	1	-	-	-	2	-	-	-	-	2	2	-	2	2	-	1	-	-	-	-	2	-	-	
	-	1%	-	-	-	1%	-	-	-	-	4%	1%	-	1%	-	-	1%	-	-	-	-	1%	-	-	
CD 4	102	50	52	22	21	59	-	-	40	40	22	80	17	74	88	14	51	48	3	18	23	58	37	52	
----	25%	23%	29%	23%	14%	38%	-	-	22%	100%	51%	29%	16%	28%	27%	21%	23%	28%	15%	34%	26%	24%	23%	25%	
BOONE	3	2	1	-	3	-	-	-	3	-	-	1	2	2	3	-	-	3	-	-	-	3	-	1	
	1%	1%	1%	-	2%	-	-	-	2%	-	-	1%	2%	1%	1%	-	-	2%	-	-	-	1%	-	1%	

PUBLIC OPINION STRATEGIES

Continued

Table 65-2
QUESTION CD:
Congressional District./County.

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB- URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO- LIFE	PRO- LIFE	PRO- CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
		-	-		-		-	-	-	-				-	-	-								-	-
BUENA VISTA	2	2	-	-	-	2	-	-	-	2	-	2	-	2	2	-	2	-	-	-	-	2	-	-	
	-	1%	-	-	-	1%	-	-	-	4%	-	1%	-	1%	-	-	1%	-	-	-	-	1%	-	-	
CARROLL	2	-	2	-	-	2	-	-	2	-	2	-	-	-	-	2	2	-	-	2	-	-	2	2	
	-	-	1%	-	-	1%	-	-	1%	-	1%	-	-	-	-	3%	1%	-	-	3%	-	-	1%	1%	
CHEROKEE	3	-	3	-	-	3	-	-	3	-	3	-	2	3	-	3	-	-	1	1	1	2	3		
	1%	-	2%	-	-	2%	-	-	7%	-	1%	-	1%	1%	-	1%	-	-	2%	1%	1%	1%	1%		
CLAY	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-	-	-	-	-	1%	-	-	-	-	-	-	1%	-	-	-	-	-	-	-	-	
DICKINSON	3	-	3	-	-	3	-	-	3	-	2	-	2	2	1	-	3	-	1	1	1	-	1		
	1%	-	2%	-	-	2%	-	-	8%	-	1%	-	1%	1%	2%	-	2%	-	2%	1%	1%	-	-		
FRANKLIN	2	2	-	-	-	2	-	-	2	-	2	-	2	2	-	1	-	1	-	2	-	-	1		
	1%	1%	-	-	-	1%	-	-	1%	-	1%	-	1%	1%	-	-	1%	-	-	3%	-	-	-		
HAMILTON	6	5	1	-	-	6	-	-	6	-	6	-	3	6	-	3	4	-	-	-	6	-	3		
	2%	2%	1%	-	-	4%	-	-	4%	-	2%	-	1%	2%	-	1%	2%	-	-	-	3%	-	2%		
HANCOCK	2	1	2	-	-	2	-	-	-	2	1	2	2	2	-	2	1	-	-	-	2	-	-		
	1%	-	1%	-	-	1%	-	-	-	5%	-	2%	1%	1%	-	1%	-	-	-	-	1%	-	-		
HARRISON	1	-	1	-	1	-	-	-	-	1	1	-	1	1	-	1	-	-	1	-	-	-	1		
	-	-	1%	-	1%	-	-	-	-	2%	-	-	-	-	-	-	-	-	1%	-	-	-	-		
IDA	2	2	-	-	-	2	-	-	2	-	2	-	2	2	-	-	2	-	-	-	2	-	-		
	1%	1%	-	-	-	1%	-	-	5%	-	1%	-	1%	1%	-	-	1%	-	-	-	1%	-	-		
KOSSUTH	3	2	1	-	-	3	-	-	3	-	2	1	1	1	2	1	2	-	-	1	2	-	2		
	1%	1%	1%	-	-	2%	-	-	2%	-	1%	1%	-	-	3%	-	1%	-	-	1%	1%	-	1%		
MARSHALL	3	-	3	-	-	3	-	-	3	-	2	1	1	2	2	1	2	1	-	2	1	3	3		
	1%	-	2%	-	-	2%	-	-	2%	-	1%	1%	1%	1%	2%	1%	1%	3%	-	3%	-	2%	1%		
MONONA	2	-	2	-	-	2	-	-	2	-	2	-	2	2	-	2	-	-	2	-	-	1	2		
	1%	-	1%	-	-	1%	-	-	5%	-	1%	-	1%	1%	-	1%	-	-	4%	-	-	1%	1%		
O BRIEN	3	1	2	-	-	3	-	-	3	-	1	1	1	1	2	1	1	-	-	1	1	-	1		
	1%	-	1%	-	-	2%	-	-	6%	-	1%	1%	-	-	2%	1%	-	-	-	1%	1%	-	-		
OSCEOLA	3	2	1	-	-	3	-	-	-	3	2	1	2	2	1	1	2	-	1	-	2	1	1		
	1%	1%	1%	-	-	2%	-	-	-	7%	1%	1%	1%	1%	1%	-	1%	-	2%	-	2%	1%	1%		
PLYMOUTH	8	7	1	-	-	8	-	-	8	-	7	1	7	8	-	5	3	1	-	-	7	5	5		
	2%	3%	1%	-	-	5%	-	-	19%	-	2%	1%	3%	2%	-	2%	2%	4%	-	-	3%	3%	3%		
POCAHONTAS	2	1	1	-	-	2	-	-	2	-	1	-	2	2	-	2	-	-	-	1	1	1	1		
	-	-	1%	-	-	1%	-	-	1%	-	-	-	1%	1%	-	1%	-	-	-	1%	-	1%	-		
POTTAWATTAMIE	14	8	6	8	5	-	-	-	-	14	11	2	8	11	3	5	7	-	-	5	9	3	3		
	3%	3%	3%	9%	4%	-	-	-	-	31%	4%	2%	3%	3%	4%	2%	4%	-	-	6%	4%	2%	1%		
SAC	2	1	-	-	-	2	-	-	2	-	2	-	1	2	-	-	2	-	1	-	-	2	2		
	-	1%	-	-	-	1%	-	-	4%	-	1%	-	-	-	-	-	1%	-	2%	1%	-	1%	1%		

Continued

Table 65-2
QUESTION CD:
Congressional District./County.

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY				CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB- URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO- LIFE	PRO- LIFE	PRO- CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS
SHELBY	2	2	-	-	-	2	-	-	-	-	2	-	-	2	2	-	-	2	-	-	-	2	-	-
	-	1%	-	-	-	1%	-	-	-	-	4%	-	-	1%	1%	-	-	1%	-	-	-	1%	-	-
SIOUX	3	2	1	-	-	3	-	-	-	3	-	3	-	3	3	-	3	-	-	3	-	-	2	3
	1%	1%	1%	-	-	2%	-	-	-	8%	-	1%	-	1%	1%	-	1%	-	-	6%	-	-	1%	2%
STORY	13	3	10	4	9	-	-	-	13	-	-	8	4	11	12	1	10	3	-	4	2	7	9	9
	3%	1%	6%	5%	6%	-	-	-	7%	-	-	3%	4%	4%	4%	2%	4%	2%	-	7%	3%	3%	5%	4%
WEBSTER	5	2	3	-	-	5	-	-	5	-	-	3	2	4	5	-	3	2	-	-	2	3	1	1
	1%	1%	2%	-	-	3%	-	-	3%	-	-	1%	2%	2%	2%	-	1%	1%	-	-	3%	1%	-	-
WINNEBAGO	1	1	-	-	-	1	-	-	-	-	1	1	-	1	1	-	1	-	-	1	-	-	1	1
	-	-	-	-	-	1%	-	-	-	-	2%	-	-	-	-	-	-	-	-	2%	-	-	1%	-
WOODBURY	13	7	6	9	3	-	-	-	-	13	-	12	1	8	12	1	4	8	2	2	3	6	6	7
	3%	3%	3%	10%	2%	-	-	-	-	31%	-	4%	1%	3%	4%	1%	2%	5%	8%	3%	3%	3%	4%	4%

Table 66-1
 QUESTION SAM:
 Date./Sample./Phone Type./Geography./Congressional District./Vote History.

BANNER 1

	PARTY							PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD			
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY		
BASE=TOTAL SAMPLE	400 100%	272 68%	68 17%	340 85%	60 15%	31 8%	28 7%	196 49%	216 54%	184 46%	88 22%	56 14%	124 31%	131 33%	80 20%	136 34%	64 16%	120 30%	234 58%	99 25%	333 83%	63 16%	313 78%	87 22%		
DATE																										

FRI, JUL 14	96 24%	66 24%	18 26%	84 25%	12 20%	3 11%	9 30%	52 26%	65 30%	31 17%	19 21%	17 30%	28 23%	32 24%	27 33%	38 28%	9 14%	22 18%	57 24%	19 19%	76 23%	20 32%	74 24%	22 25%		
SAT, JUL 15	255 64%	172 63%	43 62%	215 63%	40 67%	24 76%	16 58%	121 62%	123 57%	132 72%	66 75%	32 57%	80 64%	77 59%	47 59%	75 55%	50 79%	81 68%	149 64%	65 66%	214 64%	36 57%	198 63%	57 65%		
SUN, JUL 16	49 12%	34 13%	8 11%	42 12%	8 13%	4 13%	3 12%	23 12%	29 13%	21 11%	3 4%	7 13%	16 13%	22 17%	6 8%	22 16%	5 7%	16 14%	28 12%	15 15%	43 13%	7 11%	41 13%	8 9%		
SAMPLE																										

SAMPLE A	200 50%	139 51%	36 53%	175 51%	25 42%	15 47%	10 36%	98 50%	108 50%	92 50%	44 50%	28 50%	62 50%	65 50%	45 56%	63 46%	27 42%	64 54%	116 50%	57 57%	173 52%	27 42%	158 50%	42 48%		
SAMPLE B	200 50%	133 49%	32 47%	165 49%	35 58%	17 53%	18 64%	98 50%	108 50%	92 50%	44 50%	28 50%	62 50%	66 50%	35 44%	73 54%	37 58%	55 46%	117 50%	43 43%	160 48%	36 58%	155 50%	45 52%		
PHONE TYPE																										

LAND	40 10%	31 11%	6 9%	37 11%	3 5%	- -	3 11%	23 12%	14 7%	26 14%	3 3%	5 9%	9 8%	22 17%	3 3%	12 8%	5 8%	20 17%	29 12%	7 7%	36 11%	4 6%	29 9%	11 13%		
CELL	160 40%	104 38%	26 38%	130 38%	30 51%	16 52%	14 50%	73 37%	79 36%	81 44%	42 48%	25 45%	45 37%	47 36%	32 40%	46 34%	35 55%	46 39%	87 37%	45 45%	132 40%	24 38%	128 41%	32 37%		
TEXT	200 50%	137 50%	36 53%	174 51%	26 44%	15 48%	11 39%	100 51%	123 57%	77 42%	43 49%	26 46%	69 56%	62 47%	45 56%	78 57%	23 37%	53 45%	118 51%	47 48%	165 50%	35 55%	156 50%	44 50%		
GEOGRAPHY																										

URBAN	97 24%	60 22%	27 39%	87 26%	10 17%	8 25%	2 8%	47 24%	57 26%	40 22%	33 38%	5 9%	27 22%	32 24%	24 30%	33 24%	14 22%	26 22%	55 23%	17 17%	71 21%	22 35%	81 26%	15 18%		
SUBURBAN	149 37%	101 37%	25 36%	125 37%	24 40%	12 38%	12 42%	69 35%	78 36%	71 39%	33 37%	27 48%	41 33%	48 37%	33 41%	45 33%	27 42%	44 37%	88 38%	39 39%	127 38%	21 34%	114 36%	35 41%		
RURAL	154 39%	111 41%	17 24%	128 38%	26 44%	12 37%	14 51%	80 41%	82 38%	72 39%	22 25%	24 44%	55 45%	51 39%	23 29%	58 43%	23 36%	49 41%	91 39%	44 44%	134 40%	20 31%	118 38%	36 41%		

Table 66-1
 QUESTION SAM:
 Date./Sample./Phone Type./Geography./Congressional District./Vote History.

BANNER 1

	PARTY						PARTY / IDEO	GENDER		AGE				GENDER/AGE				IDEOLOGY				PRIMARY LIKELIHOOD		
	TOTAL	STR GOP	SOFT GOP	TOTAL GOP	LEAN/ IND	LEAN GOP	IND	BASE GOP	MEN	WOMEN	18-44	45-54	55-64	65+	MEN 18-54	MEN 55+	WOMEN 18-54	WOMEN 55+	VERY CONS	SMWT CONS	TOT CONS	MOD/ LIB	EXTR	VERY
CONGRESSIONAL DISTRICT																								
CD 1	96 24%	62 23%	14 21%	76 22%	20 34%	7 22%	13 47%	46 23%	52 24%	44 24%	14 16%	13 24%	31 25%	37 28%	16 20%	36 27%	12 18%	32 27%	57 24%	24 24%	81 24%	15 24%	73 23%	23 27%
CD 2	91 23%	58 21%	18 27%	77 23%	14 24%	12 37%	3 10%	43 22%	49 23%	42 23%	19 21%	9 15%	34 27%	29 22%	15 19%	33 24%	12 18%	30 25%	53 23%	22 22%	75 22%	13 20%	66 21%	25 29%
CD 3	111 28%	77 28%	21 31%	98 29%	13 21%	6 19%	6 23%	48 25%	60 28%	51 28%	29 33%	23 41%	26 21%	34 26%	26 33%	34 25%	25 40%	25 21%	57 24%	31 31%	88 26%	23 36%	91 29%	20 23%
CD 4	102 25%	75 28%	14 21%	89 26%	13 21%	7 22%	6 20%	58 30%	55 25%	47 26%	26 30%	11 20%	33 27%	31 24%	22 28%	32 24%	15 23%	32 27%	67 29%	23 23%	90 27%	12 19%	84 27%	18 21%
VOTE HISTORY																								
4/4 ELECTIONS	21 5%	19 7%	2 2%	21 6%	- -	- -	- -	16 8%	12 6%	8 5%	- -	1 2%	4 4%	15 11%	- -	12 9%	1 2%	7 6%	16 7%	4 4%	20 6%	1 1%	18 6%	2 3%
3/4 ELECTIONS	53 13%	43 16%	3 5%	46 14%	7 12%	7 22%	- 1%	28 14%	29 14%	24 13%	10 12%	8 15%	12 10%	23 18%	13 16%	17 12%	6 9%	18 15%	32 13%	13 13%	45 13%	9 14%	45 14%	9 10%
2/4 ELECTIONS	88 22%	63 23%	17 25%	80 23%	8 13%	2 7%	6 21%	48 25%	51 23%	37 20%	12 13%	9 16%	37 30%	30 23%	12 15%	38 28%	8 13%	29 24%	59 25%	17 17%	75 23%	12 20%	73 23%	15 17%
0-1/4 ELECTIONS	238 60%	147 54%	47 68%	194 57%	44 74%	22 71%	22 78%	104 53%	124 57%	114 62%	66 75%	38 67%	71 57%	64 48%	55 69%	69 51%	48 76%	65 55%	127 55%	66 66%	193 58%	41 65%	177 57%	61 70%
2016 ONLY	161 40%	121 45%	24 35%	145 43%	16 27%	10 33%	6 20%	91 46%	90 41%	71 39%	29 33%	20 37%	52 42%	59 45%	30 37%	60 44%	19 30%	52 43%	107 46%	30 30%	137 41%	24 38%	131 42%	30 35%
VOTED IN A CAUCUS	209 52%	152 56%	34 49%	186 55%	23 39%	15 47%	9 30%	116 59%	119 55%	90 49%	39 45%	29 51%	65 52%	76 58%	41 51%	78 57%	27 42%	63 53%	136 58%	40 40%	176 53%	33 52%	169 54%	40 46%

Table 66-2
 QUESTION SAM:
 Date./Sample./Phone Type./Geography./Congressional District./Vote History.

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY		
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN-PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS		
BASE=TOTAL SAMPLE	400	220	180	97	149	154	40	100	176	40	44	275	105	260	329	68	224	169	21	53	88	238	161	209		
	100%	55%	45%	24%	37%	39%	10%	25%	44%	10%	11%	69%	26%	65%	82%	17%	56%	42%	5%	13%	22%	60%	40%	52%		
DATE																										

FRI, JUL 14	96	48	48	15	41	40	7	21	46	7	15	72	24	61	76	20	59	37	3	19	28	46	41	55		
	24%	22%	27%	15%	27%	26%	18%	21%	26%	19%	34%	26%	23%	24%	23%	29%	26%	22%	14%	35%	32%	19%	25%	26%		
SAT, JUL 15	255	144	110	72	95	88	31	60	114	24	26	164	77	165	212	41	142	108	14	23	52	166	102	135		
	64%	66%	61%	74%	63%	57%	78%	60%	65%	61%	59%	59%	73%	63%	64%	60%	63%	64%	67%	43%	59%	70%	63%	64%		
SUN, JUL 16	49	28	22	10	14	26	2	20	17	8	3	40	4	34	41	7	23	24	4	12	8	26	18	20		
	12%	13%	12%	10%	9%	17%	4%	20%	10%	20%	7%	14%	4%	13%	13%	11%	10%	14%	19%	22%	9%	11%	11%	10%		
SAMPLE																										

SAMPLE A	200	110	90	46	73	80	20	50	88	23	19	145	45	126	163	36	112	85	11	31	42	116	85	107		
	50%	50%	50%	48%	49%	52%	50%	50%	50%	56%	44%	53%	43%	49%	49%	52%	50%	50%	54%	58%	48%	49%	53%	51%		
SAMPLE B	200	110	90	50	76	74	20	50	88	18	25	130	60	134	166	32	112	84	9	23	45	123	75	103		
	50%	50%	50%	52%	51%	48%	50%	50%	50%	44%	56%	47%	57%	51%	51%	48%	50%	50%	46%	42%	52%	51%	47%	49%		
PHONE TYPE																										

LAND	40	26	14	4	15	21	3	10	15	6	6	18	15	31	36	4	30	7	4	6	5	25	12	14		
	10%	12%	8%	5%	10%	13%	8%	10%	9%	15%	13%	7%	14%	12%	11%	6%	13%	4%	19%	11%	6%	10%	7%	7%		
CELL	160	92	68	41	57	62	12	43	70	18	17	112	35	101	129	28	77	78	6	20	30	104	60	82		
	40%	42%	38%	43%	38%	40%	30%	43%	40%	45%	38%	41%	33%	39%	39%	42%	35%	46%	29%	38%	34%	43%	38%	39%		
TEXT	200	103	97	51	77	72	25	47	90	16	22	144	56	127	164	36	117	83	11	27	52	110	89	114		
	50%	47%	54%	53%	52%	46%	63%	47%	51%	40%	49%	52%	53%	49%	50%	52%	52%	49%	52%	51%	60%	46%	55%	54%		
GEOGRAPHY																										

URBAN	97	47	49	97	-	-	8	40	31	9	8	61	33	59	79	18	58	39	5	14	21	57	44	56		
	24%	22%	27%	100%	-	-	20%	40%	18%	24%	19%	22%	31%	23%	24%	26%	26%	23%	25%	26%	24%	24%	27%	27%		
SUBURBAN	149	84	65	-	149	-	14	41	85	3	6	99	43	99	126	21	77	68	2	19	39	89	59	81		
	37%	38%	36%	-	100%	-	34%	41%	48%	8%	14%	36%	41%	38%	38%	31%	35%	40%	10%	35%	44%	38%	37%	39%		
RURAL	154	89	65	-	-	154	18	19	59	27	29	115	29	102	124	29	89	62	13	21	28	92	58	73		
	39%	40%	36%	-	-	100%	46%	19%	34%	69%	67%	42%	28%	39%	38%	42%	40%	36%	65%	39%	32%	39%	36%	35%		

Continued

Table 66-2
 QUESTION SAM:
 Date./Sample./Phone Type./Geography./Congressional District./Vote History.

BANNER 2

	EDUCATION			GEOGRAPHY			DMA					GUN HH		ABORTION			EVANGELICAL		VOTE HISTORY					CAUCUS HISTORY	
	TOTAL	TOT LESS COLL	TOT COLL+	URBAN	SUB-URBAN	RURAL	DAVEN -PORT	CEDAR RAPIDS	DES MOINES	SIOUX CITY	REST	YES	NO	STRG PRO-LIFE	PRO-LIFE	PRO-CHOICE	YES	NO	4/4	3/4	2/4	0-1/4	2016 ONLY	VOTED IN A CAUCUS	
CONGRESSIONAL DISTRICT																									
CD 1	96 24%	58 27%	38 21%	13 13%	37 25%	46 30%	40 100%	28 28%	22 13%	-	6 15%	66 24%	26 25%	63 24%	80 24%	16 23%	55 25%	40 24%	9 45%	5 10%	24 28%	57 24%	39 24%	48 23%	
CD 2	91 23%	49 22%	42 23%	36 37%	23 16%	32 21%	-	72 72%	10 5%	-	9 20%	55 20%	32 31%	54 21%	73 22%	17 25%	55 25%	33 20%	5 23%	9 16%	21 24%	56 24%	38 24%	45 21%	
CD 3	111 28%	63 29%	48 27%	26 27%	67 45%	17 11%	-	-	105 60%	-	6 14%	75 27%	30 29%	68 26%	89 27%	21 31%	62 28%	48 29%	4 18%	21 40%	19 21%	67 28%	46 29%	65 31%	
CD 4	102 25%	50 23%	52 29%	22 23%	21 14%	59 38%	-	-	40 22%	40 100%	22 51%	80 29%	17 16%	74 28%	88 27%	14 21%	51 23%	48 28%	3 15%	18 34%	23 26%	58 24%	37 23%	52 25%	
VOTE HISTORY																									
4/4 ELECTIONS	21 5%	14 6%	6 4%	5 5%	2 1%	13 9%	6 15%	5 5%	7 4%	2 6%	-	15 6%	3 3%	18 7%	20 6%	1 1%	13 6%	6 3%	21 100%	-	-	-	21 13%	21 10%	
3/4 ELECTIONS	53 13%	24 11%	30 17%	14 14%	19 13%	21 14%	2 4%	8 8%	28 16%	10 25%	5 12%	41 15%	11 11%	36 14%	46 14%	5 7%	34 15%	18 10%	-	53 100%	-	-	44 27%	53 26%	
2/4 ELECTIONS	88 22%	49 22%	39 22%	21 22%	39 26%	28 18%	11 27%	26 26%	36 21%	7 17%	7 17%	64 23%	22 21%	63 24%	77 23%	11 16%	52 23%	35 21%	-	-	88 100%	-	54 33%	60 29%	
0-1/4 ELECTIONS	238 60%	134 61%	105 58%	57 59%	89 60%	92 60%	21 53%	60 60%	105 60%	21 52%	31 71%	155 56%	69 65%	143 55%	186 57%	52 76%	126 56%	111 66%	-	-	-	238 100%	43 26%	75 36%	
2016 ONLY	161 40%	83 38%	77 43%	44 45%	59 40%	58 38%	19 47%	44 44%	72 41%	18 45%	8 19%	121 44%	33 31%	114 44%	144 44%	14 21%	103 46%	52 31%	21 100%	44 82%	54 61%	43 18%	161 100%	161 77%	
VOTED IN A CAUCUS	209 52%	111 50%	98 55%	56 57%	81 54%	73 47%	24 59%	53 53%	98 56%	24 61%	10 23%	155 56%	44 42%	143 55%	184 56%	23 34%	129 58%	75 44%	21 100%	53 100%	60 69%	75 32%	161 100%	209 100%	

