IOWA STATEWIDE GOP CAUCUS SURVEY

Interview Schedule



September 19-21, 2023 Project: 232051 N=400 GOP Caucus Goers Margin of Error: <u>+</u> 4.9%

D4B. Are you registered to vote as...

- a Republican,
- a Democrat,
- or something else?

6-1 61% 23%	6-22 67% 21%	7/23 68% 17%	8-7 66% 20%	8-21 71% 16%	8-24 74% 16%	9-6 69% 20%	9-21 70% 19%	STRONG REPUBLICAN NOT-SO-STRONG REPUBLICAN
11%	6%	8%	10%	5%	6%	5%	6%	LEAN TO REPUBLICANS UNAFFILIATED / INDEPENDENT / SOMETHING ELSE
6%	6%	7%	4%	7%	5%	7%	5%	
83%	88%	85%	86%	88%	90%	89%	89%	TOTAL GOP
17%	12%	15%	14%	12%	10%	11%	11%	TOTAL LEAN GOP/IND

D4C. Party from file.

<u>6-1</u>	<u>6-22</u>	7/23	<u>8-7</u>	<u>8-21</u>	<u>8-24</u>	<u>9-6</u>	<u>9-21</u>	
91%	94%	89%	91%	90%	90%	94%	91%	REPUBLICAN
*	*	1%	*	*	*	-	1%	DEMOCRAT
9%	6%	10%	9%	10%	9%	6%	9%	INDEPENDENT/OTHER

PP1. And, how likely are you to vote in the 2024 Republican Presidential Caucus here in Iowa? Are you...

<u>6-1</u>	<u>6-22</u>	<u>7/23</u>	<u>8-7</u>	<u>8-21</u>	<u>8-24</u>	<u>9-6</u>	<u>9-21</u>	
73%	82%	78%	79%	79%	82%	79%	78%	EXTREMELY LIKELY
27%	18%	22%	21%	21%	18%	21%	22%	VERY LIKELY

Now, I would like to read you several names of different people active in politics. For each one, please tell me, first, whether you have heard of the person. If you have, please tell me whether you have a FAVORABLE impression of that person or an UNFAVORABLE impression of that person. If I name someone you have not heard of or someone who you do not know too much about, just tell me and we will go to the next one.

HEARD

	TOTAL FAV	TOTAL UNFAV		SMWT FAV	SMWT UNFAV	VERY UNFAV	OF/NO OPIN	NEVER HRD	REF					
Ranke	anked by % Very Favorable													
N2.	Donald	Trump												
9-21	77%	22%	54%	23%	8%	14%	1%	_	1%					
9-6	73%	26%	55%	19%	7%	18%	1%	_	*					
8-24	67%	32 %	49%	18%	12%	20%	2%	*	_					
8-21	71%	27 %	54%	18%	11%	16%	1%	*	_					
8-7	70%	28%	46%	24%	11%	17%	2%	*	_					
7/23	73 %	26%	48%	26%	12%	14%	*	1%	_					
6-22	77 %	21%	54%	23%	9%	13%	1%	*	_					
6-1	72 %	27%	52%	20%	10%	17%	1%	*	_					
N1.	Ron De	Santis												
9-21	70%	27%	35%	35%	14%	13%	2%	1%	_					
9-6	73%	23%	40%	33%	11%	11%	3%	1%	*					
8-24	72 %	26%	37%	34%	14%	12%	1%	1%	*					
8-21	68%	26%	30%	37%	12%	14%	5%	2%	_					
8-7	73%	21%	37%	36%	11%	10%	5%	1%	_					
7/23	78%	16%	39%	39%	8%	9%	5%	1%	_					
6-22	79 %	16%	43%	36%	9%	7%	4%	1%	_					
6-1	80%	15%	48%	33%	8%	7%	3%	1%	_					
N6.	Tim Sco	ott												
9-21	72 %	13%	28%	43%	8%	5%	10%	6%	_					
9-6	69%	13%	31%	38%	9%	4%	9%	8%	_					
8-24	71%	15%	30%	41%	10%	5%	9%	5%	_					
8-21	69%	14%	34%	35%	8%	6%	10%	6%	*					
8-7	73%	11%	34%	39%	8%	3%	9%	7%	_					
7/23	69%	11%	36%	33%	7%	3%	10%	11%	*					
6-22	66%	8%	35%	31%	5%	4%	14%	12%	_					
6-1	59%	10%	25%	34%	7%	3%	18%	13%	_					

Continued...

	TOTAL	TOTAL	VERY	SMWT	SMWT	VERY	OF/NO	NEVER	
	FAV	UNFAV	FAV	FAV	UNFAV	UNFAV	OPIN	HRD	REF
N4.	Nikki Ha	aley							
9-21	62%	22%	24%	38%	10%	12%	9%	8%	-
9-6	62%	27%	26%	36%	14%	13%	5%	6%	*
8-24	61%	31%	24%	37%	19%	12%	7%	2%	_
8-21	56%	24%	14%	41%	11%	14%	14%	6%	-
8-7	54%	28%	15%	39%	19%	10%	11%	7%	-
7/23	53%	25%	18%	35%	14%	12%	12%	10%	_
6-22	52 %	25%	18%	34%	14%	11%	12%	11%	_
6-1	56%	25%	22%	33%	16%	9%	10%	10%	1%
N3.	Vivek R	amaswa	my						
9-21	56%	24%	21%	35%	12%	12%	11%	9%	-
9-6	54%	30%	19%	35%	15%	14%	8%	9%	_
8-24	61%	25%	24%	37%	12%	14%	8%	5%	-
8-21	56%	14%	28%	28%	6%	8%	14%	16%	-
8-7	54%	12%	24%	30%	7%	5%	14%	20%	-
7/23	48%	8%	24%	24%	4%	4%	20%	25%	-
6-22	45%	11%	17%	28%	6%	5%	17%	27%	-
6-1	38%	12%	12%	26%	7%	5%	17%	33%	_
N5.	Mike Pe	ence							
9-21	38%	57 %	9%	28%	26%	31%	4%	1%	-
9-6	37%	58%	9%	28%	27%	32%	4%	1%	*
8-24	35%	63%	8%	27%	23%	39%	2%	*	-
8-21	34%	62 %	9%	24%	25%	37%	3%	1%	-
8-7	32%	62 %	7%	25%	23%	40%	5%	*	-
7/23	44%	52 %	14%	30%	28%	24%	4%	*	_
6-22	49%	44%	13%	36%	19%	25%	7%	*	-
6-1	46%	51%	11%	35%	30%	22%	3%	*	_
N7.	Chris Ch	nristie							
9-21	15%	75 %	4%	11%	19%	56%	6%	3%	*
9-6	15%	76%	4%	11%	22%	54%	6%	3%	_
8-24	17 %	75%	3%	13%	20%	55%	7%	1%	_
8-21	22%	66%	3%	19%	20%	45%	7%	6%	_
8-7	18%	71 %	3%	15%	21%	50%	7%	5%	_
7/23	20%	67 %	4%	16%	27%	40%	9%	5%	_
6-22	21%	66%	4%	17%	22%	44%	10%	4%	_

B1. Thinking ahead to the 2024 Republican Presidential Caucus, for whom would you vote if the candidates were...

Ron DeSantis,
Donald Trump,
Vivek Ramaswamy,
Nikki Haley,
Tim Scott,
Asa Hutchinson,
Mike Pence,
Chris Christie
...and...
Doug Burgum

<u>6-1</u>	6-22	7/23	<u>8-7</u>	<u>8-21</u>	<u>8-24</u>	<u>9-6</u>	9-21	
14%	14%	11%	10%	7%	11%	13%	12%	DEFINITELY DeSANTIS
15%	10%	9%	7%	6%	10%	8%	9%	PROBABLY DeSANTIS
2%	2%	2%	3%	2%	1%	2%	1%	LEAN DeSANTIS
37%	36%	34%	32%	37%	36%	37%	37%	DEFINITELY TRUMP
8%	10%	7%	7%	5%	5%	8%	8%	PROBABLY TRUMP
2%	2%	2%	2%	2%	1%	1%	1%	LEAN TRUMP
2%	1%	2%	3%	4%	4%	2%	3%	DEFINITELY RAMASWAMY
1%	3%	3%	3%	6%	3%	3%	2%	PROBABLY RAMASWAMY
1%	*	1%	1%	2%	1%	1%	1%	LEAN RAMASWAMY
1%	1%	1%	2%	1%	5%	2%	4%	DEFINITELY HALEY
3%	1%	3%	1%	2%	7%	4%	5%	PROBABLY HALEY
*	*	_	-	*	*	1%	2%	LEAN HALEY
2%	4%	3%	4%	4%	2%	2%	3%	DEFINITELY SCOTT
3%	4%	4%	7%	4%	5%	4%	3%	PROBABLY SCOTT
*	1%	1%	1%	3%	*	1%	*	LEAN SCOTT
*	*	_	1%	_	1%	1%	*	DEFINITELY HUTCHINSON
*	_	*	*	*	_	_	_	PROBABLY HUTCHINSON
-	*	-	_	*	-	-	-	LEAN HUTCHINSON

<u>6-1</u>	6-22	7/23	<u>8-7</u>	<u>8-21</u>	<u>8-24</u>	<u>9-6</u>	9-21	
1%	1%	2%	1%	*	*	*	1%	DEFINITELY PENCE
1%	1%	1%	3%	2%	1%	1%	1%	PROBABLY PENCE
*	*	*	_	*	_	*	*	LEAN PENCE
_	*	2%	1%	1%	1%	1%	*	DEFINITELY CHRISTIE
_	1%	1%	1%	1%	*	1%	1%	PROBABLY CHRISTIE
_	_	_	*	*	_	1%	*	LEAN CHRISTIE
_	_	_	*	1%	1%	*	*	DEFINITELY BURGUM
_	1%	1%	1%	2%	*	*	*	PROBABLY BURGUM
-	_	*	_	*	*	*	*	LEAN BURGUM
7%	3%	9%	6%	4%	4%	2%	4%	HARD UNDECIDED/NOT SURE
*	1%	*	*	_	_	*	1%	REFUSED
200/	24%	20%	18%	14%	21%	22%	21%	TOTAL DESANTIS
29%								
44%	46%	41%	<i>39%</i>	42% 10%	41%	45% 6%	45% 5%	TOTAL PARAGEMANAY
3 %	4%	5%	6% 2W	10%	7%	6% 6%	5% 0%	TOTAL RAMASWAMY
4%	3%	4%	3%	3%	11%	<i>6%</i>	<i>9</i> %	TOTAL HALEY
5% *	7 % *	7 % *	11%	8%	7%	5%	6% *	TOTAL SCOTT
			1%	*	1%	1%		TOTAL HUTCHINSON
2%	3 %	3 %	4%	2%	2%	2%	2%	TOTAL PENCE
_	1%	3%	3%	3%	1%	3%	2%	TOTAL CHRISTIE
-	1%	1%	2%	3%	1%	1%	1%	TOTAL BURGUM
13%	9 %	16%	14%	15%	8%	10%	9 %	TOTAL LEAN/UNDECIDED

(ASK IF CHOSE CANDIDATE ON FULL BALLOT)

B1S. And, who would be your second choice?

19% Ron DeSantis

12% Donald Trump

20% Tim Scott

15% Vivek Ramaswamy

13% Nikki Haley

4% Mike Pence

3% Doug Burgum

1% Chris Christie

...or...

1% Asa Hutchinson

11% Hard Undecided/Not Sure

1% Refused

B1C. Combined Choices.

38% DESANTIS

56% TRUMP

24% SCOTT

21% HALEY

19% RAMASWAMY

5% PENCE

4% BURGUM

3% CHRISTIE

1% HUTCHINSON

19% HARD UNDECIDED/NOT SURE

2% REFUSED

B3. And, thinking again about who you're considering voting for in the 2024 Republican Caucus...would you say you're...

<u>6-22</u>	<u>7/23</u>	<u>8-7</u>	<u>8-21</u>	<u>8-24</u>	<u>9-6</u>	<u>9-21</u>	
23%	21%	21%	26%	26%	22%	30%	Only considering Trump
57%	49%	46%	45%	38%	48%	43%	Considering Trump and other candidates
20%	29%	31%	29%	35%	29%	25%	Not considering Trump
*	1%	1%	1%	*	_	1%	DON'T KNOW
-	-	*	-	-	-	1%	REFUSED

B4. And, which candidate is best able to beat Donald Trump?

<u>8-24</u>	<u>9-21</u>	
34%	35%	Ron DeSantis,
11%	13%	Vivek Ramaswamy,
8%	10%	Nikki Haley,
5%	5%	Tim Scott,
3%	1%	Mike Pence,
		or
2%	1%	Chris Christie
_	_	All
4%	12%	None
33%	23%	UNDECIDED/DON'T KNOW
_	_	REFUSED

- C1. Has what you've seen read or heard recently regarding Ron DeSantis or his campaign for President given you a more favorable or less favorable impression of him?
 - 46% MORE FAVORABLE
 - 44% LESS FAVORABLE
 - 5% DON'T KNOW
 - 5% REFUSED

(ASK C2 IF MORE/LESS FAVORABLE)

- C2. And, what was the source of the information regarding Ron DeSantis or his campaign for President, meaning where did you see, read or hear about Ron DeSantis or his campaign?
 - 41% TV NEWS
 - 33% ONLINE
 - 27% TV ADS
 - 24% SOCIAL MEDIA
 - 15% RADIO NEWS
 - 14% MAIL
 - 9% NEWSPAPER
 - 6% DOOR-KNOCKING / SOMEONE LEFT LITERATURE AT THE DOOR
 - 5% FRIENDS/NEIGHBORS/FAMILY
 - 5% RADIO ADS
 - 4% MET/KNOW THEM
 - 1% PHONE CALL
 - 1% SIGNS / BILLBOARDS
 - 5% OTHER
 - 2% DON'T KNOW
 - * REFUSED

(ASKED OF SAMPLE A)

1. Would you rate the condition of the economy as...

<u>6-1</u>	6-22	7/23	<u>8-7</u>	9-21	
-	1%	2%	*	*	Excellent
5%	4%	4%	7%	3%	Good
28%	22%	21%	25%	19%	Only fair
					or
67%	73%	73%	68%	77%	Poor
-	_	*	_	1%	DON'T KNOW
_	_	_	_	_	REFUSED
<i>5%</i>	<i>5%</i>	<i>6%</i>	7 %	<i>3</i> %	TOTAL EXCELLENT/GOOD
95%	<i>95%</i>	94%	<i>93%</i>	<i>96%</i>	TOTAL FAIR/POOR

(ASKED OF SAMPLE B)

2. Do you believe that the economy is...

<u>6-1</u>	<u>6-22</u>	<u>7/23</u>	<u>8-7</u>	<u>9-21</u>	
1%	3%	7%	5%	3%	Getting better
93%	85%	83%	82%	91%	Getting worse
7%	11%	9%	13%	5%	or Staying about the same?
_	_	1%	_	_	DON'T KNOW
-	_	_	_	_	REFUSED

Now, I have just a few questions for statistical purposes only...

D2. Gender.

<u>6-1</u>	6-22	<u>7/23</u>	<u>8-7</u>	<u>8-21</u>	<u>8-24</u>	<u>9-6</u>	9-21	
54%	54%	54%	54%	54%	54%	54%	54%	MALE
46%	46%	46%	46%	46%	46%	46%	46%	FEMALE

D1. In what year were you born?

<u>6-1</u>	6-22	7/23	<u>8-7</u>	<u>8-21</u>	<u>8-24</u>	<u>9-6</u>	9-21	
3%	1%	2%	2%	1%	2%	1%	2%	18 - 24
4%	6%	5%	6%	4%	6%	3%	7%	25 - 34
11%	14%	15%	14%	16%	15%	18%	13%	35 - 44
16%	18%	14%	17%	16%	19%	15%	16%	45 - 54
31%	30%	31%	31%	33%	29%	31%	32%	55 - 64
34%	31%	33%	30%	30%	30%	32%	30%	65 AND ABOVE
1%	*	*	*	1%	*	_	_	REFUSED

D3. And what was the last grade you completed in school?

<u>6-1</u>	<u>6-22</u>	7/23	<u>8-7</u>	<u>8-21</u>	<u>8-24</u>	<u>9-6</u>	<u>9-21</u>	
*	*	1%	_	_	_	1%	_	SOME GRADE SCHOOL (1-8)
1%	2%	1%	_	*	*	1%	_	SOME HIGH SCHOOL (9-11)
15%	16%	15%	14%	15%	10%	17%	18%	GRADUATED HIGH SCHOOL (9- 12)
8%	7%	7%	7%	8%	7%	6%	5%	TECHNICAL OR VOCATIONAL SCHOOL (12)
29%	30%	32%	34%	29%	36%	28%	30%	SOME COLLEGE (13-15)
32%	27%	29%	30%	32%	27%	31%	34%	GRADUATED COLLEGE (16)
14%	18%	16%	15%	15%	20%	16%	13%	GRADUATE/PROFESSIONAL SCHOOL (16+)
-	-	-	-	1%	*	-	-	REFUSED
17 %	18%	16%	14%	16%	11%	18%	18%	TOTAL HS OR LESS
<i>37%</i>	<i>37%</i>	<i>39%</i>	41%	<i>37%</i>	42%	<i>35%</i>	<i>35%</i>	TOTAL SOME COLLEGE
46%	45%	45%	45%	47%	47%	47%	47%	TOTAL COLLEGE+

D5A. Generally speaking, do you consider yourself to be conservative, moderate or liberal on most issues?

<u>6-1</u>	6-22	7/23	<u>8-7</u>	<u>8-21</u>	<u>8-24</u>	9-6	9-21	
56%	58%	58%	54%	58%	62%	55%	57%	VERY CONSERVATIVE
23%	26%	25%	26%	23%	22%	26%	25%	SOMEWHAT CONSERVATIVE
19%	14%	15%	18%	17%	15%	17%	17%	MODERATE
1%	1%	*	*	1%	*	1%	*	SOMEWHAT LIBERAL
1%	*	*	-	*	*	1%	*	VERY LIBERAL
_	*	1%	1%	1%	*	_	*	DON'T KNOW
_	*	-	*	-	*	*	-	REFUSED
79%	84%	83%	81%	81%	84%	81%	82%	TOTAL CONSERVATIVE
2%	1%	1%	*	1%	1%	2%	1%	TOTAL LIBERAL

D11B. And, what is your religious affiliation?

6-22	7/23	<u>8-7</u>	<u>8-21</u>	8-24	<u>9-6</u>	9-21	
59%	56%	66%	69%	67%	67%	69%	PROTESTANT
16%	17%	16%	16%	15%	18%	15%	CATHOLIC
5%	4%	4%	4%	3%	4%	4%	ORTHODOX CHRISTIAN
1%	2%	1%	1%	1%	1%	2%	LATTER-DAY SAINT OR MORMON
13%	12%	1%	1%	2%	_	3%	OTHER CHRISTIAN
*	*	*	1%	_	_	*	JEWISH
_	*	_	_	_	_	_	MUSLIM
4%	6%	8%	5%	10%	8%	5%	NO RELIGION, OR AGNOSTIC
1%	1%	1%	1%	1%	*	1%	OR SOMETHING ELSE
*	_	_	*	*	1%	*	DON'T KNOW
1%	3%	1%	1%	*	1%	1%	REFUSED

D11C. Do you consider yourself a born-again, evangelical or fundamentalist Christian or not?

<u>6-1</u>	<u>6-22</u>	<u>7/23</u>	<u>8-7</u>	<u>8-21</u>	<u>8-24</u>	<u>9-6</u>	<u>9-21</u>	
55%	56%	56%	55%	54%	54%	52%	52%	YES
44%	42%	42%	41%	44%	45%	45%	45%	NO
1%	1%	1%	3%	1%	1%	3%	1%	DON'T KNOW
*	*	1%	1%	*	1%	*	2%	NOT SURE

D13C. Do you, or does anyone in your household, own a gun of any kind?

<u>6-1</u>	6-22	7/23	<u>8-7</u>	<u>8-21</u>	8-24	9-6	9-21	
76%	70%	69%	67%	65%	67%	69%	69%	Yes, gun in household
20%	23%	26%	27%	30%	30%	26%	26%	No, no gun in household
*	*	1%	1%	1%	_	_	*	NOT SURE
4%	6%	4%	5%	4%	3%	5%	5%	REFUSED

D12A. On the issue of abortion, do you consider yourself to be...

Pro-Life

...or...

Pro-Choice?

<u>6-1</u>	6-22	7/23	<u>8-7</u>	<u>8-21</u>	<u>8-24</u>	<u>9-6</u>	<u>9-21</u>	
61%	64%	65%	61%	60%	64%	63%	64%	STRONGLY PRO-LIFE
17%	16%	17%	17%	16%	18%	15%	19%	SOMEWHAT PRO-LIFE
10%	9%	8%	11%	10%	8%	10%	6%	SOMEWHAT PRO-CHOICE
10%	9%	9%	10%	12%	10%	9%	8%	STRONGLY PRO-CHOICE
1%	1%	*	1%	2%	1%	2%	1%	DON'T KNOW/NEITHER
*	*	*	*	*	*	1%	1%	REFUSED
78%	80%	82%	77%	76 %	82%	78%	84%	TOTAL PRO-LIFE
21%	18%	17 %	22 %	21%	17 %	19%	15%	TOTAL PRO-CHOICE