

**To:** Interested Parties

**From:** The Tyson Group

**Subject:** HB 1: Social Media Usage for Kids

**Date:** February 15, 2024

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### **Analyzing HB 1**

More than three-fourths (79%) of Florida voters believe parents should be able to choose if their teenagers can use social media platforms. 80% of parents, which made up over half of the sample, believe parents should have the right – not the government – to decide whether teens can access social media apps. Support for parent’s rights was even stronger with voters over the age of 55 – 91% of which prefer parental choice over a government social media ban for teens.

In contrast, only 20% of Florida parents from across the political spectrum support HB 1’s approach, which would ban social media for anyone under the age of sixteen. Poor support extends across the political spectrum.

### **Issue Matrix**

Voters in Florida continue to say that inflation, rising costs, and the economy in general are the most important issues facing the state. These issues make up nearly two-thirds of the issue grid in this sample. Social media usage by minors did not emerge as a concern with the voters in our survey.

### **Sample Methodology**

The Tyson Group conducted an internet panel in Florida on behalf of the Citizen Awareness Project with N=977 self-identified likely general election voters. The survey occurred from February 12th - 13th, 2024 with a margin of error of +/- 3.14%. The partisan splits in the survey were weighted to an R+6 electorate (39% Republican / 33% Democrat / 28% Independent), and other demographics were weighted in accordance with their share on the state voter file.