

# IOWA STATEWIDE GOP CAUCUS SURVEY

Interview Schedule



**PUBLIC OPINION  
STRATEGIES**

turning questions into answers

July 14-16, 2023

Project: 232037

N=400 GOP Caucus Goers

Margin of Error:  $\pm$  4.9%

D4B. Are you registered to vote as...

a Republican,  
a Democrat,  
or something else?

---- 2023----

<u>6-1</u>	<u>6-22</u>	<u>7/23</u>	
61%	67%	68%	STRONG REPUBLICAN
23%	21%	17%	NOT-SO-STRONG REPUBLICAN
11%	6%	8%	LEAN TO REPUBLICANS
6%	6%	7%	UNAFFILIATED / INDEPENDENT / SOMETHING ELSE
<b>83%</b>	<b>88%</b>	<b>85%</b>	<b>TOTAL REPUBLICAN</b>
<b>17%</b>	<b>12%</b>	<b>15%</b>	<b>TOTAL LEAN/INDEPENDENT</b>

D4C. Party from file.

---- 2023----

<u>6-1</u>	<u>6-22</u>	<u>7/23</u>	
91%	94%	89%	REPUBLICAN
*	*	1%	DEMOCRAT
9%	6%	10%	INDEPENDENT/OTHER

PP1. And, how likely are you to vote in the 2024 Republican Presidential Caucus here in Iowa? Are you...

---- 2023----

<u>6-1</u>	<u>6-22</u>	<u>7/23</u>	
73%	82%	78%	EXTREMELY LIKELY
27%	18%	22%	VERY LIKELY

Now, I would like to read you several names of different people active in politics. For each one, please tell me, first, whether you have heard of the person. If you have, please tell me whether you have a FAVORABLE impression of that person or an UNFAVORABLE impression of that person. If I name someone you have not heard of or someone who you do not know too much about, just tell me and we will go to the next one.

	TOTAL FAV	TOTAL UNFAV	VERY FAV	SMWT FAV	SMWT UNFAV	VERY UNFAV	HEARD OF/NO OPIN	NEVER HRD	REF
<b>Ranked by % Total Favorable</b>									
N9. Kim Reynolds	<b>84%</b>	<b>11%</b>	70%	15%	4%	7%	2%	3%	—
N1. Ron DeSantis	<b>7/23 78%</b>	<b>16%</b>	39%	39%	8%	9%	5%	1%	—
	<b>6-22 79%</b>	<b>16%</b>	43%	36%	9%	7%	4%	1%	—
	<b>6-1 80%</b>	<b>15%</b>	48%	33%	8%	7%	3%	1%	—
N2. Donald Trump	<b>7/23 73%</b>	<b>26%</b>	48%	26%	12%	14%	*	1%	—
	<b>6-22 77%</b>	<b>21%</b>	54%	23%	9%	13%	1%	*	—
	<b>6-1 72%</b>	<b>27%</b>	52%	20%	10%	17%	1%	*	—
N6. Tim Scott	<b>7/23 69%</b>	<b>11%</b>	36%	33%	7%	3%	10%	11%	*
	<b>6-22 66%</b>	<b>8%</b>	35%	31%	5%	4%	14%	12%	—
	<b>6-1 59%</b>	<b>10%</b>	25%	34%	7%	3%	18%	13%	—
N4. Nikki Haley	<b>7/23 53%</b>	<b>25%</b>	18%	35%	14%	12%	12%	10%	—
	<b>6-22 52%</b>	<b>25%</b>	18%	34%	14%	11%	12%	11%	—
	<b>6-1 56%</b>	<b>25%</b>	22%	33%	16%	9%	10%	10%	1%
N3. Vivek Ramaswamy	<b>7/23 48%</b>	<b>8%</b>	24%	24%	4%	4%	20%	25%	—
	<b>6-22 45%</b>	<b>11%</b>	17%	28%	6%	5%	17%	27%	—
	<b>6-1 38%</b>	<b>12%</b>	12%	26%	7%	5%	17%	33%	—
N5. Mike Pence	<b>7/23 44%</b>	<b>52%</b>	14%	30%	28%	24%	4%	*	—
	<b>6-22 49%</b>	<b>44%</b>	13%	36%	19%	25%	7%	*	—
	<b>6-1 46%</b>	<b>51%</b>	11%	35%	30%	22%	3%	*	—

Continued...

N8.	Doug Burgum								
<b>7/23</b>	<b>24%</b>	<b>8%</b>	6%	18%	5%	3%	26%	42%	*
<b>6-22</b>	<b>18%</b>	<b>7%</b>	4%	14%	4%	3%	25%	50%	—
N7.	Chris Christie								
<b>7/23</b>	<b>20%</b>	<b>67%</b>	4%	16%	27%	40%	9%	5%	—
<b>6-22</b>	<b>21%</b>	<b>66%</b>	4%	17%	22%	44%	10%	4%	—

---

Moving on...

1. How much attention are you paying to the 2024 Republican Presidential Race?

60%	A LOT
35%	SOME
4%	NOT MUCH
1%	NONE AT ALL
—	DON'T KNOW
—	REFUSED
<b>95%</b>	<b>TOTAL A LOT/SOME</b>
<b>5%</b>	<b>TOTAL NOT MUCH/NONE</b>

---

2. Now, some people decide early in a campaign how they will vote. Others make their decisions just before the election. When would you say you will make your FINAL decision on which candidate you were going to vote for in the 2024 Republican Caucus?

28%	BEFORE LABOR DAY
27%	BETWEEN LABOR DAY AND DECEMBER
44%	JANUARY 2024
1%	DON'T KNOW
—	REFUSED

---

3. And, are you planning to watch the first Republican Presidential debate on August 23<sup>rd</sup>?

81% YES

9% NO

10% UNSURE/DON'T KNOW

– REFUSED

---

4. And, how important will the Republican Presidential Debates be as a factor in making your decision on which candidate to vote for? Will it be...

5% The most important factor

57% One of several important factors

27% A minor factor

...or...

11% Not a factor at all?

\* DON'T KNOW

– REFUSED

**62% TOTAL IMPORTANT FACTOR**

**38% TOTAL MINOR/NOT A FACTOR**

---

Next, it's still early, but for each of the following people, please tell me whether you are open to considering them for the 2024 Republican nomination for president – even if you are currently voting for them, or if you have ruled them out and are not considering them?

	<b>TOTAL CONSIDER</b>	<b>DEFINITELY CONSIDER</b>	<b>PROBABLY CONSIDER</b>	<b>WILL NOT CONSIDER</b>	<b>DK</b>	<b>REF</b>
<b>Ranked by % Total Considering</b>						
5.	Ron DeSantis					
<b>7/23</b>	<b>78%</b>	43%	35%	20%	1%	–
<b>6-1</b>	<b>75%</b>	45%	30%	23%	1%	*
6.	Donald Trump					
<b>7/23</b>	<b>75%</b>	53%	23%	24%	*	–
<b>6-1</b>	<b>72%</b>	52%	21%	26%	1%	1%
8.	Tim Scott ( <b>SAMPLE B</b> )					
<b>7/23</b>	<b>68%</b>	26%	42%	27%	5%	–
<b>6-1</b>	<b>55%</b>	21%	35%	40%	4%	*
9.	Vivek Ramaswamy ( <b>SAMPLE A</b> )					
	<b>57%</b>	17%	40%	41%	2%	–
7.	Nikki Haley ( <b>SAMPLE A</b> )					
<b>7/23</b>	<b>54%</b>	14%	39%	45%	1%	–
<b>6-1</b>	<b>47%</b>	18%	29%	49%	4%	*
10.	Mike Pence ( <b>SAMPLE B</b> )					
	<b>38%</b>	17%	21%	61%	1%	*

---

Please tell me whether you agree or disagree with each of the following statements about Trump.

	<b>TOTAL AGREE</b>	<b>TOTAL DISAGREE</b>	<b>STRONGLY AGREE</b>	<b>SOME- WHAT AGREE</b>	<b>SOME- WHAT DISAGREE</b>	<b>STRONGLY DISAGREE</b>	<b>DK</b>	<b>REF</b>
11. Trump was right to publicly trash Republican Governor Kim Reynolds for not endorsing his presidential bid.	<b>17%</b>	<b>78%</b>	7%	10%	24%	55%	2%	2%
12. Trump did some things right as president, but he made a huge mistake turning the country over to Fauci and Washington bureaucrats in Washington during COVID.	<b>65%</b>	<b>33%</b>	35%	30%	16%	16%	2%	*
13. Too much drama and conflict surround Trump and he can't move the country forward fighting his battles from the past.	<b>55%</b>	<b>44%</b>	31%	24%	15%	28%	*	1%
14. They won't let Trump win in 2024 and Republicans should turn the page and look for a new candidate to take on Biden and the swamp.	<b>50%</b>	<b>46%</b>	28%	22%	14%	32%	3%	1%
15. Trump tried, but he could not drain the swamp before and he won't be able to now.	<b>40%</b>	<b>58%</b>	16%	24%	23%	34%	2%	–
16. Trump is the candidate Democrats want to run against because they know they will beat him again.	<b>45%</b>	<b>52%</b>	25%	21%	17%	35%	2%	1%
17. While I love how Trump takes on the Democrats and the media, this election is too important to the future of our country to risk nominating Trump again.	<b>47%</b>	<b>53%</b>	27%	20%	16%	37%	*	1%

---

Now, thinking about the economy for a moment...

**(ASKED OF SAMPLE A)**

18. Would you rate the condition of the economy as...

---- 2023----			
<u>6-1</u>	<u>6-22</u>	<u>7/23</u>	
–	1%	2%	Excellent
5%	4%	4%	Good
28%	22%	21%	Only fair
			...or...
67%	73%	73%	Poor
–	–	*	DON'T KNOW
–	–	–	REFUSED
<b>5%</b>	<b>5%</b>	<b>6%</b>	<b>TOTAL EXCELLENT/GOOD</b>
<b>95%</b>	<b>95%</b>	<b>94%</b>	<b>TOTAL FAIR/POOR</b>

---

**(ASKED OF SAMPLE B)**

19. Do you believe that the economy is...(ROTATE :1-2)

---- 2023----			
<u>6-1</u>	<u>6-22</u>	<u>7/23</u>	
1%	3%	7%	Getting better
93%	85%	83%	Getting worse
			...or...
7%	11%	9%	Staying about the same?
–	–	1%	DON'T KNOW
–	–	–	REFUSED

---

20. And, thinking some more about inflation and rising costs, which ONE of the following are you MOST concerned about?

- 43% The price of food
  - 19% The price of gas
  - 16% The price of health care
  - 10% The price of housing
  - 6% The price of energy for air conditioning
  - 5% The price of prescription drugs and medicine
  
  - 1% DON'T KNOW
  - \* REFUSED
- 

Moving on and thinking about national security and foreign affairs...

21. Do you believe...

- 61% Americans are better off when the United States is seen as a strong leader around the world  
...or...
  - 35% Americans are better off when the United States focuses on its own interests at home and lets the rest of the world take care of itself
  
  - 3% DON'T KNOW
  - 1% REFUSED
- 

22. Next, how serious of a threat do you consider China to be to the economic security of the United States?

- 82% Very Serious
  - 16% Somewhat Serious
  - 2% Not Very Serious
  - ...or...
  - \* Not Serious At All
  
  - \* DON'T KNOW
  - REFUSED
  
  - 98% TOTAL SERIOUS**
  - 2% TOTAL NOT SERIOUS**
-



Moving on and thinking about abortion...

23. Recently, Iowa passed legislation that Governor Kim Reynolds signed that bans abortion once a fetal heartbeat is detected, which can be as early as six weeks. This new law changes the abortion limit from 20 weeks to nearly 6 weeks.

Do you support or oppose this new law?

66% STRONGLY SUPPORT  
17% SOMEWHAT SUPPORT  
7% SOMEWHAT OPPOSE  
9% STRONGLY OPPOSE

1% DON'T KNOW  
\* REFUSED

**83% TOTAL SUPPORT**  
**16% TOTAL OPPOSE**

---

24. And, which would you prefer...

29% A national abortion law for all 50 states  
...or...  
67% State abortion laws in each individual state  
  
2% DON'T KNOW  
1% REFUSED

---

Now, I have just a few questions for statistical purposes only...

D2. Gender.

---- 2023----			
<u>6-1</u>	<u>6-22</u>	<u>7/23</u>	
54%	54%	54%	MALE
46%	46%	46%	FEMALE

---

D1. In what year were you born?

---- 2023----			
<u>6-1</u>	<u>6-22</u>	<u>7/23</u>	
3%	1%	2%	18 - 24
4%	6%	5%	25 - 34
11%	14%	15%	35 - 44
16%	18%	14%	45 - 54
31%	30%	31%	55 - 64
34%	31%	33%	65 AND ABOVE
1%	*	*	REFUSED

---

D3. And what was the last grade you completed in school?

---- 2023----			
<u>6-1</u>	<u>6-22</u>	<u>7/23</u>	
*	*	1%	SOME GRADE SCHOOL (1-8)
1%	2%	1%	SOME HIGH SCHOOL (9-11)
15%	16%	15%	GRADUATED HIGH SCHOOL (9-12)
8%	7%	7%	TECHNICAL OR VOCATIONAL SCHOOL (12)
29%	30%	32%	SOME COLLEGE (13-15)
32%	27%	29%	GRADUATED COLLEGE (16)
14%	18%	16%	GRADUATE/PROFESSIONAL SCHOOL (16+)
--	--	--	REFUSED
<b>17%</b>	<b>18%</b>	<b>16%</b>	<b>TOTAL HS OR LESS</b>
<b>37%</b>	<b>37%</b>	<b>39%</b>	<b>TOTAL SOME COLLEGE</b>
<b>46%</b>	<b>45%</b>	<b>45%</b>	<b>TOTAL COLLEGE+</b>

---

D5A. Generally speaking, do you consider yourself to be conservative, moderate or liberal on most issues?

---- 2023----

<u>6-1</u>	<u>6-22</u>	<u>7/23</u>	
56%	58%	58%	VERY CONSERVATIVE
23%	26%	25%	SOMEWHAT CONSERVATIVE
19%	14%	15%	MODERATE
1%	1%	*	SOMEWHAT LIBERAL
1%	*	*	VERY LIBERAL
—	*	1%	DON'T KNOW
—	*	—	REFUSED
<b>79%</b>	<b>84%</b>	<b>83%</b>	<b>TOTAL CONSERVATIVE</b>
<b>2%</b>	<b>1%</b>	<b>1%</b>	<b>TOTAL LIBERAL</b>

---

D11B. And, what is your religious affiliation?

<u>6-22</u>	<u>7/23</u>	
59%	56%	PROTESTANT
16%	17%	CATHOLIC
5%	4%	ORTHODOX CHRISTIAN
1%	2%	LATTER-DAY SAINT OR MORMON
13%	12%	OTHER CHRISTIAN
*	*	JEWISH
—	*	MUSLIM
4%	6%	NO RELIGION, OR AGNOSTIC
1%	1%	OR SOMETHING ELSE
*	—	DON'T KNOW
1%	3%	REFUSED

---

D11C. Do you consider yourself a born-again, evangelical or fundamentalist Christian or not?

---- 2023----

<u>6-1</u>	<u>6-22</u>	<u>7/23</u>	
55%	56%	56%	YES
44%	42%	42%	NO
1%	1%	1%	DON'T KNOW
*	*	1%	NOT SURE

---

D13C. Do you, or does anyone in your household, own a gun of any kind?

---- 2023----

<u>6-1</u>	<u>6-22</u>	<u>7/23</u>	
76%	70%	69%	Yes, gun in household
20%	23%	26%	No, no gun in household
*	*	1%	NOT SURE
4%	6%	4%	REFUSED

---

D12A. On the issue of abortion, do you consider yourself to be...

Pro-Life  
...or...  
Pro-Choice?

---- 2023----

<u>6-1</u>	<u>6-22</u>	<u>7/23</u>	
61%	64%	65%	STRONGLY PRO-LIFE
17%	16%	17%	SOMEWHAT PRO-LIFE
10%	9%	8%	SOMEWHAT PRO-CHOICE
10%	9%	9%	STRONGLY PRO-CHOICE
1%	1%	*	DON'T KNOW/NEITHER
*	*	*	REFUSED
<b>78%</b>	<b>80%</b>	<b>82%</b>	<b>TOTAL PRO-LIFE</b>
<b>21%</b>	<b>18%</b>	<b>17%</b>	<b>TOTAL PRO-CHOICE</b>

---